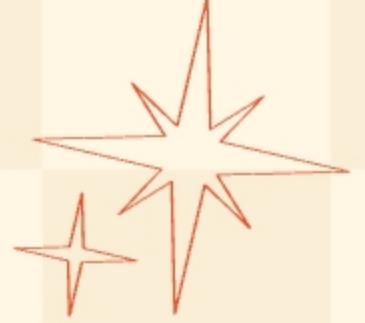




# • PORTOFOLIO •

MUHAMMAD KEVIN TITANIO



# MUHAMMAD KEVIN TITANIO

GRAPHIC DESIGNER

19/12/02, Jakarta, Indonesia

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Jl. Jembatan Bandung TMII  
No.60/RT.13, Jakarta Timur.

## SOCIAL MEDIA

kevintitanio

kevin Titanio

## EDUCATION

- Trisakti University  
(2021- Now)
- SMA Angkasa 1 Halim.P.K
- SMP 287 Negri Jakarta

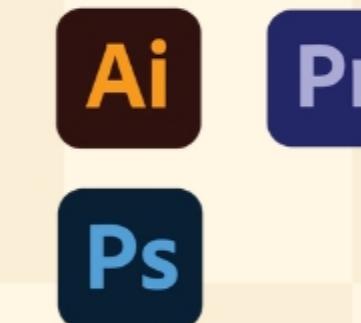
## EXPERIENCE

- 2022-2023  
**Freelance**  
Redesign Logo  
Redesign Packaging  
Illustration
- EXHIBITION  
2023  
participate in the ACFFEST event  
Anti Corruption Film Festival  
have the opportunity to create  
designs and displays in exhibitions

## SOFT SKILLS

- develop ideas
- good time management
- creative
- can work as a team
- easy to understand the material

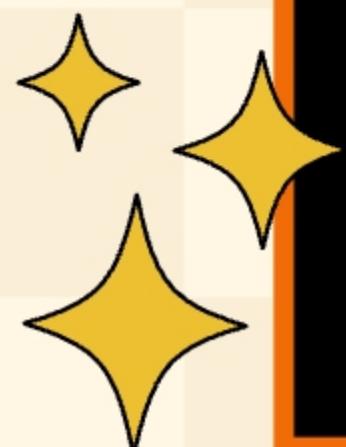
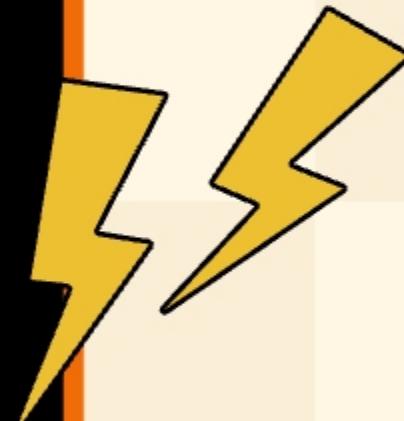
## SOFTWARE SKILL

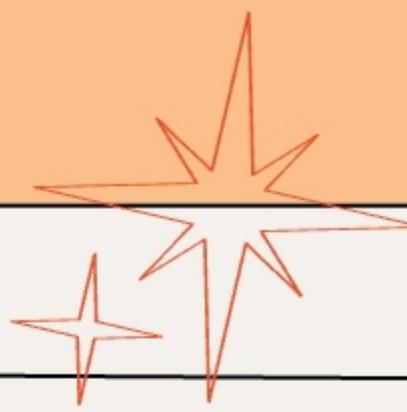


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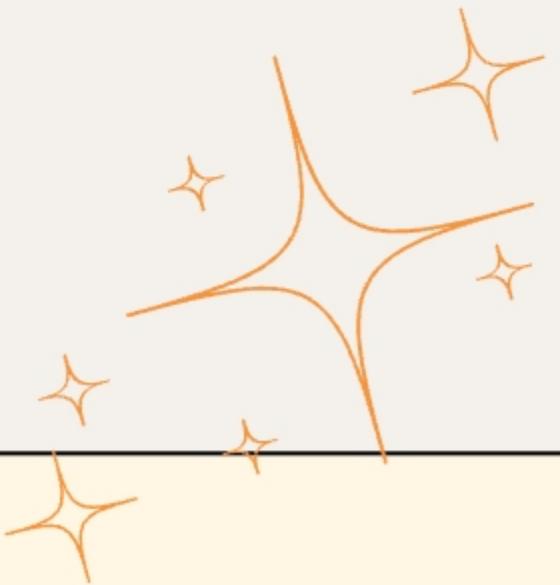
## PORTOFOLIO

- 1. ILLUSTRATION**
- 2. ADVERTISING**
- 3. MERCHANDISE**
- 6. FREELANCE**
- 7. BRANDING**





# ILLUSTRATION





## REDESIGN COVER ALBUM MARI BERSUKA RIA (DENGAN IRAMA LENSO)

Redesign of vinyl album covers  
"Let's Have Fun" which was released in  
1965. I added a picture to this album cover  
illustrations and colors appropriate to the year.

