

# MUHAMMAD TAYYAB

UX/UI Designer

## CONTACT

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[View Portfolio ↗](#)

Lahore, Punjab Pakistan

## SKILLS

Competitive Analysis

User interviews

User interface

User experience

Product design

Interaction design

Personas

User flows

Wireframing

Prototyping

Design systems

Data visualization

## TOOLS

Figma

Photoshop

Illustrator

After effect

## CODE

Html

Css

## EDUCATION

### Islamia University of Bahawalpur | MCS

Jan 2019 - Feb 2021

Islamia University Bahawalpur Master in Computer Science. User research and prototyping skills , UI/UX design, and visual programming knowledge.

## EXPERIENCE

### UX/UI Designer | Bitsclan It Solution

Nov 2024 - Present 📍 Lahore, Pakistan

- Collaborated with cross-functional teams, including developers, product managers, and stakeholders, to deliver user-centric designs.
- Conducted user research, wireframing, prototyping, and usability testing to ensure seamless user experiences.
- Designed responsive interfaces for web and mobile platforms, focusing on user engagement and accessibility.

### UX/UI Designer | Brainstormer Technologies

Sep 2023 - Nov 2024 - 📍 Lahore, Pakistan

- I design & implement user interfaces for our products and services.
- Make mood boards, style tiles, and high-fidelity visual mockups for various websites and assets.
- Throughout the development process, work together with cross-functional teams from engineering, product management, and marketing to guarantee the consistency and integrity of the design.

### UX/UI Designer & Graphic | Plan Alpha

Jan2023 - Sep 2023 📍 Lahore, Pakistan

- I specialize in creating cutting-edge UI/UX designs that prioritize user experience. I strive to develop seamless and intuitive interfaces by leveraging research-based design principles.
- Participated in project planning and implementation, including persona creation, interaction prototyping, and usability testing.
- Created complex user interfaces to simplify customer journey and enhance experience, resulting in 18% customer satisfaction improvement.