GEO Audit Report

Website Analysis & Optimization Report

Generated on September 3, 2025

Executive Summary

Comprehensive GEO analysis completed for your website. Our AI-powered optimization engine has analyzed 13 pages and generated improved meta tags where needed. The analysis shows 53.8% of pages are already well-optimized.

13	**6**	**7**
Total Pages Analyzed	Already Optimized	Need Optimization

Optimization Potential: 53.8% **Average Meta Score:** 26/100

GEO Analysis Report

Individual Page Analysis

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https://chatgpt.com/

Score: 0/100

⚠ Issues Found & Recommendations

- description is vague and generic
- missing og:description

📊 Meta Tags Comparison

Meta Tag Field	📍 Current Version	✨ AI Optimized Version
Description	ChatGPT helps you get answers, find inspiration and be more productive. It is free to use and easy to try. Just ask and ChatGPT can help with writing, learning, brainstorming and more.	Access smarter responses and upload files with ChatGPT by logging in or signing up.
OG Description	A conversational AI system that listens, learns, and challenges	Join ChatGPT to enhance your experience with smarter responses and file uploads.
OG Image	https://cdn.oaistatic.com/assets/chatgpt-share-og-u7j5uyao.webp	*No optimization suggested*
OG Title	ChatGPT	Log in or Sign Up for ChatGPT
Title	ChatGPT	Log in or Sign Up for ChatGPT

GEO Analysis Report

Individual Page Analysis

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https://chatgpt.com/about

Score: 67/100

⚠️ **Issues Found & Recommendations**

- missing og:description

📊 Meta Tags Comparison

Meta Tag Field	📍 Current Version	✨ AI Optimized Version
Description	ChatGPT helps you get answers, find inspiration and be more productive. It is free to use and easy to try. Just ask and ChatGPT can help with writing, learning, brainstorming and more.	Access smarter responses and upload files with ChatGPT by logging in or signing up.
OG Description	A conversational AI system that listens, learns, and challenges	Join ChatGPT to enhance your experience with smarter responses and file uploads.
OG Image	https://cdn.oaistatic.com/assets/chatgpt-share-og-u7j5uyao.webp	*No optimization suggested*
OG Title	ChatGPT	Log in or Sign Up for ChatGPT
Title	ChatGPT	Log in or Sign Up for ChatGPT

🔍 Detailed Scoring Breakdown

Semantic Clarity
75/100

The title and description provide a clear understanding of what ChatGPT is and its functionalities. However, phrases like 'find inspiration' and 'be more productive' are somewhat vague and could be more specific to enhance clarity.

Contextual Relevance
70/100

While the content describes ChatGPT's capabilities, it does not align perfectly with the page context, which focuses on logging in or signing up. The mention of 'writing, learning, brainstorming' is less relevant to the immediate user intent of accessing the platform.

Structural Optimization
60/100

The title is concise, but the description is slightly long and could be more focused. The absence of keywords in the 'keywords' field also detracts from optimization. The OG tags are present but could be better aligned with the page's purpose.

Ai Query Alignment
65/100

The content addresses some user queries about ChatGPT's functionalities, but it lacks specific question patterns that users might search for, such as 'How to use ChatGPT?' or 'What features does ChatGPT offer?'

Citation Potential
70/100

The description has a factual tone and mentions the ease of use, but it lacks specific details or authoritative signals that could enhance its citation potential. Including more concrete examples or statistics could improve this score.

Semantic Clarity
75/100

GEO Analysis Report

Individual Page Analysis

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https://chatgpt.com/about-us

Score: 67/100

⚠ **Issues Found & Recommendations**

- missing og:description

📊 **Meta Tags Comparison**

Meta Tag Field	📍 Current Version	✨ AI Optimized Version
Description	ChatGPT helps you get answers, find inspiration and be more productive. It is free to use and easy to try. Just ask and ChatGPT can help with writing, learning, brainstorming and more.	Access smarter responses and upload files with ChatGPT by logging in or signing up.
OG Description	A conversational AI system that listens, learns, and challenges	Join ChatGPT to enhance your experience with smarter responses and file uploads.
OG Image	https://cdn.oaistatic.com/assets/chatgpt-share-og-u7j5uyao.webp	*No optimization suggested*
OG Title	ChatGPT	Log in or Sign Up for ChatGPT
Title	ChatGPT	Log in or Sign Up for ChatGPT

🔍 Detailed Scoring Breakdown

Semantic Clarity   75/100

The title and description provide a clear understanding of what ChatGPT is and its functionalities. However, phrases like 'find inspiration' and 'be more productive' are somewhat vague and could be more specific to enhance clarity.