Tahun 2022

## ILLUSTRASI POSTER SELF - IMAGE 2022

This poster wants to show my personality from my favorite things, it could also be from hobbies. The colors used are also colors that I like.



## ILLUSTRASI POSTER TRAGEDI TRISAKTI 1998

This illustration is taken from 4 Trisakti heroes who died in the 1998 tragedy.



## ILLUSTRASI POSTER FRSD dekoratif (Plant vs Zombie) 2023

This poster has a game theme, namely Plants vs Zombies, which is combined with the letters "FRSD" with very decorative results.

# ILLUSTRASI NOVEL GRAFIS (AJI SAKA) 2023

## KISAH AJI SAKA DAN ASAL MULA AKSARA JAWA



Akhirnya mereka berjalan menuju ke kediaman sang Prabu untuk Ali Saka dapat menyampaikan dirinya kepada beliau



# ADVERTISING



## POSTER PROMOTION (KISS) 2023

The promotional poster on the side has the concept of depicting the aroma of the "KISS" candy that we consume. The green character describes the aroma, so the aroma of our mouth counteracts the odors around us.



## FOTOGRAFI POSTER PROMOTION (VANS X PEANUTS) 2022

This promotional poster was manually drawn with digital illustrations and photos taken with a "garden" theme. Why Peanuts because the shoes in the photo are a collaboration with Peanuts.





## POSTER PROMOTION (GARNIER MEN) 2022

The promotional poster on the side has the concept of describing a dull face after exercise, how to clean it, namely with facial soap from Garnier Man. The design of this poster really illustrates consumers' interest in this facial soap.



## REDESIGN PACKAGING (MACARONI SULTAN) 2023

Redesign packaging with packaging for media pouches. The concept stated is that it has more character than the spicy taste, with red and green colors to describe the taste of orange leaves in this food.



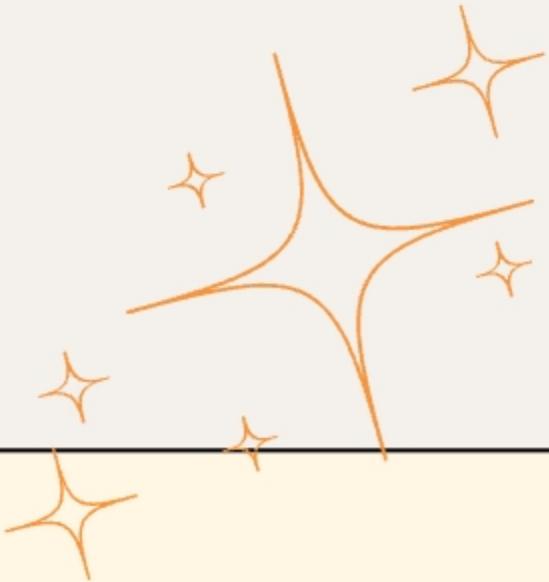
## REDESIGN PACKAGING (OLATTE) 2023

The packaging was redesigned with packaging for canned media. The product that was redesigned was olatte, a fruit-flavored milk drink.





