

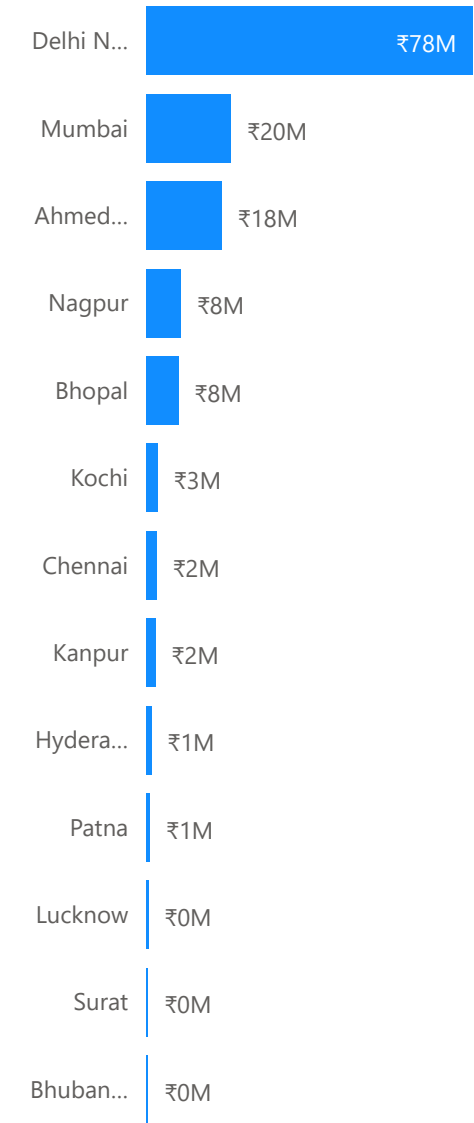
₹142M

Revenue

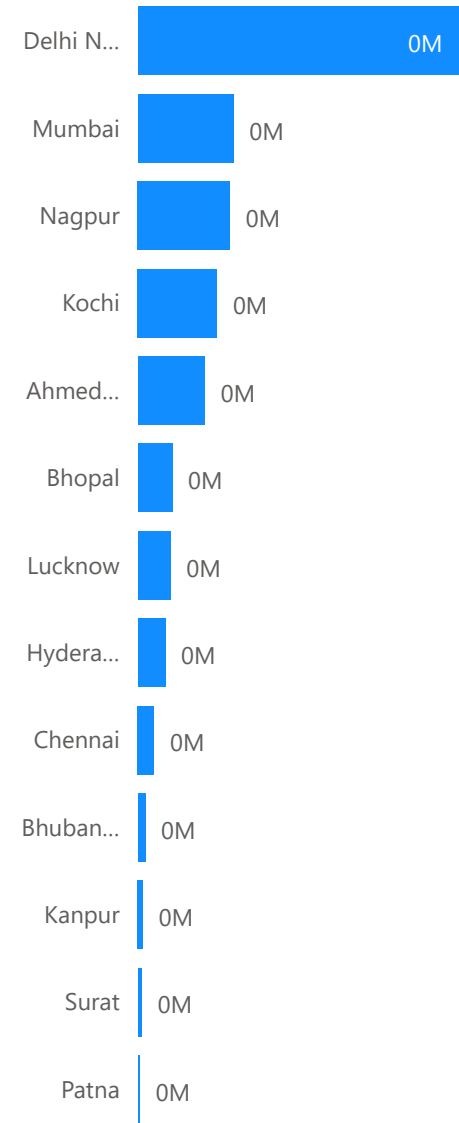
350K

Sales Qty

Revenue by Markets

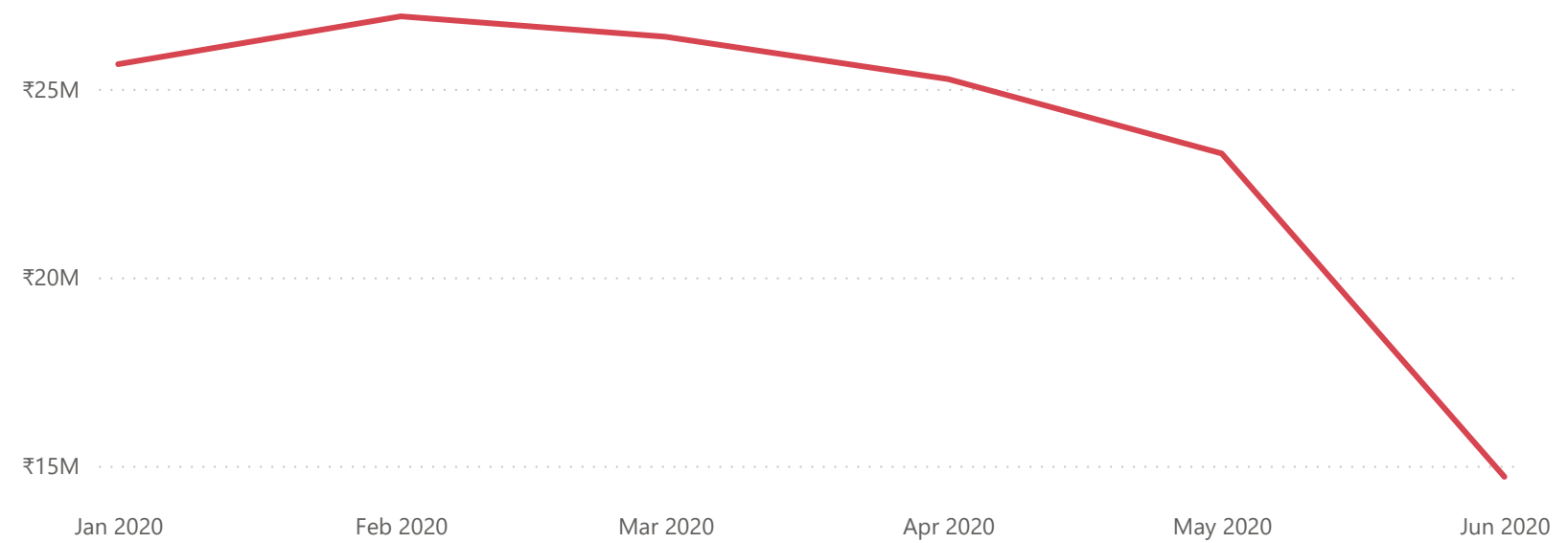


Sales Qty by Markets

