

The background is a dark navy blue. In the top-left corner, there are two overlapping geometric shapes: a blue parallelogram and a light green parallelogram. In the bottom-left, there is a circular inset showing a detailed, high-contrast image of a circuit board. In the top-right, there is a faint, grey, 3D-rendered pattern of circuit traces.

Games Sales Case Study RevoU

by Muhammad Fiqih Arahman



List of Top 5 Oldest Games

	Name	Release ▲
1.	Hydlide	1 Des 1984
2.	Where in the World Is Carmen Sandiego?	1 Jun 1985
3.	International Karate	1 Nov 1985
4.	Tetris	1 Jan 1988
5.	Last Ninja 2	1 Agu 1988

Released on 1 December 1984, Hydlide become the oldest game in the datasets



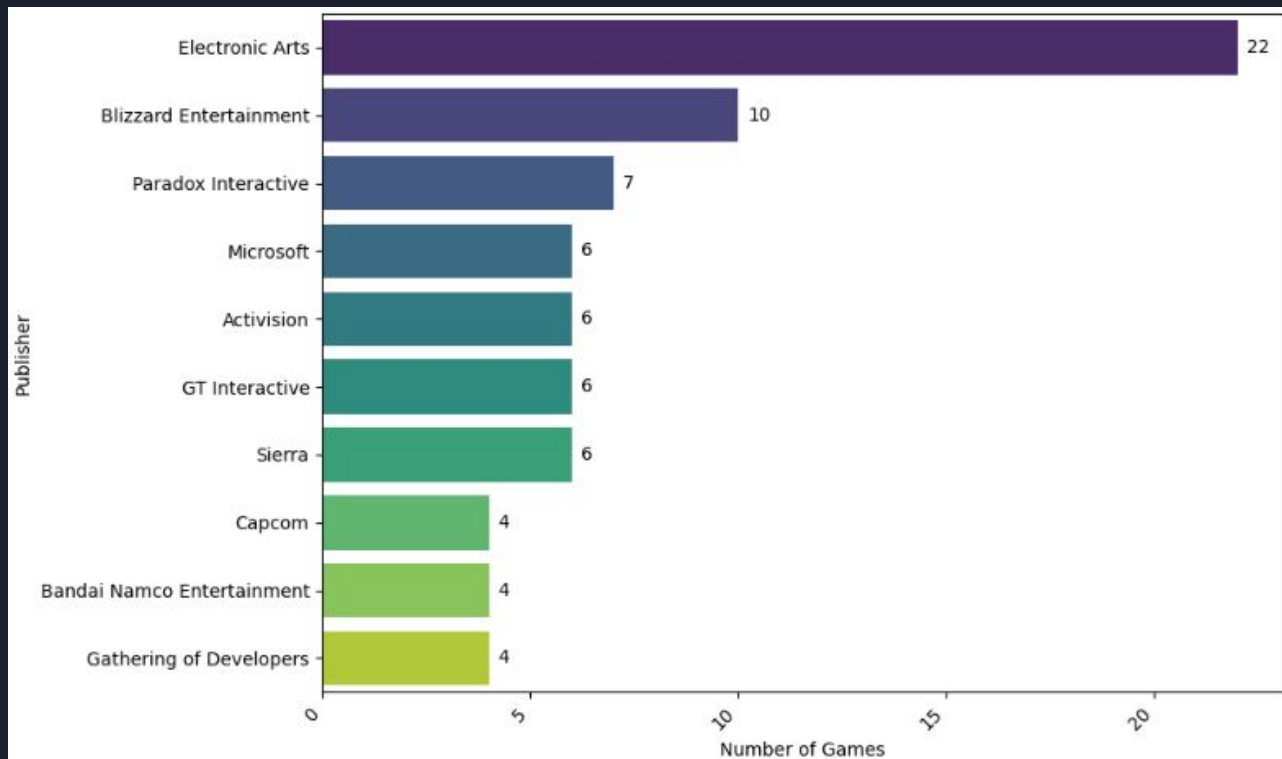
List of Top 5 Newest Games

	Name	Release ▾
1.	Valheim	1 Feb 2021
2.	Cyberpunk 2077	1 Des 2020
3.	Crusader Kings III	1 Sep 2020
4.	Fall Guys	1 Agu 2020
5.	Mordhau	1 Apr 2019

