

Askari Farms & Seeds

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► Lt Col Mehmoond Kamran Khan (Retd)
CEO

AWT's First Business Enterprise

Farms and Seeds (F&S) have the distinction of being the first economic enterprise of the Army Welfare Trust (AWT) which started in 1972 when the management of Pakistan Army's farmlands at Probynabad, Boylegunj, Sukkur and Lahore was entrusted to the then newly established AWT. F&S now comprise 3x large Agriculture Farms at Dipalpur and Khuski beside a seed industry i.e. Askari Seeds which has three factories located at Lahore, Okara and Sangi (District Sukkur). The enterprise is mainly engaged in extensive conventional as well as modern agriculture to include crops ranging from wheat, cotton, maize, sugarcane, sunflower etc to vegetables and fruits of all sorts which are being grown regularly on the farm lands. Our seed industry too, is now one of the most reputed seed suppliers of the country who are helping the farmers of Punjab, Khyber Pukhtunkhwa and Sind, to enhance the yield and quality of their crops.

The future vision of F&S is focussed on enhancement of profits through value addition of products and access to export markets.



Askari Enterprises





► Lt Col Amjad Saleem (Retd)
Senior Manager

Army Welfare Trust (AWT) has established a dedicated wing for the supply of weapons, ammunition, vehicles, spare parts of Chinese tanks & Armoured Personnel Carrier, all wheeled vehicles spares, medical equipment for hospitals including high precision machines, laboratory equipment and other equipment/stores to Pakistan Army, other services of the Armed Forces and civil Government Organizations along with trading of coal to cement factories, chromite and nephrite export to China, rice and commodities. The purpose of this wing is to ensure smooth and speedy supply of defense equipment/stores to meet the demand of defense organizations and to have business activities with other departments in the civil sector. Askari Enterprises (Pvt) Ltd is in an excellent position to negotiate, liaise and facilitate the purchase of defense stores and other equipment required by the Armed Forces of Pakistan. In addition, it can facilitate the export of desired weapons, stores and equipment from Pakistan to other countries. The new venture is designed to ensure economical and cost effective supplies and is organized to evolve into a broad based, vibrant and dynamic establishment, with the ability to collaborate with renowned firms around the world.

In addition we also deal with the following items:

a). Tents of various types ranging from Margala Tent to Toilet Frame Tent.

- b). Bullet Proof Jackets.
- c). Sleeping Bags/ Track Suits.
- d). Trading of various items such as Cement, Steel, Lubricants, Coal, Rice and other commodities.
- e). High altitude/snow line equipment.
- f). Spares of all Chinese origin Tanks.
- g). Spares of Helicopters, Armour Personal Carrier M113 A1 and A2.
- h). Walk Through Gates.
- i). Wireless Sets and their spares.
- j). Ballistic Helmets.
- k). Generators
- l). A Wide range of Medical Equipment.
- m). Lithium Based and Nicd Batteries

It is staffed by capable and experienced personnel comprising mainly of retired officers from relevant fields who can facilitate the OEM to promote their products, arrange tests & trials and have the ability to complete the processes swiftly. Askari Enterprises is a registered firm with DGP (Army), DP (Navy), DP (Air), NLC, FWO, HIT, POF, PAC Kamra, SPD, OGDCL, and all Government Hospitals.

Line 2



► Aziz Ghafar Malik
General Manager Operations

Askari Apparel

Askari Apparel is envisioned to be a fully compliant and state of the art manufacturing unit and export house based at Sunder Industrial Estate, Lahore. The excellence is strengthened by its strong financial base, latest machines and a committed team of professionals. Our corporate mission is to be identified as a leading provider of the top quality garments for retail business globally. In our drive to provide a total solution and satisfaction to our clients, production lines are designed to accommodate variety of styles that run at a time.

The company portfolio includes product lines that range from mass-market to luxurious, high-end style and cater for every age group from children and youth to men and women offering a unique blend of global fashion, international trends and innovative customer services through its integrated designer and sampling department. ERP system being implemented in the company will further facilitate the achievement of highly desired management and production standards.

