



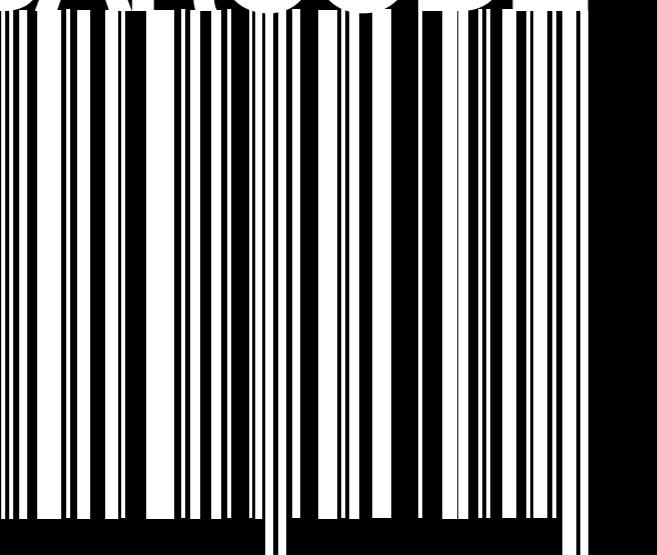
Barcode professional hairdresser products will be with you in the new era as a series of men and women. There are many alternatives to hair sprays, shampoos, hair tonics, wax and gels and shaving gels in the range of exciting haircare and styling products.

Barcode is 100% Turkish brand which has confident brand face, design, high quality product content and making a difference by co-operating multinational companies. Barcode invites you to experience professional products to feel difference and meet the real quality.



