

# Structured Data Audit Report

Website Schema Analysis

Generated on September 1, 2025

## Executive Summary

Comprehensive structured data analysis completed for your website. Our AI-powered optimization engine has analyzed 6 pages and generated improved schema markup where needed. The analysis shows 16.7% of pages are already well-optimized.

6

Total Pages Analyzed

5

Already Optimized

1

Need Optimization

Optimization Potential:

16.7%

Average Schema Score:

0/100



### Issues Found:

- missing required 'description' field
- wrong type: used WebPage instead of Service

### Current Schema

```
[
  {
    "@context": "http://schema.org/",
    "@id": "https://fast.wistia.net/embed/iframe/rnq0ieetd4",
    "@type": "VideoObject",
    "duration": "PT2M39S",
    "name": "Dr. Lilly-Rose Paraskevas - CureMD Success Stories",
    "thumbnailUrl": "https://embed-ssl.wistia.com/deliveries/804346ee503759abedcld85595405f95d2102ce2.jpg?image_crop_resized=640x360",
    "embedUrl": "https://fast.wistia.net/embed/iframe/rnq0ieetd4",
    "uploadDate": "2014-09-22T15:52:08.000Z",
    "description": "a Testimonials video",
    "contentUrl": "https://embed-ssl.wistia.com/deliveries/0f65e0c49de9f42615d3993bf288ca31d3882226.m3u8",
    "potentialAction": {
      "@type": "SeekToAction",
      "target": "https://www.curemd.com/?time={seek_to_second_number}",
      "startOffset-input": "required name=seek_to_second_number"
    }
  },
  {
    "@context": "http://schema.org/",
    "@id": "https://fast.wistia.net/embed/iframe/jk98ynzdw",
    "@type": "VideoObject",
    "duration": "PT3M8S",
    "name": "Dr. Olga Leonardi - CureMD Success Stories",
    "thumbnailUrl": "https://embed-ssl.wistia.com/deliveries/1ba5c90ed8007fb9472ab0fbdc30e10e52aa44fb.jpg?image_crop_resized=640x360",
    "embedUrl": "https://fast.wistia.net/embed/iframe/jk98ynzdw",
    "uploadDate": "2014-11-07T15:57:55.000Z",
    "description": "a Testimonials video",
    "contentUrl": "https://embed-ssl.wistia.com/deliveries/8e82c90eabd28a0abdd5e58db484ae672df82546.m3u8",
    "potentialAction": {
      "@type": "SeekToAction",
      "target": "https://www.curemd.com/?wt"
```

### Optimized Schema

```
{
  "@context": "https://schema.org",
  "@type": "Service",
  "name": "CureMD EHR, RCM & PM Solutions",
  "description": "CureMD offers advanced EHR, RCM, and practice management solutions designed for healthcare practices of all sizes, integrating billing, telemedicine, and patient engagement for superior care.",
  "url": "https://curemd.com/"
}
```

