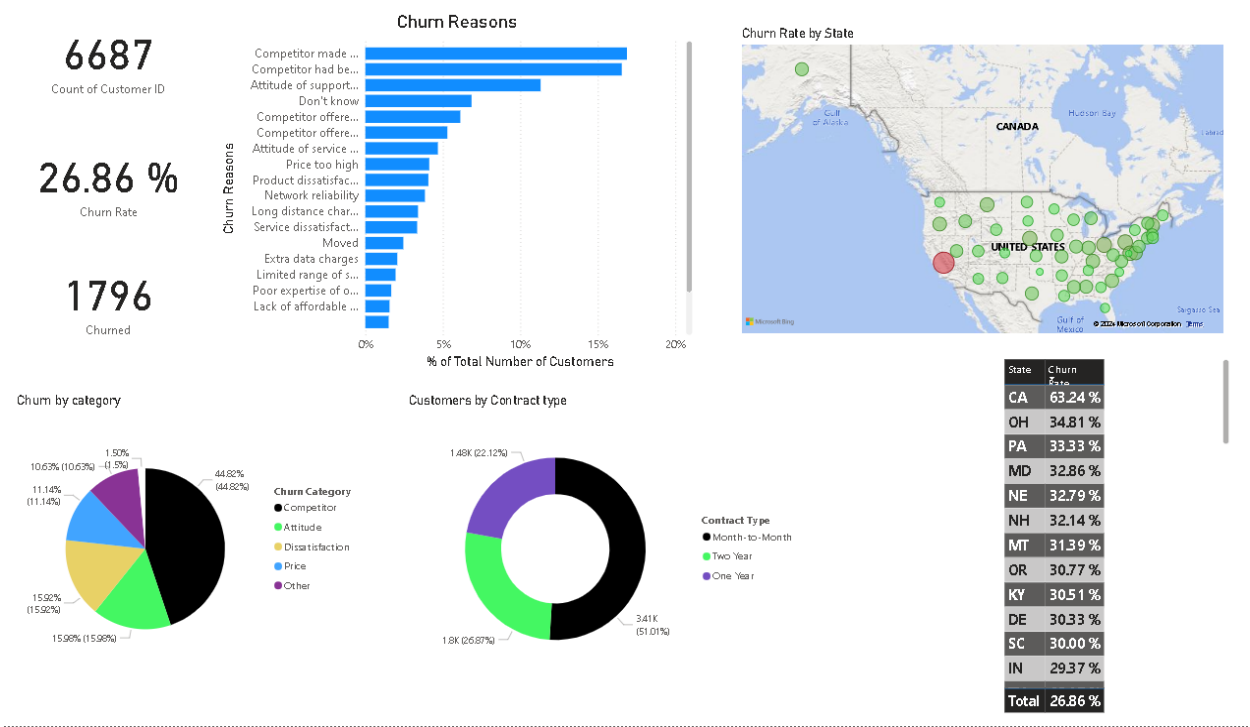


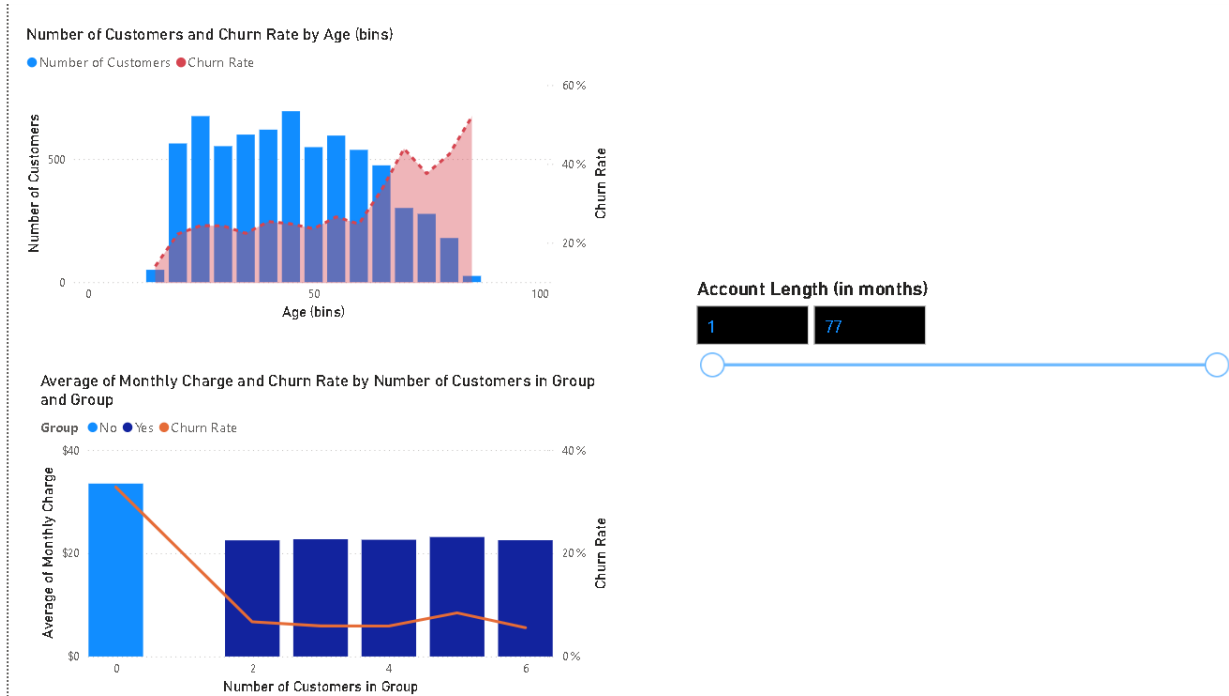
Analyzing Customer Churn

Overview:



Analyzing Customer Churn

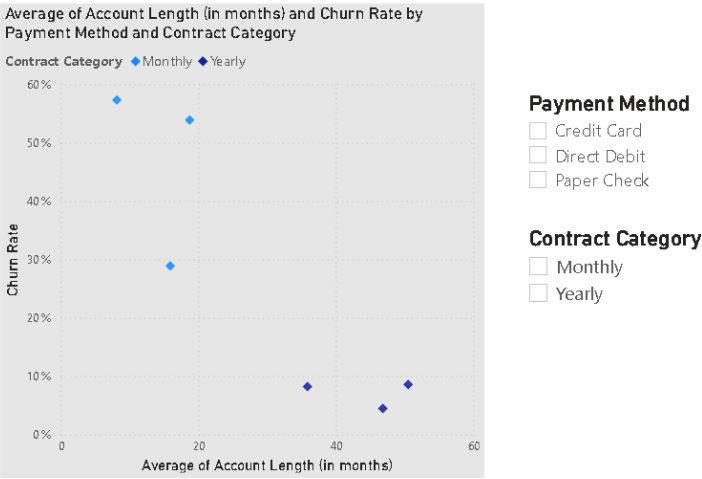
Age Group:



Analyzing Customer Churn

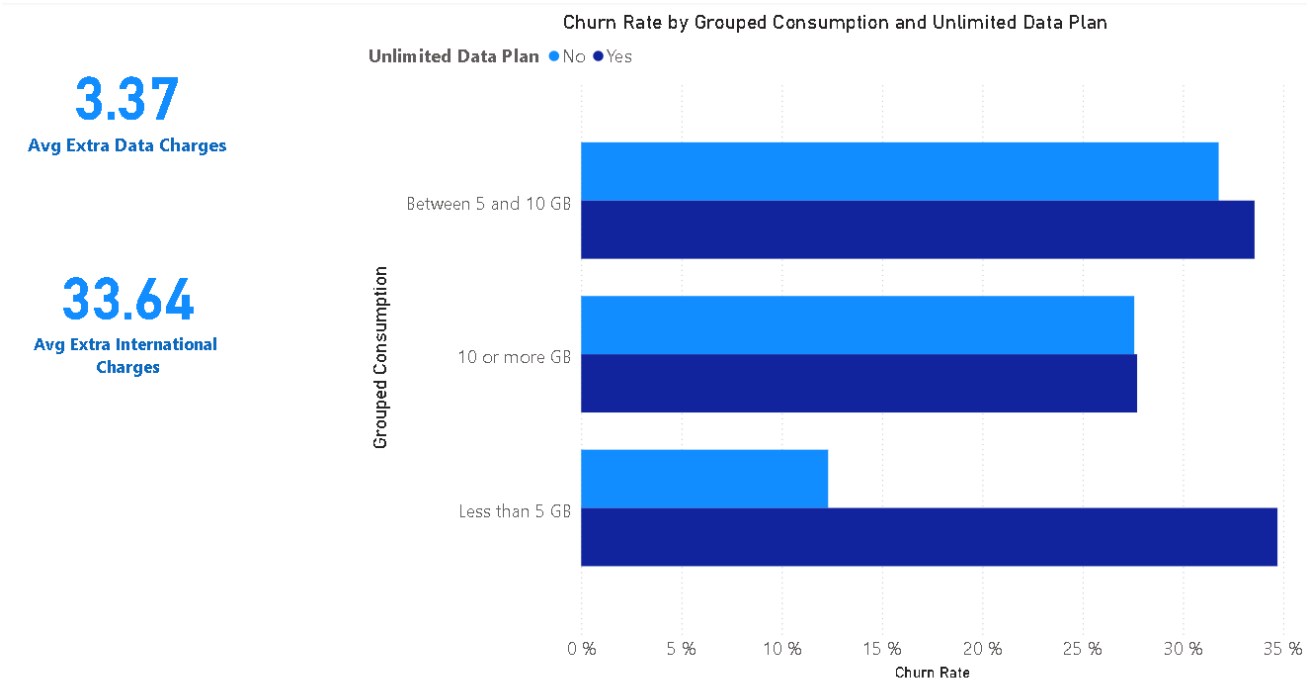
Payment & Contract:

6123	0.92	26.86 %
Customer Service Calls	Avg Customer Service Calls	Churn Rate



Analyzing Customer Churn

Extra Charges:



Analyzing Customer Churn

Insights:

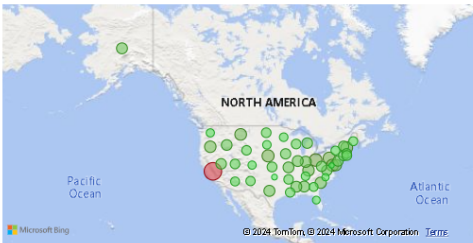
3.37
Avg Extra Data Charges

0.92
Avg Customer Service Calls

6123
Customer Service Calls

33.64
Avg Extra International Ch...

Churn Rate by State



State	Churn Rate
CA	63.24 %
OH	34.81 %
PA	33.33 %
MD	32.86 %
NE	32.79 %
NH	32.14 %
MT	31.39 %
OR	30.77 %
KY	30.51 %
DE	30.33 %
Total	26.86 %

Avg Customer Service Calls by State and Churn Label

Churn Label ● No ● Yes

