



deeplearning.ai

Setting up  
your goal

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Satisficing and  
optimizing metrics

# Another cat classification example

Classifier	Accuracy	Running time
A	90%	80ms
B	92%	95ms
C	95%	1,500ms

$$\text{Cost} = \text{accuracy} - 0.5 \times \text{Running Time}$$

maximize accuracy

subject to Running Time  $\leq$  100 ms.

N metrics : 1 optimizing  
N-1 satisfying

Wakewords / Trigger words

Alexa, OK Google,

Hey Siri, XiaoBaidu  
你好百度

accuracy.  
#false positive

maximize accuracy.

s.t.  $\leq$  1 false positive  
every 24 hours.