Contextual Relevance   70/100

The content is relevant to the general purpose of ChatGPT, but it does not align well with the specific context of the page, which is about logging in or signing up. The mention of features like writing and brainstorming is less relevant in this context.

Structural Optimization   60/100

The title is concise, but the description is slightly long and could be more focused. The absence of keywords in the keywords field also detracts from optimization. The og tags are well-structured but could be improved for better alignment with the page's purpose.

Ai Query Alignment   55/100

While the content addresses some user queries about ChatGPT, it does not specifically address the questions users might have about logging in or signing up, which is the primary intent of the page.

Citation Potential   70/100

The content has a factual tone and presents a clear description of ChatGPT, but it lacks specific details or authoritative signals that could enhance its citation potential.

Semantic Clarity   75/100

The title and description provide a clear understanding of what ChatGPT is and its functionalities. However, phrases like 'find inspiration' and 'be more productive' are somewhat vague and could be more specific to enhance clarity.

GEO Analysis Report

Individual Page Analysis

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https://chatgpt.com/contact

Score: 65/100

⚠️ **Issues Found & Recommendations**

- missing og:description

📊 Meta Tags Comparison

Meta Tag Field	📍 Current Version	✨ AI Optimized Version
Description	ChatGPT helps you get answers, find inspiration and be more productive. It is free to use and easy to try. Just ask and ChatGPT can help with writing, learning, brainstorming and more.	Access smarter responses and upload files with ChatGPT. Log in or sign up easily.
OG Description	A conversational AI system that listens, learns, and challenges	Join ChatGPT to enhance your experience with smarter responses and file uploads.
OG Image	https://cdn.oaistatic.com/assets/chatgpt-share-og-u7j5uyao.webp	*No optimization suggested*
OG Title	ChatGPT	Log in or Sign Up for ChatGPT
Title	ChatGPT	Log in or Sign Up for ChatGPT

🔍 Detailed Scoring Breakdown

Semantic Clarity   75/100

The title 'ChatGPT' is clear but lacks specificity regarding the page's purpose. The description provides a general overview but could be more concise and focused on the specific actions users can take on this page (log in or sign up). The use of terms like 'answers' and 'inspiration' is somewhat vague and could be more targeted.

Contextual Relevance   70/100

While the content mentions ChatGPT's capabilities, it does not directly address the specific purpose of the page, which is to log in or sign up. The original meta tags do not align well with the user intent of accessing the service, leading to a minor disconnect.

Structural Optimization   60/100

The title is too generic and does not include a clear value proposition or call to action. The description is lengthy and could be more succinct. The absence of keywords related to logging in or signing up is a missed opportunity for optimization.

Ai Query Alignment   55/100

The meta tags do not effectively address common user queries related to logging in or signing up for ChatGPT. The content lacks natural question patterns that users might search for, such as 'How do I log in to ChatGPT?' or 'How to sign up for ChatGPT?'.

Citation Potential   70/100

The description has some authoritative tone but lacks specific details or numbers that could enhance its citation potential. It does not provide concrete examples or statistics that would make it more citable.

Semantic Clarity   75/100

GEO Analysis Report

Individual Page Analysis

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https://chatgpt.com/contact-us

Score: 67/100

⚠️ **Issues Found & Recommendations**

- title is generic
- description is vague
- missing og:description

📊 Meta Tags Comparison

Meta Tag Field	📍 Current Version	✨ AI Optimized Version
Description	ChatGPT helps you get answers, find inspiration and be more productive. It is free to use and easy to try. Just ask and ChatGPT can help with writing, learning, brainstorming and more.	Access ChatGPT to get smarter responses and upload files easily.
OG Description	A conversational AI system that listens, learns, and challenges	Join ChatGPT to enhance your experience with smarter responses and file uploads.
OG Image	https://cdn.oaistatic.com/assets/chatgpt-share-og-u7j5uyao.webp	*No optimization suggested*
OG Title	ChatGPT	Log in or Sign Up for ChatGPT
Title	ChatGPT	Log in or Sign Up for ChatGPT

🔍 Detailed Scoring Breakdown

Semantic Clarity
75/100

The title 'ChatGPT' is clear but lacks specificity regarding the page's purpose. The description provides a general overview of ChatGPT's capabilities but could be more focused on the specific actions users can take on this page, such as logging in or signing up.