# MERCHANDISE

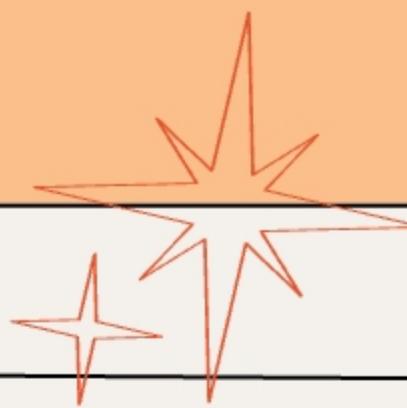


# MERCHANDISE

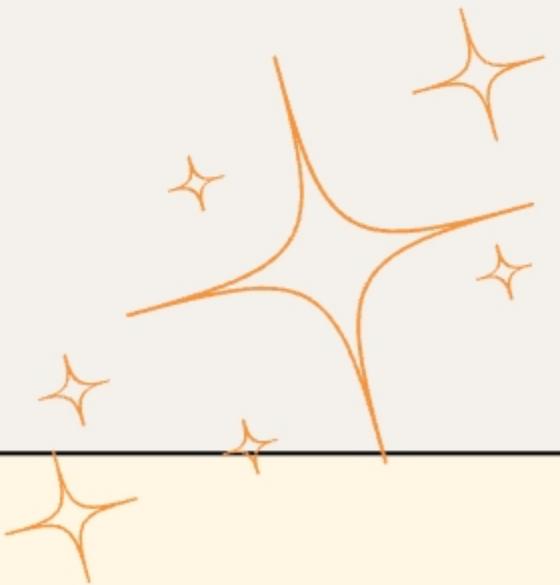
- Sticker Pack
- Topi
- Botol Minum

# 2023





# FREELANCE



# GAMBAR MURAL COFFEE UNCLE BEN'S



unclebens23jkt



REDESIGN LOGO (MATESCOOT)2022



\_matescoot\_

# DISPLAY & DESAIN (ACFFEST 2023)

In this event I was given the task of creating 5 poster designs for event exhibition displays and creating display art in the form of building stones arranged according to the concept I created.



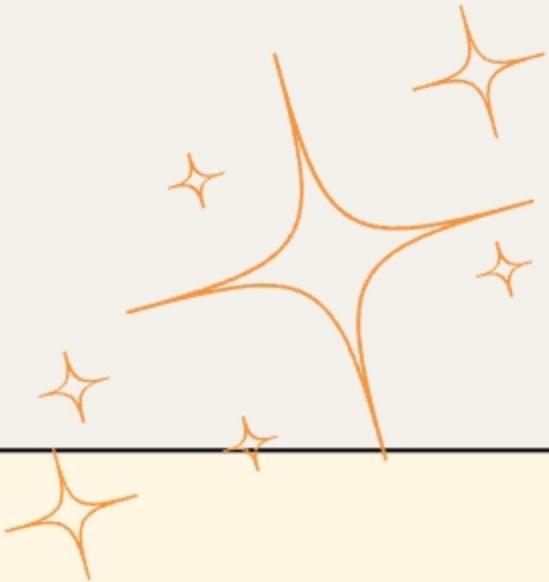


# REDESIGN PACKAGING (TEH HARUM WANGI 2023)





# BRANDING





## BRANDING (SEBLAK JOOS 2023)

The branding that was created at that time was in promotional media, packaging, dining equipment, employee needs, and Seblak Joos business needs. The theme is spicy with shades of red and yellow. So in creating this food brand, we use a graphic design approach.





## BRANDING MERCHANDISE (SEBLAK JOOS) 2023





Followed by raffikapal

Following ▾

Message







# BRANDING CAMPAIGN (SEHAT NUSANTARA) 2023

A campaign created for education and funding in the construction of health facilities for remote areas in Indonesia. The color approach in this work is the colors taken from the Ministry of Health of the Republic of Indonesia. In making this campaign using a graphic design approach.

The image displays a collection of branding materials for the "SEHAT NUSANTARA" campaign:

- Brochures:** Several brochures are shown, each featuring the campaign's logo and the tagline "Berikan Kebaikan, Perubahan Dimulai dari Donasi Anda!" (Give Goodness, Change Starts with Your Donation). The brochures also mention "SEHAT UNTUK KITA SEMUA" (Healthy for Everyone) and "PEDULI SEHAT BERSAMA MASYARAKAT" (Care for Health Together with Society).
- Registration Form:** A "FORMULIR PENDAFTARAN" (Registration Form) is shown, which includes fields for personal information (Nama, Alamat, Email, No.NIK, No.HP), medical history (Kesehatan awal yang sering di alami), and donation details (Sedang membutuhkan obat-obatan jenis apa sekarang ini? and Berapakah untuk berdonasi bersamaan Sehat Nusantara?).
- Donation Card:** A "KARTU PENDAFTARAN" (Registration Card) is shown, with fields for Name, NIK, Gender, and Description.
- Booth Design:** Two booth designs are shown. One is a simple rectangular stand with panels displaying the campaign's message and a table labeled "STAND KESEHATAN". The other is a larger, more complex booth with multiple panels and a table, also featuring the campaign's branding.
- Seminar Poster:** A poster for the "SEMINAR KESEHATAN NASIONAL 2023" is displayed, featuring two doctors in white coats and the campaign's logo. The poster includes text about contributing to health, participating in the seminar, and the speakers involved.
- Billboard:** A large billboard for the campaign is shown, featuring the slogan "#NIATBAIK PEDULI SEHAT BERSAMA MASYARAKAT" and images of medical professionals and patients.



## BRANDING MERCHANDISE (SEHAT NISANTARA) 2023





## BRANDING SOCIAL MEDIA (SEHAT NISANTARA) 2023



• THANK YOU •