## Current Schema

```
ime={seek_to_second_number}",
  "startOffset-input": "required name=s
seek_to_second_number"
},
{
  "@context": "http://schema.org/",
  "@id": "https://fast.wistia.net/embed/
iframe/jjf8kdyvk6",
  "@type": "VideoObject",
  "duration": "PT2M53S",
  "name": "Dr. Steven Sherwin - CureMD S
uccess Stories",
  "thumbnailUrl": "https://embed-ssl.wis
tia.com/deliveries/e6df39f41d125bf8b6c48
b36f7d06283d3a473b5.jpg?image_crop_resiz
ed=640x360",
  "embedUrl": "https://fast.wistia.net/e
mbed/iframe/jjf8kdyvk6",
  "uploadDate": "2020-12-01T13:26:15.000
Z",
  "description": "a Testimonials video",
  "contentUrl": "https://embed-ssl.wisti
a.com/deliveries/6168c661cd7526d6f4eb104
4b159253ae9a6a3d9.m3u8",
  "potentialAction": {
    "@type": "SeekToAction",
    "target": "https://www.curemd.com/?wt
ime={seek_to_second_number}",
    "startOffset-input": "required name=s
seek_to_second_number"
  }
},
{
  "@context": "https://schema.org",
  "@type": "Organization",
  "name": "CureMD",
  "url": "https://www.curemd.com/",
  "logo": "https://www.curemd.com/cmd/cm
d-assets/images/CureMd-Vector.svg",
  "contactPoint": {
    "@type": "ContactPoint",
    "telephone": "+1-866-643-8367",
    "contactType": "customer service",
    "areaServed": "US",
    "availableLanguage": "en"
  },
  "sameAs": [
    "https://www.facebook.com/curemd.inco
rporation",
    "https://www.linkedin.com/company/cur
emd/",
    "https://www.instagram.com/curemd_he
althcare/",
    "https://twitter.com/CureMD"
  ]
},
{
  "@context": "https://schema.org/",
  "@type": "WebSite",
  "name": "CureMD",
  "url": "https://www.curemd.com/",
  "potentialAction": {
    "@type": "SearchAction",
    "target": "{search_term_string}",
    "query-input": "required name=search_
term_string"
  }
}
]
```

## Optimized Schema

**Status: ✓ No issues found - Page is well optimized****Current Schema**

```
[
  {
    "@context": "http://schema.org/",
    "@id": "https://fast.wistia.net/embed/iframe/jk98ynzdw",
    "@type": "VideoObject",
    "duration": "PT3M8S",
    "name": "Dr. Olga Leonardi - CureMD Success Stories",
    "thumbnailUrl": "https://embed-ssl.wistia.com/deliveries/1ba5c90ed8007fb9472ab0fbdc30e10e52aa44fb.jpg?image_crop_resized=640x360",
    "embedUrl": "https://fast.wistia.net/embed/iframe/jk98ynzdw",
    "uploadDate": "2014-11-07T15:57:55.000Z",
    "description": "a Testimonials video",
    "contentUrl": "https://embed-ssl.wistia.com/deliveries/8e82c90eabd28a0abdd5e58db484ae672df82546.m3u8",
    "potentialAction": {
      "@type": "SeekToAction",
      "target": "https://www.curemd.com/?time={seek_to_second_number}",
      "startOffset-input": "required name=seek_to_second_number"
    }
  },
  {
    "@context": "http://schema.org/",
    "@id": "https://fast.wistia.net/embed/iframe/jjf8kdyvk6",
    "@type": "VideoObject",
    "duration": "PT2M53S",
    "name": "Dr. Steven Sherwin - CureMD Success Stories",
    "thumbnailUrl": "https://embed-ssl.wistia.com/deliveries/e6df39f41d125bf8b6c48b36f7d06283d3a473b5.jpg?image_crop_resized=640x360",
    "embedUrl": "https://fast.wistia.net/embed/iframe/jjf8kdyvk6",
    "uploadDate": "2020-12-01T13:26:15.000Z",
    "description": "a Testimonials video",
    "contentUrl": "https://embed-ssl.wistia.com/deliveries/6168c661cd7526d6f4eb1044b159253ae9a6a3d9.m3u8",
    "potentialAction": {
      "@type": "SeekToAction",
      "target": "https://www.curemd.com/?time={seek_to_second_number}",
      "startOffset-input": "required name=seek_to_second_number"
    }
  },
  {
    "@context": "http://schema.org/",
    "@id": "https://fast.wistia.net/embed/iframe/rnq0ieetd4",
    "@type": "VideoObject",
    "duration": "PT2M39S",
```