Released on 1 February 2021, Valheim become the newest game in the datasets

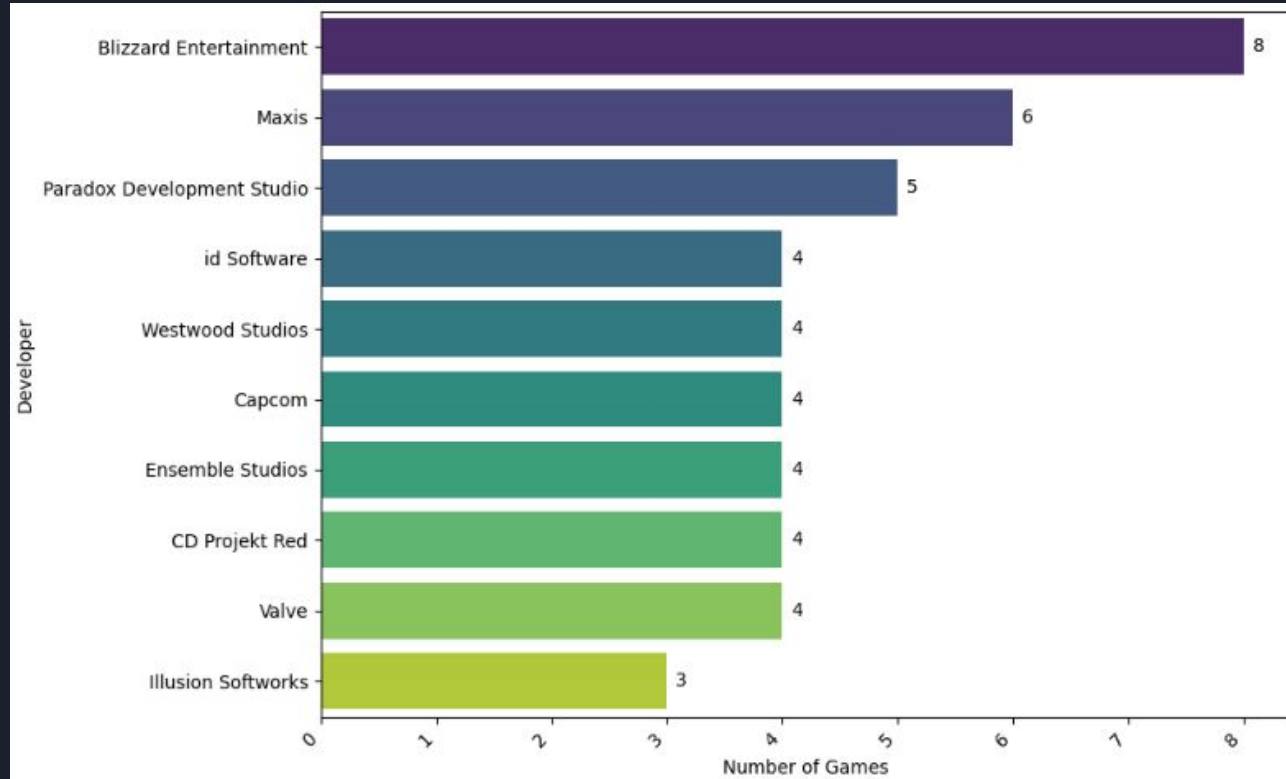
Publishers with Games Released

Publishing 22 games, Electronic Arts become publisher that has published most of the games from 1984 - 2021



