

# MONARCH **ONE**

FIRST EVER FOOD MALL IN TWIN CITIES

A PROJECT BY



**MONARCH**  
INTERNATIONAL

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Theme Park Avenue, Phase 7, Bahria Town,  
Rawalpindi

[www.monarchied.com](http://www.monarchied.com)



*" Real estate investing, even on a very small scale, remains a tried and true means of building an individual's cash flow and wealth."*

**-Robert Kiyosaki**

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WHO WE ARE?



## ABOUT US

Monarch International is a comprehensive Real Estate investment and brokerage firm that provides tailored and innovative solutions to meet the diverse needs of our esteemed clients. Our research-driven approach enables us to offer a wide range of high-quality Real Estate investment opportunities that deliver robust income-based returns and strong growth potential.

At Monarch International, we are deeply committed to providing our clients with exceptional customer service, and we hold ourselves to the highest standards in this regard.

## OUR VISION

Our vision is to be the Premier Choice Real Estate Firm around the globe.

## OUR MISSION

Our mission is to create long-term value for our investors through the careful stewardship of their Real-Estate investments. We will take the lead in revolutionizing Pakistan's Real Estate industry to the highest standards of transparency, professionalism, and customer service.







# OUR CORE VALUES

## **PURSUIT OF EXCELLENCE:**

We relentlessly pursue excellence in everything we do, every day.

## **CLIENT DRIVEN:**

We are passionate about understanding the needs of our clients and delivering exceptional solutions that exceed their expectations. Transparency and integrity are integral parts of our client relationships.

## **PERFORMANCE CULTURE:**

We are a results-driven organization that rewards high performance and team-work. We are committed to cultivate a workplace that encourages all employees to reach their full potential by providing them rich opportunities and new challenges.

## **RESPECT:**

We value everyone and treat people with dignity and professionalism.

**PEOPLE BEHIND MONARCH**

**OUR  
EXECUTIVE  
LEADERSHIP**

The CEO and Co-Founder of Monarch International, Mr. Sohail Azam Chauhan, is a mentor to many. He is a natural innovator, a problem solver by nature, and an analytical thinker.

After advocating people regarding investments and helping them with asset management for more than 10 years. He has now embarked on a journey to bring the Real Estate sector's dynamics up to par with international standards.

Mr. Sohail Azam's exceptional leadership prowess and adoption of contemporary methods have enabled him to successfully manage a sales portfolio of more than PKR 8 billion.

### **STATEMENT BY CEO**

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*Building on our successes, we are embarking on a new era of growth, we plan to provide innovative, cutting-edge solutions, and services in the Real-Estate industry to our local and overseas Pakistanis. We promise to uphold the highest standards of excellence, respect, clarity, and value for our clientele.*

*Mr. Sohail Azam*

Chief Executive Officer & Co-Founder







Mr. Abdul Wasif, COO and Co-Founder of Monarch International, is a strategic thinker and goal-oriented management expert. He worked on a \$400 million international project that was aimed at long-term infrastructure investment for LNG supply.

With more than a decade of experience in business growth and operations management. He has consistently showed a broad range of abilities and a strong willingness to build practical operational excellence techniques that have enabled him and the organisations to accomplish their aims.

He is now using his extensive knowledge to make sure that Monarch International's vision of being the premier choice throughout the world becomes a reality and is effectively presented to people.

*Mr. Abdul Wasif*

Chief Operating Officer & Co-Founder

Mr. Muddassir Azad Khan, CMO and Co-Founder of Monarch International, is a man of enthusiasm. With over 10 years of experience in Real Estate sales and marketing, he meticulously manages a variety of tasks while maintaining a cheerful and can-do attitude.

Because of his knowledge in both residential and commercial Real Estate, he has an extraordinary ability to uncover prospects that will fulfil his clients' financial requirements, growth potential, and preferred surroundings.

He now aspires to build long-term relationships with individuals by leveraging his exceptional marketing expertise and natural entrepreneurial abilities.



Chief Marketing Officer & Co-Founder



# OUR SERVICES

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WHAT WE DO?





# What We Offer

## 01. *INVESTMENT CONSULTANCY*

Our team of skilled investment advisors possess up-to-date expertise in navigating the ever-changing financial markets. Our expertise allows us to create customized investment strategies that cater to your unique requirements and provide optimal solutions.

