Credit Card Transaction Report

Q4 | Q3 | Q2 | Q1

Week_Start_Date: All

F | M

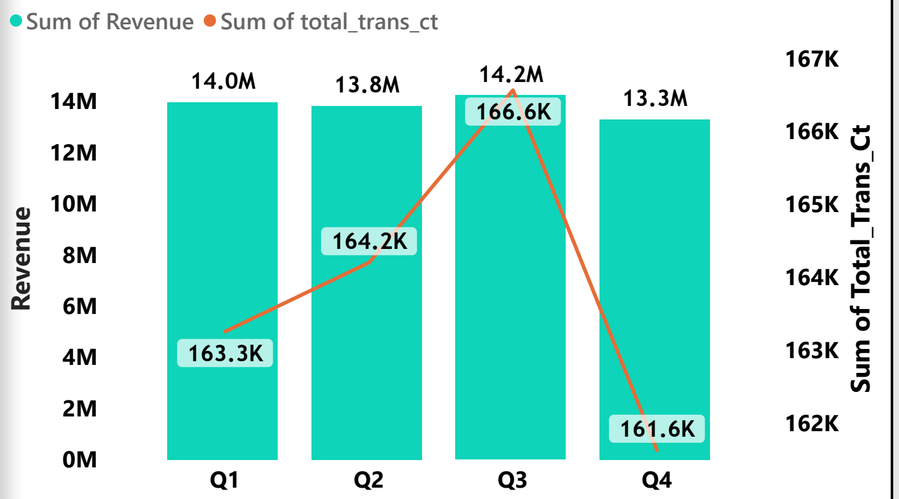
Low | Medium | High

Silver | Blue | Gold | Platinum

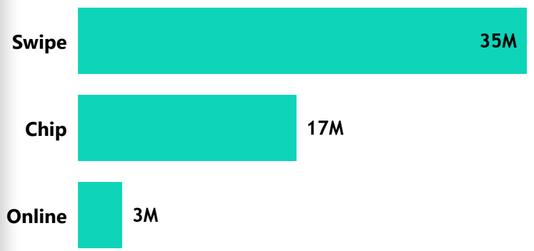
Total Revenue	Total Interest	Transaction Amount	Transaction Count
55M	8M	45M	656K

card_category	Sum of Revenue	Sum of total_trans_amt	Sum of interest_earned
Blue	46139398	36957875	6,495,887.74
Gold	2454072	2024078	373,784.16
Platinum	1135608	953314	161,629.05
Silver	5586332	4586746	812,081.28
Total	**55315410**	**44522013**	**7,843,382.23**