Contextual Relevance
70/100

While the content mentions ChatGPT's functionalities, it does not directly address the specific context of the page, which is about logging in or signing up. This creates a minor disconnect between the meta tags and the actual content of the page.

Structural Optimization
60/100

The title is too generic and does not include a clear value proposition or call to action. The description is somewhat lengthy and could be more concise. Additionally, the absence of keywords in the keywords field limits optimization.

Ai Query Alignment
65/100

The meta tags do not effectively address common user queries related to logging in or signing up for ChatGPT. The content could better reflect user intent by including phrases that users might search for, such as 'how to log in to ChatGPT' or 'sign up for ChatGPT'.

Citation Potential
70/100

The content has some authoritative tone but lacks specific details or numbers that could enhance its citation potential. It does not provide any factual information that could be referenced.

GEO Analysis Report

Individual Page Analysis

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https://chatgpt.com/pricing

Score: 73/100

⚠️ Issues Found & Recommendations

- description is too long
- og:description is too long

📊 Meta Tags Comparison

Meta Tag Field	📍 Current Version
Description	Paid plans (Plus, Pro, Business, and Enterprise) are priced per user per month. We offer monthly plans for Plus, Pro, and Business and annual plan for Business and Enterprise.
OG Description	Paid plans (Plus, Pro, Team, and Enterprise) are priced per user per month. We offer monthly plans for Plus, Pro, and Team and annual plans for Team and Enterprise.
OG Image	https://images.ctfassets.net/kftzwdyauwt9/6doGpmgaovugLavnNGxvzV/026d2446e0c47e0c5655cb04a306d50a/chatgpt_pricing_cover_image.pn w=1600&h=900&fit=fill
OG Title	ChatGPT Pricing
Title	ChatGPT Pricing

🔍 Detailed Scoring Breakdown

Semantic Clarity
80/100

The title and descriptions are mostly clear, but the use of terms like 'Paid plans' could be simplified to 'Pricing plans' for better clarity. The intent is clear, but minor jargon could be reduced.

Contextual Relevance
85/100

The meta tags align well with the page content, providing relevant information about pricing plans. However, the mention of 'Team' in the ogDescription instead of 'Business' creates a slight misalignment.

Structural Optimization
70/100

The title is concise but could be more descriptive. The descriptions are informative but could benefit from a clearer call-to-action. The length is appropriate, but the structure could be improved with better keyword placement.

Ai Query Alignment
65/100

While the meta tags address the main topic of pricing, they do not fully capture common user queries such as comparisons between plans or specific benefits, limiting their effectiveness in answering user questions.

Citation Potential
75/100

The content has a factual tone and includes specific details about pricing plans, which enhances its citation potential. However, it lacks more authoritative signals or specific numbers that could strengthen this aspect.

GEO Analysis Report

Individual Page Analysis

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https://cursor.com/en

Score: 0/100

⚠️ **Issues Found & Recommendations**

- title is too long and includes irrelevant terms
- og:description is missing

📊 **Meta Tags Comparison**

Meta Tag Field	📍 Current Version	✨ AI Optimized Version
Description	Built to make you extraordinarily productive, Cursor is the best way to code with AI.	Enhance your coding productivity with Cursor, the AI-powered code editor that predicts your next edit.
OG Description	Built to make you extraordinarily productive, Cursor is the best way to code with AI.	Discover Cursor, the AI code editor that boosts productivity with intelligent suggestions and seamless coding.
OG Image	https://cursor.com/en/opengraph-image.png? 375711d39ab904b7	*No optimization suggested*
OG Title	Cursor - The AI Code Editor	Cursor - The AI Code Editor
Title	Cursor - The AI Code EditorSamsungStripeRipplingPerplexityRampShopifyUS FoodsMercadoLibre	Cursor - The AI Code Editor

GEO Analysis Report

Individual Page Analysis

https://cursor.com/home

Score: 0/100

✅ **Status: No Issues Found**
This page is well optimized.

