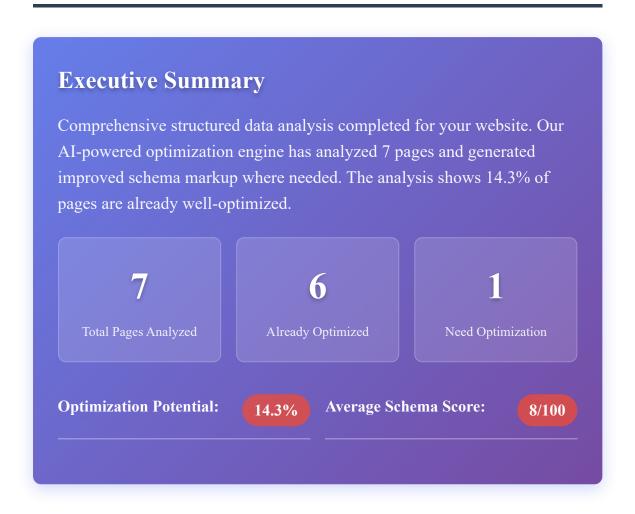
Structured Data Audit Report

Website Schema Analysis

Generated on August 30, 2025



Score: 55/100

Issues Found:

- missing required 'description' field
- wrong type: used WebSite instead of Service

Current Schema

Optimized Schema

```
[
    {
     "@context": "https://schema.org",
     "@type": "WebSite",
     "url": "https://chatgpt.com/",
     "name": "ChatGPT"
    }
]
```

```
{
  "@context": "https://schema.org",
  "@type": "Service",
  "name": "Log in or Sign up",
  "description": "A service allowing user
  s to log in or sign up for enhanced feat
  ures, including file uploads and smarter
  responses.",
  "url": "https://chatgpt.com/c/68a5e70b-
  c0e0-832c-bb2c-d0ee619aecca"
}
```

Detailed Scoring Breakdown:

Semantic Clarity

60/100

The original structured data uses clear terminology but lacks specificity and detail about the service offered. It does not convey a strong intent or value proposition.

Contextual Relevance

50/100

The structured data is somewhat relevant to the page content, but it does not accurately reflect the primary function of the page, which is to log in or sign up. The current type 'WebSite' does not align with the service being provided.

Structural Optimization

40/100

The structure is minimal and lacks essential elements such as a description or specific service details. It is too short and does not utilize the potential of structured data effectively.

Ai Query Alignment

50/100

The structured data does not address common user queries related to logging in or signing up, missing out on natural question patterns that users might search for.

Citation Potential

60/100

While the structured data is factual, it lacks authoritative signals and specific details that would enhance its citation potential. It does not provide enough context for users or AI to reference.

Status: ✓ No issues found - Page is well optimized

Current Schema

Optimized Schema

https://chatgpt.com/about-us

Score: 0/100

Status: ✓ No issues found - Page is well optimized

Current Schema

Optimized Schema

Status: ✓ No issues found - Page is well optimized

Current Schema

Optimized Schema

https://chatgpt.com/contact-us

Score: 0/100

Status: ✓ No issues found - Page is well optimized

Current Schema

Optimized Schema

{
 "@context": "https://schema.org",
 "@type": "WebSite",
 "url": "https://chatgpt.com/",
 "name": "ChatGPT"
}

Status: ✓ No issues found - Page is well optimized

Current Schema

Optimized Schema

URL not available

Score: 0/100

Status: ✓ No issues found - Page is well optimized

Current Schema	Optimized Schema		
No structured data found	No optimized schema available		