

LLM Visibility Analysis Report

Generated on September 6, 2025

Comprehensive Analysis of Web Page Claims and LLM Visibility Optimization

Executive Summary

Generated on September 6, 2025

Metric	Value
Total Pages Analyzed	4
Total Claims Identified	25
Overall Average Score	0.58
Analysis Focus	LLM Visibility Improvement

Key Insights

- 3 pages (75.0%) have high visibility scores ("e1)
- 0 pages (0.0%) have moderate scores (0 to <1)
- 1 pages (25.0%) need immediate attention (score <0)
- Average claims per page: 6.3

Summary & Recommendations

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Top Performing Pages

Rank	Score	URL
1	1.33	https://cursor.com/home
2	1	https://cursor.com/pricing
3	1	https://cursor.com/enterprise
4	-1	https://cursor.com/features

Pages Requiring Attention

Rank	Score	URL
1	-1	https://cursor.com/features
2	1	https://cursor.com/enterprise
3	1	https://cursor.com/pricing
4	1.33	https://cursor.com/home

Detailed Page Analysis

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Page Analysis

Score: 1.33

URL: <https://cursor.com/home>

Claims Analysis

Claim #1 - Score: 1

Claim:
Cursor is at least a 2x improvement over Copilot.

Metric	Value
Valid	1
Quantified	2
Vague	-1
Needs Verification	-1

Improvement Suggestions:
Provide specific metrics or studies that demonstrate the 2x improvement.

URL: <https://cursor.com/home>

Claims Analysis (continued)

Claim #2 - Score: 1

Claim:
Cursor's tab completion anticipates what the user wants to do about ~25% of the time.

Metric	Value
Valid	1
Quantified	2
Vague	-1
Needs Verification	-1

Improvement Suggestions:
Include a source or study that supports the 25% figure.

Claim #3 - Score: 2

Claim:
Cursor is SOC 2 certified.

Metric	Value
Valid	2
Quantified	0
Vague	0
Needs Verification	0

Improvement Suggestions:
Link to the certification documentation or official statement.

URL: <https://cursor.com/home>

Page Summary:

The claims are generally strong but could benefit from additional quantification and verification.

Page Recommendations:

Enhance the credibility of claims by providing sources and specific data.

Page Analysis

Score: 1

URL: <https://cursor.com/pricing>

Claims Analysis

Claim #1 - Score: -1

Claim:

Cursor supports all frontier coding models, including Claude Sonnet 4, OpenAI o3-pro, OpenAI GPT-4.1, Gemini 2.5 Pro, and Claude Opus 4.

Metric	Value
Valid	1
Quantified	0
Vague	-1
Needs Verification	-1

Improvement Suggestions:

Provide specific sources or documentation to support the claim.

Claims Analysis (continued)

Claim #2 - Score: 4

Claim:
All generated code in Cursor is owned by the user, regardless of the plan used.

Metric	Value
Valid	2
Quantified	0
Vague	0
Needs Verification	0

Improvement Suggestions:
Include legal references or terms of service for clarity.

Claim #3 - Score: 4

Claim:
Pro plan includes at least \$20 of Agent model inference at API prices per month.

Metric	Value
Valid	2
Quantified	2
Vague	0
Needs Verification	0

Improvement Suggestions:
Consider providing a breakdown of how the \$20 is allocated.

Claims Analysis (continued)

Claim #4 - Score: -1

Claim:
Cursor's native autocomplete feature, Tab, suggests entire diffs with especially good memory.

Metric	Value
Valid	1
Quantified	0
Vague	-1
Needs Verification	-1

Improvement Suggestions:
Add user testimonials or case studies to support the effectiveness of the feature.

Claim #5 - Score: -1

Claim:
If 'Privacy Mode' is enabled, the user's code will never be trained on.

Metric	Value
Valid	1
Quantified	0
Vague	-1
Needs Verification	-1

Improvement Suggestions:
Clarify the implications of 'never trained on' with specific examples or policies.

URL: <https://cursor.com/pricing>

Page Summary:

The content contains a mix of well-supported claims and those needing further validation.

Page Recommendations:

Enhance the credibility of claims by providing sources and detailed explanations.

Page Analysis

Score: -1

URL: <https://cursor.com/features>

Claims Analysis

Claim #1 - Score: -1

Claim:

Cursor can suggest multiple edits at once, saving you time.

Metric	Value
Valid	1
Quantified	0
Vague	-1
Needs Verification	-1

Improvement Suggestions:

Provide specific examples or data on time saved.

Claims Analysis (continued)

Claim #2 - Score: -1

Claim:
Cursor can automatically write and run terminal commands.

Metric	Value
Valid	1
Quantified	0
Vague	-1
Needs Verification	-1

Improvement Suggestions:
Include examples of commands that can be generated.