**Optimized Schema***No optimized schema available*

## Current Schema

```
"name": "Dr. Lilly-Rose Paraskevas - CureMD Success Stories",
"thumbnailUrl": "https://embed-ssl.wistia.com/deliveries/804346ee503759abedc1d85595405f95d2102ce2.jpg?image_crop_resized=640x360",
"embedUrl": "https://fast.wistia.net/embed/iframe/rnq0ieetd4",
"uploadDate": "2014-09-22T15:52:08.000Z",
"description": "a Testimonials video",
"contentUrl": "https://embed-ssl.wistia.com/deliveries/0f65e0c49de9f42615d3993bf288ca31d3882226.m3u8",
"potentialAction": {
  "@type": "SeekToAction",
  "target": "https://www.curemd.com/?wtime={seek_to_second_number}",
  "startOffset-input": "required name=seek_to_second_number"
},
{
  "@context": "https://schema.org",
  "@type": "Organization",
  "name": "CureMD",
  "url": "https://www.curemd.com/",
  "logo": "https://www.curemd.com/cmd/cmd-assets/images/CureMd-Vector.svg",
  "contactPoint": {
    "@type": "ContactPoint",
    "telephone": "+1-866-643-8367",
    "contactType": "customer service",
    "areaServed": "US",
    "availableLanguage": "en"
  },
  "sameAs": [
    "https://www.facebook.com/curemd.incorporation",
    "https://www.linkedin.com/company/curemd/",
    "https://www.instagram.com/curemd_healthcare/",
    "https://twitter.com/CureMD"
  ],
},
{
  "@context": "https://schema.org/",
  "@type": "WebSite",
  "name": "CureMD",
  "url": "https://www.curemd.com/",
  "potentialAction": {
    "@type": "SearchAction",
    "target": "{search_term_string}",
    "query-input": "required name=search_term_string"
  }
}
```

## Optimized Schema

Status: ✓ No issues found - Page is well optimized

### Current Schema

```
[
  {
    "@context": "http://schema.org/",
    "@id": "https://fast.wistia.net/embed/iframe/ekdspnquus",
    "@type": "VideoObject",
    "duration": "PT1M53S",
    "name": "CureMD All-In-One EHR, Practice Management and Billing Services",
    "thumbnailUrl": "https://embed-ssl.wistia.com/deliveries/7c36200bda5bf2d18c3d8222db804bd4096d9c73.jpg?image_crop_resized=640x360",
    "embedUrl": "https://fast.wistia.net/embed/iframe/ekdspnquus",
    "uploadDate": "2015-04-16T17:26:32.000Z",
    "description": "CureMD's All-in-One Cloud platform integrates Electronic Health Records with Practice Management, patient engagement, and iPad app to customize care delivery, improve patient safety and minimize costs.\n\nOur award winning platform supports unique clinical approaches and specialty workflows with a range of features. Click here to learn more: www.curemd.com/all-in-one.asp\n",
    "contentUrl": "https://embed-ssl.wistia.com/deliveries/b202759ccd1b1471aaa336f4a43fd60ed2f356ab.m3u8",
    "potentialAction": {
      "@type": "SeekToAction",
      "target": "https://www.curemd.com/all-in-one.asp?wtime={seek_to_second_number}",
      "startOffset-input": "required name=seek_to_second_number"
    }
  },
  {
    "@context": "https://schema.org",
    "@type": "Organization",
    "name": "CureMD",
    "url": "https://www.curemd.com/",
    "logo": "https://www.curemd.com/cmd/cmd-assets/images/CureMd-Vector.svg",
    "contactPoint": {
      "@type": "ContactPoint",
      "telephone": "+1-866-643-8367",
      "contactType": "customer service",
      "areaServed": "US",
      "availableLanguage": "en"
    },
    "sameAs": [
      "https://www.facebook.com/curemd.incorporation",
      "https://www.linkedin.com/company/cur
```

### Optimized Schema

*No optimized schema available*

## Current Schema

```
emd/",
  "https://www.instagram.com/curemd_healthcare/",
  "https://twitter.com/CureMD"
],
{
  "@context": "https://schema.org/",
  "@type": "WebSite",
  "name": "CureMD",
  "url": "https://www.curemd.com/",
  "potentialAction": {
    "@type": "SearchAction",
    "target": "{search_term_string}",
    "query-input": "required name=search_term_string"
  }
}
```

