

Answer the following questions to see what you've learned.

1. Which of the following are key capabilities of Patient Outreach?

- ☐ Patient Segmentation, Patient Dynamics, Event Management
- ☐ Patient Segmentation, Patient Journey, Patient Dynamics
- ☐ Patient Journey, Patient Dynamics, Event Management

☒ Patient Segmentation, Patient Journey, Event Management

✓ Patient Segmentation, Patient Journey, and Event Management are the key capabilities of Patient Outreach.

2. Patient Outreach focuses on which of the following priority scenarios?

☒ Enhance patient engagement

✓ Patient Outreach focuses on enhancing patient engagement.

- ☐ Enhance patient data
- ☐ Empower health team collaboration
- ☐ Improve clinical and operational insights

3. How are patient segments used to group patients?

☐ Last name

☒ Similar characteristics

✓ Patient segments group patients by similar characteristics.

- ☐ Zip code
- ☐ Patient segments do not group patients

4. Which one of the following options allows you to define a patient segment by using a set of rules and conditions that automatically change based on information in the database?

☐ Static segments

☒ Dynamic segments

✓ Dynamic segments allow you to define a patient segment by using a

set of rules and conditions that automatically change based on information in the database.

- ☐ Dynamic cohorts
- ☐ Static journey

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