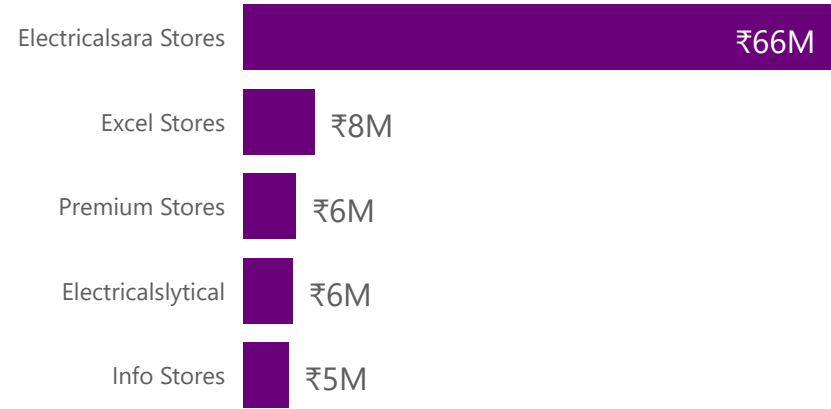


2017	2018	2019	2020	Jan 20	Feb 20	Mar 20	Apr 20	May 20	Jun 20
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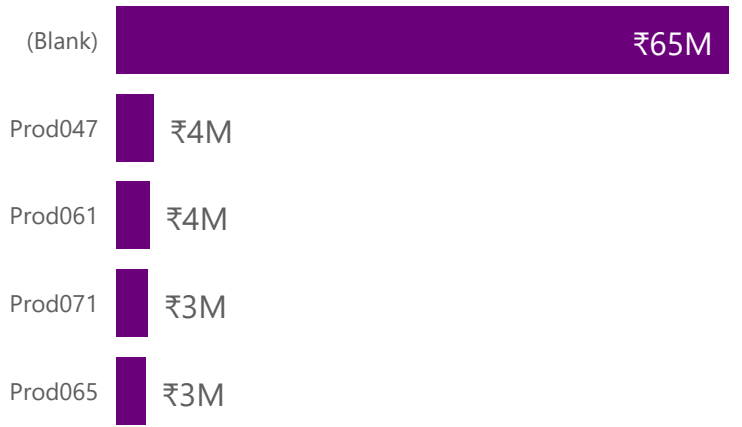
Revenue Trend