## Optimized Schema



**Status: ✓ No issues found - Page is well optimized****Current Schema**

```
[
  {
    "@context": "http://schema.org/",
    "@id": "https://fast.wistia.net/embed/iframe/rnq0ieetd4",
    "@type": "VideoObject",
    "duration": "PT2M39S",
    "name": "Dr. Lilly-Rose Paraskevas - CureMD Success Stories",
    "thumbnailUrl": "https://embed-ssl.wistia.com/deliveries/804346ee503759abedcld85595405f95d2102ce2.jpg?image_crop_resized=640x360",
    "embedUrl": "https://fast.wistia.net/embed/iframe/rnq0ieetd4",
    "uploadDate": "2014-09-22T15:52:08.000Z",
    "description": "a Testimonials video",
    "contentUrl": "https://embed-ssl.wistia.com/deliveries/0f65e0c49de9f42615d3993bf288ca31d3882226.m3u8",
    "potentialAction": {
      "@type": "SeekToAction",
      "target": "https://www.curemd.com/ehr.asp?wtime={seek_to_second_number}",
      "startOffset-input": "required name=seek_to_second_number"
    }
  },
  {
    "@context": "http://schema.org/",
    "@id": "https://fast.wistia.net/embed/iframe/9xtu5x5dte",
    "@type": "VideoObject",
    "duration": "PT3M6S",
    "name": "Welcome to CureMD Family",
    "thumbnailUrl": "https://embed-ssl.wistia.com/deliveries/adf0dc3146e4daeee7bea67075ac443caccf084b.jpg?image_crop_resized=640x360",
    "embedUrl": "https://fast.wistia.net/embed/iframe/9xtu5x5dte",
    "uploadDate": "2019-02-12T22:25:11.000Z",
    "description": "a CureMD Welcome Alabama Department of Public Health video",
    "contentUrl": "https://embed-ssl.wistia.com/deliveries/0039191ca2ba90e32d221fc7994e9caa3f387a06.m3u8",
    "potentialAction": {
      "@type": "SeekToAction",
      "target": "https://www.curemd.com/ehr.asp?wtime={seek_to_second_number}",
      "startOffset-input": "required name=seek_to_second_number"
    }
  },
  {
    "@context": "https://schema.org",
    "@type": "Organization",
    "name": "CureMD",
    "url": "https://www.curemd.com/",
    "logo": "https://www.curemd.com/cmd/cm
```

**Optimized Schema***No optimized schema available*

## Current Schema

```
d-assets/images/CureMd-Vector.svg",
  "contactPoint": {
    "@type": "ContactPoint",
    "telephone": "+1-866-643-8367",
    "contactType": "customer service",
    "areaServed": "US",
    "availableLanguage": "en"
  },
  "sameAs": [
    "https://www.facebook.com/curemd.incorporation",
    "https://www.linkedin.com/company/curemd/",
    "https://www.instagram.com/curemd_healthcare/",
    "https://twitter.com/CureMD"
  ]
},
{
  "@context": "https://schema.org/",
  "@type": "WebSite",
  "name": "CureMD",
  "url": "https://www.curemd.com/",
  "potentialAction": {
    "@type": "SearchAction",
    "target": "{search_term_string}",
    "query-input": "required name=search_term_string"
  }
},
{
  "@context": "https://schema.org/",
  "@type": "Product",
  "name": "Electronic Health Records (EHR)",
  "image": "https://www.curemd.com/cmd/cmd-assets/images/sections/avalon-curemdx.png",
  "description": "Cloud based EHR, Practice Management and Medical Billing with guaranteed ROI. Works on all browsers - Best in KLAS EHR 2016 / 17",
  "brand": {
    "@type": "Brand",
    "name": "CureMD"
  },
  "aggregateRating": {
    "@type": "AggregateRating",
    "ratingValue": "5",
    "bestRating": "5",
    "worstRating": "3.5",
    "ratingCount": "11"
  }
}
]
```

