

Product name – apple watch se

Price = 700\$

Apple Watch Studio. Any case. Any band. Any style you want.

44mm or 40mm, aluminum case, Retina display, Up to 1000 nits, S8 SiP, Siri, Find iPhone, High and low heart, rate notifications, Irregular rhythm, notifications³, Low cardio, fitness notifications, Up to 18 hours¹⁴, Low Power Mode, No fast charging

Apple Pay is not available in all markets. For a list of Apple Pay countries and regions, visit support.apple.com/HT207957.

Wireless service plan required for cellular service. Contact your service provider for more details. Connection may vary based on network availability. Check apple.com/watch/cellular for participating wireless carriers and eligibility. See support.apple.com/HT207578 for additional setup instructions.

Irregular rhythm notification requires the latest version of watchOS and iOS. It is not intended for use by people under 22 years old or those who have been previously diagnosed with atrial fibrillation (AFib).

Not all features will be available if the Apple Watch is set up through Apple Watch For Your Kids. Wireless service plan required for cellular service. Contact your service provider for more details. Check apple.com/watch/cellular for participating wireless carriers and eligibility.

Apple Watch SE has a water resistance rating of 50 meters under ISO standard 22810:2010. This means that it may be used for shallow-water activities like swimming in a pool or ocean. Apple Watch SE should not be used for scuba diving, waterskiing, or other activities involving high-velocity water or submersion below shallow depth. Water resistance is not a permanent condition and can diminish over time. For additional information see support.apple.com/en-us/HT205000.

Emergency SOS requires a cellular connection or Wi-Fi calling with an internet connection from your Apple Watch or nearby iPhone.

Check In requires watchOS 11 or later for the sender and iOS 17 or later for the recipient. Location sharing is not supported in South Korea and might be unavailable in other regions due to local laws.

Carbon reductions are calculated against a baseline scenario: 1) No use of clean electricity for manufacturing or product use, beyond what is already available on the grid (based on regional emissions factors). 2) Apple's carbon intensity of key materials as of 2015 (our baseline year for our 2030 product carbon neutrality goal). Carbon intensity of materials reflects use of recycled content and production technology. 3) Apple's average mix of

transportation modes (air, rail, ocean, ground) by product line across three years (fiscal years 2017 to 2019) to best capture the baseline transportation emissions of our products.

Not all languages are supported.

The Vitals app is for wellness purposes only and not for medical use.

The Cycle Tracking app should not be used for birth control or to diagnose a health condition.

Offline Maps is available for Apple Watch Series 6 and later, Apple Watch SE (2nd generation), and all Apple Watch Ultra models running watchOS 11 or later. Requires iPhone Xs or later running iOS 18 or later. Not available in all countries and regions.

Trade-in values will vary based on the condition, year, and configuration of your eligible trade-in device. Not all devices are eligible for credit. You must be at least 18 years old to be eligible to trade in for credit or for an Apple Gift Card. Trade-in value may be applied toward qualifying new device purchase or added to an Apple Gift Card. Actual value awarded is based on receipt of a qualifying device matching the description provided when estimate was made. Sales tax may be assessed on full value of a new device purchase. In-store trade-in requires presentation of a valid photo ID (local law may require saving this information). Offer may not be available in all stores and may vary between in-store and online trade-in. Some stores may have additional requirements. Apple or its trade-in partners reserve the right to refuse or limit quantity of any trade-in transaction for any reason. More details are available from Apple's trade-in partner for trade-in and recycling of eligible devices.

Restrictions and limitations may apply.

All-day battery life is based on the following use: 90 time checks, 90 notifications, 45 minutes of app use, and a 60-minute workout with music playback from Apple Watch via Bluetooth, over the course of 18 hours; Apple Watch SE (2nd generation) (GPS) usage includes connection to iPhone via Bluetooth during the entire 18-hour test; Apple Watch SE (2nd generation) (GPS + Cellular) usage includes a total of 4 hours of LTE connection and 14 hours of connection to iPhone via Bluetooth over the course of 18 hours. Testing conducted by Apple in August 2022 using preproduction Apple Watch SE (2nd generation) (GPS) and Apple Watch SE (2nd generation) (GPS + Cellular), each paired with an iPhone; all devices tested with prerelease software. Battery life varies by use, configuration, cellular network, signal strength, and many other factors; actual results will vary.

Compared to previous generations.

Requires an iPhone and Apple Watch with second-generation Ultra Wideband chip.

The ECG app is available on Apple Watch Series 4 and later (excluding Apple Watch SE) and can generate an ECG similar to a single-lead electrocardiogram. Intended for use by people 22 years old and over.

The Sleep Apnea Notification Feature is available on Apple Watch Series 9 and later and Ultra 2. It is intended to detect signs of moderate to severe sleep apnea for people 18 years old or older without a diagnosis of sleep apnea.