Top 5 Customers



Top 5 Products



₹142M

Revenue

350K

Sales Qty

₹2,1M

Total Profit Margin

2017

2018

2019

2020

Jan 20

Feb 20

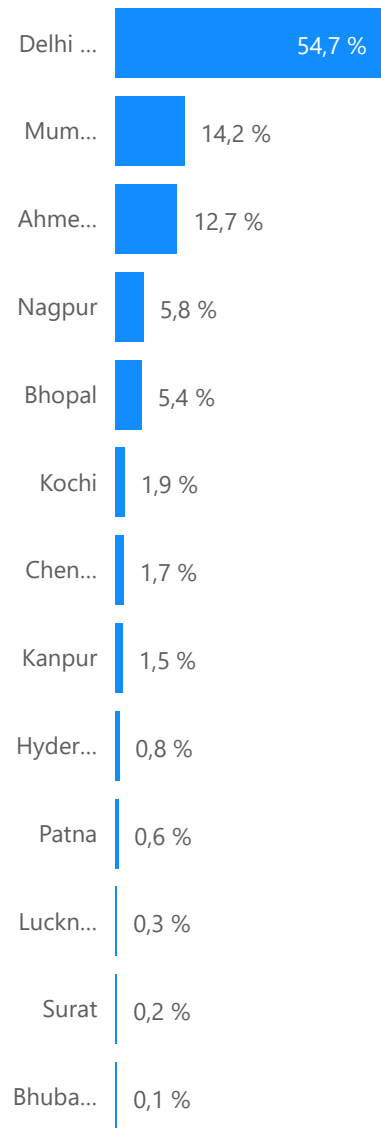
Mar 20

Apr 20

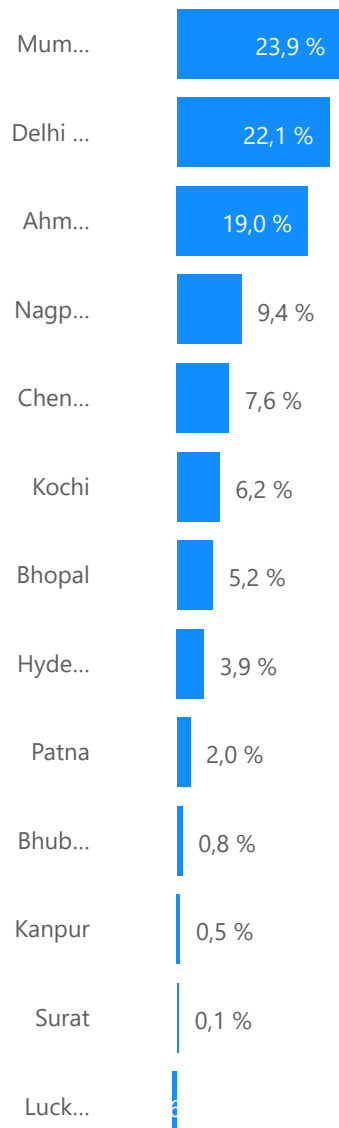
May 20

Jun 20

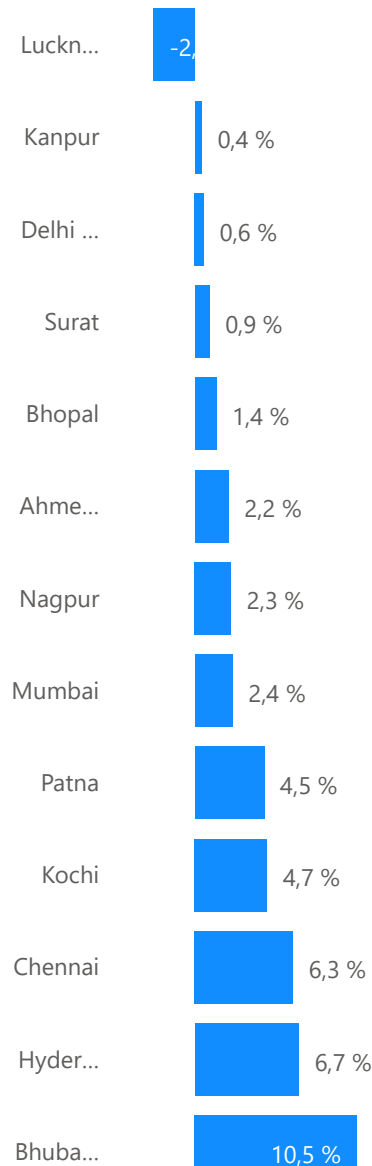
Revenue Contribution % by Market



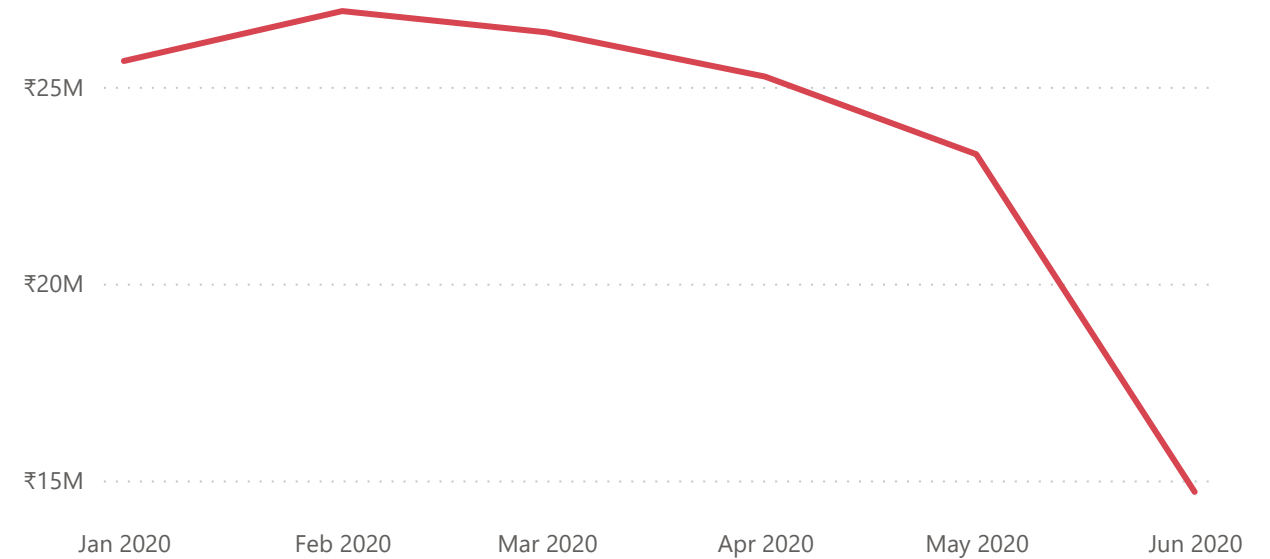
Profit Contribution % by Market



Profit % by market



Revenue Trend



customer_name	Revenue	Revenue Contribution %	Profit Margin Contribution %	Profit Margin %
Electricalsquipo Stores	₹86.908	0,1 %	-0,5 %	-11,5 %
Epic Stores	₹3.002.834	2,1 %	-6,8 %	-4,7 %
Expression	₹82.845	0,1 %	-0,2 %	-4,2 %
Insight	₹571.430	0,4 %	-0,5 %	-1,9 %
Synthetic	₹916.267	0,6 %	-0,4 %	-1,0 %
Integration Stores	₹1.909.611	1,3 %	-0,2 %	-0,2 %
Relief	₹773.301	0,5 %	0,1 %	0,3 %
Electricalsara Stores	₹65.641.977	46,2 %	11,9 %	0,4 %
Logic Stores	₹3.319.243	2,3 %	0,6 %	0,4 %
Electricalslytical	₹5.537.904	3,9 %	1,3 %	0,5 %
Premium Stores	₹5.899.748	4,1 %	1,4 %	0,5 %
Zone	₹927.154	0,7 %	0,2 %	0,5 %
Path	₹1.723.307	1,2 %	1,0 %	1,1 %
Control	₹4.182.662	2,9 %	2,5 %	1,2 %
Sound	₹740.856	0,5 %	0,5 %	1,3 %
Novus	₹258.543	0,2 %	0,2 %	1,6 %
Total	₹142.224.545	100,0 %	100,0 %	1,4 %

