

Mumbai

Bangalore





31K

25K

22K

20K

Bangalore

Delhi

Hyderabad

Mumbai

TOTAL REVENUE 1709M

3.65

(25.18%)



3.66

(25.25%)

TOTAL BOOKING 135K



AVERAGE RATING 3.6

30K



40K

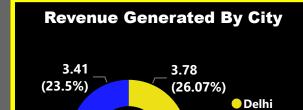
OCCUPANCY %

58%

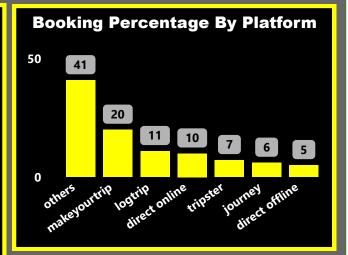


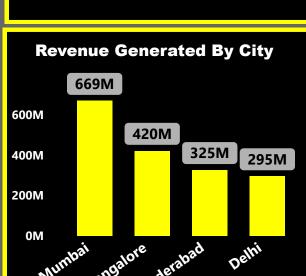
TOTAL DAYS

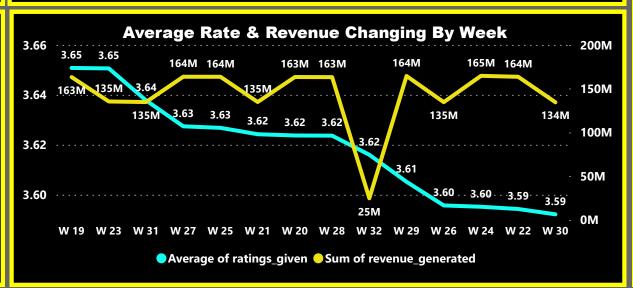




















Bangalore

Delhi

Hyderabad

Mumbai

TOTAL REVENUE 573M



TOTAL BOOKING 45K









3.6

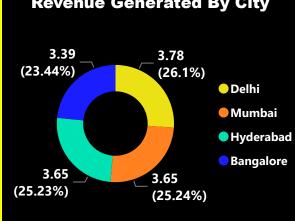


TOTAL DAYS

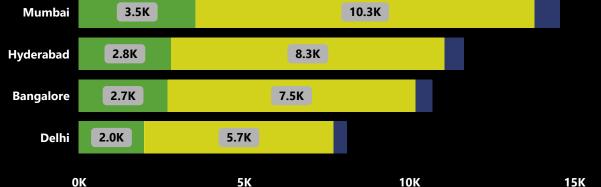
31



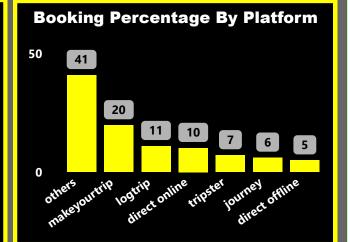
Revenue Generated By City



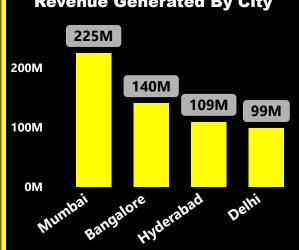


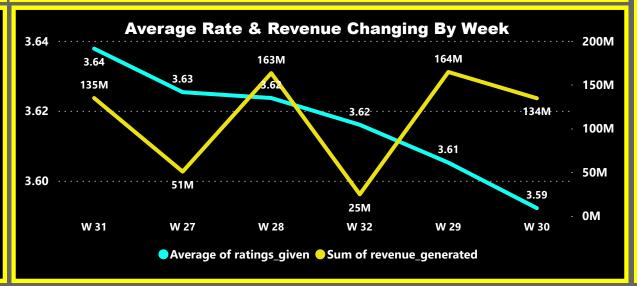


booking status • Cancelled • Checked Out • No Show

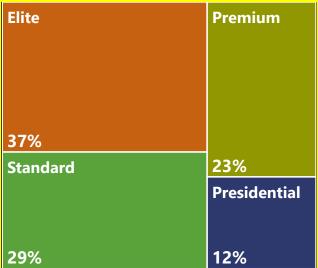


Revenue Generated By City















10K

Bangalore

Delhi

Hyderabad

Mumbai

TOTAL REVENUE 554M



TOTAL BOOKING 44K



0K

5K

AVERAGE RATING 3.6



OCCUPANCY %

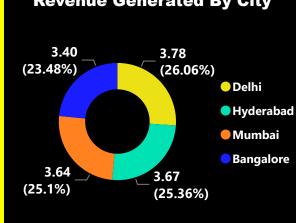
15K

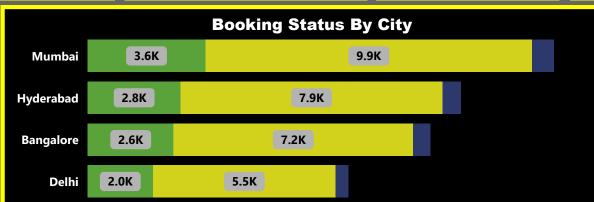
58%

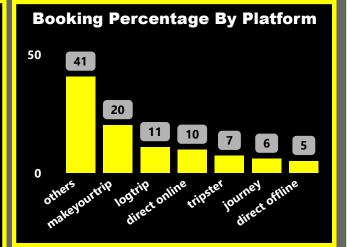
TOTAL DAYS 30



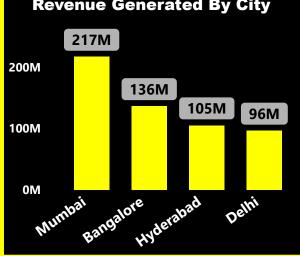


