

# Structured Data Audit Report

Website Schema Analysis

Generated on August 30, 2025

## Executive Summary

Comprehensive structured data analysis completed for your website. Our AI-powered optimization engine has analyzed 13 pages and generated improved schema markup where needed. The analysis shows 15.4% of pages are already well-optimized.

13

Total Pages Analyzed

11

Already Optimized

2

Need Optimization

Optimization Potential:

15.4%

Average Schema Score:

4/100



### Issues Found:

- missing required 'description' field
- wrong type: used WebPage instead of Service

### Current Schema

```
[
  {
    "@context": "http://schema.org/",
    "@id": "https://fast.wistia.net/embed/iframe/jk98ynzdw",
    "@type": "VideoObject",
    "duration": "PT3M8S",
    "name": "Dr. Olga Leonardi - CureMD Success Stories",
    "thumbnailUrl": "https://embed-ssl.wistia.com/deliveries/1ba5c90ed8007fb9472ab0fbd30e10e52aa44fb.jpg?image_crop_resized=640x360",
    "embedUrl": "https://fast.wistia.net/embed/iframe/jk98ynzdw",
    "uploadDate": "2014-11-07T15:57:55.000Z",
    "description": "a Testimonials video",
    "contentUrl": "https://embed-ssl.wistia.com/deliveries/8e82c90eabd28a0abdd5e58db484ae672df82546.m3u8",
    "potentialAction": {
      "@type": "SeekToAction",
      "target": "https://www.curemd.com/?time={seek_to_second_number}",
      "startOffset-input": "required name=seek_to_second_number"
    }
  },
  {
    "@context": "http://schema.org/",
    "@id": "https://fast.wistia.net/embed/iframe/jjf8kdyvk6",
    "@type": "VideoObject",
    "duration": "PT2M53S",
    "name": "Dr. Steven Sherwin - CureMD Success Stories",
    "thumbnailUrl": "https://embed-ssl.wistia.com/deliveries/e6df39f41d125bf8b6c48b36f7d06283d3a473b5.jpg?image_crop_resized=640x360",
    "embedUrl": "https://fast.wistia.net/embed/iframe/jjf8kdyvk6",
    "uploadDate": "2020-12-01T13:26:15.000Z",
    "description": "a Testimonials video",
    "contentUrl": "https://embed-ssl.wistia.com/deliveries/6168c661cd7526d6f4eb1044b159253ae9a6a3d9.m3u8",
    "potentialAction": {
      "@type": "SeekToAction",
      "target": "https://www.curemd.com/?wt"
```

### Optimized Schema

```
{
  "@context": "https://schema.org",
  "@type": "Service",
  "name": "CureMD EHR, RCM & PM Solutions",
  "description": "CureMD offers advanced Electronic Health Record (EHR), Revenue Cycle Management (RCM), and Practice Management (PM) solutions designed for practices of any size, integrating billing, telemedicine, and patient engagement.",
  "url": "https://curemd.com/"
}
```

## Current Schema

```
ime={seek_to_second_number}",
  "startOffset-input": "required name=s
seek_to_second_number"
},
{
  "@context": "http://schema.org/",
  "@id": "https://fast.wistia.net/embed/
iframe/rnq0ieetd4",
  "@type": "VideoObject",
  "duration": "PT2M39S",
  "name": "Dr. Lilly-Rose Paraskevas - C
ureMD Success Stories",
  "thumbnailUrl": "https://embed-ssl.wis
tia.com/deliveries/804346ee503759abedcld
85595405f95d2102ce2.jpg?image_crop_resiz
ed=640x360",
  "embedUrl": "https://fast.wistia.net/e
mbed/iframe/rnq0ieetd4",
  "uploadDate": "2014-09-22T15:52:08.000
Z",
  "description": "a Testimonials video",
  "contentUrl": "https://embed-ssl.wisti
a.com/deliveries/0f65e0c49de9f42615d3993
bf288ca31d3882226.m3u8",
  "potentialAction": {
    "@type": "SeekToAction",
    "target": "https://www.curemd.com/?wt
ime={seek_to_second_number}",
    "startOffset-input": "required name=s
seek_to_second_number"
  }
},
{
  "@context": "https://schema.org",
  "@type": "Organization",
  "name": "CureMD",
  "url": "https://www.curemd.com/",
  "logo": "https://www.curemd.com/cmd/cm
d-assets/images/CureMd-Vector.svg",
  "contactPoint": {
    "@type": "ContactPoint",
    "telephone": "+1-866-643-8367",
    "contactType": "customer service",
    "areaServed": "US",
    "availableLanguage": "en"
  },
  "sameAs": [
    "https://www.facebook.com/curemd.inco
rporation",
    "https://www.linkedin.com/company/cur
emd/",
    "https://www.instagram.com/curemd_he
althcare/",
    "https://twitter.com/CureMD"
  ]
},
{
  "@context": "https://schema.org/",
  "@type": "WebSite",
  "name": "CureMD",
  "url": "https://www.curemd.com/",
  "potentialAction": {
    "@type": "SearchAction",
    "target": "{search_term_string}",
    "query-input": "required name=search_
term_string"
  }
}
]
```