www.barcodecosmetics.com.tr

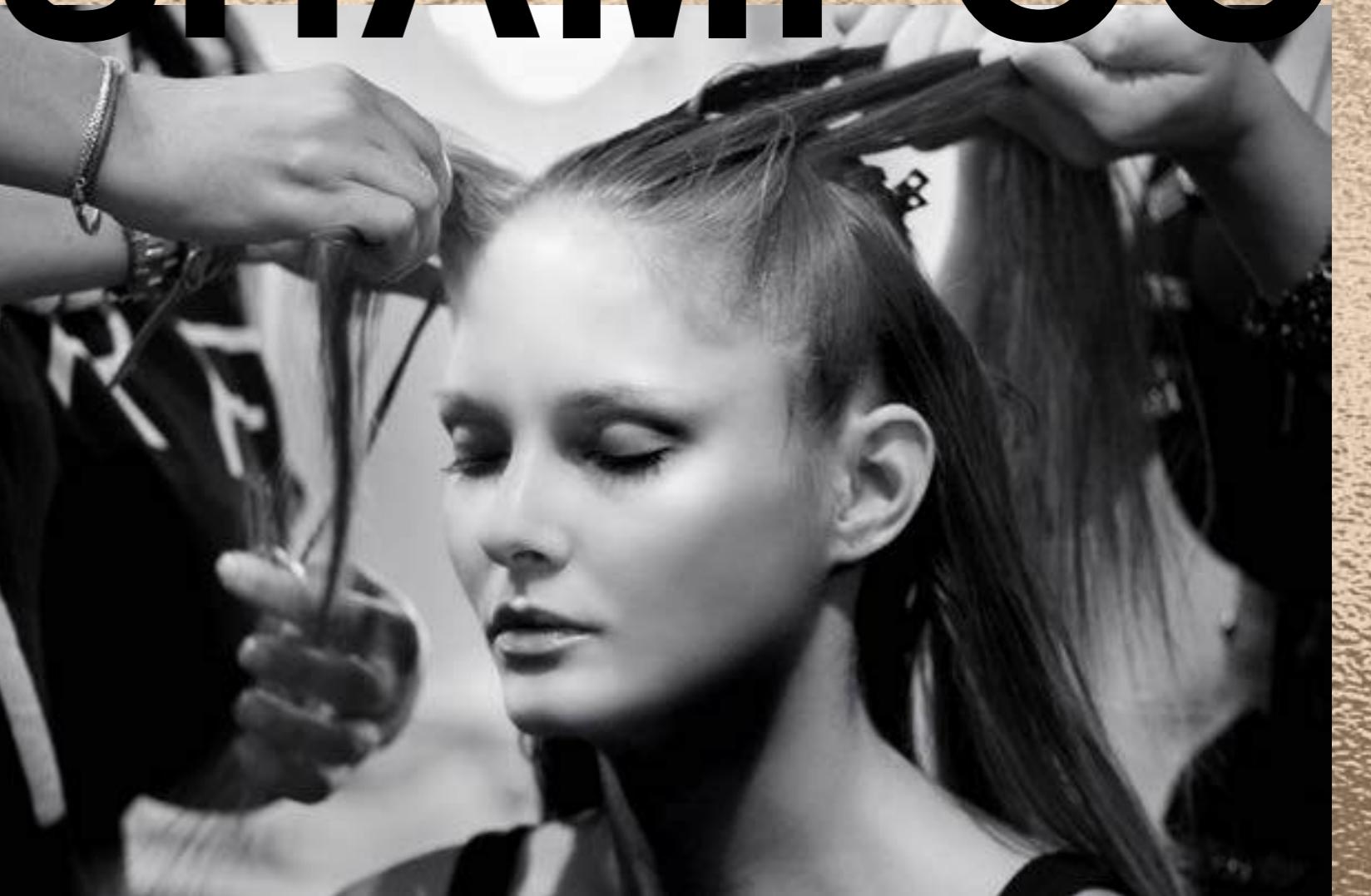
BARCODE



Professional



SHAMPOO





SULPHATE & SALT FREE WOMEN SERIES



PHYTO DEFENSE

FOR ALL TYPES
DEEP CARE & REPAIR FORMULA

With its exclusive formula designed for all hair types, it will help your scalp and hair seem healthy. It does not contain sulfate or salt. It feeds the hair in depth, and helps it be soft and sleek.

HOW TO USE: Apply it to wet hair with a slight massage. Allow it for some minutes and rinse with abundant water. Repeat if needed. It can be used daily or every other day. It should be used regularly in order to obtain an effective result.

SILVER PROTECT WOMEN SERIES



ARGININE PLUS

GLOSS & COLOUR BALANCE
DEEP CARE & REPAIR FORMULA

With its exclusive formula, it eliminates the undesired dore color and the yellow reflection on the hair. It avoids the fading of hair color that arises in the course of time and due to the sun's effect and always forms sleek hair. With the arginine in its content, it helps the hair structure to be repaired and have a smooth appearance.

HOW TO USE: Apply it to wet hair with a slight massage. Wait for three minutes at maximum and shorten and extend the time depending on the desired color tone and rinse with abundant water.

VOLUMIZING & FULLNESS WOMEN SERIES



BIOTIN & B5 PLUS

EXTRA VOLUME
DEEP CARE & REPAIR FORMULA

Thanks to the BIOTIN & B5 PLUS complex in its content, it gives you more voluminous, stronger and good looking hair without making your hair care heavier, feeds the hair structure in depth and makes it thicker.

HOW TO USE: Apply it to wet hair with a slight massage. Allow it for some minutes and rinse with abundant water. Repeat if needed. It can be used daily or every other day. It should be used regularly in order to obtain an effective result.

COLOUR PROTECT WOMEN SERIES



VITAMIN COMPLEX & UV FILTER

VIBRANT COLOUR / SHINE
DEEP CARE & REPAIR FORMULA

Thanks to its formula that is enriched with the special color retention technology and vitamin complexes, it will clear and feed the hair in depth and ensures the vividness and sleekness of the dyed hair.

HOW TO USE: Apply it to wet hair with a slight massage. Allow it for some minutes and rinse with abundant water. Repeat if needed. It can be used daily or every other day. It should be used regularly in order to obtain an effective result.

FOR DRY & DAMAGED WOMEN SERIES



CERAMID COMPLEX

INTENSE REPAIR
DEEP CARE & REPAIR FORMULA

It will help your scalp and hair seem healthy with its special formula designed exclusively for dry and damaged hair. It will help your hair seem stronger, healthier, and more voluminous with the Ceramide and keratin complex in its formula.

HOW TO USE: Apply it to wet hair with a slight massage. Allow it for some minutes and rinse with abundant water. Repeat if needed. It can be used daily or every other day. It should be used regularly in order to obtain an effective result.

KERATIN THERAPY

WOMEN SERIES



LIQUID KERATIN

RICH TREATMENT
DEEP CARE & REPAIR FORMULA

It will help the hair strands strengthen with the Keratin proteins in its content, it will feed your hair follicles and it will help them seem stronger, sleeker and healthier.

HOW TO USE: Apply it to wet hair with a slight massage. Allow it for some minutes and rinse with abundant water. Repeat if needed. It can be used daily or every other day. It should be used regularly in order to obtain an effective result.





