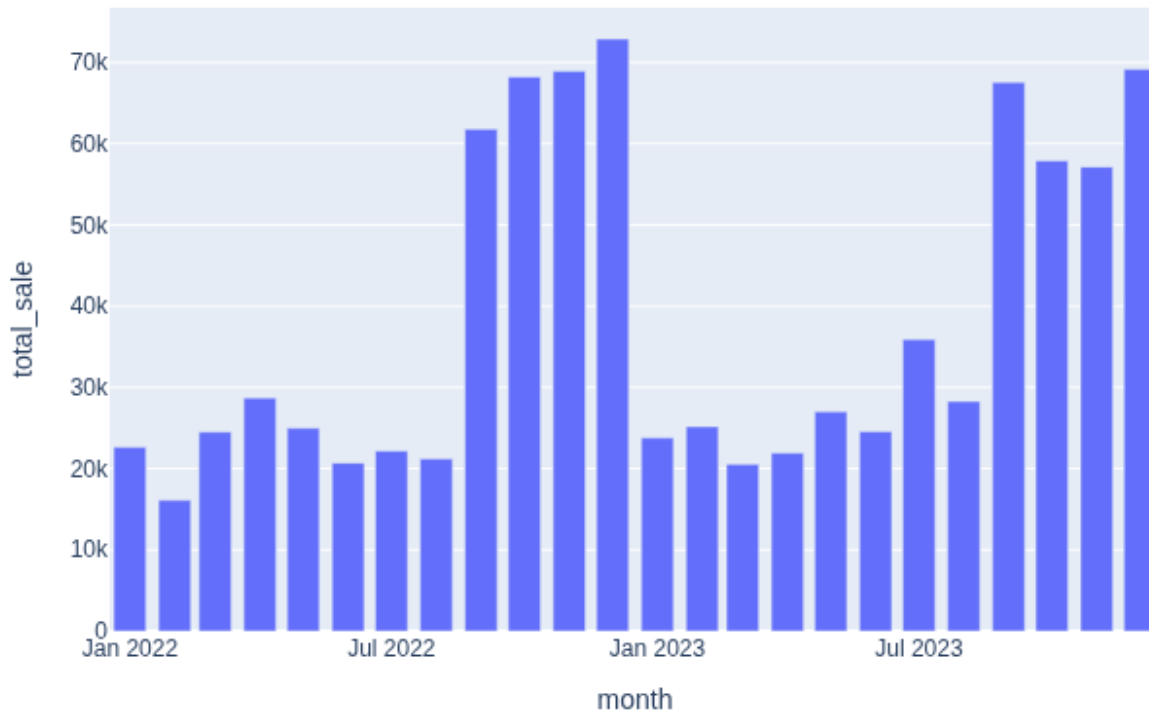


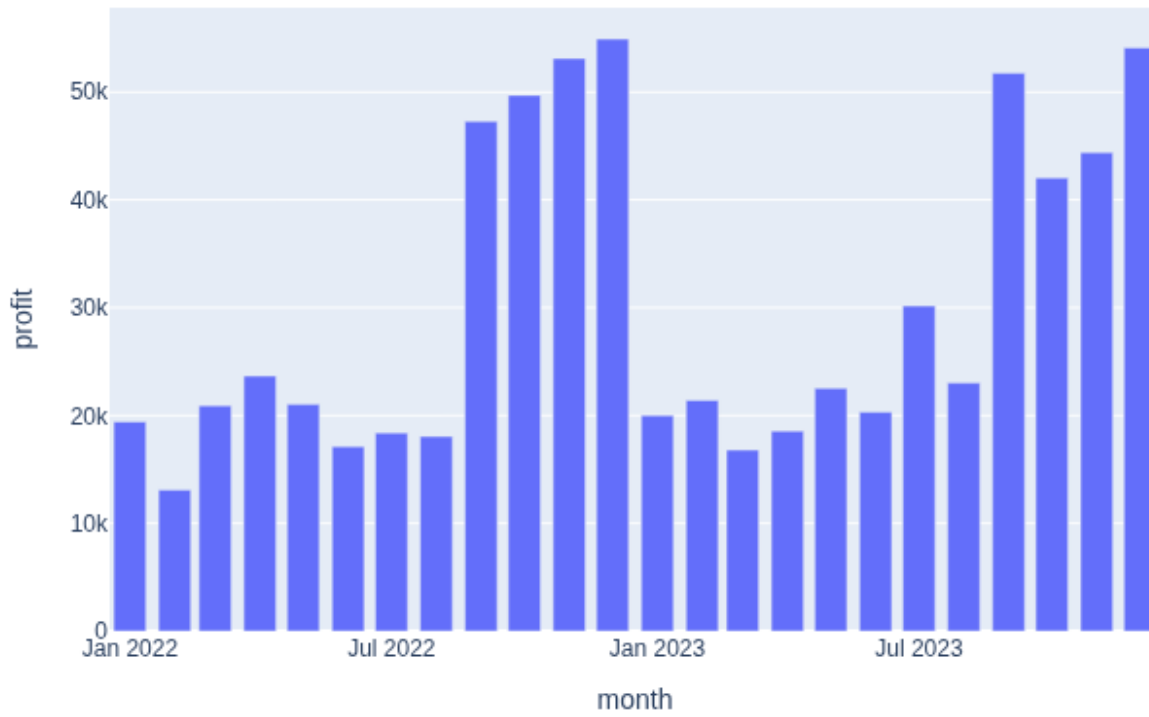
## 01\_total\_sales\_by\_month

Total Sales by Month