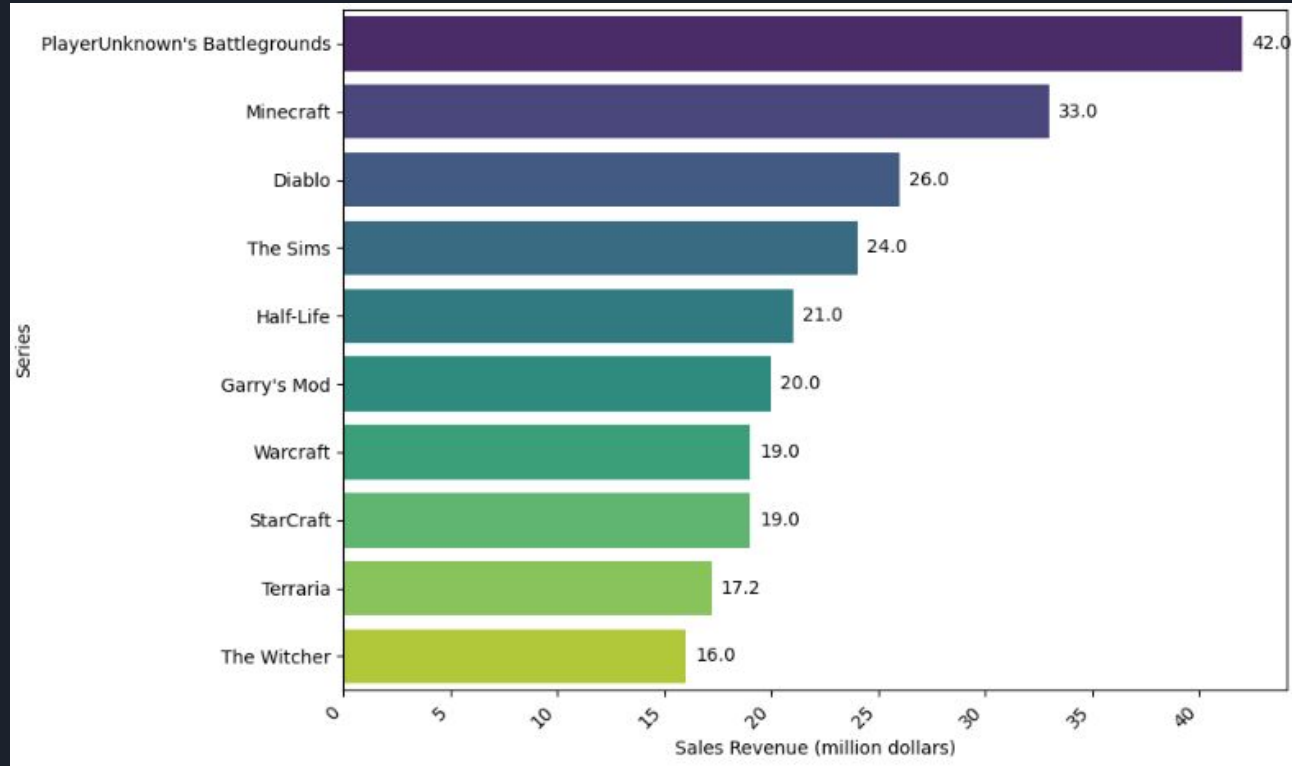
Developers with Games Released

Blizzard Entertainment become developer that has developed most of the games from 1984 - 2021 with 8 games.



