

LLM Visibility Analysis Report

Generated on September 6, 2025

Comprehensive Analysis of Web Page Claims and LLM Visibility Optimization

Executive Summary

Generated on September 6, 2025

Metric	Value
Total Pages Analyzed	4
Total Claims Identified	26
Overall Average Score	1.18
Analysis Focus	LLM Visibility Improvement

Key Insights

- 3 pages (75.0%) have high visibility scores ("e1)
- 1 pages (25.0%) have moderate scores (0 to <1)
- 0 pages (0.0%) need immediate attention (score <0)
- Average claims per page: 6.5

Summary & Recommendations

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Top Performing Pages

Rank	Score	URL
1	1.5	https://cursor.com/enterprise
2	1.4	https://cursor.com/pricing
3	1.33	https://cursor.com/home
4	0.5	https://cursor.com/features

Pages Requiring Attention

Rank	Score	URL
1	0.5	https://cursor.com/features
2	1.33	https://cursor.com/home
3	1.4	https://cursor.com/pricing
4	1.5	https://cursor.com/enterprise

Detailed Page Analysis

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Page Analysis

Score: 1.33

URL: <https://cursor.com/home>

Claims Analysis

Claim #1 - Score: 1

Claim:
Cursor is at least a 2x improvement over Copilot.

Metric	Value
Valid	1
Quantified	2
Vague	-1
Needs Verification	-1

Improvement Suggestions:
Provide specific metrics or studies that demonstrate the 2x improvement.

Claims Analysis (continued)

Claim #2 - Score: 1

Claim:
Cursor's tab completion anticipates what the user wants to do about ~25% of the time.

Metric	Value
Valid	1
Quantified	2
Vague	-1
Needs Verification	-1

Improvement Suggestions:
Include details on how this percentage was calculated or tested.

Claim #3 - Score: 2

Claim:
Cursor is SOC 2 certified.

Metric	Value
Valid	2
Quantified	0
Vague	0
Needs Verification	0

Improvement Suggestions:
Link to the certification documentation or provide a verification source.

URL: <https://cursor.com/home>

Page Summary:

The claims are generally well-supported but could benefit from additional quantification and verification.

Page Recommendations:

Enhance the credibility of claims by providing sources and detailed metrics.

Page AnalysisScore: 1.4

URL: <https://cursor.com/pricing>

Claims Analysis

Claim #1 - Score: -1

Claim:

Cursor supports all frontier coding models, including Claude Sonnet 4, OpenAI o3-pro, OpenAI GPT-4.1, Gemini 2.5 Pro, and Claude Opus 4.

Metric	Value
Valid	1
Quantified	0
Vague	-1
Needs Verification	-1

Improvement Suggestions:

Provide specific sources or documentation to support the claim.

Claims Analysis (continued)

Claim #2 - Score: 2

Claim:

All generated code in Cursor is owned by the user, regardless of the plan used.

Metric	Value
Valid	2
Quantified	0
Vague	0
Needs Verification	0

Improvement Suggestions:

Include legal references or terms of service for clarity.

Claim #3 - Score: 4

Claim:

Pro plan includes at least \$20 of Agent model inference at API prices per month.

Metric	Value
Valid	2
Quantified	2
Vague	0
Needs Verification	0

Improvement Suggestions:

Consider providing a breakdown of how the \$20 is allocated.

Claims Analysis (continued)

Claim #4 - Score: -1

Claim:
Cursor's native autocomplete feature, Tab, suggests entire diffs with especially good memory.

Metric	Value
Valid	1
Quantified	0
Vague	-1
Needs Verification	-1

Improvement Suggestions:
Add user testimonials or case studies to support the effectiveness of the feature.

Claim #5 - Score: -1

Claim:
If 'Privacy Mode' is enabled, the user's code will never be trained on.

Metric	Value
Valid	1
Quantified	0
Vague	-1
Needs Verification	-1

Improvement Suggestions:
Clarify the implications of 'never trained on' with specific examples or policies.

URL: <https://cursor.com/pricing>

Page Summary:

The content contains a mix of well-supported claims and those needing further validation.

Page Recommendations:

Enhance the credibility of claims by providing sources and detailed explanations.

Page Analysis

Score: 0.5

URL: <https://cursor.com/features>

Claims Analysis

Claim #1 - Score: -1

Claim:

Cursor can suggest multiple edits at once, saving you time.

Metric	Value
Valid	1
Quantified	0
Vague	-1
Needs Verification	-1

Improvement Suggestions:

Provide specific examples or data on time saved.

Claims Analysis (continued)

Claim #2 - Score: -1

Claim:
Cursor can automatically write and run terminal commands.

Metric	Value
Valid	1
Quantified	0
Vague	-1
Needs Verification	-1

Improvement Suggestions:
Include examples of commands that can be generated.

Claim #3 - Score: -1

Claim:
Cursor can detect lint errors automatically and apply fixes.