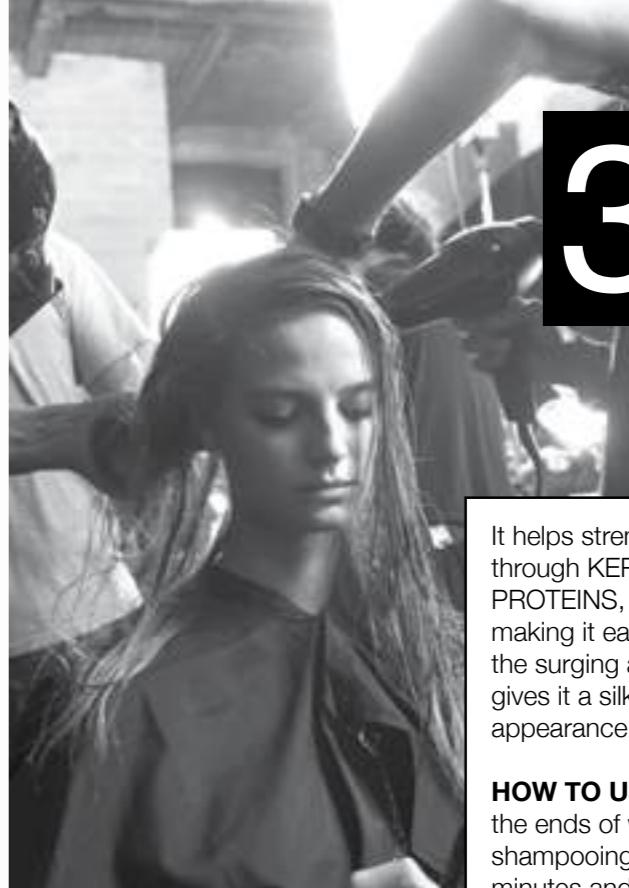
HAIR CREAM



FOR ALL TYPES / DAILY CARE WOMEN SERIES

KERATIN & SILK PROTEINS

SILKY SOFT & ANTI - FRIZZ
DEEP CARE & REPAIR FORMULA



3

It helps strengthen the hair strands through KERATIN & SILK PROTEINS, softening your hair and making it easy to scan. It controls the surging and electrified hair and gives it a silky and smooth appearance. Suitable for daily use.

HOW TO USE: Massage gently to the ends of wet gauze after shampooing. Leave for a few minutes and rinse well. Repeat if necessary. Daily or over-the-counter. It should be used regularly for effective results.



SILVER PROTECT WOMEN SERIES

ARGININE PLUS

GLOSS & COLOUR BALANCE
DEEP CARE & REPAIR FORMULA



4

With its exclusive formula, it eliminates the undesired dore color and the yellow reflection on the hair. It avoids the fading of hair color that arises in the course of time and due to the sun's effect and always forms sleek hair. With the arginine in its content, it helps the hair structure to be repaired and have a smooth appearance.

HOW TO USE: Apply it to the wet hair ends after the shampooing with a slight massage. Allow it for a few minutes and rinse with abundant water. Repeat if needed. It can be used daily or every other day. It should be used regularly in order to obtain an effective result.



VOLUMIZING & FULLNESS WOMEN SERIES

BIOTIN & B5 PLUS

EXTRA VOLUME
DEEP CARE & REPAIR FORMULA



5

Thanks to the BIOTIN & B5 PLUS complex in its content, it gives you more voluminous, stronger and good looking hair without making your hair care heavier, feeds the hair structure in depth and makes it thicker.

HOW TO USE: Apply it to the wet hair ends after the shampooing with a slight massage. Allow it for a few minutes and rinse with abundant water. Repeat if needed. It can be used daily or every other day. It should be used regularly in order to obtain an effective result.



COLOUR PROTECT WOMEN SERIES

VITAMIN COMPLEX & UV FILTER

VIBRANT COLOUR & SHINE
DEEP CARE & REPAIR FORMULA



Thanks to its formula that is enriched with the special color retention technology and vitamin complexes, it feeds the hair in depth and softens the dyed hair and ensures its vividness and sleekness.

HOW TO USE: Apply it to the wet hair ends after the shampooing with a slight massage. Allow it for a few minutes and rinse with abundant water. Repeat if needed. It can be used daily or every other day. It should be used regularly in order to obtain an effective result.



