



Credit Card Transaction Report

Q4

Q3

Q2

Q1

All



Revenue

57M

Transaction Amount

46M

Total Interest

7.98M

Transaction Count

667K

F

M

Gold

Silver

Blue

Platinum

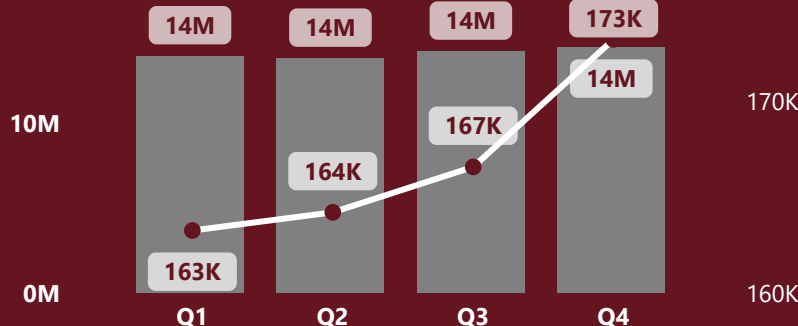
low

Med

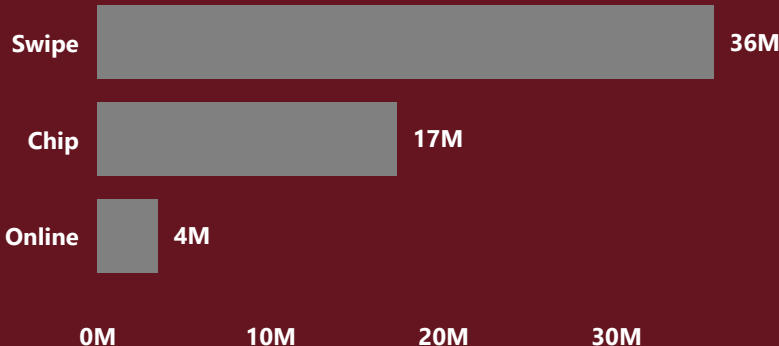
High

QTR Revenue & Total Count

● Total Revenue ● Total Transaction Count

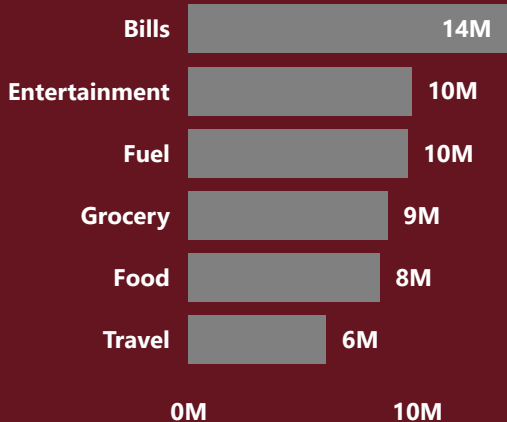


Revenue by Chip

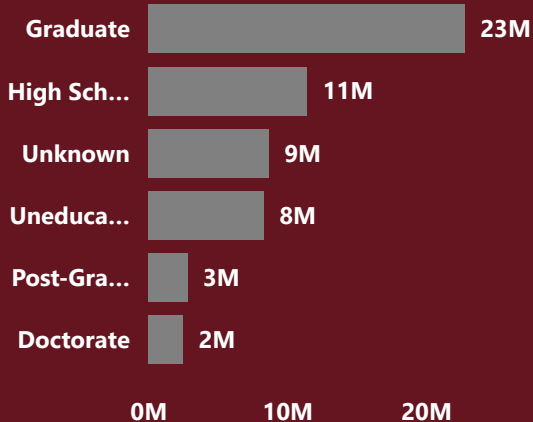


Card	Revenue	Total transaction Amount	Interest Earned
Blue	47188612	37840749	6,614,172.62
Gold	2533682	2091362	384,755.16
Platinum	1135608	953314	161,629.05
Silver	5659109	4647596	821,922.98
Total	56517011	45533021	7,982,479.81

