User Feedback

User 1 – Ayesha (24, Casual Online Shopper)

"The app's design felt attractive and modern. The onboarding screens were simple and easy to understand. The login process was smooth too. However, when I landed on the home screen, I felt like the category section could be improved — maybe using icons or bolder labels, since plain text took me a moment to understand. I also didn't notice the wishlist icon right away; it was too small. But the add-to-cart process was seamless and intuitive."

User 2 – Zain (21, Student, Regular e-commerce user)

"The app interface felt familiar, and I had no trouble moving from one screen to another. The product detail page was strong — large image and clear CTA button placement. One suggestion: the product size options could be visually clearer, maybe with better selection highlights. Also, the 'remove item' option in the cart wasn't immediately obvious — it could use a more visible icon or placement."

User 3 − Hamza (27, UX Enthusiast)

"The design looks clean and professional. The overall app structure made sense, and the flow felt natural. I'd suggest adding a small progress indicator or dots on the onboarding screens to help users understand how many steps there are. Also, the wishlist icon is too small and easy to miss — increasing its visibility would help. Font hierarchy is good overall, but the checkout screen could use bolder totals and clearer section headings."

■ Summary of Key Feedback

Feedback Issue	Reported By	Suggested Fix
Wishlist icon is too small	Ayesha, Hamza	Make it larger or add a label
Remove item in cart is hidden	Zain	Add a visible trash/delete icon
No progress indicator in onboarding	Hamza	Add dots or steps to show progress