FOR DRY & DAMAGED WOMEN SERIES

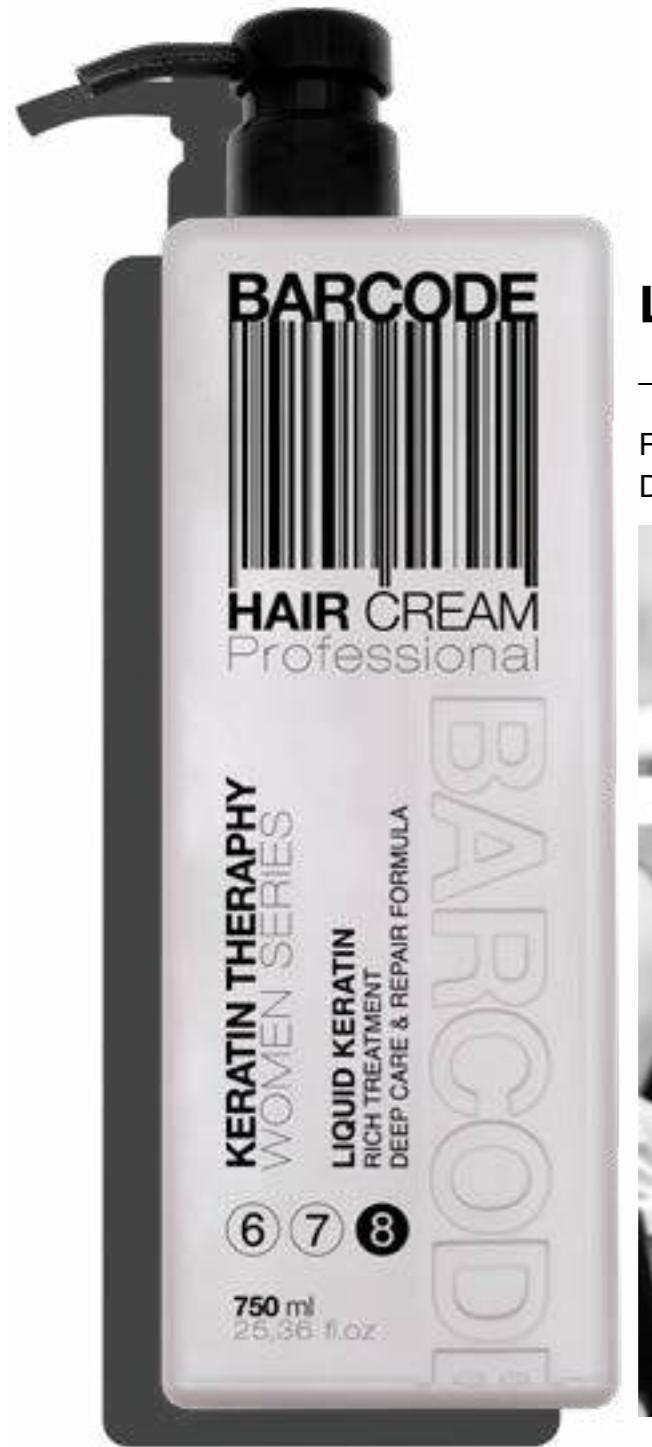
CERAMID COMPLEX

INTENSE REPAIR
DEEP CARE & REPAIR FORMULA



It restructures the damaged and treated weak hair with its dense regenerative effect, moistens the hair, and provides softness and sleekness. It helps the hair structure to be repaired and have a smooth appearance with Ceramide and keratin complexes in its content.

HOW TO USE: Apply it to the wet hair ends after the shampooing with a slight massage. Allow it for a few minutes and rinse with abundant water. Repeat if needed. It can be used daily or every other day. It should be used regularly in order to obtain an effective result.