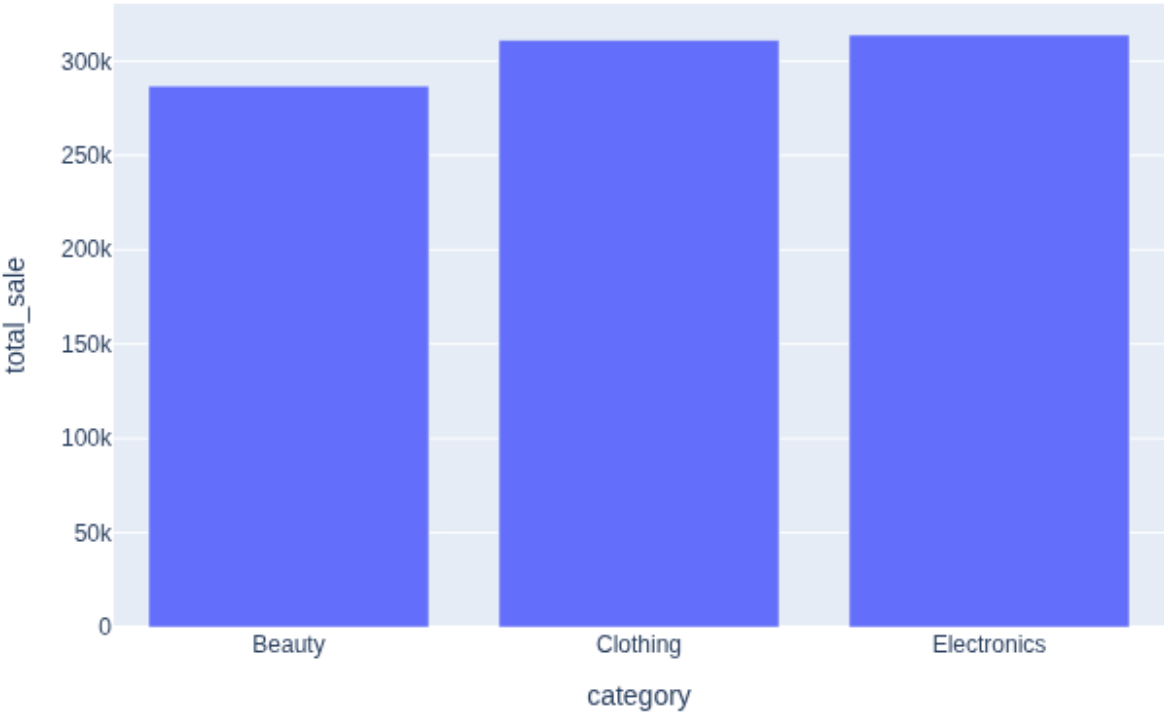
## 02\_profit\_by\_month

Profit by Month



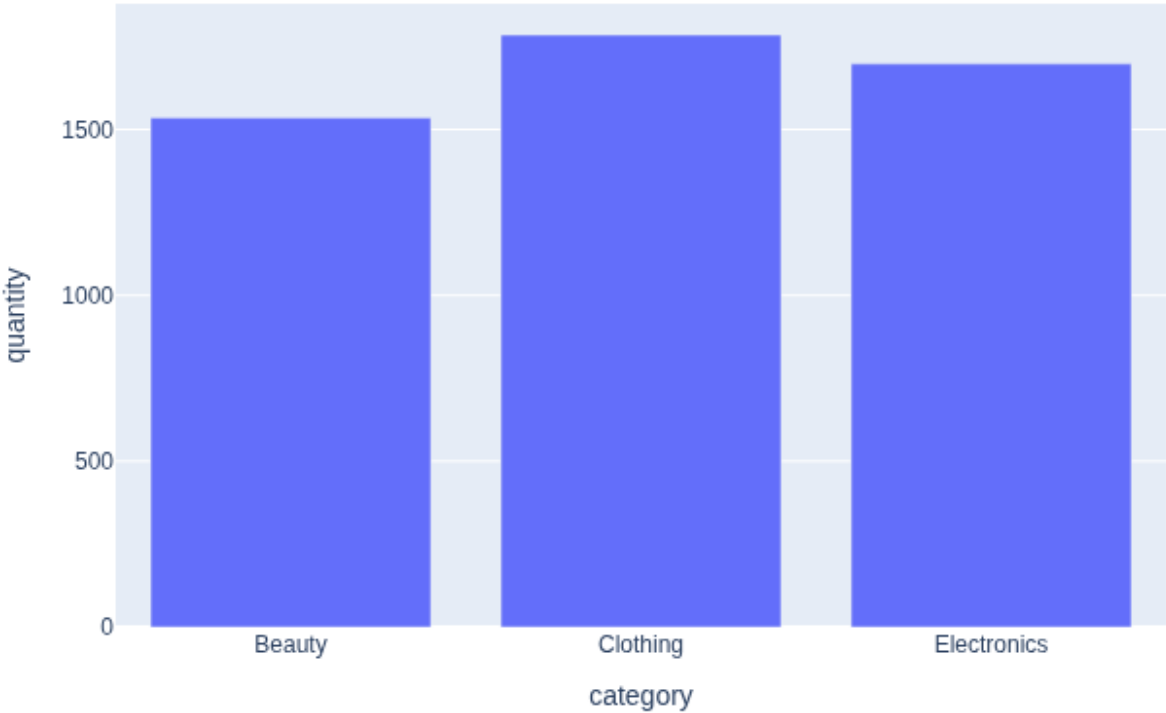
03\_sales\_by\_category