Claim #3 - Score: -1

Claim:
Cursor can detect lint errors automatically and apply fixes.

Metric	Value
Valid	1
Quantified	0
Vague	-1
Needs Verification	-1

Improvement Suggestions:
Add statistics on error detection rates.

Claims Analysis (continued)

Claim #4 - Score: 1

Claim:
Agent uses several custom models alongside the APIs, built from billions of datapoints.

Metric	Value
Valid	1
Quantified	1
Vague	-1
Needs Verification	-1

Improvement Suggestions:
Clarify the types of models used and their specific applications.

Claim #5 - Score: -1

Claim:
Cursor allows you to reference code with @ symbols to be used as context for the AI.

Metric	Value
Valid	1
Quantified	0
Vague	-1
Needs Verification	-1

Improvement Suggestions:
Provide examples of how this feature enhances AI context.

URL: <https://cursor.com/features>

Claims Analysis (continued)

Claim #6 - Score: -1

Claim:
Cursor can search the web for you and use the latest information to answer your question.

Metric	Value
Valid	1
Quantified	0
Vague	-1
Needs Verification	-1

Improvement Suggestions:
Include details on the sources used for web searches.

Claim #7 - Score: -1

Claim:
You can use# K in the terminal to write terminal commands in plain English.

Metric	Value
Valid	1
Quantified	0
Vague	-1
Needs Verification	-1

Improvement Suggestions:
Provide examples of plain English commands and their terminal equivalents.

URL: <https://cursor.com/features>

Page Summary:

The claims are generally plausible but lack quantification and specific examples.

Page Recommendations:

Enhance claims with quantifiable data and specific examples to improve credibility.

Page Analysis

Score: 1

URL: <https://cursor.com/enterprise>

Claims Analysis

Claim #1 - Score: 1

Claim:

53% of Fortune 1000 companies are using Cursor.

Metric	Value
Valid	1
Quantified	2
Vague	-1
Needs Verification	-1

Improvement Suggestions:

Provide a source or study that supports this statistic.

Claims Analysis (continued)

Claim #2 - Score: 1

Claim:
Over 50,000 enterprises choose Cursor as their IDE of choice.

Metric	Value
Valid	1
Quantified	2
Vague	-1
Needs Verification	-1

Improvement Suggestions:
Include a reference to the data source for this claim.

Claim #3 - Score: 1

Claim:
More than 100 million lines of enterprise code are written per day with Cursor.

Metric	Value
Valid	1
Quantified	2
Vague	-1
Needs Verification	-1

Improvement Suggestions:
Cite the methodology used to arrive at this figure.

Claims Analysis (continued)

Claim #4 - Score: 1

Claim:
83% of engineers select Cursor as their primary AI coding tool.

Metric	Value
Valid	1
Quantified	2
Vague	-1
Needs Verification	-1

Improvement Suggestions:
Provide survey details or data supporting this percentage.

Claim #5 - Score: 2

Claim:
Cursor is SOC 2 Type II certified.

Metric	Value
Valid	2
Quantified	0
Vague	0
Needs Verification	0

Improvement Suggestions:
No improvements needed; this is a strong claim.

Claims Analysis (continued)

Claim #6 - Score: N/A

Claim:
Cursor guarantees privacy mode, ensuring code data is never stored by model providers.

Metric	Value
Valid	1
Quantified	0
Vague	-1
Needs Verification	-1

Improvement Suggestions:
Clarify the mechanisms in place for privacy assurance.

Claim #7 - Score: N/A

Claim:
Cursor can handle complex codebases with tens of millions of lines of code.

Metric	Value
Valid	1
Quantified	0
Vague	-1
Needs Verification	-1

Improvement Suggestions:
Provide examples or case studies demonstrating this capability.

Claims Analysis (continued)

Claim #8 - Score: 1

Claim:
Developers using Cursor are shipping about 50% more code.

Metric	Value
Valid	1
Quantified	2
Vague	-1
Needs Verification	-1

Improvement Suggestions:
Include data or studies that validate this improvement in productivity.

Claim #9 - Score: 1

Claim:
Adoption of Cursor grew from 150 to over 500 engineers in just a few weeks.

Metric	Value
Valid	1
Quantified	2
Vague	-1
Needs Verification	-1

Improvement Suggestions:
Provide a timeline or source for this growth statistic.

Claims Analysis (continued)

Claim #10 - Score: 1

Claim:
Cursor provides comprehensive usage analytics and performance metrics.

Metric	Value
Valid	1
Quantified	0
Vague	-1
Needs Verification	0

Improvement Suggestions:
Detail the types of analytics and metrics offered.

Page Summary:
The content contains a mix of well-supported claims and those needing further validation.

Page Recommendations:
Enhance the credibility of claims by providing sources and detailed explanations.