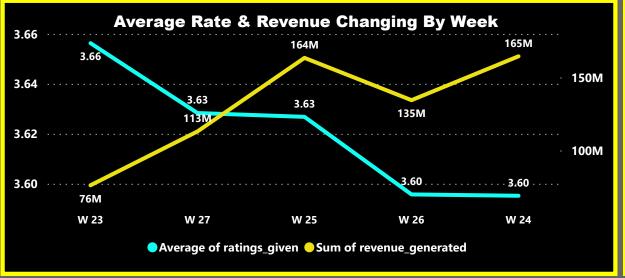






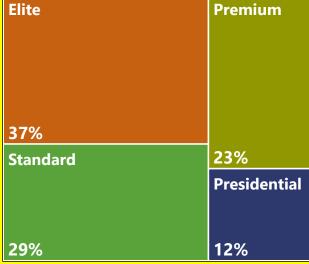






booking_status • Cancelled • Checked Out • No Show

Booking Percentage By Room









Bangalore

Delhi

Hyderabad

Mumbai

TOTAL REVENUE 582M

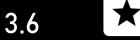


TOTAL BOOKING 46K









OCCUPANCY %

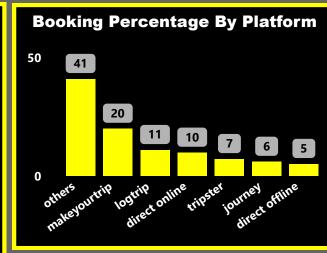
58%

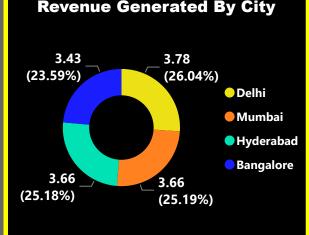
TOTAL DAYS

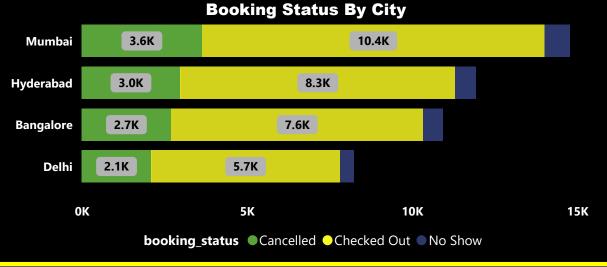
31



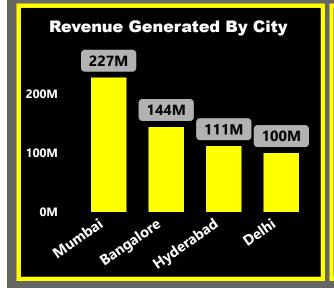


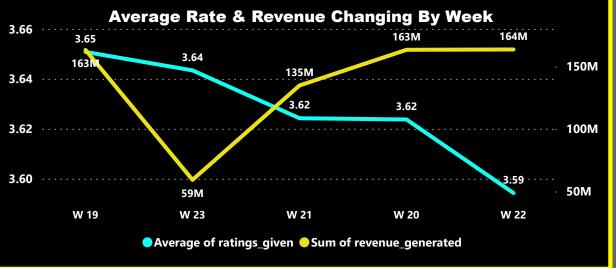


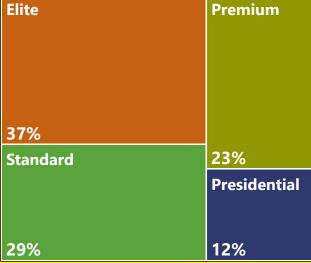












Data Analysis

Revenue	Total Succesful Bookings	Platform	Booking %
1708771229	134590	direct online	10%
		others	41%
		logtrip	6%
Total Bookings	Total Occupancy	tripster	4%
134590	58%	makeyourtrip	12%
		journey	3%
Total Capacity	Average Rating	direct offline	7%
232576	4		
Total Checked Out	No of days	Room class	Booking %
94411	92	Standard	29%
		Elite	37%
		Premium	23%
Total no show bookings	Total cancelled bookings	Presidential	12%
6759	33420		
		Room class	Revenue
No Show rate %	Total Cancelled %	Standard	363545195
5%	25%	Elite	658946160
		Premium	543597840
		Presidential	441457020

Realisation %	week no	revenue	Revenue WoW change %	week	Occupancy
