

Project Idea: Re-Libas – Rewear. Reuse. Restore Dignity. (Group#8)

1. Title

Re-Libas – *A Cloth Bank and Distribution Network Led by Youth*

2. Conducted By

Initiative by **Amal Fellows** in collaboration with:

- **Kaar-e-Kamal Society, UET Lahore**
- **Blood Donation Society, UET Lahore**
- **Other (Non-Profit Organisations)**

3. Objective

To collect usable, clean secondhand clothes from students and nearby communities and distribute them through accessible “Wall of Hope” stations at public-friendly locations - *without stigma, with dignity.*

4. Problem Statement

Seasonal poverty and inflation force low-income families to deprioritise clothing. Even though donations happen, there's **no sustainable, decentralised system** that maintains continuous access for people in need.

5. Reframed Question

How can we ensure that everyone has access to basic clothing through a student-led, low-cost, and continuously running initiative?

6. Why Past Solutions Fail

- Short-term mindset of charity events.
- Centralized locations with low accessibility for daily-wage workers or slum dwellers
- Lack of structure and follow-up.
- Stigma and lack of dignity in standing in lines for donations and receiving charity.
- No system to reuse and redistribute discarded but wearable clothes from university students and urban households.

7. Research and Insights

- Over 50% of university students said they have unused wearable clothes.
- Slum area dwellers feel uncomfortable asking for clothes directly.
- Existing charity walls are often abandoned due to no maintenance.

8. Optimised, Low-Cost Model

Cloth Collection

- Bins placed in UET hostels, departments
- One-day collection drives in nearby housing societies
- Students encouraged to bring one item each
(No money spent, only organisation needed)

Sorting & Storage

- Sorted by volunteers in societies' common rooms
- Cleaned using donated detergent or at home
(No rented space needed)

Wall of Hope Setup (Pilot)

- First structure made from **reused wood or metal** donated by local shops
- Painted by volunteers with art/design help from students
- Displayed at a spot outside UET or a mosque near the slums
(Construction via upcycling, almost no cost)

9. Pilot Budget (Highly Reduced)

Item	Cost (PKR)
Donation bins (made from cartons)	0 (reused)
Cloth sorting kits (gloves, bags)	1,000
Cleaning material	500
Wall of Hope (paint + brushes)	1,000
Banners/posters	500

Item	Cost (PKR)
Total Estimated Cost	2,500–3,000 PKR only

10. Volunteer Contribution

Amal fellows and society members handle:

- Collection shifts
 - Sorting & quality check
 - Delivery to wall sites
 - Awareness and feedback collection
- (No hiring, fully student-run)*

11. Sustainability Plan

- Monthly drives led by different departments
- One Wall of Hope is maintained per semester by fellow volunteers
- Engage hostel students at end of semester to donate clean clothes before leaving

12. Impact Measurement

- Number of garments collected and displayed
- Number of individuals served per month
- Volunteer engagement and reuse stats
- Testimonials from beneficiaries (optional)

13. Expansion Plan

- After successful pilot, replicate with:
 - **Mosques in underprivileged areas**
 - **Bus stops near katchi abadis**
 - **Other universities (GCU, LCWU, etc.)**

14. Next Steps

1. Finalize internal collaboration team and roles

2. Set collection dates and launch awareness posters
3. Build and paint first Wall of Hope with art society help
4. Launch, monitor usage, and document for sharing impact

Conclusion

Re-Libas is a collaborative, student-led initiative across multiple universities aiming to restore dignity through clothing reuse. With minimal cost and maximum impact, it brings together youth from different institutions to create a sustainable, empathetic system of support for those in need. Together, we are not just donating clothes — **we are spreading hope.**