

# Answer the following questions to see what you've learned.

1. Which of the following are key capabilities of Patient Outreach?

- Patient Segmentation, Patient Dynamics, Event Management
- Patient Segmentation, Patient Journey, Patient Dynamics
- Patient Journey, Patient Dynamics, Event Management
- Patient Segmentation, Patient Journey, Event Management

**✓ Patient Segmentation, Patient Journey, and Event Management are the key capabilities of Patient Outreach.**

2. Patient Outreach focuses on which of the following priority scenarios?

- Enhance patient engagement

**✓ Patient Outreach focuses on enhancing patient engagement.**

- Enhance patient data
- Empower health team collaboration
- Improve clinical and operational insights

3. How are patient segments used to group patients?

- Last name
- Similar characteristics

**✓ Patient segments group patients by similar characteristics.**

- Zip code
- Patient segments do not group patients

4. Which one of the following options allows you to define a patient segment by using a set of rules and conditions that automatically change based on information in the database?

- Static segments
- Dynamic segments

**✓ Dynamic segments allow you to define a patient segment by using a**

**set of rules and conditions that automatically change based on information in the database.**

- Dynamic cohorts
  - Static journey
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## Next unit: Summary

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