Structured Data Audit Report

Website Schema Analysis

Generated on August 30, 2025

Executive Summary

Comprehensive structured data analysis completed for your website. Our AI-powered optimization engine has analyzed 7 pages and generated improved schema markup where needed. The analysis shows 14.3% of pages are already well-optimized.

7	6	1
Total Pages Analyzed	Already Optimized	Need Optimization

Optimization Potential: 14.3% **Average Schema Score:** 8/100

https://chatgpt.com/c/68a5e70b-c0e0-832c-bb2c-d0ee619aecca

Score: 55/100

Issues Found:

- missing required 'description' field
- wrong type: used WebSite instead of Service

Current Schema	Optimized Schema

Current Schema

```
[
 {
  "@context": "https://schema.org",
  "@type": "WebSite",
  "url": "https://chatgpt.com/",
  "name": "ChatGPT"
 }
]
```

Optimized Schema

```
{
 "@context": "https://schema.org",
 "@type": "Service",
 "name": "Log in or Sign up",
 "description": "A service allowing user
s to log in or sign up for enhanced feat
ures, including file uploads and smarter
responses.",
 "url": "https://chatgpt.com/c/68a5e70b-
c0e0-832c-bb2c-d0ee619aecca"
}
```

Detailed Scoring Breakdown:

Semantic Clarity
60/100

The original structured data uses clear terminology but lacks specificity and detail about the service offered. It does not convey a strong intent or value proposition.

Contextual Relevance
50/100

The structured data is somewhat relevant to the page content, but it does not accurately reflect the primary function of the page, which is to log in or sign up. The current type 'WebSite' does not align with the service being provided.

Structural Optimization
40/100

The structure is minimal and lacks essential elements such as a description or specific service details. It is too short and does not utilize the potential of structured data effectively.

Ai Query Alignment
50/100

The structured data does not address common user queries related to logging in or signing up, missing out on natural question patterns that users might search for.

Citation Potential
60/100

While the structured data is factual, it lacks authoritative signals and specific details that would enhance its citation potential. It does not provide enough context for users or AI to reference.

https://chatgpt.com/about

Status: ✓ **No issues found - Page is well optimized**

Current Schema	Optimized Schema
| ```
[
 {
  "@context": "https://schema.org",
  "@type": "WebSite",
  "url": "https://chatgpt.com/",
  "name": "ChatGPT"
 }
]
``` | *No optimized schema available* |

https://chatgpt.com/about-us

Status: ✓ No issues found - Page is well optimized

Current Schema	Optimized Schema
| ```
[
  {
    "@context": "https://schema.org",
    "@type": "WebSite",
    "url": "https://chatgpt.com/",
    "name": "ChatGPT"
  }
]
``` | *No optimized schema available* |

https://chatgpt.com/contact

Status: ✓ No issues found - Page is well optimized

Current Schema	Optimized Schema
```[{ "@context": "https://schema.org", "@type": "WebSite", "url": "https://chatgpt.com/", "name": "ChatGPT" }]```	*No optimized schema available*

https://chatgpt.com/contact-us

Score: 0/100

Status: ✓ No issues found - Page is well optimized

Current Schema	Optimized Schema

``
[
 {
  "@context": "https://schema.org",
  "@type": "WebSite",
  "url": "https://chatgpt.com/",
  "name": "ChatGPT"
 }
]
``
	No optimized schema available

https://chatgpt.com/pricing

Score: 0/100

Status: ✓ No issues found - Page is well optimized

Current Schema	Optimized Schema
``[
{
"@context": "https://schema.org",
"@type": "WebSite",
"url": "https://chatgpt.com/",
"name": "ChatGPT"
}
]```	*No optimized schema available*

URL not available

Status: ✓ **No issues found - Page is well optimized**

Current Schema	Optimized Schema
No structured data found	*No optimized schema available*