Having in house facilities of fabric sourcing, cutting, stitching, embroidery, high tech fabric washing, dying and packing, Askari Apparel has the required capacity to handle large volume of orders.

Credibility being our strength, we neither over-promise nor under-deliver.

Services

Askari Real Estate

Askari Guards

Fauji Security
Services

Blue
Lagoon

Askari Fuels

Lahore
Lagoon





**Privileged
to Serve the
Nation**



► Maj Gen Noor Hussain, HI (M) (Retd)
Executive Director (S)

By the grace of Allah. Services Sector is making all-out endeavors to set new standards of success & achievements. We aspire to be the most dynamic part of AWT and help it serve Pakistan with distinction.

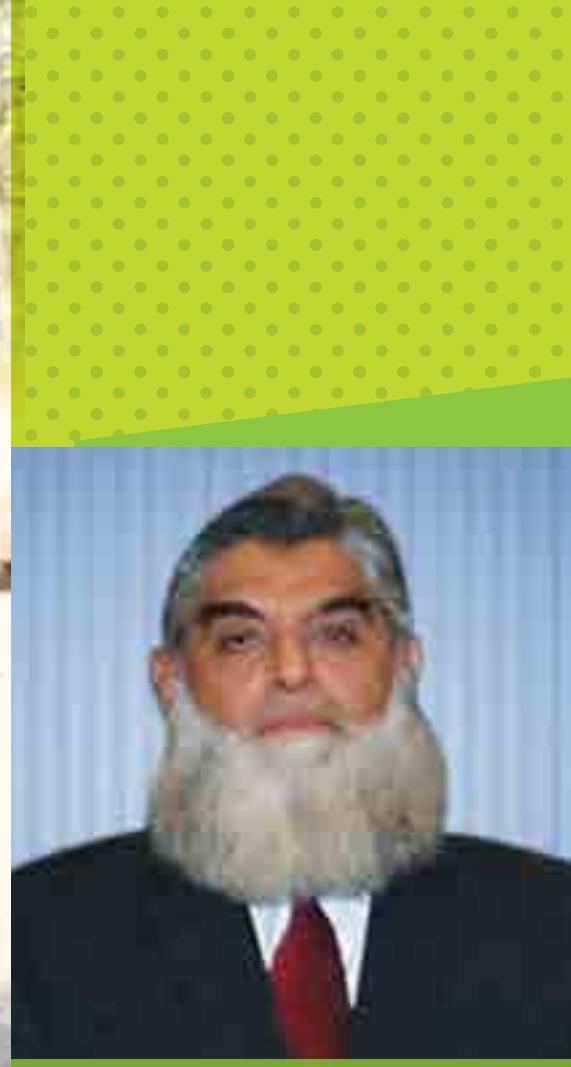
Askari Guards Limited, one of our companies, has won laurels & recognition for AWT. As the fastest growing (security) company of Pakistan it has risen to be AWT's star performer. It is recognized as the best company at the national level, and all set to conquer new frontiers in the international arena, Insha Allah. Apart from guarding services, cash-in-transit is its forte and key area of interest.

Fauji Security Services, the newest addition to the AWT fold, aspires to be second to none. It will offer total security services at the national level. In the provision of VIP security, it stands out from the rest as the most trusted name. All out efforts are afoot to make it the most sought-after security company of Pakistan.

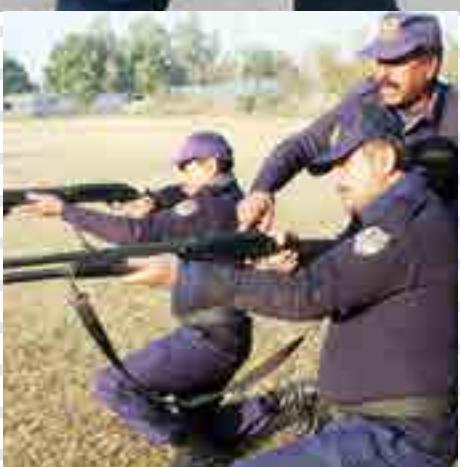
The Real Estates Business Unit is taking new initiatives like building AWT Plaza at Lahore. The exiting four Housing Schemes are being revamped to ensure better facilities for the members. The department is working day and night to surmount all hurdles to ensure Housing Schemes move forward successfully.