## 02. *ASSET MANAGEMENT*

Our asset management professionals offer customized and strategic solutions tailored to our clients' unique needs, resulting in optimized financial returns and tangible benefits.

## 03. *PROFESSIONAL CONSULTATION*

Our team leverages our extensive industry knowledge, long-standing expertise, and up-to-date market insights to deliver personalized solutions for our clients' property needs.

## 04. *LIFE-TIME PROJECT MANAGEMENT*

Our project management team with their profound expertise and extensive knowledge, provides comprehensive support throughout the project life cycle, including project inception, construction, and renovation, as well as proficient management of rental contracts, sales, and purchases.

## 05. *PROPERTY VALUATION*

We offer precise market property valuation and forecasting services tailored to our clients' specific requirements, providing accurate insights into current and future market trends. Based on the client's specific needs, we offer an accurate forecast of the future and a current market property valuation.

## 06. *AFTER SALES SERVICE*

At Monarch International, we recognize that strong relationships are paramount to achieving business success. Our highly qualified after-sales team is always prepared to promptly address any concerns, providing our clients with the assurance of constant and reliable support.

monARCH one

OUR  
PROJECT





# MONARCH ONE

Monarch One is located in the heart of Bahria Town, Theme Park Avenue Phase 7, which is only a 5-minute drive from GT Road. It is the most posh yet lively area of food street at the Bahria Expressway. With all of the national and international brands around, it's the most ideal destination.

## BUILDING STRUCTURE

**TOTAL AREA** 15,000 sq.ft

Lower Ground	Food Court
Ground Floor	Food Court
1 <sup>st</sup> Floor	Food Court
2 <sup>nd</sup> Floor	Food Court
3 <sup>rd</sup> Floor	Food Court
Roof Top	Food Court



## Instant Food

Savor a diverse range of burgers, sandwiches, rich new flavours of fries, and pizzeria in an artistically beautiful environment.





# Italian Cuisine



Amid dream like surroundings, serve exceptional and high-end modern Italian Cuisine with Instagram-worthy sophisticated decor.



# GROUND FLOOR





## Turkish Cuisine

A luxurious restaurant providing modern and traditional Turkish Cuisine with warm hospitality, soothing ambiance and a rich culinary experience.

1ST

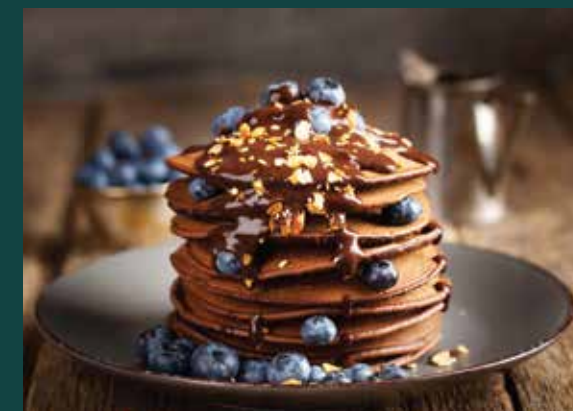
FLOOR

## 2ND FLOOR



### Desserts

From fudgy brownies topped with smooth ice cream to stunningly artistic pies, cakes, and hot chocolate with fluffy marshmallows and exceptional dining, there's something for everyone.







## Desi Food

The interior designed to exude elegance with ingredients sourced from traditional to regional to contemporary with a modern touch for a fresh and Desi flavor.