## Optimized Schema

Status: ✓ No issues found - Page is well optimized

### Current Schema

```
[
  {
    "@context": "http://schema.org/",
    "@id": "https://fast.wistia.net/embed/iframe/9xtu5x5dte",
    "@type": "VideoObject",
    "duration": "PT3M6S",
    "name": "Welcome to CureMD Family",
    "thumbnailUrl": "https://embed-ssl.wistia.com/deliveries/adf0dc3146e4daeee7bea67075ac443caccf084b.jpg?image_crop_resized=640x360",
    "embedUrl": "https://fast.wistia.net/embed/iframe/9xtu5x5dte",
    "uploadDate": "2019-02-12T22:25:11.000Z",
    "description": "a CureMD Welcome Alabama Department of Public Health video",
    "contentUrl": "https://embed-ssl.wistia.com/deliveries/0039191ca2ba90e32d221fc7994e9caa3f387a06.m3u8",
    "potentialAction": {
      "@type": "SeekToAction",
      "target": "https://www.curemd.com/practice-management.asp?wtime={seek_to_second_number}",
      "startOffset-input": "required name=seek_to_second_number"
    },
  },
  {
    "@context": "https://schema.org",
    "@type": "Organization",
    "name": "CureMD",
    "url": "https://www.curemd.com/",
    "logo": "https://www.curemd.com/cmd/cmd-assets/images/CureMd-Vector.svg",
    "contactPoint": {
      "@type": "ContactPoint",
      "telephone": "+1-866-643-8367",
      "contactType": "customer service",
      "areaServed": "US",
      "availableLanguage": "en"
    },
    "sameAs": [
      "https://www.facebook.com/curemd.incorporation",
      "https://www.linkedin.com/company/curemd/",
      "https://www.instagram.com/curemd_healthcare/",
      "https://twitter.com/CureMD"
    ]
  },
  {
    "@context": "https://schema.org/",
    "@type": "WebSite",
```

### Optimized Schema

*No optimized schema available*

## Current Schema

```
{
  "name": "CureMD",
  "url": "https://www.curemd.com/",
  "potentialAction": {
    "@type": "SearchAction",
    "target": "{search_term_string}",
    "query-input": "required name=search_
term_string"
  },
},
{
  "@context": "https://schema.org/",
  "@type": "Product",
  "name": "Practice Management Softwar
e",
  "image": "https://www.curemd.com/cmd/c
md-assets/images/practice-management/per
sonalized.png",
  "description": "CureMD Award-Winning P
ractice Management Software Helps Health
care Providers Prevents Potential Claim
Details, Increase their Revenue and Get
Paid Sooner.",
  "aggregateRating": {
    "@type": "AggregateRating",
    "ratingValue": "4.5",
    "bestRating": "5",
    "worstRating": "3",
    "ratingCount": "7"
  }
}
```

## Optimized Schema

Status: ✓ No issues found - Page is well optimized

### Current Schema

```
[
  {
    "@context": "https://schema.org",
    "@type": "Organization",
    "name": "CureMD",
    "url": "https://www.curemd.com/",
    "logo": "https://www.curemd.com/cmd/cmd-assets/images/CureMd-Vector.svg",
    "contactPoint": {
      "@type": "ContactPoint",
      "telephone": "+1-866-643-8367",
      "contactType": "customer service",
      "areaServed": "US",
      "availableLanguage": "en"
    },
    "sameAs": [
      "https://www.facebook.com/curemd.incorporation",
      "https://www.linkedin.com/company/curemd/",
      "https://www.instagram.com/curemd_healthcare/",
      "https://twitter.com/CureMD"
    ]
  },
  {
    "@context": "https://schema.org/",
    "@type": "WebSite",
    "name": "CureMD",
    "url": "https://www.curemd.com/",
    "potentialAction": {
      "@type": "SearchAction",
      "target": "{search_term_string}",
      "query-input": "required name=search_term_string"
    }
  }
]
```

### Optimized Schema

*No optimized schema available*