

Name: muhammad usama

Roll no : 00275369

Day 1

Laying the Foundation for Your Marketplace Journey

Hackathon 3

Day 1

O-Commerce
(Online-Commerce)

Market Place

Type:- General O-Commerce

Purpose:-

The goal of a marketplace is to be an e-commerce platform focused specially in restaurant. It simply food ordering, ensuring delivery and take away in a simple and user friendly interface designed.

Business Goal:-

Q What problem Does your marketplace? Aim to solve?

The marketplace aims to the

Date: _____

How is my Marketplace.

Delivery:

Fast and reliable
delivery in timing duration.

Apperability:

Competitive and cheap
pricing in best food
quality.

Tracking:

Line tracking of rider.

User friendly:

A clean initiative
Platform-visit any
time without call or
making videos and see
every kitchen.

inconvenience food ordering by
allowing customers to:

- Easily browse the restaurant
Order without needing to call
the person.

- Customize their order and
customer's demand extra topping

Targeted People -

- Student -

Office workers.

Families

Delivery Schema :-

delivery-zone = {

delivery-id,

delivery-zone,

delivery-area,

delivery-driver,

Delivery Data

delivery-id: 45689,

delivery-zone: South Karachi

delivery-area: light house near
civil hospital

Order Schema

Date: _____

```
order = {  
  -id,  
  time-stamp,  
  customer-info: {  
    customer-id,  
    customer-name,  
    customer-phone,  
    customer-address: {  
      city,  
      colony,  
      street,  
      house-no  
    }  
  }  
},  
product: [  
  {  
    product-id,  
    product-name,  
    product-price,  
    product-quantity,  
  }  
],  
delivery-charges,  
total-price,
```

Order Data

Date: _____

order.id: 24701,

time-duration: half hour,

time stamp: 9:35 P.M.

Customer.name: Usama,

Customer.id: 904328,

Customer-contact: 0300-xxx,

Customer-address: light house civil hospital
swaminidas building,

Product.name: 1 Medium Pizza,

Product.price: 500,

Product.quantity: 3,

Delivery.charges: 50 PKR,

Delivery.Drivers: Baker (0333-xxxx)

total.Price: 1550

Date: _____

Customer Schema

```
customer = {  
    id,  
    name,  
    contact,  
    address,  
}
```

Customer Data

```
customer.id : 32986,  
customer.name : Usama,  
customer.contact : 0300-xxxx,  
customer.address : lighthouse civil hospital
```