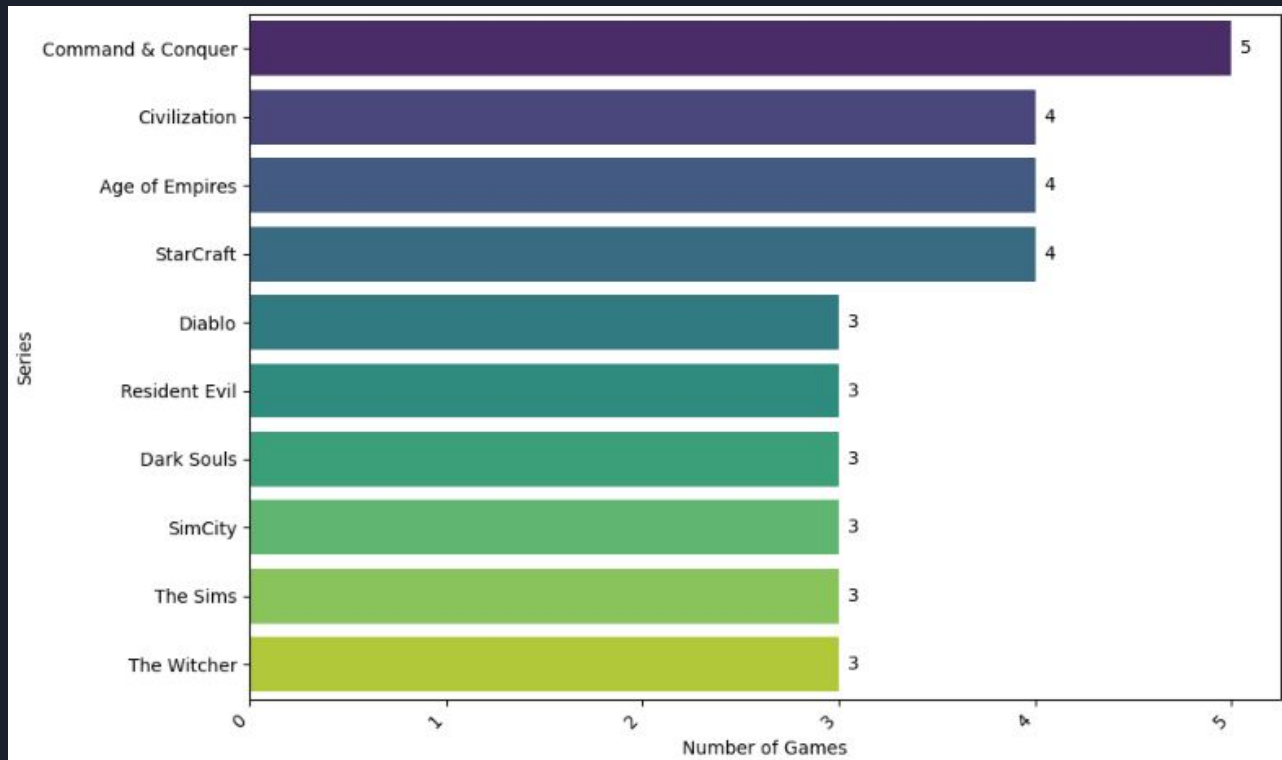
Series has the most sales

Earning around 33 million dollars, making Minecraft the world's best selling game series



Series has the most games

Command & Conquer stands out with highest number of games, totaling 5 titles.

