

• HALO! •

EDUCATION

Universitas Padjadjaran | 2016 - 2020
Bachelor Degree in Television and Film,
Faculty of Communication, 3.64/4.00

Appointed the head of Event Division on
Workshop Cinematography Club

ORGANISATIONAL EXPERIENCE

Matahari Kecil - Bandung, Indonesia
Content Creative | Sep 2019 - Sep 2020

LA Indie Movie - Jakarta, Indonesia
Volunteer | March 2019

Garden Cinema - Bandung, Indonesia
Volunteer | Oct 2019

PERSONAL EXPERIENCE

Small Business Owner -
@menemanimu.stuff

Totebag, Mask, Thriftshop | 2019 -
Present

- Develop and built business from startup. Create business plans, included taking pictures, content, and promoting on social media. Selling products.

PROFESSIONAL EXPERIENCE

Ardan Group - Marketing Support Agency

Feb 2021 - Present | Fulltime

- Responsible for finding and maintaining good relations with clients or potential clients.
- Responsible to scheduled and updated marketing campaign calendars, and do presenting, offering, budgeting, and dealing regarding to what client's needs.
- Responsible for supervise any kind of off air, on air, and online activity.

Prosple Indonesia - Copywriter

Feb 2022 - Present | Freelance

- Searching for informants, then interviewing the employees, and making articles 5 per weeks.

Ketik Unpad - Journalist

Oct 2020 - Jan 2021 | Fulltime

- Searching for the newest topics and interview some informant, then writing articles 5 per days.

Goodwork Indonesia - Jakarta, Indonesia

Promotion & Public Relation Team Internship
May 2019 - Jul 2019

- Promoting film "Doremi and You" to Cinema and Media. Build and maintain relation with media on new project KPK - ACFFest (Anti Corruption Film Festival)

SKILL

Marketing
Writing
Public Speaking
Customer Relations

Communication
Ms Word
Ms Excel
Adobe Premiere

INTAN

KHAIRUNISA

"Marketing Support and Copywriter with a great passion for all things like writing, promotion, and marketing. Have more than 1 year experience in marketing advertising industry."

👤 14 April 1998

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📍 Bandung, Indonesia