



Muhammad Idrees Khan

Business Development Manager | Front End Developer

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♂ Male 🌐 LinkedIn ✂ @happyikhan 🎓 Coursera Profile 🌟 MyLinktree 📈 Upwork 🌐 Website 🐙 Github

PROFILE

Experienced Frontend Developer and WordPress Expert with over 4 years of dedicated experience in crafting visually appealing websites. Proficient in HTML5, CSS3, JavaScript, and jQuery, I excel at troubleshooting complex technical issues and consistently delivering projects on time. With a deep understanding of the WordPress ecosystem, I optimize websites for seamless user experiences. Additionally, I bring 2 years of valuable experience as a React Junior Developer and a solid background in business development, where I have successfully driven growth and client engagement. My passion for staying updated on the latest web design trends drives me to deliver cutting-edge solutions that not only meet but exceed client expectations. Let's discuss how I can contribute to your team's success.

PROFESSIONAL EXPERIENCE

Business Development Manager

Livraison Tech Pvt Ltd

06/2024 – Present
Karachi, Pakistan

- Business Development Manager at Livraison Tech Pvt Ltd, specializing in generating growth through freelance platforms like Freelancer, Upwork, PeoplePerHour, and Fiverr. Skilled in identifying client needs, managing projects, and delivering tailored business solutions

Business Development Executive

Metroweb Technology Pvt Ltd

05/2023 – 03/2024
Karachi, Pakistan

- As a freelance Business Development Executive at Metro Web Technologies, I am driven by a passion for innovation and strategic growth. With a proven track record in the freelance domain, I excel in identifying new business opportunities and cultivating strong partnerships. My ability to understand client needs and deliver tailored solutions has consistently contributed to revenue growth and expanded Metro Web Technologies' presence in the market.
- I possess exceptional communication and negotiation skills, enabling me to build enduring relationships with clients and stakeholders. In fast-paced environments, I leverage my analytical mindset to develop effective strategies that exceed sales targets. By staying informed about the latest industry trends, I ensure Metro Web Technologies remains at the forefront of the freelance domain.

Frontend Developer & WordPress Developer

Digital Growth Max

02/2022 – 03/2024
Karachi, Pakistan

- At Digital Growth Max, I have gained 8 months of experience as a WordPress and Frontend Developer with a track record of creating visually appealing and highly functional websites. Skilled in HTML5, CSS3, JavaScript, jQuery, and React, I excel at identifying user needs and developing effective web solutions. Strong technical skills and a customer-centric approach ensure that each project meets client expectations and drives business growth.

Frontend Developer WordPress & Shopify

PeoplePerHour

01/2021 – present
London, United Kingdom

- Frontend Developer with a proven track record of creating cutting-edge, cloud-native applications that seamlessly interface with legacy systems, incorporating modern design principles to enhance efficiency. Adept at optimizing speed and scalability, resulting in high-performance applications. Known for crafting fully responsive web and landing pages that drive exceptional traffic and sales, boasting a 100% success rate with clients and garnering 5-star reviews on PeoplePerHour.
- In WordPress and Shopify development roles, collaborated effectively with graphic designers and back-end developers to achieve client objectives. Wrote clean and efficient code that facilitated seamless collaboration with back-end teams. Delivered outstanding design and user experiences, while recommending and implementing performance improvements. Developed databases supporting web applications and sites, and conducted analyses to determine technical requirements based on user needs.

Social Media Marketing Specialist

Infinity Organic Food

2019 – 2022
Birmingham,
United Kingdom

- Created a monthly content calendar for multiple social media platforms
- Planned and scheduled content in advance
- Researched new social media trends and hashtags
- Worked with the marketing department to develop content ideas
- Analyzed post and campaign performance using analytics tools
- Created social media analytical reports for clients
- Collaborated with different teams to ensure timely and perfect delivery of content
- Evaluated end-to-end customer experiences and developed strategies to optimize cross-channel social media communication.
- Tracked followers on social media platforms to analyze growth.

Telesales Representative

Delta Gas And Power

- As part of my role, I have the opportunity to provide exceptional customer service to our UK customers through outbound calls. This includes renewing energy contracts and providing up-to-date pricing information.
- I play a key role in developing our sales strategy by building a strong lead pipeline and nurturing leads through calls. I also ensure accurate reporting by updating lead sheets as directed by my supervisor.

01/2018 – 03/2019

karachi, Pakistan

EDUCATION

Bachelor of Computer Science Software Engineering

Iqra University

Passionate about technology, programming, and innovation

2022

karachi, Pakistan

Hight School Diploma

Jamia Millia Gov Degree Collage

2014 – 2015

karachi, Pakistan

SKILLS

Freelancer

Time-management, Communication, Negotiation, Self-motivation, Networking

Virtual Assistant

Amazon, Etsy, Shopify

Communication, Organization, Research, Time-management, Tech-savvy

Shopify

Theme Development, Store Setup, Configuration ,Store Optimization

HTML5

Semantics, Accessibility, Forms, Video, Canvas

Bootstrap

Grid, Components, Responsive, Customization, Sass

React

Components, State, Props, Lifecycle, Hooks

UX Design

Research, Wireframing, Prototyping, Testing, Collaboration

Digital Marketing

SEO, PPC, Social, Analytics, Content

WordPress

Customization, Security, Optimization, Development, WooCommerce

Elementor

Widgets,Templates, Customization, Responsiveness, Integrations

CSS3

Layouts, Responsiveness, Animations, Transitions, Flexbox

JavaScript

Variables, Functions, DOM (Document Object Model) Manipulation, Event Handling, AJAX (Asynchronous JavaScript and XML)

Wed Design

Layout, Typography, Color, User experience (UX), Branding

Adobe Photoshop

Layers, Selections, Retouching, Masking, Filters

LANGUAGES

English

Pashto

Urdu

CERTIFICATES

Google Digital Garage

The Fundamentals of Digital Marketing

Oct 2021, Credential ID 2PW P7H 75V

Coursera

Crash Course on Python

Feb 2022, Credential ID UYTDYCQMGXNT

Coursera META: Introduction to Front-end Development

Jan 2023, Credential ID PTU6TPKBNDR5

Coursera META: Programming with JavaScript

Jan 2023, Credential ID U5F6Z3WDNKEP

Coursera META: Version Control

Feb 2023, Credential ID 85PXFJJCQ6J

Coursera META: HTML and CSS In Depth

Feb 2023, Credential ID BH2DKVF6W7KD

Coursera META: React Basics

Mar 2023, Credential ID NPX2QMVQLSCK

Coursera META: Advanced React

June 2023, Credential ID XS7775KT4UJ4

DigiSkills.pk

Video Editing, Animation and Vlogging

Oct 2022, Credential ID ETR7V75MK

Virtual Assistant

Oct 2022, Credential ID 3Z6M4HZMK

Digital Marketing

Jan 2022, Credential ID KEC95PGXB

E-commerce Management

Jan 2022, Credential ID 3JZZXB NXB

Freelancing

Sep 2021, Credential ID ERNUUFMPQ

WordPress

Sep 2021, Credential ID MX4A76PPQ