Total Sales by Category



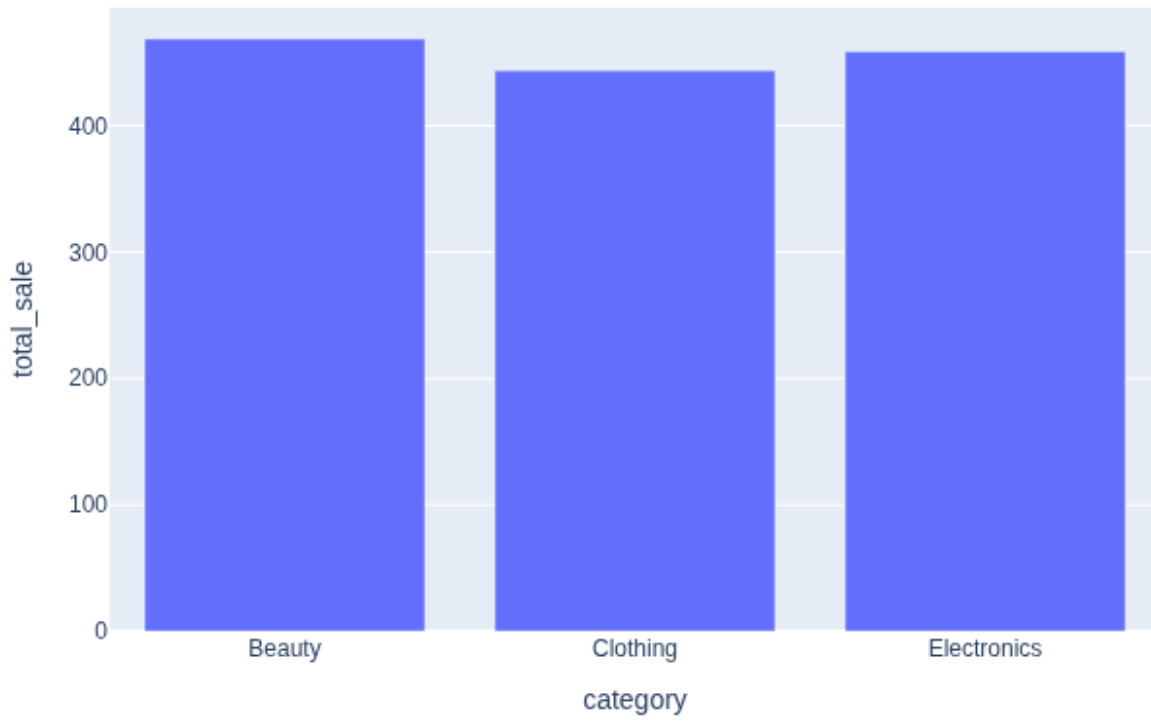
04\_units\_by\_category

Units Sold by Category



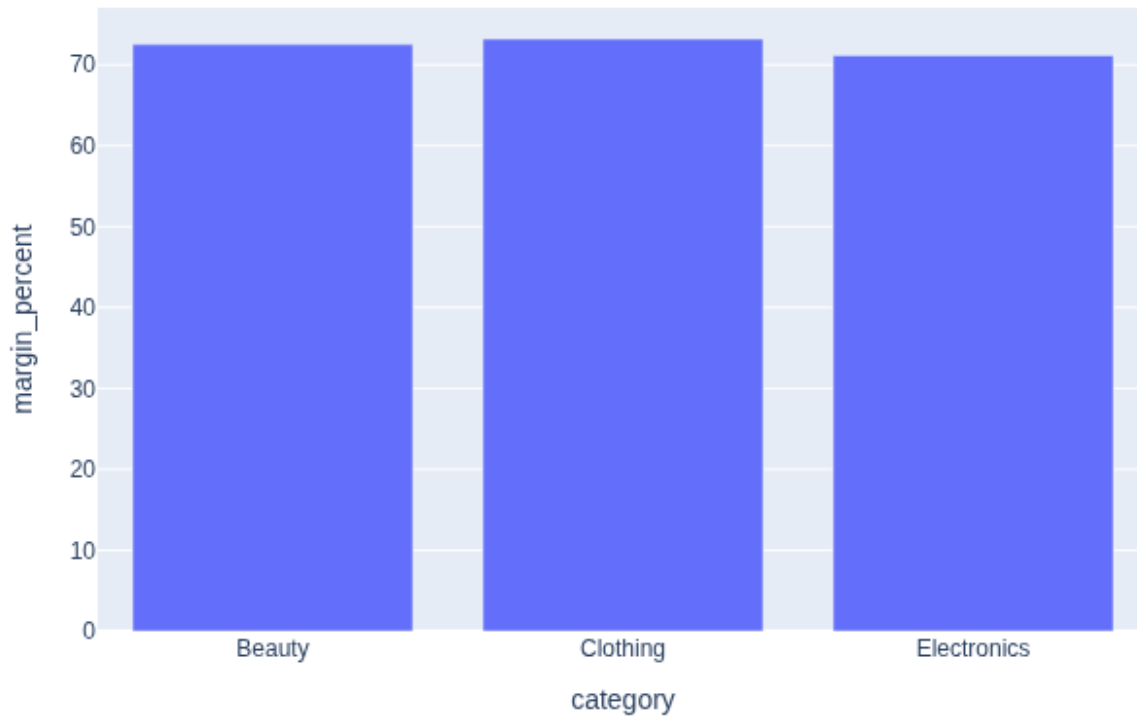
