

MUHAMMAD TAYYAB

GRPAHIC DESIGNER



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https:muhammadtayyiib.github.io/portfolio/

PROFILE

Experienced Graphic Designer with a solid understanding of Design Thinking and System Thinking principles. Skilled in addressing user needs and analyzing comprehensive solutions to deliver impactful designs. Proficient in Adobe Creative Suite and experienced in collaborating with cross-functional teams.

EXPERIENCE

Junior Graphic Designer 2023 TO 2024

GODESIGN PK

At Godesign, I collaborated remotely with the team to produce a diverse range of design assets, including logos, branding materials, and marketing collateral. Embracing Design Thinking principles, I ensured our designs were user-centric and aligned with client objectives. Leveraging Adobe Creative Suite, I crafted visually compelling solutions tailored to various platforms. Effective communication with team members facilitated smooth project execution, allowing us to meet deadlines and adapt to evolving project requirements.

Graphic Designer (Volunteer) 2023

KAAR-E-KAMAL FOUNDATION

During my time at Kaar e Kamal Foundation, I provided graphic design support by creating promotional materials, event banners, and social media graphics. Collaborating closely with the foundation's team, I gained insight into their vision and objectives, delivering designs that met their needs. Occasionally, I volunteered my services to support the foundation's initiatives, contributing to their branding and communication strategies with professional-level designs.

EDUCATION

Master of Computer Science

«The Islamia University of Bahawalpur, PAK». 2019/2021

BSC

« Govt.Degree College Liaquatpur, PAK ». 2016/2018

ICS

« Govt.Khaja Fareed College Rahim Yar Khan, PAK ». 2014/2016

PROFESSIONAL SKILL

| PHOTOSHOP | |
|--------------|--|
| ILLUSTRATOR | |
| PREMIERE PRO | |
| FIGMA | |
| HTML/CSS | |

INTEREST

Design Development **Content Creating** Reading E-learning

LINGUISTIC SKILLS

ENGLISH URDU