Blue Lagoon is undergoing a complete transformational process to ensure state of the art cuisine and banqueting facilities. Benefiting from its unique location, it is determined to establish new benchmarks in quality services & convenience.

Askari Fuels faces daunting challenges but every effort is being made to convert the challenging situation, into an opportunity.



► Brig Akhtar Mahmood, SI (M) (Retd)
CEO





CORPORATE PROFILE

Askari Guards Limited Pakistan's No. 1 Security Company



Askari Guards (Pvt) Limited (AGL), a subsidiary of Army Welfare Trust, commenced its operations in 1996. It has No Objection Certificates (NOC) to operate in all provinces and Azad Jammu and Kashmir territory. AGL was also certified to operate with security companies of foreign countries. Right from its inception, the Company concentrated on providing quality guarding system to its clients and soon emerged as a recognized and trusted provider of guarding service to the well recognized national and multi-national companies. It has now a nationwide network of offices serving its valued clients and is one of the largest security companies in the country. Due to its close relationship with the defense forces, the company is able to recruit quality manpower retiring from the military. Ministry of interior has designated it as the model security company and authorized it to provide training to the personnel of other private security companies. The company has transitioned from a guarding service provider to a total security solution provider. AGL is now organized and equipped to offer comprehensive security packages to protect life and property, forestall unauthorized access, maintain order, detect explosives and bombs, to deter criminals and terrorist attacks against clients and provide static and mobile security cover to cash and valuables.

Askari Guards

Services

Static and mobile guarding is one of the core service being provided by the Company. More than 10,000 guards are deployed in the length and breadth of Pakistan to the satisfaction of hundreds of discerning clients which include reputed multinational and national corporations, government organization, embassies and offices.

Cash in Transit Service

If large amounts of cash need to be banked or collected on a regular basis, then the safest method is to employ a recognized cash-carrying company. Large financial and retail institutions are increasingly seeking vendors capable of providing cash transportation and management services. Askari Guards CIT is favourably positioned to service the continued proliferation of ATM's and accelerating trend of major financial and retail institutions towards outsourcing cash transportation and related services. It is one of the two main cash transportation companies in Pakistan . Its CIT



Service has acquired a fleet of brand new armoured cash vehicles conforming to international safety standards. Crew comprises of hired ex military personnel experienced in secure and speedy handling of large cash volumes for prompt delivery at the destination. The CIT service now covers the length and breadth of the country. The services are available at short notice round the clock including holidays. Askari Guards CIT assumes complete responsibility for the consignments through comprehensive risk coverage with leading insurance company of Pakistan.

Training

Ministry of interior has designated it as a model security company and

authorised it to provide training to the personnel of other security companies in the AGL Training School. Training to the AGL guards was initially provided at the time of enrolment and by the mobile training teams at the work premises. Later a proper training school was built in the premises of AGL Head office, which can train 100 guards/supervisors at one time. The purpose was to impart training not only to the AGL but also the other security companies, civilians, retired soldiers from forces and guards from semi/government organizations. Training school is being commanded by a retired Lt Col and has two retired Majors from special forces as its training officers. Mobile training staff can also impart training of various organizations in Pakistan.







Fauji Security Services

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► Brig Zia-ul-Qamar Raja, SI (M), T Bt (Retd)
CEO



CORPORATE PROFILE

A Company Redesigned to
Provide Total Security Solutions

Fauji Security Services

Fauji Security Services (Pvt) Limited is providing the Human Guarding Security Services to the Clients spread all over Pakistan since 1993. Initially, it started the Security Business by providing security services to the outfits of the Fauji Foundation only. The provision of security services was extended to the clients other than the Fauji Foundation when FSS obtained the status of a Private Company in 2005. From 2005 onwards, FSS is providing the security services to the Individuals, Banking Sector, Government institutions, Oil & Gas Energy Sector, Educational Institutions, Hospitals and Corporate sector.