## 05\_aov\_by\_category

Average Order Value by Category



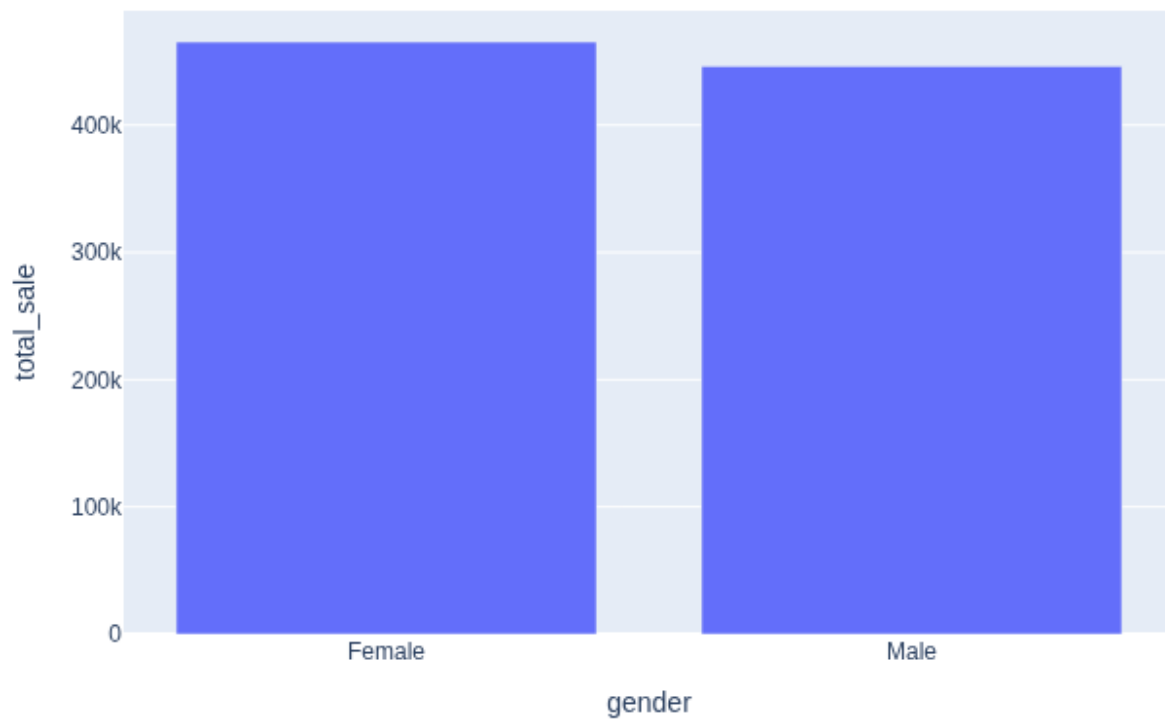
## 06\_margin\_by\_category

Average Profit Margin % by Category