KERATIN THERAPHY WOMEN SERIES

LIQUID KERATIN

RICH TREATMENT
DEEP CARE & REPAIR FORMULA

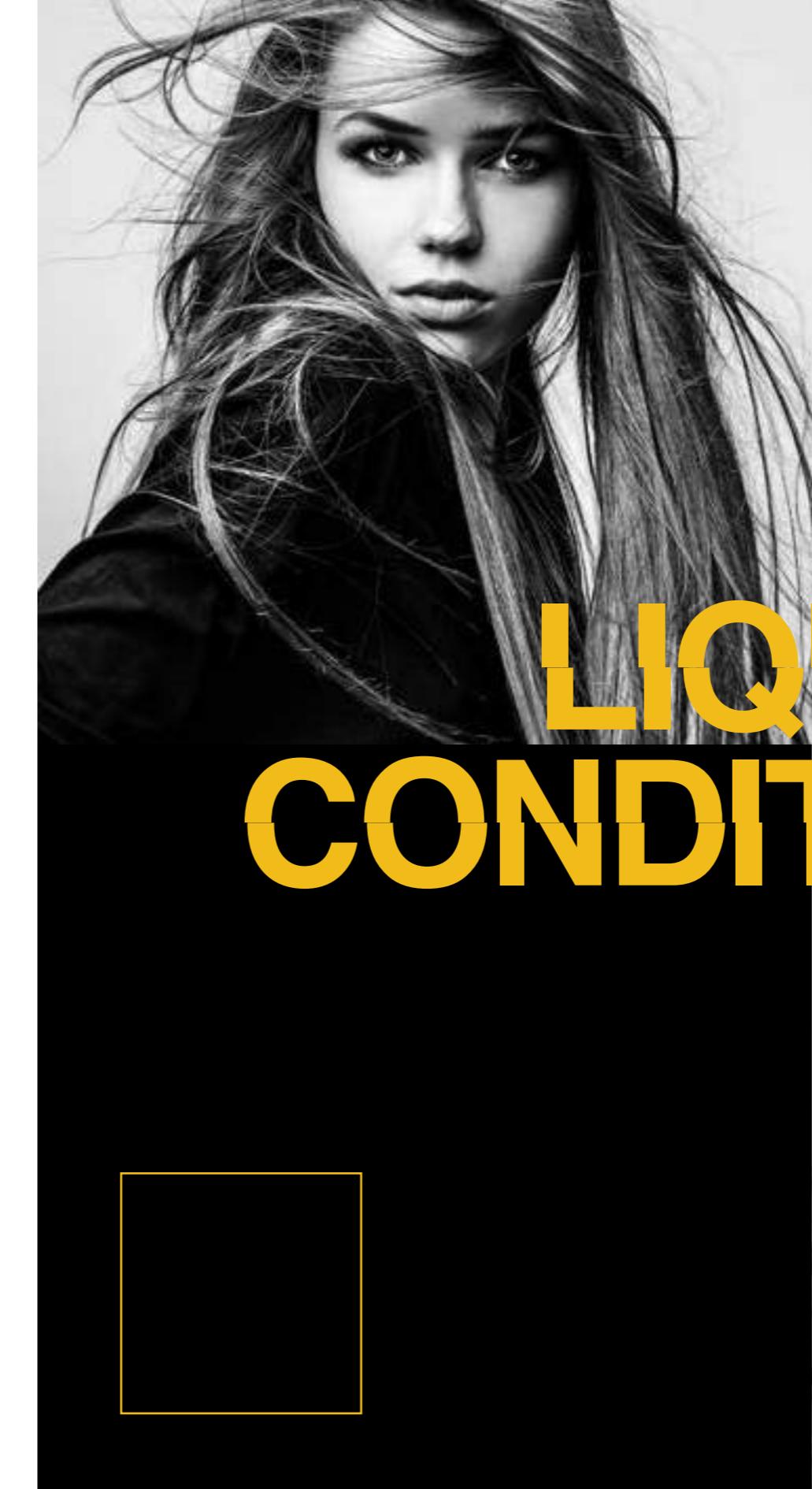


8

It will help the hair strands strengthen with the Keratin proteins in its content, it will feed your hair follicles and it will help them seem stronger, sleeker and healthier.

HOW TO USE: Apply it to the wet hair ends after the shampooing with a slight massage. Allow it for a few minutes and rinse with abundant water. Repeat if needed. It can be used daily or every other day. It should be used regularly in order to obtain an effective result.





LIQUID CONDITIONER





FOR ALL TYPES / DAILY CARE WOMEN SERIES

KERATIN & SILK PROTEINS

SILKY SOFT & ANTI - FRIZZ

Thanks to the KERATIN & SILK PROTEINS it contains, it softens your hair and makes it easy to scan. It controls the surging and electrified hair and gives it a silky and smooth appearance. Suitable for daily use.

HOW TO USE: Shake the bottle well before use apply equal amount of spray on washed and damp hair and do not rinse.



VOLUMIZING & FULLNESS WOMEN SERIES

BIOTIN & B5 PLUS

EXTRA VOLUME

Thanks to the BIOTIN & B5 PLUS complex in its content, it gives you more voluminous and good looking hair without making your hair heavier, reduces the breaking of hair and bifurcation of hair ends. It is appropriate for daily use.