₹142M

Revenue

350K

Sales Qty

₹2,1M

Total Profit Margin

Profit Target

2 %

2017

2018

2019

2020

Jan 20

Feb 20

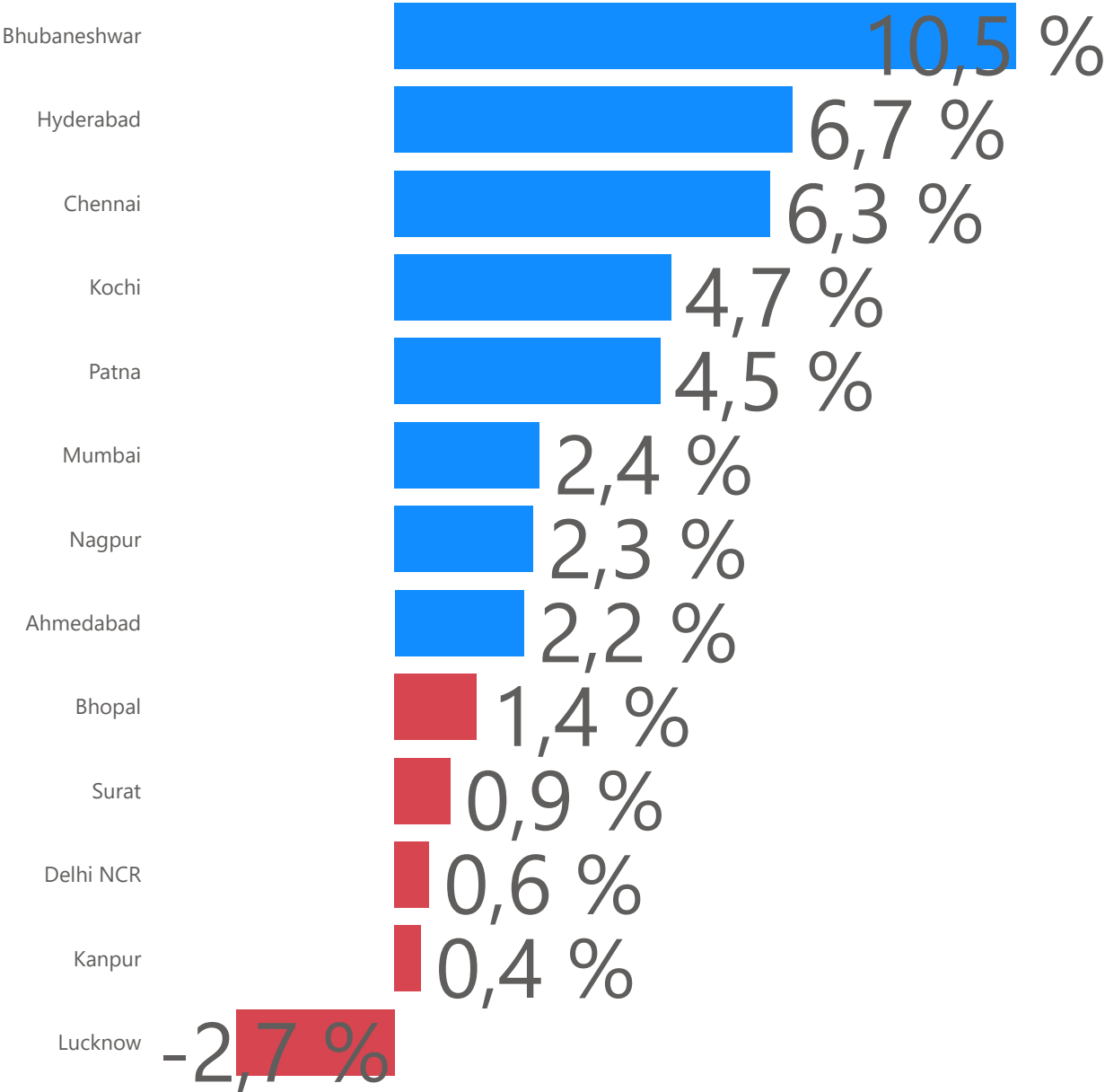
Mar 20

Apr 20

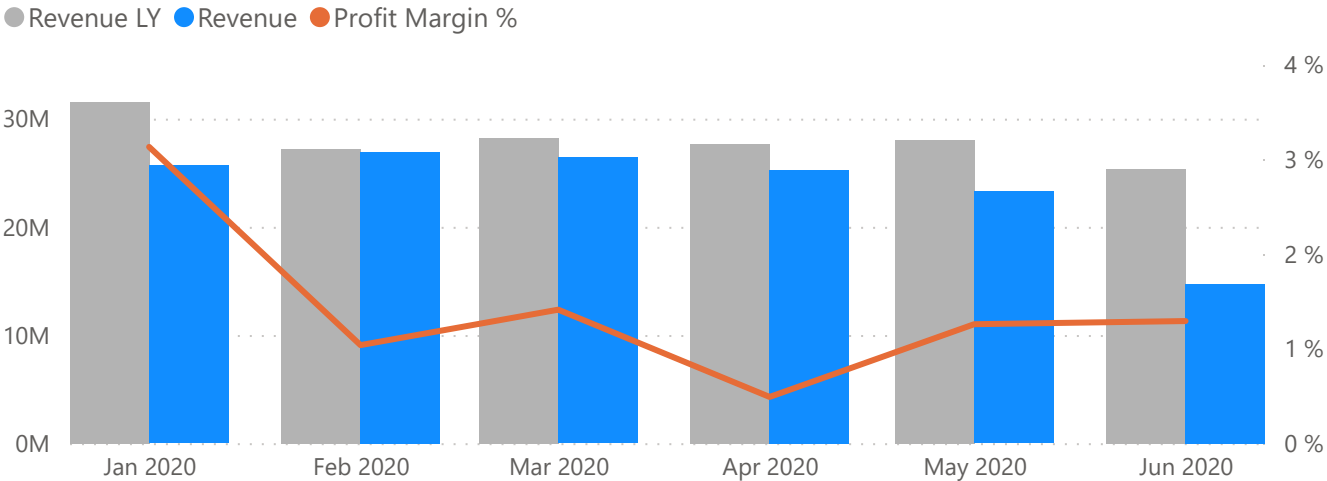
May 20

Jun 20

Revenue Contribution % by Market



Revenue Trend



customer_name	Revenue	Revenue Contribution %	Profit Margin Contribution %	Profit Margin %
Electricalsara Stores	₹65.641.977	46,2 %	11,9 %	0,4 %
Excel Stores	₹7.928.385	5,6 %	12,5 %	3,3 %
Premium Stores	₹5.899.748	4,1 %	1,4 %	0,5 %
Electricalslytical	₹5.537.904	3,9 %	1,3 %	0,5 %
Info Stores	₹5.064.374	3,6 %	7,8 %	3,2 %
Control	₹4.182.662	2,9 %	2,5 %	1,2 %
Surge Stores	₹3.953.600	2,8 %	11,9 %	6,2 %
Logic Stores	₹3.319.243	2,3 %	0,6 %	0,4 %
Acclaimed Stores	₹3.116.384	2,2 %	6,1 %	4,0 %
Nixon	₹3.028.345	2,1 %	4,7 %	3,2 %
Epic Stores	₹3.002.834	2,1 %	-6,8 %	-4,7 %
Forward Stores	₹2.560.961	1,8 %	5,4 %	4,3 %
Electricalsocity	₹2.520.938	1,8 %	3,3 %	2,7 %
Modular	₹2.453.519	1,7 %	5,0 %	4,2 %
Surface Stores	₹2.420.004	1,7 %	3,2 %	2,7 %
Atlas Stores	₹2.189.613	1,5 %	2,1 %	2,0 %
Total	₹142.224.545	100,0 %	100,0 %	1,4 %