

Proposed Solution

Date	26 June 2025
Team ID	LTVIP2025TMID53479
Project Name	OrderOnTheGo: your on-demand food ordering solution
Maximum Marks	2 MARKS

Proposed Solution for OrderOnTheGo App

Problem Statement

Food delivery apps often suffer from poor UX, limited delivery tracking, and complex partner onboarding for local restaurants.

Idea / Solution Description

OrderOnTheGo is a MERN-based platform offering real-time order tracking, secure payments, and a user-friendly interface for customers, restaurants, and delivery agents.

Novelty / Uniqueness

- Role-based access
- Real-time delivery tracking
- Smart restaurant onboarding
- Live status updates

Social Impact / Customer Satisfaction

- Supports local food businesses
- Improves user experience
- Reduces delivery errors
- Enhances operational efficiency

Business Model

- Commission on each order
- Premium subscriptions for restaurants
- Delivery partner incentives
- Ad placements for promotions

Scalability of the Solution

- Cloud-deployed and container-ready
- Modular backend with API-driven services

- Mobile-first responsive design
- Expandable to other logistics services