All-day battery life is based on the following use: 300 time checks, 90 notifications, 15 minutes of app use, and a 60-minute workout with music playback from Apple Watch via Bluetooth, over the course of 18 hours; Apple Watch Series 10 (GPS) usage includes connection to iPhone via Bluetooth during the entire 18-hour test; Apple Watch Series 10 (GPS + Cellular) usage includes a total of 4 hours of LTE connection and 14 hours of connection to iPhone via Bluetooth over the course of 18 hours. Battery life in Low Power Mode is based on the following use: 600 time checks, 180 notifications, 30 minutes of app use, and a 60-minute workout with music playback from Apple Watch via Bluetooth, over the course of 36 hours; Apple Watch Series 10 (GPS) usage includes connection to iPhone via Bluetooth during the entire 36-hour test; Apple Watch Series 10 (GPS + Cellular) usage includes on-demand LTE connection and 28 hours of connection to iPhone via Bluetooth over the course of 36 hours. Testing conducted by Apple in August 2024 using preproduction Apple Watch Series 10 (GPS) and Apple Watch Series 10 (GPS + Cellular), each paired with an iPhone; all devices tested with prerelease software. Battery life varies by use, configuration, cellular network, signal strength, and many other factors; actual results will vary.

Charge times are from 0–80% and 0–100% using the included Apple Watch Magnetic Fast Charger to USB-C Cable. Testing conducted by Apple in August 2024 using preproduction Apple Watch Series 10 (GPS) and Apple Watch Series 10 (GPS + Cellular), each paired with an iPhone; all devices tested with prerelease software, Apple Watch Magnetic Fast Charger to USB-C Cable (Model A2515), and Apple 20W USB-C Power Adapter (Model A2305). Fast-charge testing conducted with drained Apple Watch units. Times measured from the appearance of the Apple logo as the unit started up. Charge time varies with region, settings, and environmental factors; actual results will vary.

Multi-day battery life is based on the following use: 600 time checks, 180 notifications, 30 minutes of app use, and a 60-minute workout with music playback from Apple Watch via Bluetooth, over the course of 36 hours; Apple Watch Ultra 2 (GPS + Cellular) usage includes a total of 8 hours of LTE connection and 28 hours of connection to iPhone via Bluetooth over the course of 36 hours. Battery life in Low Power Mode is based on the following use: 1200 time checks, 360 notifications, 60 minutes of app use, and two 60-minute workouts with music playback from Apple Watch via Bluetooth, over the course of 72 hours; Apple Watch Ultra 2 (GPS + Cellular) usage includes on-demand LTE connection and 60 hours of connection to iPhone via Bluetooth over the course of 72 hours. Testing conducted by Apple in August 2024 using preproduction Apple Watch Ultra 2 (GPS + Cellular) paired with an iPhone; all devices tested with prerelease software. Battery life varies by use, configuration, cellular network, signal strength, and many other factors; actual results will vary.

Charge times are from 0–80% and 0–100% using the included Apple Watch Magnetic Fast Charger to USB-C Cable. Testing conducted by Apple in August 2023 using preproduction

Apple Watch Ultra 2 (GPS + Cellular) paired with an iPhone; all devices tested with prerelease software, Apple Watch Magnetic Fast Charger to USB-C Cable (Model A2515), and Apple 20W USB-C Power Adapter (Model A2305). Charge time varies with region, settings, and environmental factors; actual results will vary.

† Apple Card Monthly Installments (ACMI) is a 0% APR payment option that is only available if you select it at checkout in the U.S. for eligible products purchased at Apple Store locations, apple.com, the Apple Store app, or by calling 1-800-MY-APPLE, and is subject to credit approval and credit limit. See support.apple.com/102730 for more information about eligible products. Existing customers: See your Customer Agreement for your variable APR. As of December 1, 2024, the variable APR on new Apple Card accounts ranges from 18.49% to 28.74%. You must elect to use ACMI at checkout. If you buy an ACMI-eligible product with a one-time payment on Apple Card at checkout, that purchase is subject to your Apple Card's variable APR, not the ACMI 0% APR. Taxes and shipping on items purchased using ACMI are subject to your Apple Card's variable APR, not the ACMI 0% APR. In order to buy an iPhone with ACMI, you must select one of the following carriers: AT&T, Boost Mobile, T-Mobile, or Verizon. An iPhone purchased with ACMI is always unlocked, so you can switch carriers at any time, subject to your carrier's terms. ACMI is not available for purchases made online at the following special stores: Apple Employee Purchase Plan; participating corporate Employee Purchase Programs; Apple at Work for small businesses; Government and Veterans and Military Purchase Programs; or on refurbished devices. The last month's payment for each product will be the product's purchase price, less all other payments at the monthly payment amount. ACMI is subject to change at any time for any reason, including but not limited to installment term lengths and eligible products. See the Apple Card Customer Agreement for more information about ACMI.

To access and use all Apple Card features and products available only to Apple Card users, you must add Apple Card to Wallet on an iPhone or iPad that supports and has the latest version of iOS or iPadOS. Apple Card is subject to credit approval, available only for qualifying applicants in the United States, and issued by Goldman Sachs Bank USA, Salt Lake City Branch.

If you reside in the U.S. territories, please call Goldman Sachs at 877-255-5923 with questions about Apple Card.

Apple Pay is a service provided by Apple Payments Services LLC, a subsidiary of Apple Inc. Neither Apple Inc. nor Apple Payments Services LLC is a bank. Any card used in Apple Pay is offered by the card issuer.

Case and band combinations can be made within collections (Apple Watch and Apple Watch Hermès) only.

Apple Watch Ultra 2, Apple Watch Series 10, and Apple Watch SE require iPhone Xs or later with iOS 18 or later.

Features are subject to change. Some features, applications, and services may not be available in all regions or all languages. [View complete list.](#)

Bands are subject to availability.