70%	W 19	163172505	0%	W 19	436
	W 20	163281645	-17%	W 20	436
ADR	W 21	134713445	21%	W 21	360
12696	W 22	163548270	-17%	W 22	437
	W 23	135292075	22%	W 23	362
DBRN	W 24	164638555	-1%	W 24	441
1463	W 25	163551905	-18%	W 25	435
	W 26	134528520	22%	W 26	359
DSRN	W 27	163604250	0%	W 27	438
2528	W 28	163149400	1%	W 28	436
	W 29	164451655	-18%	W 29	440
DURN	W 30	134403455	0%	W 30	359
1026	W 31	134659295	-82%	W 31	361
	W 32	24551240	-100%	W 32	66

Occupancy WoW change %	week	ADR	ADR WoW change %	week	Realisation	Realisation WoW change %
0%	W 19	10965	0%	W 19	7628	1%
-17%	W 20	10958	-17%	W 20	7699	-18%
21%	W 21	9042	21%	W 21	6331	20%
-17%	W 22	10934	-17%	W 22	7585	-16%
22%	W 23	9089	21%	W 23	6399	20%
-1%	W 24	11041	-1%	W 24	7688	0%
-17%	W 25	10943	-18%	W 25	7657	-18%
22%	W 26	9017	22%	W 26	6292	23%
0%	W 27	10962	0%	W 27	7734	0%
1%	W 28	10929	1%	W 28	7757	0%
-18%	W 29	11018	-18%	W 29	7777	-18%
1%	W 30	9020	0%	W 30	6348	0%
-82%	W 31	9021	-82%	W 31	6347	-82%
-100%	W 32	1651	-100%	W 32	1169	-100%

DSRN	DSRN WoW change %
17696	0%
17696	0%
17696	0%
17696	0%
17696	0%
17696	0%
17696	0%
17696	0%
17696	0%
17696	0%
17696	0%
17696	0%
17696	-86%
2528	-100%
	17696 17696 17696 17696 17696 17696 17696 17696 17696 17696 17696