HOW TO USE: Shake the bottle before use and spray and apply it equally to the washed hair which is dehumidified with a towel and do not rinse.

6



COLOUR PROTECT WOMEN SERIES

VITAMIN COMPLEX & UV FILTER

VIBRANT COLOUR & SHINE
DEEP CARE & REPAIR FORMULA

With its formula containing vitamin complex and color protection filters it protects the color of the dyed and treated hair and provides impressive sleekness. It helps the hair to be combed easily. It reduces the breaking of hair and bifurcation of hair ends. It is appropriate for daily use.

HOW TO USE: Shake the bottle before use and spray and apply it equally to the washed hair which is dehumidified with a towel and do not rinse.

7



FOR DRY & DAMAGED WOMEN SERIES

CERAMID COMPLEX

INTENSE REPAIR

With its formula containing Ceramide complex, it meets the needs of dry and damaged hair and provides impressive sleekness. It helps the hair to be combed easily. It reduces the breaking of hair and bifurcation of hair ends. It is appropriate for daily use.

HOW TO USE: Shake the bottle before use and spray and apply it equally to the washed hair which is dehumidified with a towel and do not rinse.





6

RICH MOISTURE CARE WOMEN SERIES

DEEP MOISTURIZING

GLYCERIN & PRO-V B5
FOR ALL SKIN TYPES

With its densely moisturizer formula, it moistens the skin for a long time. It is absorbed quickly and provides a soft skin feel. It is an effective moisturizer suitable for daily use.



7

REVITALIZING CARE WOMEN SERIES

DEEP MOISTURIZING

SILK AMINO ACID & VITAMIN E
FOR SENSITIVE SKIN

With its formula developed for sensitive skins, it moistens and renews your skin. It ensures your skin to be soft and flexible with its refreshing feel. It is an effective moisturizer suitable for daily use.



8

INTENSE CARE WOMEN SERIES

DEEP MOUSTURIZING

SHEA BUTTER & OIL THERAPHY
FOR DRY SKIN

With its formula containing nutritive oils, it moistens your skin densely and transforms the dry skin to a sparkling skin without an oily feel. It is an effective moisturized suitable for daily use.

A black and white photograph of a woman with dark hair, wearing a dark turtleneck sweater. She is holding a can of hair spray in her right hand and spraying it onto her hair. Her left hand is resting on her shoulder. The background is dark and out of focus.

HAIR SPRAY





VOLUME & FULLNESS WOMEN SERIES

MAXIMUM CONTROL

ANTI-GRAVITY EFFECT
PLUS HYDRALIGHT AQUA RESISTANT

6

With its silicon content and specially developed formula; Barcode, feeds your hair and provides flexible and silky appearance. By means of micro formula contained in strongly stable Barcode content, it doesn't adhere to your hair and continues its effect all day. With UV filter in its content Barcode projects your hair against harmful effect of sun light and feeds your hair with its B5 provitamin content.



COLOUR PROTECTOR WOMEN SERIES

MAXIMUM CONTROL

INCELL HYDRO - RESIST
VITAMIN COLOUR AQUA RESISTANT

7

With its silicon content and specially developed formula; Barcode, feeds your hair and provides flexible and silky appearance. By means of micro formula contained in strongly stable Barcode content, it doesn't adhere to your hair and continues its effect all day. With UV filter in its content Barcode projects your hair against harmful effect of sun light and feeds your hair with its B5 provitamin content.



ULTRA STRONG WOMEN SERIES

MAXIMUM CONTROL

EXTREME LOOK
PRO-V B5 AQUA RESISTANT

With its silicon content and specially developed formula; Barcode, feeds your hair and provides flexible and silky appearance. By means of micro formula contained in strongly stable Barcode content, it doesn't adhere to your hair and continues its effect all day. With UV filter in its content Barcode projects your hair against harmful effect of sun light and feeds your hair with its B5 provitamin content.

8





HAIR OIL



2

COLOUR PROTECT WOMEN SERIES

Thanks to the rich oil content and color protection filters, it determines the needs of the hair and carries out the required care. Moistens and feeds the dyed and treated hair. Protects the vividness and brightness of dyed and matt hair.

HOW TO USE: Distribute equally to the length and ends of the damp hair and after that shape your hair and let it dry naturally. For extra vividness and control, apply a few drops of it to the dry hair. Do not rinse.

VITAMIN COMPLEX
VIBRANT COLOUR



3

FOR ALL TYPES WOMEN SERIES

Thanks to the rich oil content and vitamins, it determines the needs of the hair and carries out the required care. Moistens and feeds the dry hair. Provides glitter and strength to matt and limp hair.