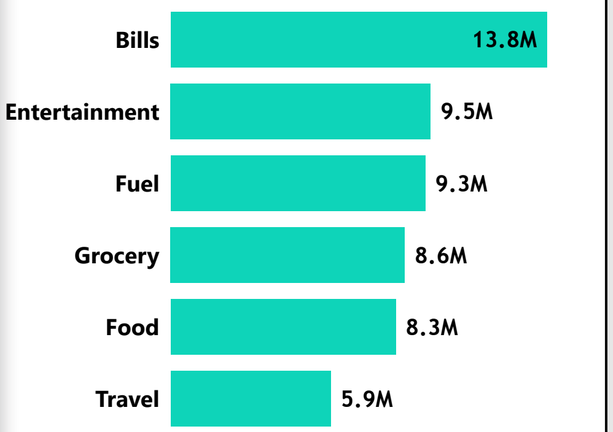
Qtr Revenue & Transaction Count



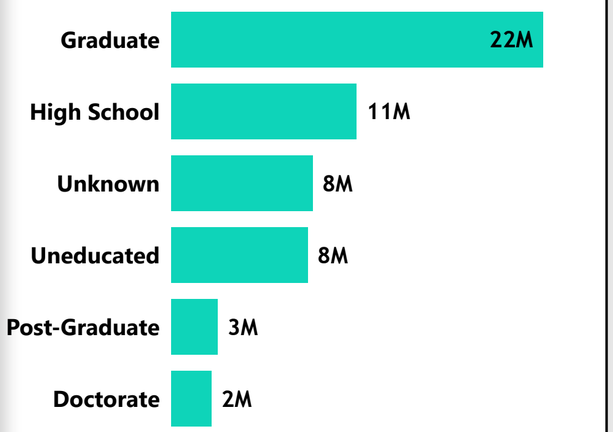
Revenue by Use Chip



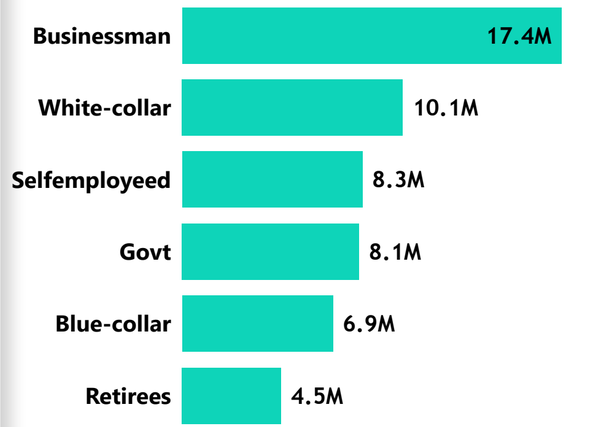
Revenue by Expenditure Type



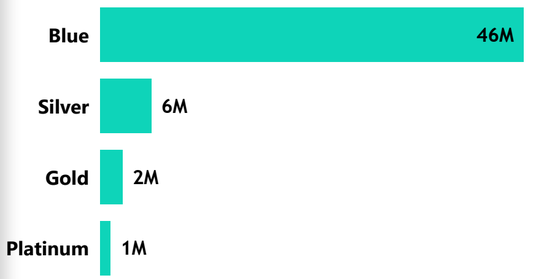
Revenue by Education



Revenue by Customer Job



Revenue by Card Category



Credit Card Customer Report

Total Revenue	Total Interest	Total Income	Satisfication Score
55M	8M	576M	3.2

Q4 | Q3 | Q2 | Q1

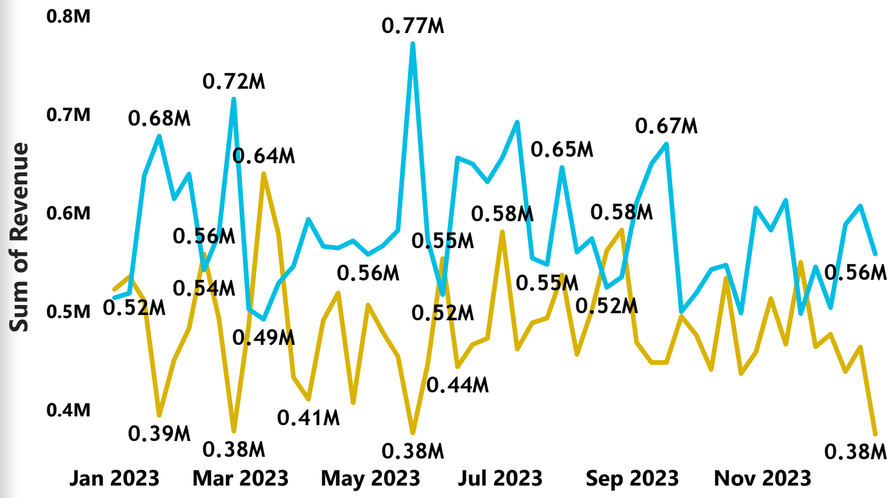
Week_Start_Date: All

Low | Medium | High

