

GENERAL E-COMMERCE

E-commerce:-

It refers to ~~by~~ buying and selling of goods through online platform.

STEP 01:- PRIMARY PURPOSE

Give access to users to buying their favourite products at their fingertips in affordable price.

STEP 02:- BUSINESS GOALS

- 1- Provide a platform that offers ~~exclusive~~ access to limited-edition and rare footwear for a global audience.
- 2- Introduce detailed size guide to help customers make informed decision.
- 3- Provide a range of affordable options including discount and pre-owned shoes to make quality footwear.
- 4- Feature eco-friendly shoe brands to cater to environmentally conscious customers.

TARGET AUDIENCE:-

- 1- Office workers
- 2- Sports Enthusiasts
- 3- Gym-Goers
- 4- Athletes

By catering to these groups we provide a comprehensive range of footwear.

WHAT WE OFFER:-

- 1- Premium quality products ensuring comfort and style for every occasion.
- 2- Fast shipping with tracking, ensuring customer receive their order promptly.
- 3- Special offers and rewards for returning customer, enhancing their shopping experience and satisfaction.

Schema & Relation



RELATIONSHIP:-

1. Products to orders:- Many to many
- 2) Orders to customers: Many to One
- 3) Shipment to order: One to One
- 4) Order to Payments: One to One
- 5) Delivery Zones to shipments: One-to many