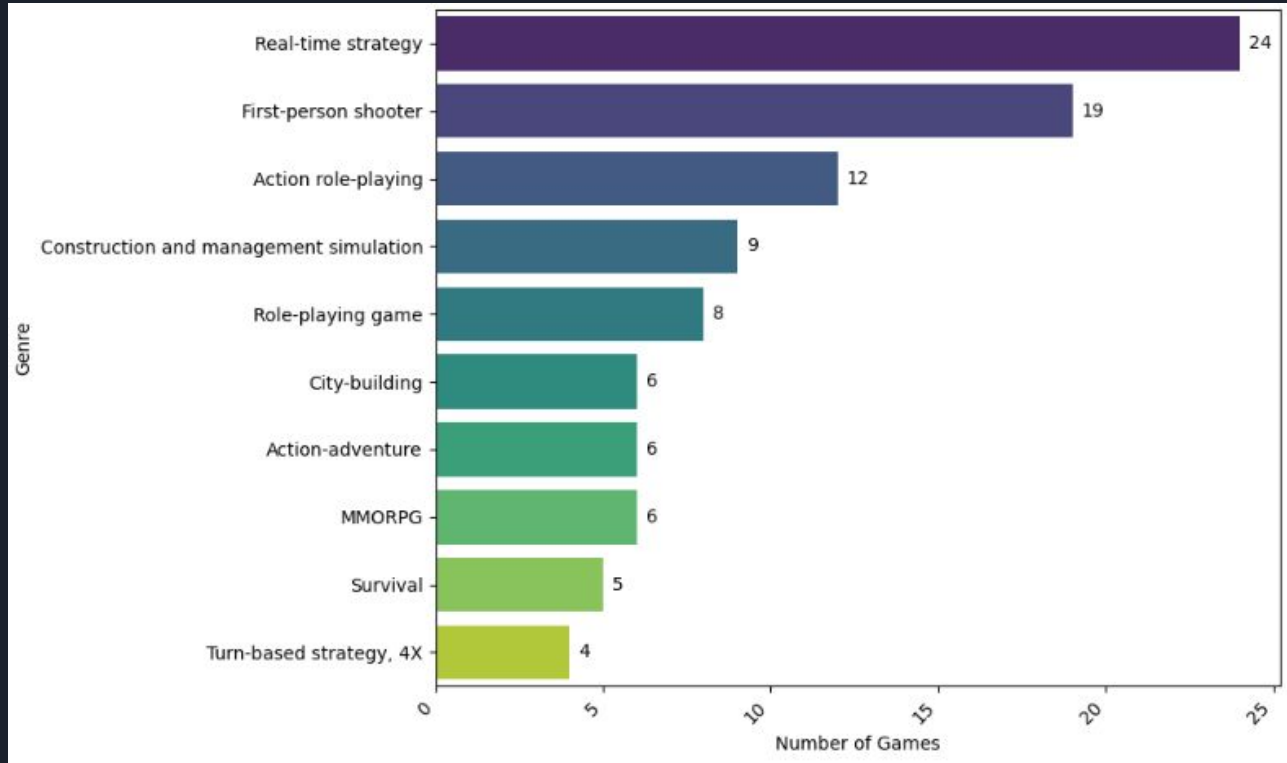




Additional Insights

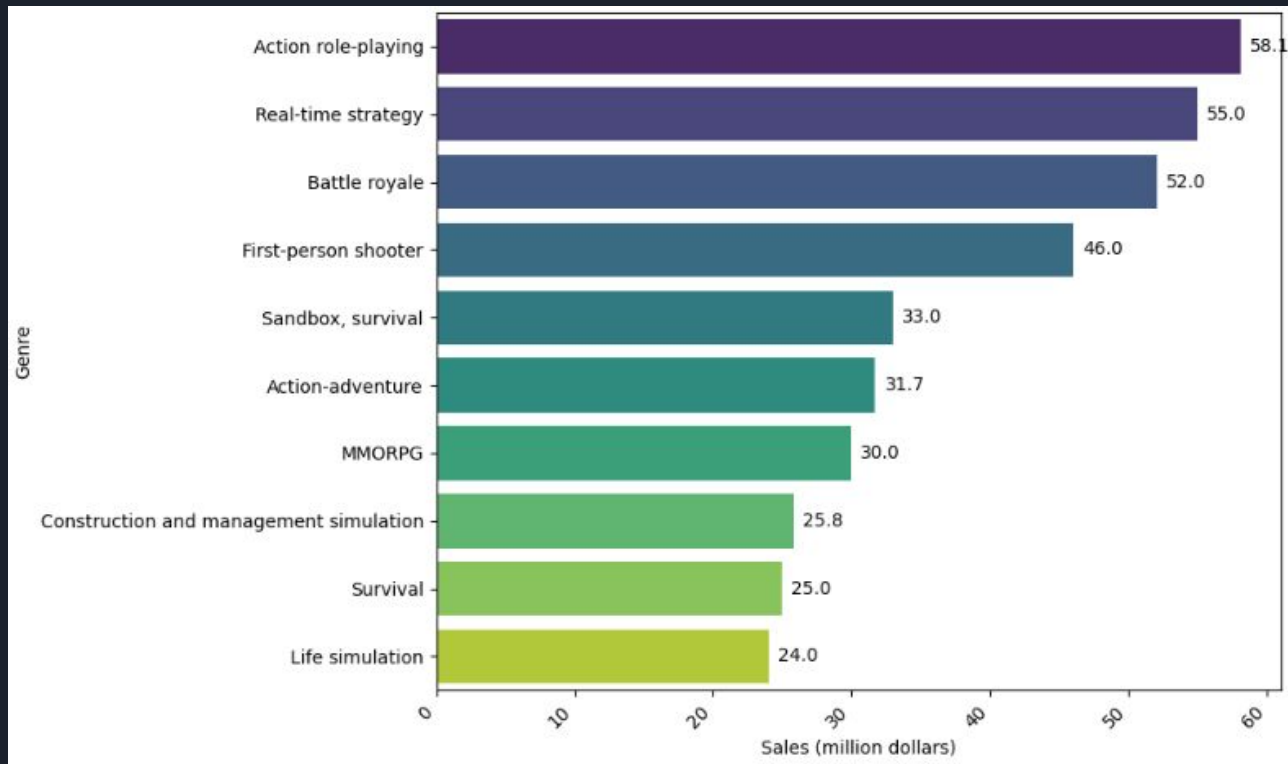
Genre has the most games

With the total of 24 games, Real-Time strategy takes the lead as genre with the highest total number of games.