3<sup>RD</sup>

FLOOR



## Live Bar B.Q With a View

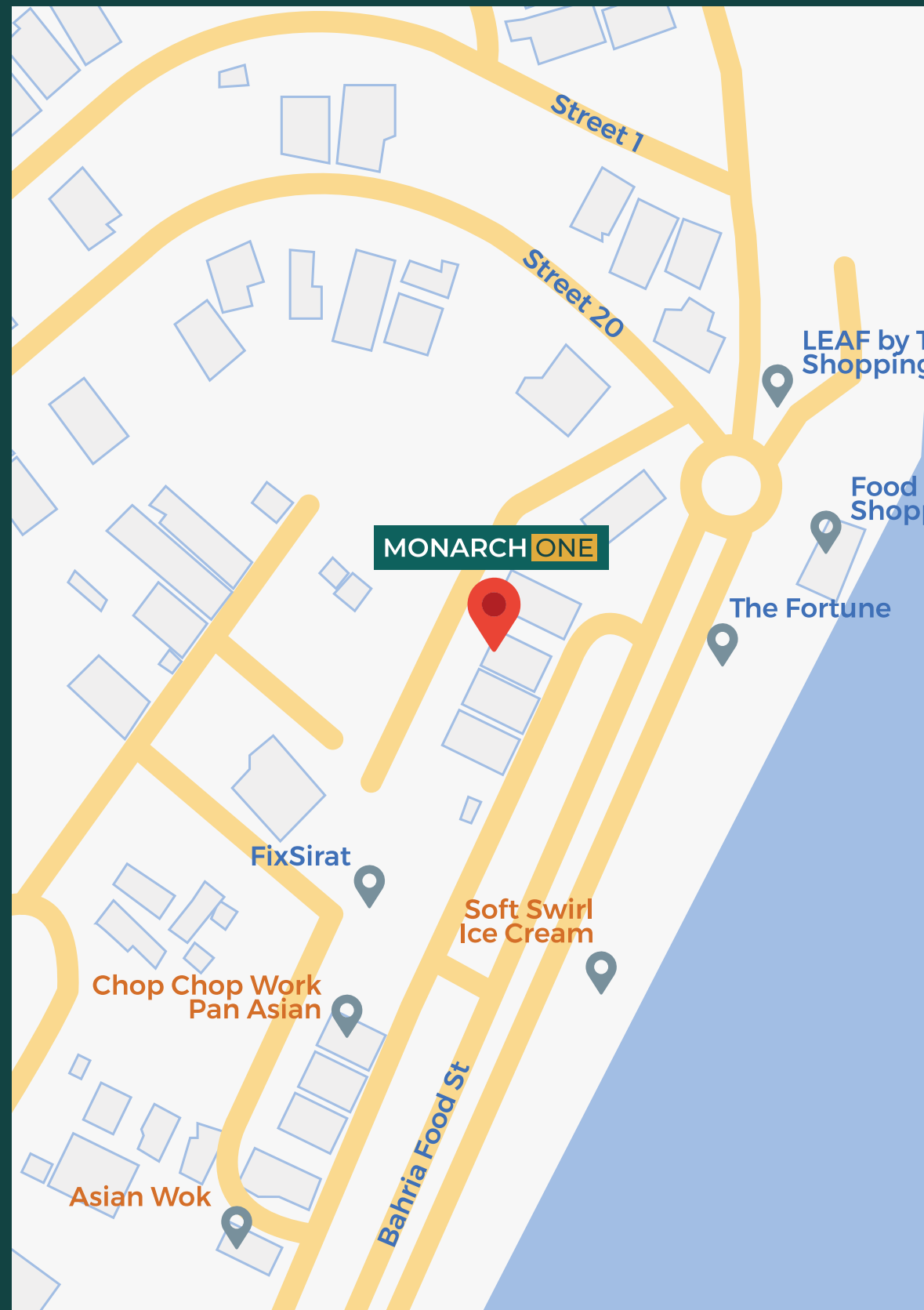


Awe-inspiring views, dim lighting, dreamy music, fine dining and live Bar B. Q with original and eclectic flavours.

WHERE TO FIND US?

OUR  
LOCATION





## MONARCH ONE IS SITUATED IN THE HEART OF BAHRIA TOWN AT THEME PARK AVENUE IN PHASE 7.

Its strategic location provides convenient accessibility to numerous important destinations.

- Just a short 5-minute drive from GT Road
- 0 Minutes from Bahria Phase 7 Food Street
- Short 5 minutes drive from DHA Phase I
- Mere 20-minute drive from DHA Phase II
- Around 31 minutes from Mall Road, Saddar

WHY CHOOSE US?

LEADING  
EXCELLENCE

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## WHY US?

We firmly uphold our core value, that is deeply rooted in being client-driven. Our clients are at the forefront of everything we do, and their satisfaction is our paramount concern. Our dedication to being client-driven serves as the guiding principle behind our continued success and growth in the industry.

We understand that our clients' trust is earned through delivering on our promises and going above and beyond to exceed their expectations. We take great pride in providing services that are tailored to meet the unique needs and preferences of each client, ensuring exceptional experiences throughout their journey with us.

Our team of professionals works diligently to understand each client's goals and objectives, utilizing our expertise to deliver tailored solutions that align with their vision. By prioritizing our clients' best interests, we strive to build long-lasting relationships and ensure that every client's experience with us is nothing short of exceptional.