Metric	Value
Valid	1
Quantified	0
Vague	-1
Needs Verification	-1

Improvement Suggestions:
Add statistics on error detection rates.

Claims Analysis (continued)

Claim #4 - Score: -1

Claim:
Agent intelligently applies the code suggestions from chat back into your codebase near instantly.

Metric	Value
Valid	1
Quantified	0
Vague	-1
Needs Verification	-1

Improvement Suggestions:
Clarify what 'near instantly' means with time metrics.

Claim #5 - Score: 1

Claim:
Built from billions of datapoints, Agent uses several custom models alongside the APIs.

Metric	Value
Valid	1
Quantified	1
Vague	-1
Needs Verification	-1

Improvement Suggestions:
Detail the types of models used and their specific applications.

Claims Analysis (continued)

Claim #6 - Score: 1

Claim:
Reference code with @ symbols to be used as context for the AI.

Metric	Value
Valid	1
Quantified	0
Vague	0
Needs Verification	-1

Improvement Suggestions:
Provide examples of how to reference code effectively.

Claim #7 - Score: -1

Claim:
Cursor will search the web for you and use the latest information to answer your question.

Metric	Value
Valid	1
Quantified	0
Vague	-1
Needs Verification	-1

Improvement Suggestions:
Include examples of types of questions answered.

Claims Analysis (continued)

Claim #8 - Score: 1

Claim:

Use# K in the terminal to write terminal commands in plain english.

Metric	Value
Valid	1
Quantified	0
Vague	0
Needs Verification	-1

Improvement Suggestions:

Provide a demonstration of this feature in action.

Page Summary:

The claims are generally plausible but lack quantification and specific examples.

Page Recommendations:

Enhance claims with quantifiable data and specific examples to improve credibility.

Claims Analysis (continued)

Claim #1 - Score: 4

Claim:
53% of Fortune 1000 companies are using Cursor.

Metric	Value
Valid	2
Quantified	2
Vague	0
Needs Verification	0

Improvement Suggestions:
Provide a source for the statistic.

Claim #2 - Score: 1

Claim:
Over 50,000 enterprises choose Cursor as their IDE of choice.

Metric	Value
Valid	1
Quantified	2
Vague	-1
Needs Verification	-1

Improvement Suggestions:
Clarify the definition of 'enterprises' and provide a source.

Claims Analysis (continued)

Claim #3 - Score: 1

Claim:
Cursor enables the writing of over 100 million lines of enterprise code per day.

Metric	Value
Valid	1
Quantified	2
Vague	-1
Needs Verification	-1

Improvement Suggestions:
Provide evidence or a source for this capability.

Claim #4 - Score: 4

Claim:
83% of engineers select Cursor as their primary AI coding tool in head-to-head evaluations.

Metric	Value
Valid	2
Quantified	2
Vague	0
Needs Verification	0

Improvement Suggestions:
Include details about the evaluations conducted.

Claims Analysis (continued)

Claim #5 - Score: -1

Claim:
Cursor is architected to handle complex codebases with tens of millions of lines of code.

Metric	Value
Valid	1
Quantified	0
Vague	-1
Needs Verification	-1

Improvement Suggestions:
Provide specific examples or case studies.

Claim #6 - Score: 2

Claim:
Cursor is SOC 2 Type II certified for security, availability, and confidentiality controls.

Metric	Value
Valid	2
Quantified	0
Vague	0
Needs Verification	0

Improvement Suggestions:
Link to the certification documentation.

Claims Analysis (continued)

Claim #7 - Score: -1

Claim:
Cursor guarantees that code data is never stored by model providers or used for training.

Metric	Value
Valid	1
Quantified	0
Vague	-1
Needs Verification	-1

Improvement Suggestions:
Clarify the guarantee and provide supporting documentation.

Claim #8 - Score: 1

Claim:
More than 70% of engineers in some organizations now use Cursor.

Metric	Value
Valid	1
Quantified	2
Vague	-1
Needs Verification	-1

Improvement Suggestions:
Specify which organizations and provide a source.

Claims Analysis (continued)

Claim #9 - Score: 1

Claim:
Adoption of Cursor has grown from 150 to over 500 engineers in some organizations.

Metric	Value
Valid	1
Quantified	2
Vague	-1
Needs Verification	-1

Improvement Suggestions:
Provide context on the organizations and a source.

Claim #10 - Score: 1

Claim:
Cursor has led to a 50% increase in code shipping for some teams.

Metric	Value
Valid	1
Quantified	2
Vague	-1
Needs Verification	-1

Improvement Suggestions:
Include specific examples or case studies to support this claim.

URL: <https://cursor.com/enterprise>

Page Summary:

The content contains a mix of well-supported claims and those needing further evidence.

Page Recommendations:

Enhance credibility by providing sources and specific examples for claims.