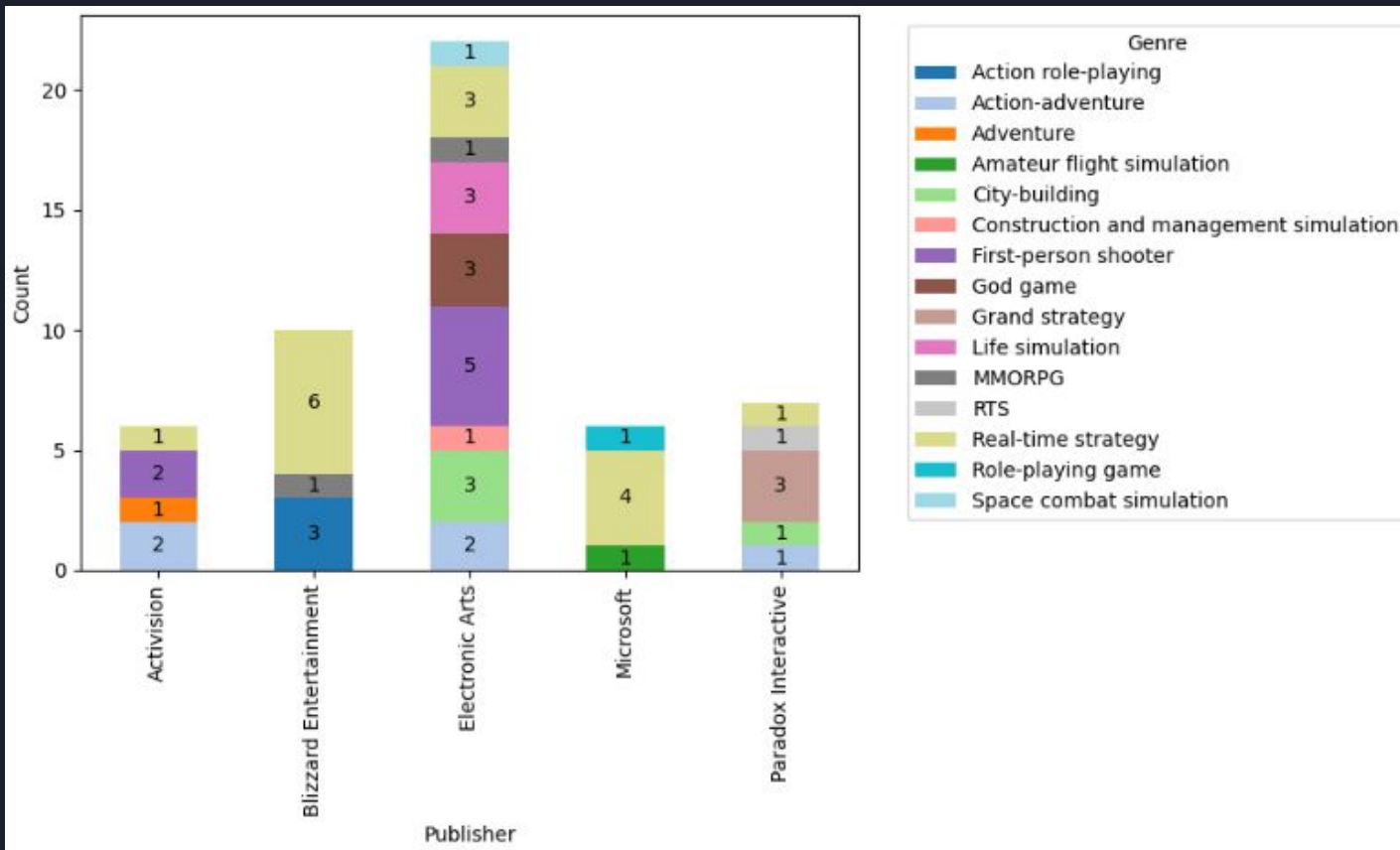


Genre has the most sales

In terms of sales, action role-playing leads with 58,1 million dollars sales, becoming the best selling genre from 1984 - 2021.



Genre Distribution From Top 5 Publishers





Conclusion

1. Oldest & newest games:
Hydlide (1 Dec 1984) & Valheim (1 Feb 2021)
2. Publisher with the most games:
Electronic Arts (22)
3. Developer with the most games:
Blizzard Entertainment (8)
4. The best selling series:
Player Unknown's Battlegrounds (42.0 M)
5. Series with the most games:
Command and Conquer (5)
6. Genre with the most games:
Real-time Strategy (24)
7. Genre with the most sales:
Action RPG (58.1 M)



Thank You!

Google Colab:

<https://colab.research.google.com/drive/1zqBBM9hGkeC7HDJOFVBhFSxluZNaMdrx?usp=sharing>

Looker: <https://lookerstudio.google.com/reporting/a6c6f1f5-2d39-445d-aa0a-af7f042a2344>