HOW TO USE: Distribute equally to the length and ends of the damp hair and after that shape your hair and let it dry naturally. For extra vividness and control, apply a few drops of it to the dry hair. Do not rinse.

BIOTIN & B5 PLUS
EXTRA VOLUME
KERATIN



FOR DRY & DAMAGED WOMEN SERIES

Thanks to the rich oil content and Ceramide, it determines the needs of the hair and carries out the required care. Moistens and feeds the dry and damaged hair. Provides gloss and sleekness.

HOW TO USE: Distribute equally to the length and ends of the damp hair and after that shape your hair and let it dry naturally. For extra vividness and control, apply a few drops of it to the dry hair. Do not rinse.

CERAMID COMPLEX
INTENSE REPAIR
ARGAN OIL







COLOUR PROTECT WOMEN SERIES

VITAMIN COMPLEX
VIBRANT COLOUR

Thanks to the Vitamin complex and color protection filters, it protects the color of the dyed and treated hair and provides impressive sleekness. With its light and silky texture, it sleeks the hair and protects the hair ends against being broken. It gives softness immediately, provides a sleek appearance and renews. It does not make the hair heavy thanks to its oil-free formula.

HOW TO USE: Depending on the length and thickness of the hair, apply a few to the damp or dry hair, particularly to the hair ends. Do not rinse. Shape as you wish.



FOR ALL TYPES WOMEN SERIES

BIOTIN & B5 PLUS
EXTRA VOLUME
KERATIN

Thanks to the BIOTIN & B5 PLUS complex in its content, it gives you more voluminous and good looking hair without making your hair heavier. With its light and silky texture, it sleeks the hair and protects the hair ends against being broken. It gives softness immediately, provides a sleek appearance and renews. It does not make the hair heavy thanks to its oil-free formula.

HOW TO USE: Depending on the length and thickness of the hair, apply a few to the damp or dry hair, particularly to the hair ends. Do not rinse. Shape as you wish.



1

Barcode
HAIR SERUM Professional

FOR DRY & DAMAGED WOMEN SERIES

CERAMID COMPLEX
INTENSE REPAIR
ARGAN OIL

100 ml / 3.4 fl.oz

2 3 4

FOR DRY & DAMAGED WOMEN SERIES

**CERAMID COMPLEX
INTENSE REPAIR
ARGAN OIL**

Thanks to its Ceramide complex content, it determines the needs of the hair and carries out the required care. It moistens and feeds the dry and damaged hair. It provides brightness and sleekness. With its light and silky texture, it sleeks the hair and protects the hair ends against being broken. It gives softness immediately, provides a sleek appearance and renews. It does not make the hair heavy thanks to its oil-free formula.

HOW TO USE: Depending on the length and thickness of the hair, apply a few to the damp or dry hair, particularly to the hair ends. Do not rinse. Shape as you wish.



A large, bold, black and white barcode graphic. The word "BARCODE" is printed in a large, sans-serif font across the top of the image. The barcode itself consists of vertical black bars of varying widths on a white background.

Professional



www.barcodecosmetics.com.tr





HAIR GEL



GUM GEL MEN CARE

FIBER EFFECT
HARD LOOK
PRO-V B5 WATER PROOF

7 8 9

It gives the hair a long - standing and extra film hold Alcohol free weightless formula does not cause dandruff. Instructions for use : Apply hair gel evenly to the hair with finger tips.



CREAM GEL MEN CARE

FLEXY CONTROL
NATURAL LOOK
PRO-V B5

4 5 6

It gives the hair a long - standing and extra film hold Alcohol free weightless formula does not cause dandruff. Instructions for use : Apply hair gel evenly to the hair with finger tips.





