Define the Problem Statements

Date	26 June 2025
Team ID	LTVIP2025TMID53479
Project Name	OrderOntheGo: your on-demand food ordering solution
Maximum Marks	2 Marks

Customer Problem Statement Template:

To define the core problems customers, restaurants, and delivery partners face in food delivery services, and use those insights to guide the development of OrderOnTheGo.

Problem Statement (PS):

PS	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	a busy college student living alone	order food quickly and reliably	many apps have long wait times and complex UIs	smaller restaurants are underrepresented and delivery isn't always reliable	frustrated and often end up skipping meals
PS-2	a small restaurant owner	get more online orders and manage them smoothly	delivery platforms charge high commissions	I lack a tech-savvy team and time to manage orders	overwhelmed and left behind in a competitive market
PS-3	a freelance delivery partner	find consistent and fairly paid delivery gigs	platforms have irregular orders and low payouts	there's no proper system to match demand and availability	demotivated and financially unstable