

Curriculum Vitae

Personal Details

Name: **Ameera Yusuf Ali Albanna**

Nationality: Bahraini

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Objectives

Apply for any related position to my academic studies, since I seek a position where my academic background and interpersonal skills can be approved, developed, challenged and motivated.

Job Experience

Roots Real Estate company W.L. L

Feb 2018 – Apr 2019

Social Media Specialist

Responsibilities:

- Develop, implement and manage company's social media strategy & content.
- Develop online content (including graphics, images, literature, etc.)
- Manage online content daily.
- Track and analyze effectiveness of web/social media marketing.
- Update websites daily.
- Broadcasting management.
- Media storage, backup, archiving, database management.
- Digital graphic design, commercial ads & posts.
- Update list of customer inquiries & list of customers exhibited properties.
- Advertising on digital famous local & regional channels.
- Branding guidelines management.

Academic Qualification

Secondary School General Certificate (commercial)
Alisteqlal secondary Girls School

2010 – 2013

Graduated from University of Bahrain with
Bachelors in Mass Communication (Advertising)

2013 – 2018

Skills

Computer:

- MS Office programs (Windows, Word, Excel, PowerPoint and Internet).
- Adobe in design, Photoshop, Illustrator, Premiere, and After Effect.

Languages:

- Arabic: mother tongue.
- English: good command of English (written & spoken).

Personal:

- I have the ability to work good individually and in a group.
- I have the ability to learn new skills in short time.
- Flexible and have ability to work under pressure.

REFERENCES

References would be furnished upon request