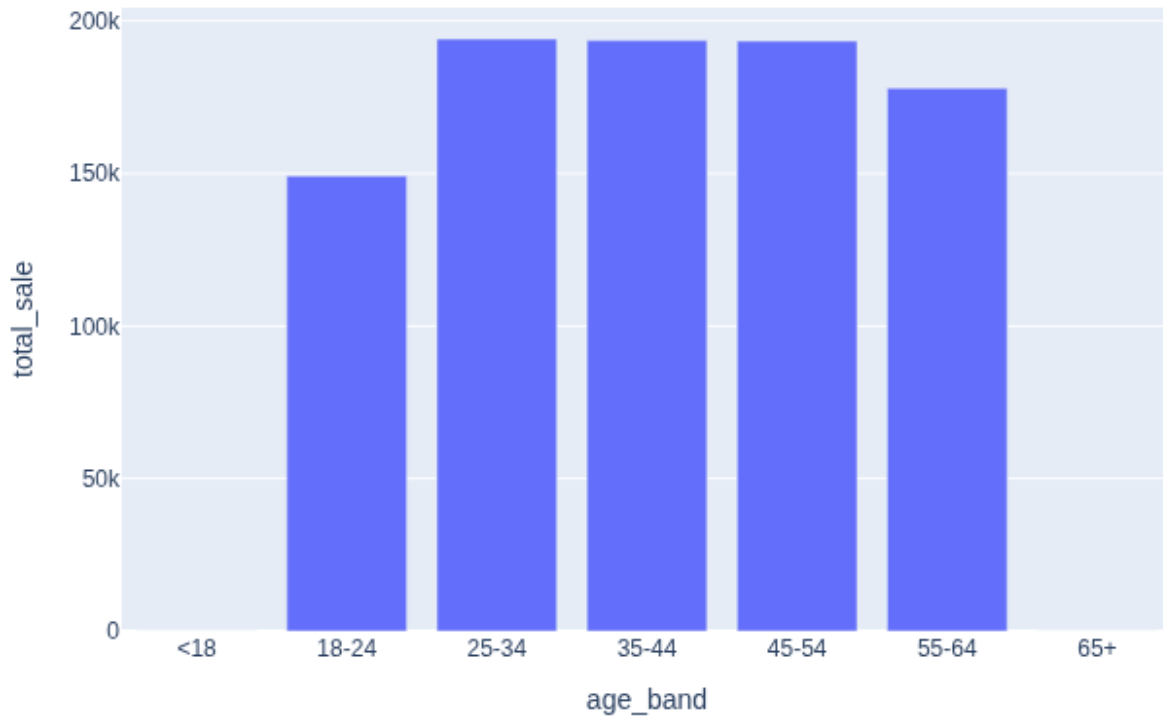
## 07\_sales\_by\_gender

Total Sales by Gender



## 08\_sales\_by\_age\_band