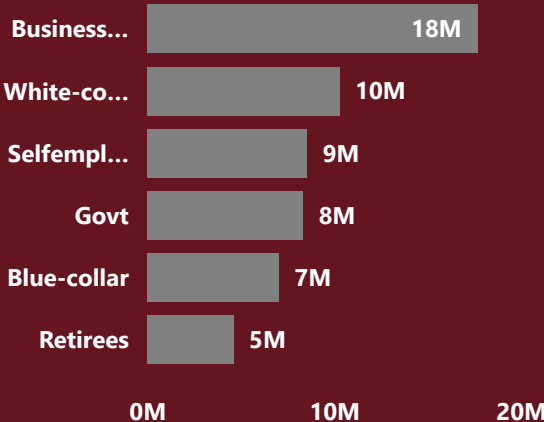
Revenue by Expenditure Type



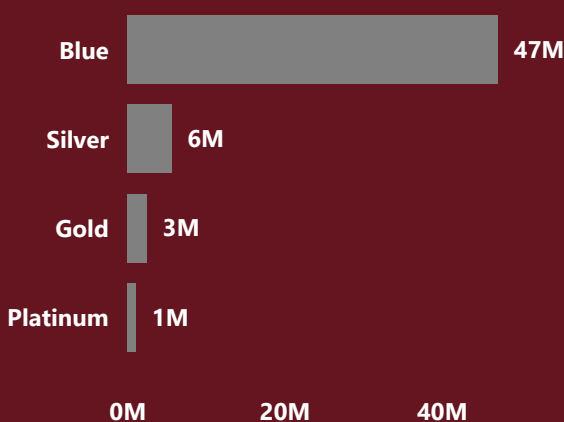
Revenue by Education



Revenue by Customer Job



Revenue by Credit Card





Credit Card Customer Report

Q4

Q3

Q2

Q1

All

Revenue

57M

Total Income

588M

Total Interest

8M

Customer Satisfiaction

3.19

F

M

Gold

Silver

Blue

Platinum

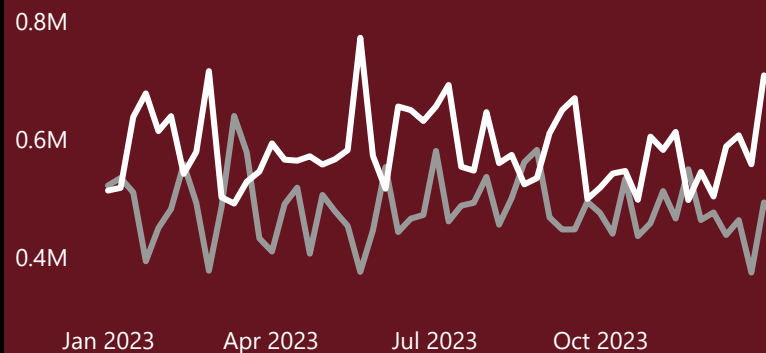
Swipe

Online

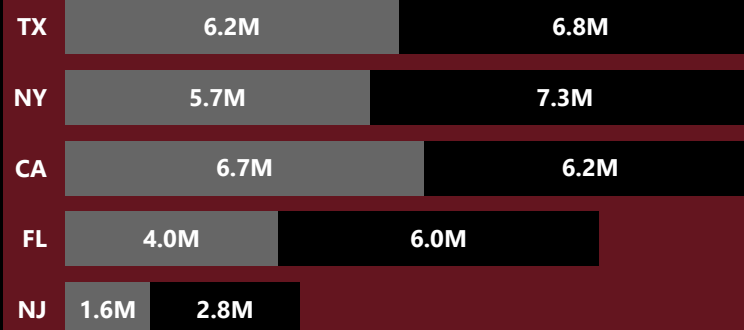
Chip

Revenue by Gender

● F ● M

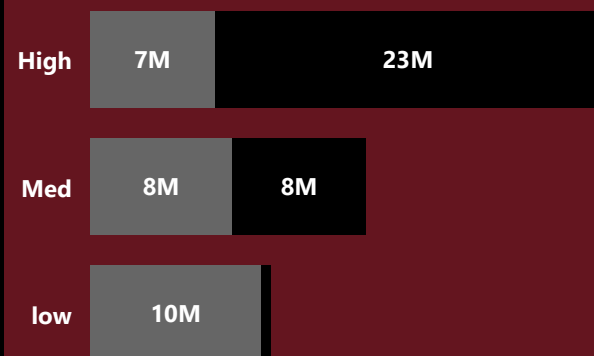


Revenue by Top 5 State

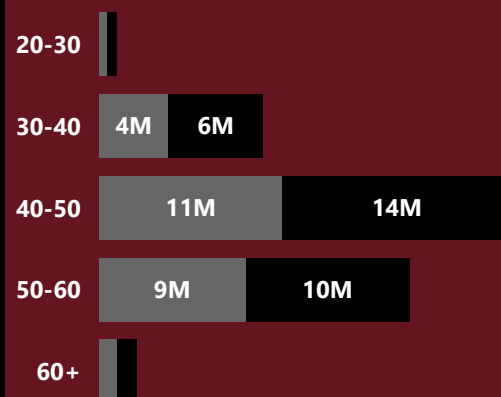


customer_job	Revenue	Total transction Amount	Interest Earned
White-collar	10283124	8359688	1,464,690.92
Selfemployeed	8542826	6640301	1,141,510.40
Retirees	4617448	3689646	641,692.22
Govt	8335534	6701573	1,182,230.84
Businessman	17697472	14538883	2,584,604.01
Blue-collar	7040606	5602930	967,751.42

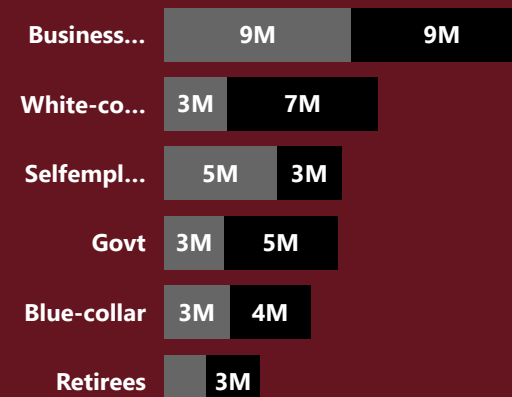
Revenue by Income Group



Revenue by Age Group



Revenue by Customer Job



Revenue by Education Level

