

Data Analysis

Revenue
1708771229

Total Bookings
134590
Total Capacity
232576

Total Checked Out
94411

Total no show bookings
6759

No Show rate %
5%

Total Succesful Bookings
134590

Total Occupancy
58%

Average Rating
4

No of days
92

Total cancelled bookings
33420

Total Cancelled %
25%

Platform	Booking %
direct online	10%
others	41%
logtrip	6%
tripster	4%
makeyourtrip	12%
journey	3%
direct offline	7%

Room class	Booking %
Standard	29%
Elite	37%
Premium	23%
Presidential	12%

Room class	Revenue
Standard	363545195
Elite	658946160
Premium	543597840
Presidential	441457020

Realisation %	week no	revenue	Revenue WoW change %	week	Occupancy
70%	W 19	163172505	0%	W 19	436
	W 20	163281645	-17%	W 20	436
ADR	W 21	134713445	21%	W 21	360
	W 22	163548270	-17%	W 22	437
12696	W 23	135292075	22%	W 23	362
	W 24	164638555	-1%	W 24	441
DBRN	W 25	163551905	-18%	W 25	435
	W 26	134528520	22%	W 26	359
DSRN	W 27	163604250	0%	W 27	438
	W 28	163149400	1%	W 28	436
2528	W 29	164451655	-18%	W 29	440
	W 30	134403455	0%	W 30	359
DURN	W 31	134659295	-82%	W 31	361
	W 32	24551240	-100%	W 32	66
1026					

Occupancy WoW change %	week	ADR	ADR WoW change %	week	Realisation	Realisation WoW change %
0%	W 19	10965	0%	W 19	7628	1%
-17%	W 20	10958	-17%	W 20	7699	-18%
21%	W 21	9042	21%	W 21	6331	20%
-17%	W 22	10934	-17%	W 22	7585	-16%
22%	W 23	9089	21%	W 23	6399	20%
-1%	W 24	11041	-1%	W 24	7688	0%
-17%	W 25	10943	-18%	W 25	7657	-18%
22%	W 26	9017	22%	W 26	6292	23%
0%	W 27	10962	0%	W 27	7734	0%
1%	W 28	10929	1%	W 28	7757	0%
-18%	W 29	11018	-18%	W 29	7777	-18%
1%	W 30	9020	0%	W 30	6348	0%
-82%	W 31	9021	-82%	W 31	6347	-82%
-100%	W 32	1651	-100%	W 32	1169	-100%

week	DSRN	DSRN WoW change %
W 19	17696	0%
W 20	17696	0%
W 21	17696	0%
W 22	17696	0%
W 23	17696	0%
W 24	17696	0%
W 25	17696	0%
W 26	17696	0%
W 27	17696	0%
W 28	17696	0%
W 29	17696	0%
W 30	17696	0%
W 31	17696	-86%
W 32	2528	-100%