## Optimized Schema

Issues Found:

- missing required 'description' field
- wrong type: used WebSite instead of Service

Current Schema

```
[
{
  "@context": "https://schema.org",
  "@type": "WebSite",
  "url": "https://chatgpt.com/",
  "name": "ChatGPT"
}
]
```

Optimized Schema

```
{
  "@context": "https://schema.org",
  "@type": "Service",
  "name": "Log in or Sign up Service",
  "description": "A service that allows u
sers to log in or sign up to access smar
ter responses and upload files, images,
and more.",
  "url": "https://chatgpt.com/c/68a5e70b-
c0e0-832c-bb2c-d0ee619aecca"
}
```

Detailed Scoring Breakdown:

Semantic Clarity

70/100

The structured data uses clear terminology but lacks specificity regarding the service offered. It does not provide a detailed description of what users can expect, which could lead to some ambiguity.

Contextual Relevance

60/100

The content is somewhat relevant to the page context, but it does not fully capture the intent of the page, which is to facilitate user login or sign-up. The original structured data does not mention these key actions.

Structural Optimization

50/100

The structure is minimal and lacks essential elements such as a description or specific service type. This results in a poor optimization score as it does not meet the expectations for structured data in this context.

Ai Query Alignment

40/100

The structured data does not address common user queries effectively. It fails to include natural question patterns or provide information that users might be searching for regarding the login or sign-up process.

Citation Potential

50/100

The content lacks authoritative signals and specific details that could enhance its citation potential. It does not provide enough context or factual information to be considered citable.



https://www.curemd.com/customerlogin.htm

Score: 0/100

Status: ✓ No issues found - Page is well optimized

#### Current Schema

*No structured data found*

#### Optimized Schema

*No optimized schema available*

**Status: ✓ No issues found - Page is well optimized****Current Schema**

```
[
  {
    "@context": "http://schema.org/",
    "@id": "https://fast.wistia.net/embed/iframe/ekdspnquus",
    "@type": "VideoObject",
    "duration": "PT1M53S",
    "name": "CureMD All-In-One EHR, Practice Management and Billing Services",
    "thumbnailUrl": "https://embed-ssl.wistia.com/deliveries/7c36200bda5bf2d18c3d8222db804bd4096d9c73.jpg?image_crop_resized=640x360",
    "embedUrl": "https://fast.wistia.net/embed/iframe/ekdspnquus",
    "uploadDate": "2015-04-16T17:26:32.000Z",
    "description": "CureMD's All-in-One Cloud platform integrates Electronic Health Records with Practice Management, patient engagement, and iPad app to customize care delivery, improve patient safety and minimize costs.\n\nOur award winning platform supports unique clinical approaches and specialty workflows with a range of features. Click here to learn more: www.curemd.com/all-in-one.asp\n",
    "contentUrl": "https://embed-ssl.wistia.com/deliveries/b202759ccd1b1471aaa336f4a43fd60ed2f356ab.m3u8",
    "potentialAction": {
      "@type": "SeekToAction",
      "target": "https://www.curemd.com/all-in-one.asp?wtime={seek_to_second_number}",
      "startOffset-input": "required name=seek_to_second_number"
    },
  },
  {
    "@context": "https://schema.org",
    "@type": "Organization",
    "name": "CureMD",
    "url": "https://www.curemd.com/",
    "logo": "https://www.curemd.com/cmd/cmd-assets/images/CureMd-Vector.svg",
    "contactPoint": {
      "@type": "ContactPoint",
      "telephone": "+1-866-643-8367",
      "contactType": "customer service",
      "areaServed": "US",
      "availableLanguage": "en"
    },
    "sameAs": [
      "https://www.facebook.com/curemd.incorporation",
      "https://www.linkedin.com/company/curemd/",
      "https://www.instagram.com/curemd_healthcare/",
      "https://twitter.com/CureMD"
    ]
  }
]
```

**Optimized Schema***No optimized schema available*



### Current Schema

```
{
  "@context": "https://schema.org/",
  "@type": "WebSite",
  "name": "CureMD",
  "url": "https://www.curemd.com/",
  "potentialAction": {
    "@type": "SearchAction",
    "target": "{search_term_string}",
    "query-input": "required name=search_
term_string"
  }
}
```

