

MUHAMMAD TAYYAB

UI UX & GRPAHIC DESIGNER



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https://muhammadtayyiib.github.io/portfolio/

PROFILE

Experienced Graphic Designer with a solid understanding of Design Thinking and System Thinking principles. Skilled in addressing user needs and analyzing comprehensive solutions to deliver impactful designs. Proficient in Adobe Creative Suite and experienced in collaborating with cross-functional teams.

EXPERIENCE

UI UX Designer 2024

Brainstormer Technologies

During my time at Brainstormer Technologies, I worked on a variety of graphic design projects. I created social media posts for platforms like Instagram, Facebook, and Twitter, focusing on making them engaging and visually appealing. I also developed branding materials, including logos and business cards, ensuring a consistent and professional look for each

Graphic Designer 2023 Plan Alpha

At Plan Alpha, I collaborated remotely with the team to produce a diverse range of design assets, including logos, branding materials, and marketing collateral. Embracing Design Thinking principles, I ensured our designs were user-centric and aligned with client objectives. Leveraging Adobe Creative Suite, I crafted visually compelling solutions tailored to various platforms.

Intern Graphic Designer 2023

Premier Business Solution Group

During my time at Premier Business Solutions Group, I provided graphic design support by creating promotional materials, event banners, and social media graphics. Collaborating closely with the foundation's team, I gained insight into their vision and objectives, delivering designs that met their needs.

EDUCATION

Master of Computer Science

« The Islamia University of Bahawalpur, PAK ». 2019/2021

BSC

« Govt.Degree College Liaquatpur, PAK » 2016/2018

« SWOT College Liaquatpur, PAK » 2014/2016

PROFESSIONAL SKILL

FIGMA PHOTOSHOP ILLUSTRATOR PREMIERE PRO HTML/CSS

INTEREST

Design Development **Content Creating** Reading E-learning

LINGUISTIC SKILLS

ENGLISH URDU