Now FSS is operating under AWT with effect from 01 Dec 2012, it is a trusted name and a competitive player in the security business. By working under AWT, FSS has become a self sustained profitable business unit which is now transforming from a guarding service provider to total security solution provider. Translating its vision "To be a total security solution provider, leveraging technology and professional manpower to the satisfaction and best interest of the client" into reality, FSS is moving forward breaking new grounds not only in its operations but also in financial benchmarks. FSS would target high-end clients who require advanced security services incorporating electronic and mechanical equipment.

Future Plan

By next 5 years, FSS will be able to increase the portfolio of Guarding up to 20,000 x security staff and would be able to provide Total Security Solutions.

Short-term (Within 2 years)

- Improve service quality
- Expand guarding services
- Develop Total Security Solution

Mid-term (Within 5 years)

- Expand Total Security Solution

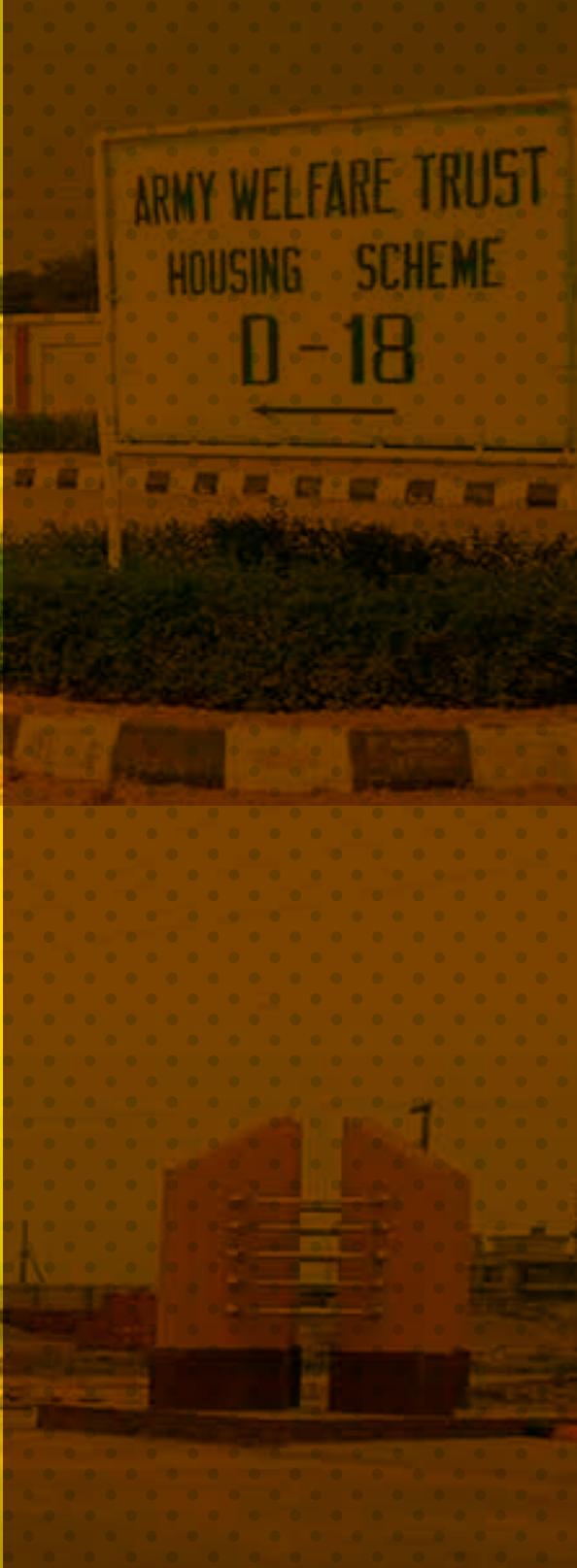
Long-term (After 5 years)

- Expand business

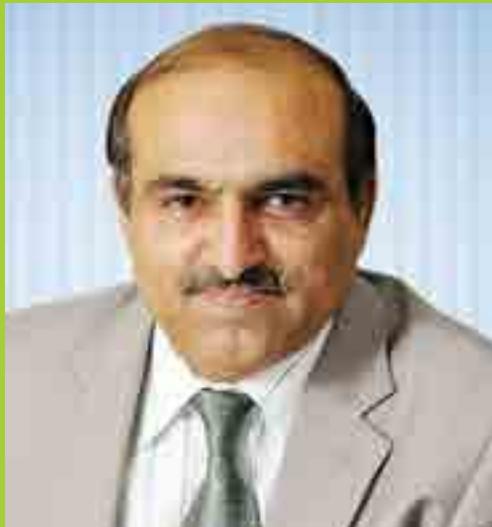
FSS would not only ensure wider / improved way of providing security services, it would also pave the way of financial growth of FSS.