### Optimized Schema

Status: ✓ No issues found - Page is well optimized

### Current Schema

```
[
  {
    "@context": "http://schema.org/",
    "@id": "https://fast.wistia.net/embed/iframe/9xtu5x5dte",
    "@type": "VideoObject",
    "duration": "PT3M6S",
    "name": "Welcome to CureMD Family",
    "thumbnailUrl": "https://embed-ssl.wistia.com/deliveries/adf0dc3146e4daeee7bea67075ac443caccf084b.jpg?image_crop_resized=640x360",
    "embedUrl": "https://fast.wistia.net/embed/iframe/9xtu5x5dte",
    "uploadDate": "2019-02-12T22:25:11.000Z",
    "description": "a CureMD Welcome Alabama Department of Public Health video",
    "contentUrl": "https://embed-ssl.wistia.com/deliveries/0039191ca2ba90e32d221fc7994e9caa3f387a06.m3u8",
    "potentialAction": {
      "@type": "SeekToAction",
      "target": "https://www.curemd.com/ehr.asp?wtime={seek_to_second_number}",
      "startOffset-input": "required name=seek_to_second_number"
    }
  },
  {
    "@context": "http://schema.org/",
    "@id": "https://fast.wistia.net/embed/iframe/rnq0ieetd4",
    "@type": "VideoObject",
    "duration": "PT2M39S",
    "name": "Dr. Lilly-Rose Paraskevas - CureMD Success Stories",
    "thumbnailUrl": "https://embed-ssl.wistia.com/deliveries/804346ee503759abedc1d85595405f95d2102ce2.jpg?image_crop_resized=640x360",
    "embedUrl": "https://fast.wistia.net/embed/iframe/rnq0ieetd4",
    "uploadDate": "2014-09-22T15:52:08.000Z",
    "description": "a Testimonials video",
    "contentUrl": "https://embed-ssl.wistia.com/deliveries/0f65e0c49de9f42615d3993bf288ca31d3882226.m3u8",
    "potentialAction": {
      "@type": "SeekToAction",
      "target": "https://www.curemd.com/ehr.asp?wtime={seek_to_second_number}",
      "startOffset-input": "required name=seek_to_second_number"
    }
  }
]
```

### Optimized Schema

*No optimized schema available*

## Current Schema

```
{
  "@context": "https://schema.org",
  "@type": "Organization",
  "name": "CureMD",
  "url": "https://www.curemd.com/",
  "logo": "https://www.curemd.com/cmd/cmd-assets/images/CureMd-Vector.svg",
  "contactPoint": {
    "@type": "ContactPoint",
    "telephone": "+1-866-643-8367",
    "contactType": "customer service",
    "areaServed": "US",
    "availableLanguage": "en"
  },
  "sameAs": [
    "https://www.facebook.com/curemd.incorporation",
    "https://www.linkedin.com/company/curemd/",
    "https://www.instagram.com/curemd_healthcare/",
    "https://twitter.com/CureMD"
  ],
  {
    "@context": "https://schema.org/",
    "@type": "WebSite",
    "name": "CureMD",
    "url": "https://www.curemd.com/",
    "potentialAction": {
      "@type": "SearchAction",
      "target": "{search_term_string}",
      "query-input": "required name=search_term_string"
    }
  },
  {
    "@context": "https://schema.org/",
    "@type": "Product",
    "name": "Electronic Health Records (EHR)",
    "image": "https://www.curemd.com/cmd/cmd-assets/images/sections/avalon-curemdx.png",
    "description": "Cloud based EHR, Practice Management and Medical Billing with guaranteed ROI. Works on all browsers - Best in KLAS EHR 2016 / 17",
    "brand": {
      "@type": "Brand",
      "name": "CureMD"
    },
    "aggregateRating": {
      "@type": "AggregateRating",
      "ratingValue": "5",
      "bestRating": "5",
      "worstRating": "3.5",
      "ratingCount": "11"
    }
  }
}
```