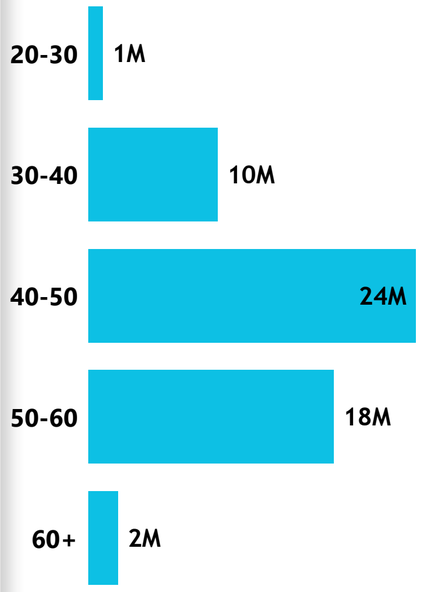
Silver | Blue | Gold | Platinum

M 30M | F 25M

Revenue vs Gender

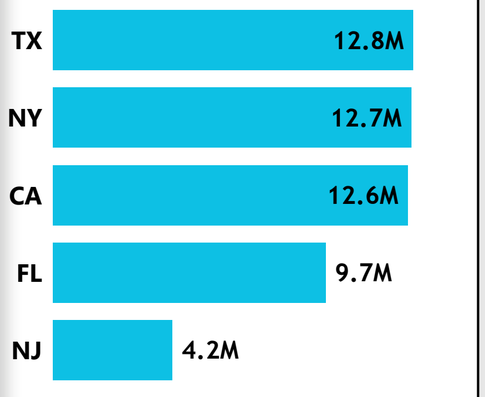


Age Group

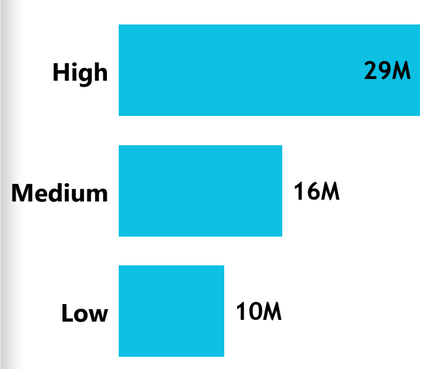


customer_job	Sum of Revenue	Sum of interest_earned	Sum of income
Blue-collar	6904279	952,800.57	72262158
Businessman	17387832	2,539,390.31	186959919
Govt	8111701	1,160,016.37	88773989
Retirees	4535184	630,359.24	48675030
Selfemployeed	8261758	1,119,741.81	75313288
White-collar	10114656	1,441,073.93	103930055
Total	**55315410**	**7,843,382.23**	**575914439**

