

Problem – Solution Fit

Date	26 June 2025
Team ID	LTVIP2025TMID53479
Project Name	OrderOnTheGo: your on-demand food ordering solution
Maximum Marks	2 MARKS

Problem – Solution Fit Overview:

The Problem–Solution Fit ensures that OrderOnTheGo addresses challenges in online food ordering for users, restaurant partners, and delivery agents. This validation confirms the app solves real-world pain points.

Purpose:

- Simplify the food ordering process for users.
- Provide restaurants with effective order management tools.
- Streamline delivery tracking and status updates.
- Improve customer satisfaction with real-time updates and ease of use.

Problem Statement:

Users and restaurant partners face issues such as:

- Tedious and inconsistent food ordering interfaces.
- Delayed or inaccurate delivery tracking.
- Lack of centralized platforms for local restaurants.
- Difficulty in managing menu updates and orders.
- Inadequate notification and reminder systems.

Solution:

OrderOnTheGo offers:

- A unified food ordering platform with real-time menu and availability.
- Secure login and payment options.
- Live delivery tracking for customers and drivers.
- Admin panel for monitoring platform performance.
- Role-based dashboards for users, restaurants, and delivery agents.