## Optimized Schema

Status: ✓ No issues found - Page is well optimized

### Current Schema

```
[
  {
    "@context": "http://schema.org/",
    "@id": "https://fast.wistia.net/embed/iframe/9xtu5x5dte",
    "@type": "VideoObject",
    "duration": "PT3M6S",
    "name": "Welcome to CureMD Family",
    "thumbnailUrl": "https://embed-ssl.wistia.com/deliveries/adf0dc3146e4daeee7bea67075ac443caccf084b.jpg?image_crop_resized=640x360",
    "embedUrl": "https://fast.wistia.net/embed/iframe/9xtu5x5dte",
    "uploadDate": "2019-02-12T22:25:11.000Z",
    "description": "a CureMD Welcome Alabama Department of Public Health video",
    "contentUrl": "https://embed-ssl.wistia.com/deliveries/0039191ca2ba90e32d221fc7994e9caa3f387a06.m3u8",
    "potentialAction": {
      "@type": "SeekToAction",
      "target": "https://www.curemd.com/practice-management.asp?wtime={seek_to_second_number}",
      "startOffset-input": "required name=seek_to_second_number"
    }
  },
  {
    "@context": "https://schema.org",
    "@type": "Organization",
    "name": "CureMD",
    "url": "https://www.curemd.com/",
    "logo": "https://www.curemd.com/cmd/cmd-assets/images/CureMd-Vector.svg",
    "contactPoint": {
      "@type": "ContactPoint",
      "telephone": "+1-866-643-8367",
      "contactType": "customer service",
      "areaServed": "US",
      "availableLanguage": "en"
    },
    "sameAs": [
      "https://www.facebook.com/curemd.incorporation",
      "https://www.linkedin.com/company/curemd/",
      "https://www.instagram.com/curemd_healthcare/",
      "https://twitter.com/CureMD"
    ]
  },
  {
    "@context": "https://schema.org/",
    "@type": "WebSite",
    "name": "CureMD",
    "url": "https://www.curemd.com/",
    "potentialAction": {
      "@type": "SearchAction",
      "target": "{search_term_string}",
      "query-input": "required name=search"
```

### Optimized Schema

No optimized schema available

## Current Schema

```
term_string"
  }
},
{
  "@context": "https://schema.org/",
  "@type": "Product",
  "name": "Practice Management Softwar
e",
  "image": "https://www.curemd.com/cmd/c
md-assets/images/practice-management/per
sonalized.png",
  "description": "CureMD Award-Winning P
ractice Management Software Helps Health
care Providers Prevents Potential Claim
Details, Increase their Revenue and Get
Paid Sooner.",
  "aggregateRating": {
    "@type": "AggregateRating",
    "ratingValue": "4.5",
    "bestRating": "5",
    "worstRating": "3",
    "ratingCount": "7"
  }
}
]
```

## Optimized Schema

Status: ✓ No issues found - Page is well optimized

### Current Schema

```
[
  {
    "@context": "https://schema.org",
    "@type": "Organization",
    "name": "CureMD",
    "url": "https://www.curemd.com/",
    "logo": "https://www.curemd.com/cmd/cmd-assets/images/CureMd-Vector.svg",
    "contactPoint": {
      "@type": "ContactPoint",
      "telephone": "+1-866-643-8367",
      "contactType": "customer service",
      "areaServed": "US",
      "availableLanguage": "en"
    },
    "sameAs": [
      "https://www.facebook.com/curemd.incorporation",
      "https://www.linkedin.com/company/curemd/",
      "https://www.instagram.com/curemd_healthcare/",
      "https://twitter.com/CureMD"
    ]
  },
  {
    "@context": "https://schema.org/",
    "@type": "WebSite",
    "name": "CureMD",
    "url": "https://www.curemd.com/",
    "potentialAction": {
      "@type": "SearchAction",
      "target": "{search_term_string}",
      "query-input": "required name=search_term_string"
    }
  }
]
```

### Optimized Schema

*No optimized schema available*

Status: ✓ No issues found - Page is well optimized

Current Schema

```
[
  {
    "@context": "https://schema.org",
    "@type": "WebSite",
    "url": "https://chatgpt.com/",
    "name": "ChatGPT"
  }
]
```

Optimized Schema

No optimized schema available

Status: ✓ No issues found - Page is well optimized

### Current Schema

```
[
  {
    "@context": "https://schema.org",
    "@type": "WebSite",
    "url": "https://chatgpt.com/",
    "name": "ChatGPT"
  }
]
```

### Optimized Schema

*No optimized schema available*



Status: ✓ No issues found - Page is well optimized

### Current Schema

```
[
  {
    "@context": "https://schema.org",
    "@type": "WebSite",
    "url": "https://chatgpt.com/",
    "name": "ChatGPT"
  }
]
```

### Optimized Schema

*No optimized schema available*

Status: ✓ No issues found - Page is well optimized

### Current Schema

```
[
  {
    "@context": "https://schema.org",
    "@type": "WebSite",
    "url": "https://chatgpt.com/",
    "name": "ChatGPT"
  }
]
```

### Optimized Schema

*No optimized schema available*

Status: ✓ No issues found - Page is well optimized

### Current Schema

```
[
  {
    "@context": "https://schema.org",
    "@type": "WebSite",
    "url": "https://chatgpt.com/",
    "name": "ChatGPT"
  }
]
```

### Optimized Schema

*No optimized schema available*

URL not available

Score: 0/100

Status: ✓ No issues found - Page is well optimized

#### Current Schema

*No structured data found*

#### Optimized Schema

*No optimized schema available*