Askari Real Estate



Building Spectacular Future



► Brig Tariq Mehmood Malik, SI (M) (Retd)
CEO

AWT RE (HO) is a leading market player in real estate industry of Pakistan. Credibility, Trust and Commitment to deliver affordable housing are core strength of our organization making us unique from rest of the players operating in the industry. Real Estate Business Unit was established in 1990. The idea for the establishment of RE (BU) was to develop housing schemes, acquire commercial properties and manage these as profitable concerns.

Brigadier Tariq Mehmood Malik (Retd) is a veteran professional engineer leading this business unit. His problem solving techniques and vast experience in industry has revitalized the housing schemes and organization. RE (BU) has performance oriented, results-driven teams focused on ensuring peace of mind to our valued customers.

Our strength lies in vast experience in development of residential housing projects in major cities of the Pakistan. We adapt market oriented practices to facilitate our investors and members. Provision of reliable, convenient and cost effective solutions is our foremost duty.

Our operations relate to development of housing schemes catering for all needs for state of art living. Continuous development and maintenance of all housing schemes make it lucrative investment opportunities for members and investors from all over the country.

Real Estate (BU) Engineering section rendered their professional services in various mega projects and acted as total solution provider. State of art services includes landscaping, design, and development of projects. Currently our team is engaged in uplift of Blue Lagoon Restaurant to make it more competitive with current hotel industry. In AWT HS Lahore Phase-II constructed houses project is in progress, likewise Land section of Real Estate business is continuously engaged in acquiring land by conducting proper feasibility study and assessment.

AWT Real Estate considers profitability as foremost objective but integrity, transparency, honour and honesty are core traits for meeting this objective which makes us a unique player in the real estate industry of Pakistan.

We are serving the community by meeting residential needs of dispersed segment of the society. AWT Real Estate allotted their plots to the families of shuhada of Pakistani forces which shows commitment towards welfare of wards of shuhada and society uplift initiatives. Provision of residential plots to such families is a proof of corporate social responsibility reflected in our operations. We are also managing AWT Plaza Karachi and strategic commercial plots in Karachi.

Recent developments in all spheres of business were initiated by our CEO aiming at regaining confidence of members and investors rendering positive results. The most recent construction of Motorway interchange for AWT HS Sangjani is a milestone in this regard. We will continue our pursuits towards excellence in future. Presently the BU runs four Housing Schemes at Lahore, D-18 Islamabad (Sangjani) and Peshawar.





CORPORATE PROFILE



Askari Fuels



► Brig Abid Nadeem, SI (M) (Retd)
CEO



CORPORATE PROFILE

Askari Fuels

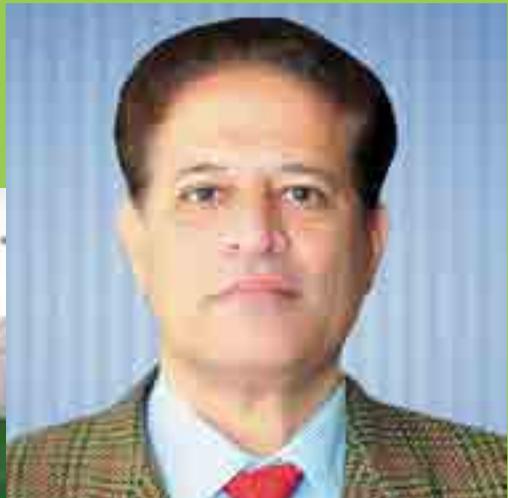
Askari Fuels (AWT) Project was launched in July 2002. In a span of 12 years it has developed into the largest CNG network in the country with 29 CNG stations. Our CNG network is spread in four provinces of Pakistan and AJ&K.