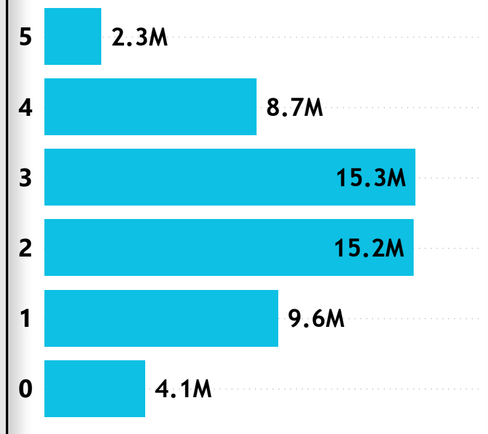
Top 5 States



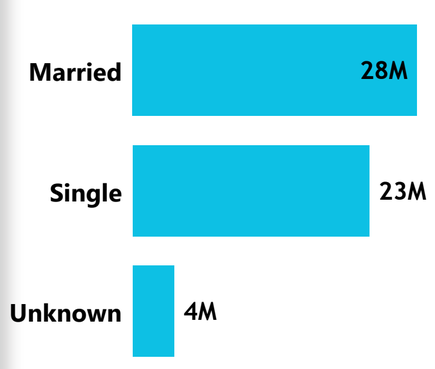
Salary Group



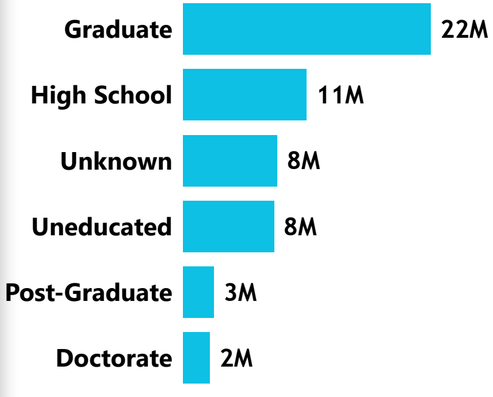
Dependent Count

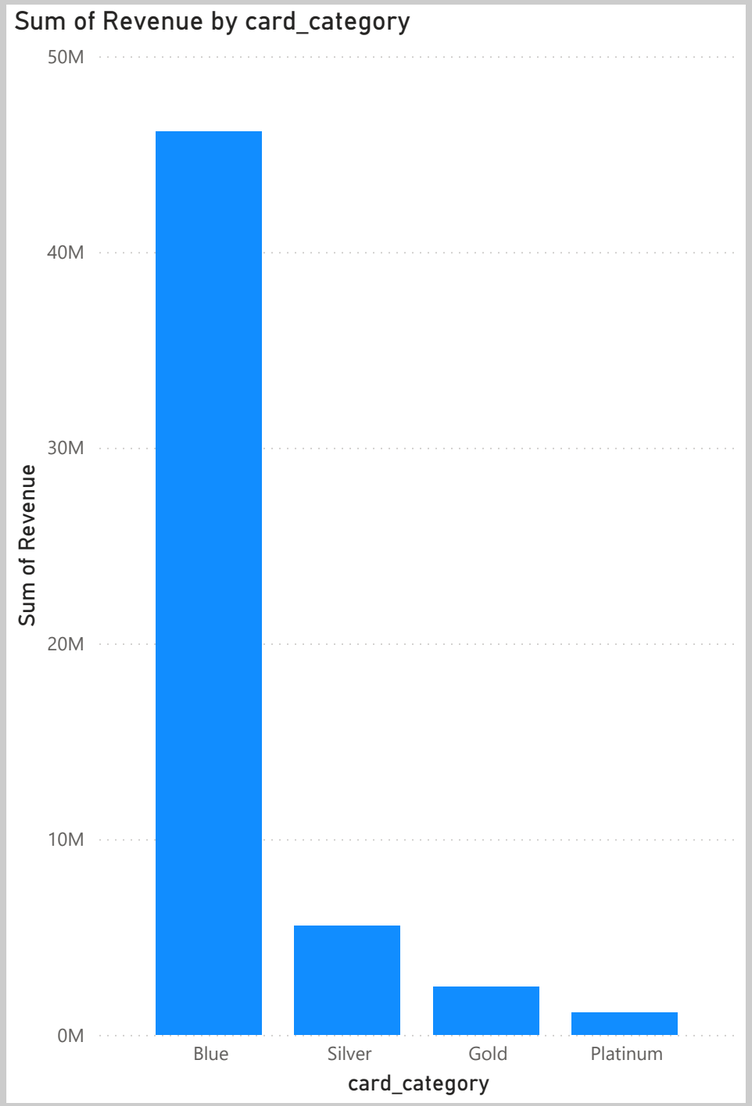


Marital Status



Education Level





week_num	week_num2	Sum of Revenue	Previous_week_Revenue	Current_week_Revenue	%GT wow_Revenue
Week-1	1	1035629		1035629	
Week-2	2	1053089	1035629	1053089	-13.14%
Week-3	3	1148250	1053089	1148250	-70.45%
Week-4	4	1071919	1148250	1071919	51.82%
Week-5	5	1064578	1071919	1064578	5.34%
Week-6	6	1121745	1064578	1121745	-41.86%
Week-7	7	1099909	1121745	1099909	15.18%
Week-8	8	1071542	1099909	1071542	20.11%
Week-9	9	1093502	1071542	1093502	-15.98%
Week-10	10	987820	1093502	987820	75.35%
Week-11	11	1131281	987820	1131281	-113.22%
Week-12	12	1106533	1131281	1106533	17.05%
Week-13	13	978565	1106533	978565	90.16%
Week-14	14	1003844	978565	1003844	-20.14%
Week-15	15	1056485	1003844	1056485	-40.88%
Week-16	16	1082609	1056485	1082609	-19.28%
Week-17	17	978441	1082609	978441	75.01%
Week-18	18	1063741	978441	1063741	-67.97%
Week-19	19	1044817	1063741	1044817	13.87%
Week-20	20	1035861	1044817	1035861	6.68%
Week-21	21	1147870	1035861	1147870	-84.30%
Week-22	22	1018518	1147870	1018518	87.85%
Week-23	23	1070103	1018518	1070103	-39.48%
Week-24	24	1099070	1070103	1099070	-21.10%