📊 Meta Tags Comparison

Meta Tag Field	📍 Current Version	✨ AI Optimized Version
Description	Built to make you extraordinarily productive, Cursor is the best way to code with AI.	*No optimization suggested*
OG Description	Built to make you extraordinarily productive, Cursor is the best way to code with AI.	*No optimization suggested*
OG Image	https://cursor.com/en/opengraph-image.png? 375711d39ab904b7	*No optimization suggested*
OG Title	Cursor - The AI Code Editor	*No optimization suggested*
Title	Cursor - The AI Code EditorSamsungStripeRipplingPerplexityRampShopifyUS FoodsMercadoLibre	*No optimization suggested*

GEO Analysis Report

Individual Page Analysis

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https://cursor.com/pricing

Score: 0/100

☑ **Status: No Issues Found**
This page is well optimized.

📊 **Meta Tags Comparison**

Meta Tag Field	📍 Current Version	✨ AI Optimized Version
Description	Choose the right plan for your coding needs. Free for individuals, Pro for power users, and Enterprise for teams.	*No optimization suggested*
OG Description	Choose the right plan for your coding needs. Free for individuals, Pro for power users, and Enterprise for teams.	*No optimization suggested*
OG Image	https://cursor.com/_next/static/media/opengraph-image.375711d3.png	*No optimization suggested*
OG Title	Pricing | Cursor - The AI Code Editor	*No optimization suggested*
Title	Pricing | Cursor - The AI Code EditorSamsungStripeRipplingPerplexityRampShopifyUS FoodsMercadoLibre	*No optimization suggested*

GEO Analysis Report

Individual Page Analysis

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https://cursor.com/features

Score: 0/100

✅ **Status: No Issues Found**
This page is well optimized.

📊 Meta Tags Comparison

Meta Tag Field	📍 Current Version	✨ AI Optimized Version
Description	Build software faster	*No optimization suggested*
OG Description	Build software faster	*No optimization suggested*
OG Image	https://cursor.com/_next/static/media/opengraph-image.375711d3.png	*No optimization suggested*
OG Title	Features | Cursor - The AI Code Editor	*No optimization suggested*
Title	Features | Cursor - The AI Code Editor	*No optimization suggested*

GEO Analysis Report

Individual Page Analysis

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https://cursor.com/enterprise

Score: 0/100

☑ **Status: No Issues Found**
This page is well optimized.

📊 Meta Tags Comparison

Meta Tag Field	📍 Current Version	✨ AI Optimized Version
Description	Enterprise solutions for modern engineering organizations. Secure, scalable, and built for teams.	*No optimization suggested*
OG Description	Enterprise solutions for modern engineering organizations. Secure, scalable, and built for teams.	*No optimization suggested*
OG Image	https://cursor.com/_next/static/media/opengraph-image.375711d3.png	*No optimization suggested*
OG Title	Enterprise | Cursor - The AI Code Editor	*No optimization suggested*
Title	Enterprise | Cursor - The AI Code EditorSamsungStripeRipplingPaytmRampShopifyUS FoodsMercadoLibreUpworkRippling	*No optimization suggested*

GEO Analysis Report

Individual Page Analysis

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https://cursor.com/blog

Score: 0/100

✅ **Status: No Issues Found**
This page is well optimized.

📊 Meta Tags Comparison

Meta Tag Field	📍 Current Version	✨ AI Optimized Version
Description	Latest updates and insights from the Cursor team. Learn about AI-powered coding, product updates, and development tips.	*No optimization suggested*
OG Description	Latest updates and insights from the Cursor team. Learn about AI-powered coding, product updates, and development tips.	*No optimization suggested*
OG Image	https://cursor.com/_next/static/media/opengraph-image.375711d3.png	*No optimization suggested*
OG Title	Blog	Cursor - The AI Code Editor	*No optimization suggested*
Title	Blog	Cursor - The AI Code Editor	*No optimization suggested*

GEO Analysis Report

Individual Page Analysis

URL not available

Score: 0/100

☑ **Status: No Issues Found**
This page is well optimized.

📊 Meta Tags Comparison

No meta tag data available for comparison.