We have diversified our business through joint venture with Attock Petroleum Limited. Our 12 CNG stations have been multi-fueled and one station is under construction. Although we are relatively new entrant in the field of multi-fuel but have managed to establish our reputation as a progressive and dynamic organization, focused on providing quality petroleum products and services on our stations.

Looking into future energy situation of the country and increasing requirement of auto fuel, we have entered into an agreement with Burshane LPG Pvt Ltd for establishment of LPG auto station on our existing network initially and on new sites subsequently keeping in view the market trends. Thus, we will have all three fuels for our valued customers on most of our stations in near future.

Our future short term plan includes expansion of our existing network and establishment of an oil marketing company is our long term objective.





► Lt Col Furrukh Saeed (Retd)
General Manager, Blue Lagoon



► Lt Col Muhammad Shafiq (Retd)
General Manager, Lahore Lagoon

Blue Lagoon

Blue Lagoon Restaurant is functioning since 1950s, its prime location off the beautiful and serene mall, next to Pearl Continental makes it one of the most attractive places to visit in Rawalpindi Cantt area. Blue Lagoon Restaurant is famous in Rawalpindi for Pakistani dishes, sizzling BBQ and for continental and Chinese dishes. Also houses four banquet facilities, most popular amongst the community.

Blue Lagoon swimming pool, the oldest in Rawalpindi Cantt has a state of the art swimming pool filtration system with gushing fresh water. It has ideal arrangements to provide swimming training and coaching to children.

Lahore Lagoon

The twelve Kanal plot lying vacant, was converted into banquet facilities in 2011. Initially, the functions were held in tent for a limited time prior to import of marquee.

Lahore Lagoon is an elegant banquet facility created by AWT in 2011 in the heart of Gulberg business district on Main Boulevard of Lahore. It caters for large banquets up till 800 – 1000 guests in a most comfortable and sumptuous environment in very affordable budget. The venue has huge parking facility besides being centrally located. An imported marquee installed recently has added advantage for arranging corporate functions.

This business unit has self sustained in revenue after paying back investment on the project. Based on this experience, similar banquet facilities are coming up at Faisalabad and Kharian cities. Askari Lagoon (Faisalabad) is going to be operational shortly, followed by Kharian next year.

Our Team



► Saleem Ahmad
Group Head Internal Audit



► Maj Jawad Kaleem (Retd)
Group Head HR



► Syed Hamid Mehmood
Group Head Finance (CGFR)



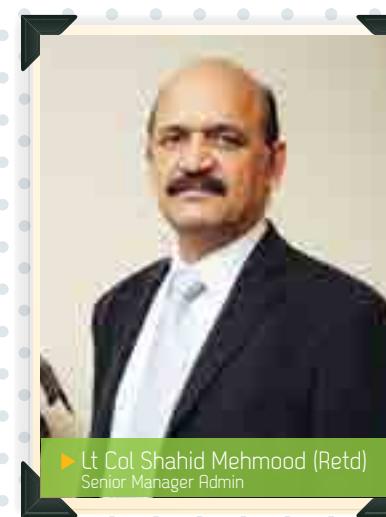
► Haroon Israr
Group Head Finance (BP&T)



