



ADIDAS SALES ANALYSIS

Region

All

Invoice Date

1/1/2020

12/31/2021

\$900M

Total Sales

\$332M

Operating Profit

2M

Units Sold

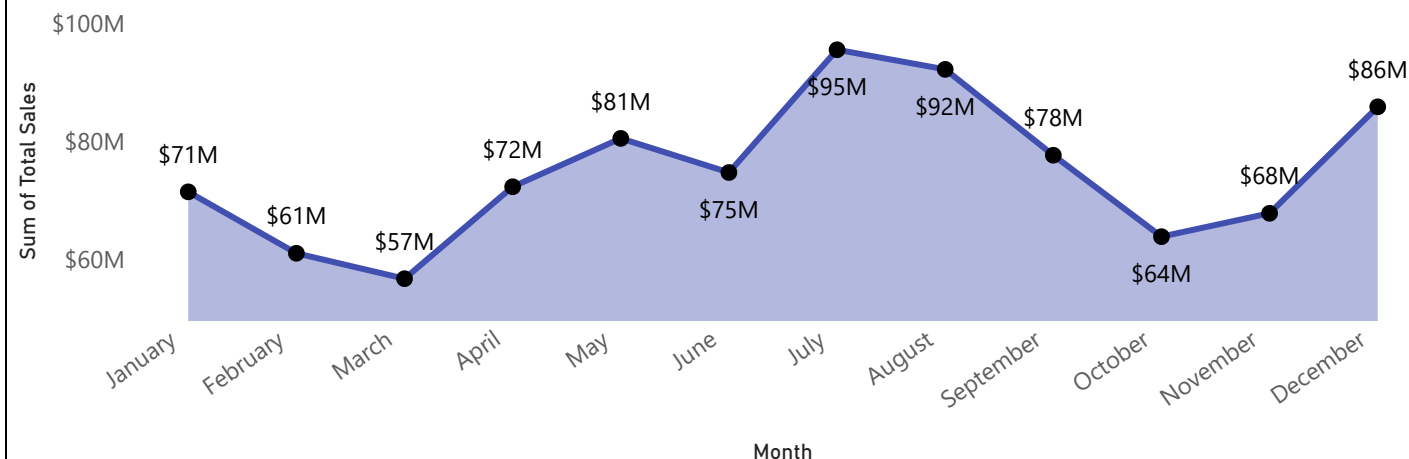
\$45

Price per Unit

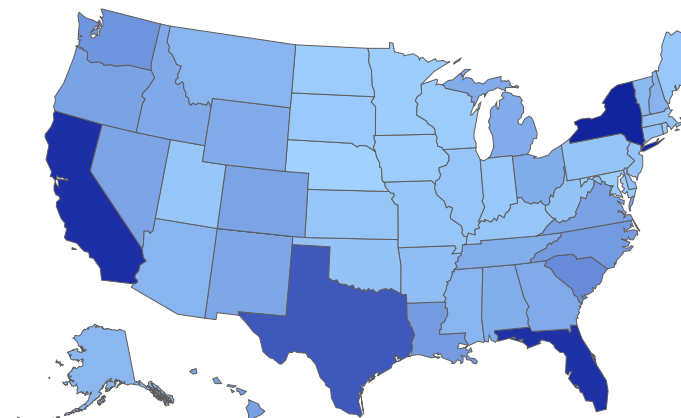
42%

Operating Margin

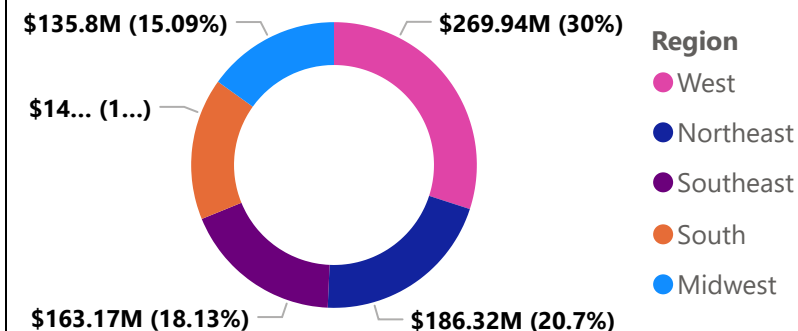
Total Sales by Month



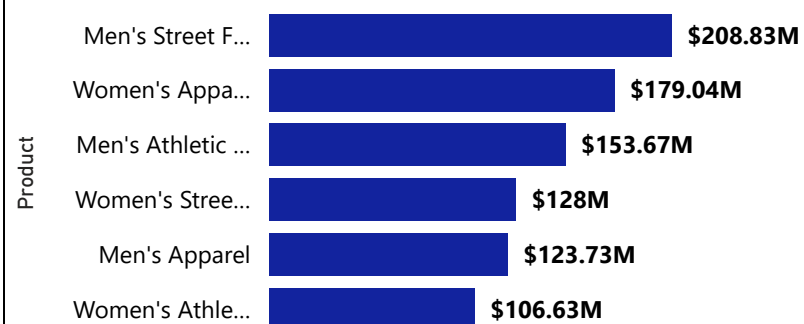
Total Sales by State



Total Sales by Region



Total Sales by Product



Total Sales by Retailer