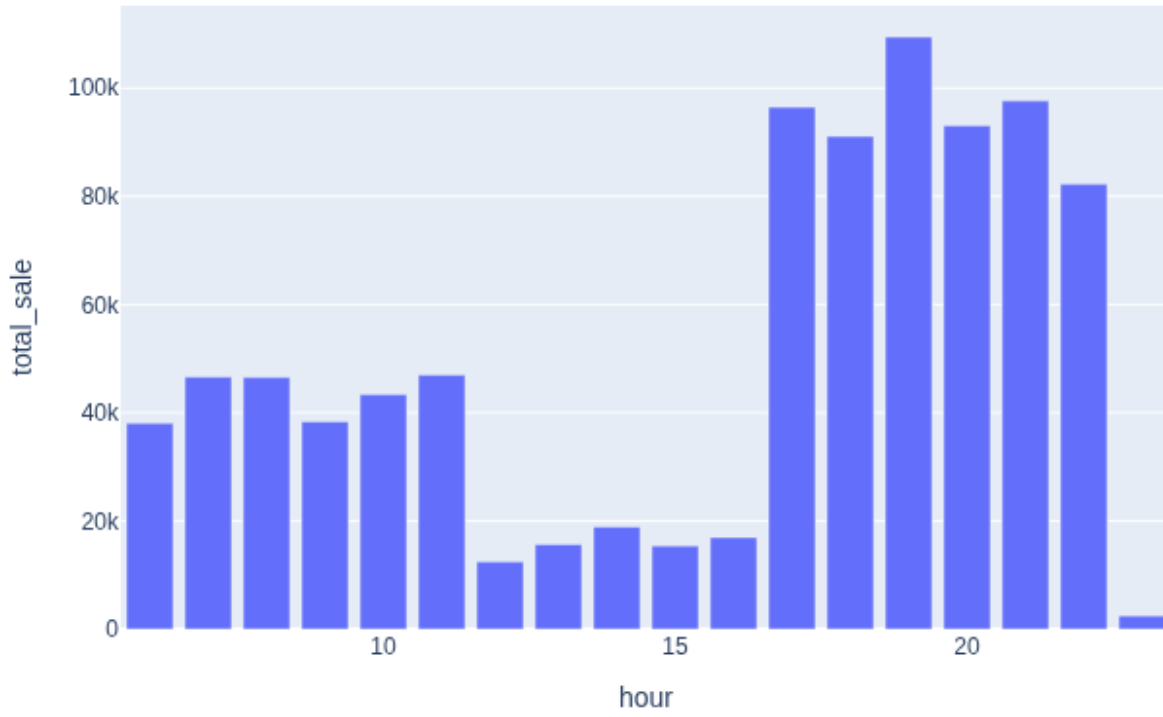
Total Sales by Age Band





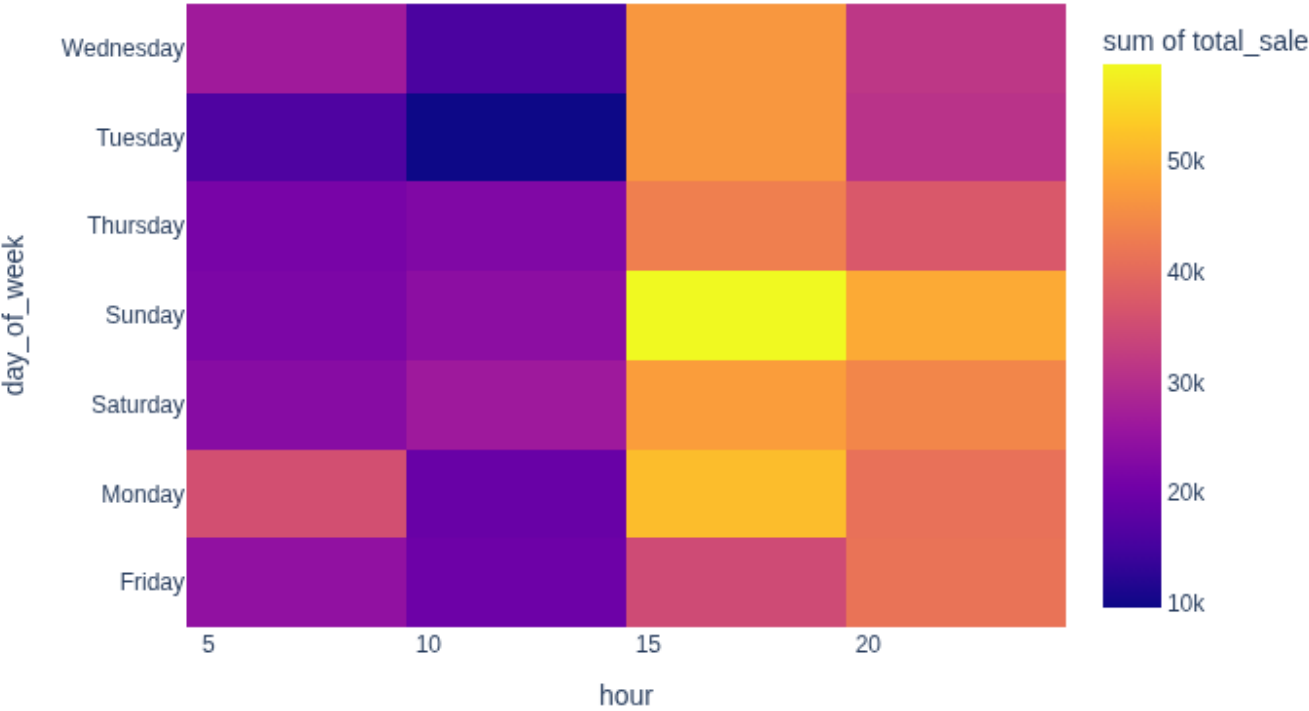
## 09\_sales\_by\_hour

Sales by Hour of Day