► Imran Siddiqui
General Manager MIS



► Ali Ahmed Minhas
General Manager Risk Management



► Lt Col Shahid Mehmood (Retd)
Senior Manager Admin



Internal Audit Team



Human Resource Team



Finance Team



Management Information System Team



Risk Management Team



Administration Team

AWT's Past Leadership

Managing Directors

	FROM	TO
1. Brig Mahmud Khan (Retd), (DWR)	30-11-71	30-06-72 (Suspended animation)
2. Maj Gen Khadim Hussain Raja (Retd)	01-07-72	01-11-76
3. Maj Gen Abdul Rehman (Retd)	02-11-76	01-06-79
4. Brig Nisar Ahmed Khan (Retd)	02-06-79	19-08-79 A/MD
5. Maj Gen Iftikhar Muhammad (Retd)	20-08-79	19-02-82
6. Maj Gen Mahmood Aslam Hayat (Retd)	20-02-82	11-03-84
7. Maj Gen Saiyid Faheem Haider Rizvi (Retd)	12-03-84	31-08-94
8. Lt Gen Farrakh Khan (Retd)	01-09-94	31-08-98
9. Lt Gen Mohammad Afsar (Retd)	01-09-98	31-08-01
10. Lt Gen Masood Parwaiz (Retd)	01-09-01	31-12-05
11. Lt Gen Zarrar Azim (Retd)	01-01-06	31-12-08
12. Lt Gen Imtiaz Hussain (Retd)	01-01-09	31-12-11
13. Lt Gen Tahir Mahmood (Retd)	16-01-12	

Secretaries

	FROM	TO
1. H/Lt Col Maqbool A Siddiqui (Retd)	30-10-71	31-03-76
2. Lt Col K M Kamal Khan (Retd)	22-03-76	15-04-86
3. Lt Col Abdul Ghafoor (Retd)	16-04-86	19-05-97
4. Col Sheikh Muhammad Nasim (Retd)	31-05-97	31-05-07
5. Lt Col Gul Rehman (Retd)	01-06-07	02-02-09
6. Brig Shaukat Mahmood Ch (Retd)	02-02-09	15-04-09
7. Brig Tariq Sher (Retd)	15-04-09	31-03-13
8. Brig M Ibrahim Khan (Retd)	1-04-13	

Important Dates – AWT Plaza Rawalpindi

1. Plaza completed / occupied	1992
2. Inaugurated officially	1993
3. Plaza sold to AKBL	2003
4. Plaza purchased back	2014

