Day 1 Task foo OutfitPlus:-

(General E-Commerce Marketplace)

Marketplace Type: General E-Commerce

Marketplace Name: OutfitPlus

Description: Outfitplus is an online marketplace offering stylish and offordable clothing and accessories for men, women and kids.

Step 1: Choose Your Marketplace Type

Outfitplus is a General E-Commerce Marketplace focusing on:

* Men's Wear
* Women's Wear
* Kids Wear
* Accessories

Step 2: Define Your Business Goals:

1. Problem to Solve:

* Limited access to trendy and affor dable Fashion.

* Inconvenience of traditional shopping.

* High prices of branded Clothing.

2. Target Audiance:

* Men: Professional, students, fashion concious individuals.

* Women: Fashion enthusiasts, working women, home makers.

* Accessories Shoppers: Individuals seeking trendy accessories.

3. Product offered:

* Men's Wear : Jeans, shirts, jackets, suits, etc.

* Women's Wear : Dresses, blouses, jeans, skirts, etc.

* Kid's Wear : T-shirts, jeans, dresses, sweater, etc.

* Accessories : Wallets, sunglasses, watches, bags, etc.

4. Unique Selling Points :

* Affordability : Competitive pricing with discount.

* Variety : Wide range of products

* Quality : High quality products.

* Convenience : Easy to use platform fast deli

Step 3: Create a Data Schema

Entities:

1) Products: Item for sale.

2) Orders: Transaction records.

3) Customers: Individuals purchasing Products.

4) Categories: Product classification

Schema:

[Product]
- ID: "1"
- Name: "Men's Slim Fit Jeans"
- Image URL: "/images/mens-jeans.png"
- Price: "$49.99"
- Discount: "20%"
- Description: "Comfortable slim-fit jeans for everyday wear"
- Category: "Men's Wear"
- Rating: "4.5"

[Order]
- Order ID: "101"
- Customer ID: "201"
- Product ID: "1"
- Quantity: "2"
- Status: "Shipped"
- Timestamp: "2025-01-15 12:00 PM"

[Customer]
- Customer ID: "201"
- Name: "John Doe"
- Contact Info: "john.doe@example.com, +1234567890"
- Address: "123 Main St, New York, USA"
- Order History: ["101", "102"]

[Category]
- Category ID: "301"
- Name: "Men's Wear"
- Description: "Clothing and accessories for men"