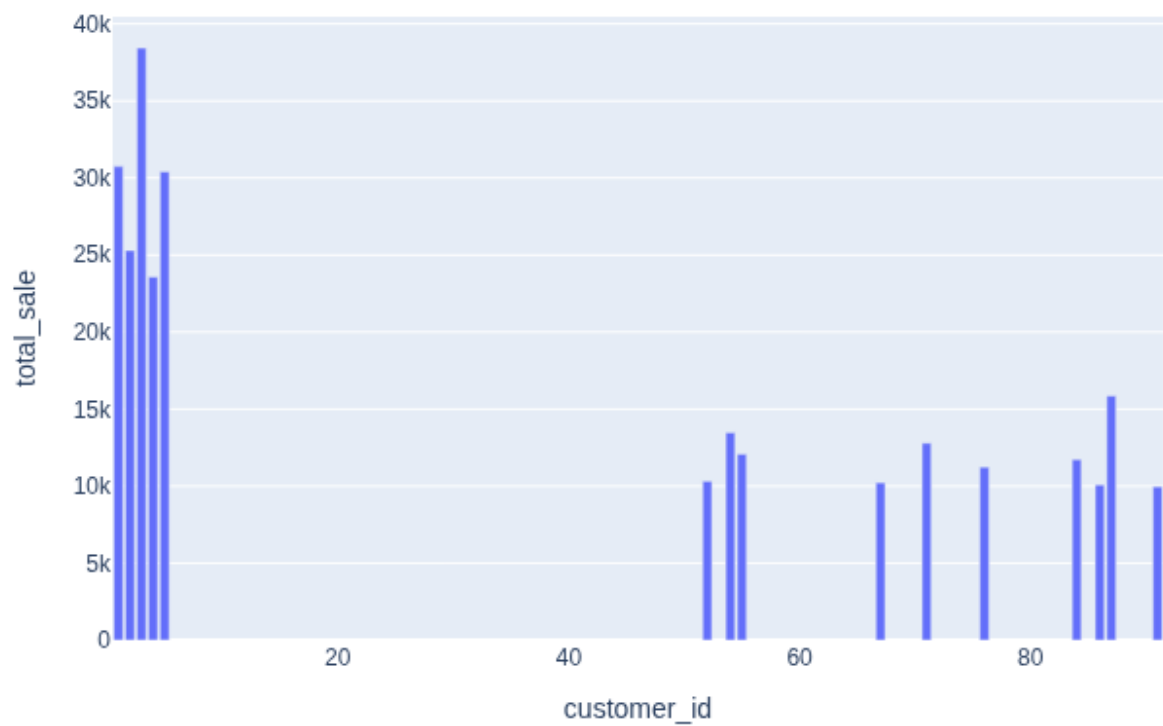
10\_heatmap\_day\_hour

Sales Heatmap: Day vs Hour



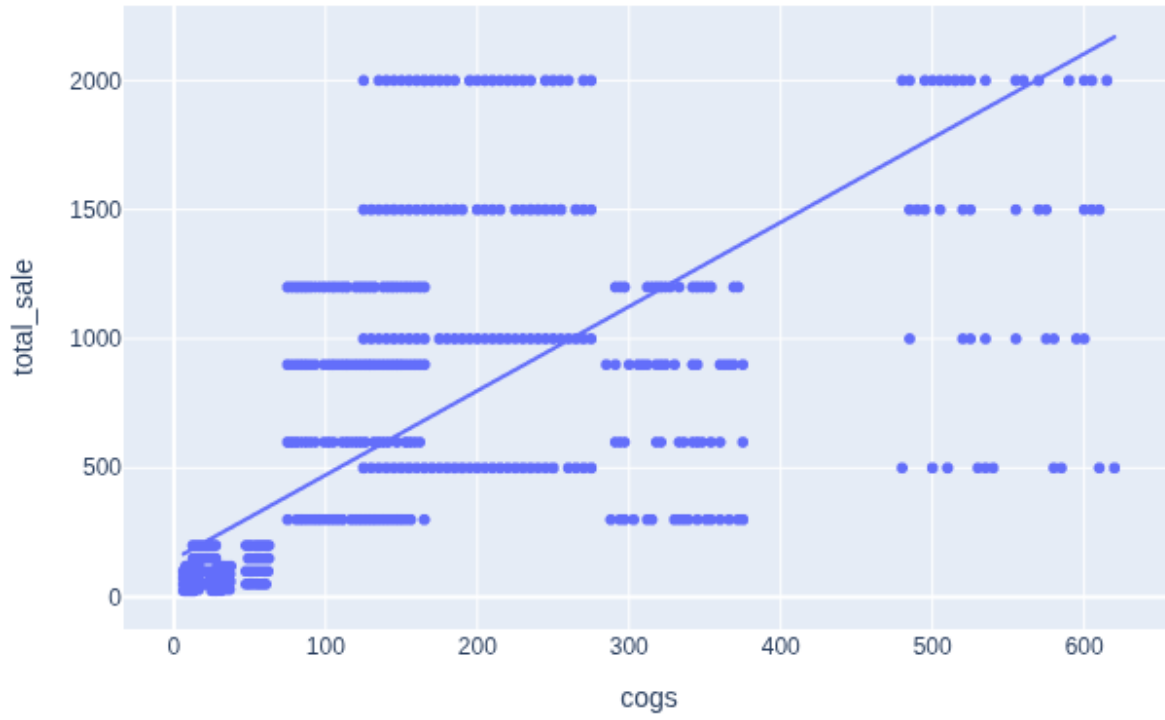
11\_top15\_customers

Top 15 Customers by Total Sales



## 12\_cogs\_vs\_sales

COGS vs Total Sale



## 13\_category\_mix\_over\_time

Category Sales Mix Over Time