Picture Gallery





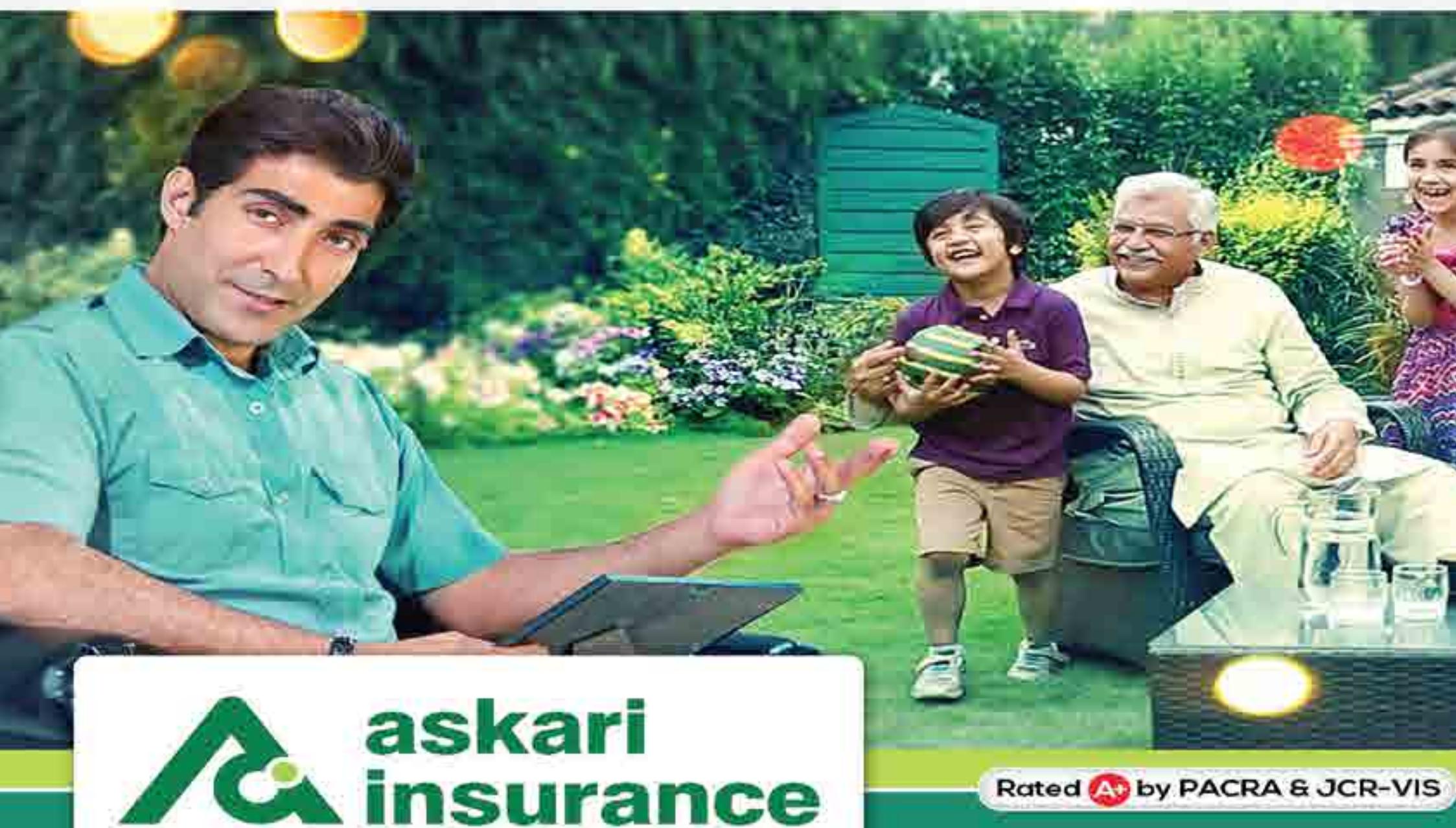
Picture Gallery





میں بوڑھا ہوںا چاہتا ہوں

to cherish the pleasant memories of life. That is why I have provided askcare co



**askari
insurance**

Rated **A+** by PACRA & JCR-VIS

ver to my family.



Insurance cover for your family
against critical illnesses

ask care

...for the critical times in life

Insurance cover offered against the following critical illnesses:

- Heart Bypass and Stent Operations
- Cancers (all types)
- Organ Transplants
- Renal Failure
- HIV / AIDS (post transfusion)
- Burn Cases (accidental)
- Paralysis / Stroke

Benefits include admission and related expenses*

Salient Features:

- Insurance cover against critical illnesses
- Reputed hospitals' panel network

Annual Benefit

Rs. 1,250,000
Rs. 700,000
Rs. 500,000
Rs. 350,000

Premium

Rs. 25,000 p.a.
Rs. 17,500 p.a.
Rs. 12,500 p.a.
Rs. 8,750 p.a.

We are Specilized in Combat Shoes

Askari Shoe Project (asp)
“Quality is our Strength”

Askari Shoe Project (asp) was established in 1990. ASP is manufacturing variety of Combat Boots, Jungle Boots, Desert Boots, Security Shoes, Safety Shoes, Dress Shoes, Casual Shoes and Children shoes. asp has the facility to produce Shoes with DMS Rubber sole, IMS PVC Sole, PU Sole and stuck on soles (Rubber, PU, TPR & Leather Sole).

We are the leading manufacturer of quality Military boots, Safety & Security shoes. asp has the credible honour of its quality standards, business norms and customer satisfaction. We are ISO 9001 & 14001 certified, we never fail and live with our commitment.



Contact Information

Askari Shoe Project

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For Export Enquiries Contact:
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Chief Executive Officer
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Cell No: +92 300 0337000
Tel No: +924235211718
Email:ceo@awt.com.pk



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good enough for Mercedes-AMG.



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*Minimizing Risks, Preserving Operational Resources
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SIMULATOR TRAINING STANDARD PACKAGES

Private Pilot License	8 hours
Commercial Pilot License	16 hours
Instrument Rating	25 hours
TOE IFR	100+ hrs PER PET REQUIREMENTS

Established in Nov 2010 Askari Flying Academy is a subsidiary of Askari Aviation Services. AFA is dedicated to provide quality training to Pakistani youths for Private Pilot License Course, Commercial Pilot License Course, Instrument Rating Course, Flight Operations Course, Cabin Crew Course and Dangerous Goods Course.