HAIR
WAX



CREAM WAX MEN CARE

STYLING EFFECT
MAXIMUM CONTROL
CASUAL LOOK PRO-V B5

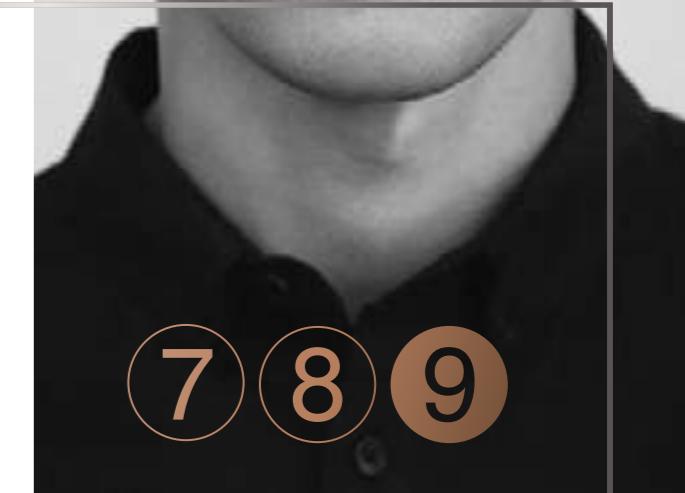
Maximum control, strong finish and natural look. Work a small amount onto fingertips and apply to dry or wet hair.



CREATIVE WAX MEN CARE

STRONG EFFECT
MAXIMUM CONTROL
NATURAL LOOK PRO-V B5

Maximum control, strong finish and natural look. Work a small amount onto fingertips and apply to dry or wet hair.

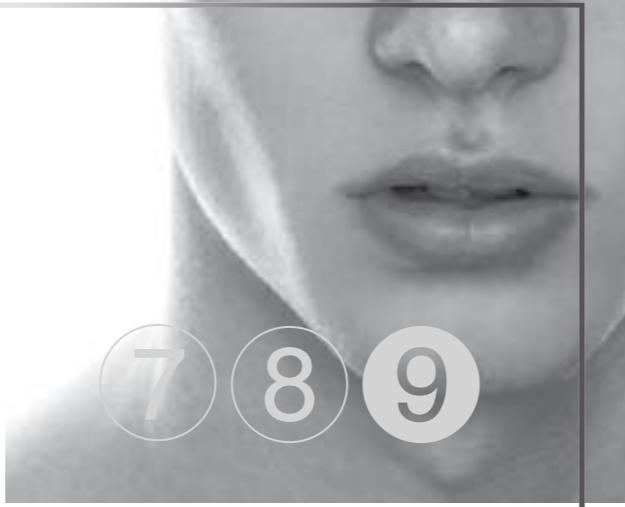




MATTE WAX MEN CARE

STRONG CONTROL
MATTE FINISH
NATURAL LOOK PRO-V B5

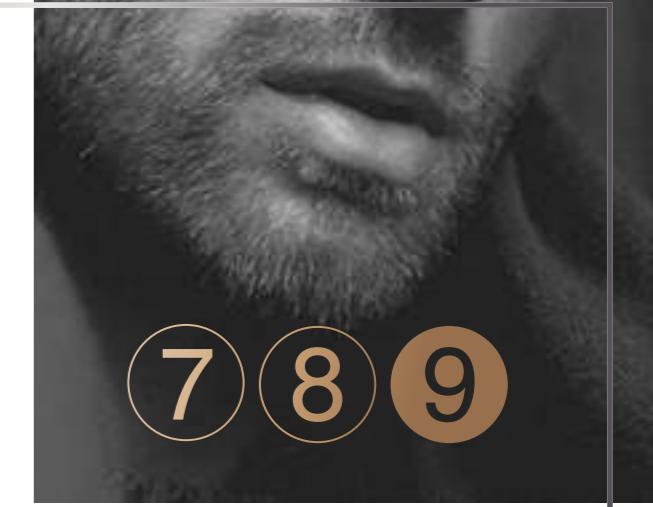
Maximum control, strong finish and natural look. Work a small amount onto fingertips and apply to dry or wet hair.



STYLING WAX MEN CARE

STYLING EFFECT
MEDIUM HOLD
NATURAL LOOK PRO-V B5

Maximum control, strong finish and natural look. Work a small amount onto fingertips and apply to dry or wet hair.





STRONG WAX MEN CARE

STRONG EFFECT
MAXIMUM CONTROL
NATURAL LOOK PRO-V B5

Maximum control, strong finish and natural look. Work a small amount onto fingertips and apply to dry or wet hair.



GUM WAX MEN CARE

STRONG CONTROL
FIBER EFFECT
NATURAL LOOK PRO-V B5

Maximum control, strong finish and natural look. Work a small amount onto fingertips and apply to dry or wet hair.





SHAMPOO

HAIR SHAMPOO MEN CARE



ANTI DANDRUFF

BIOTIN + PYRITHIONE ZINC
PRO - KERATIN COMPLEX

It significantly decreases the amount of dandruff and prevents the formation of new dandruff thanks to anti-dandruff active ingredients. Anti-dandruff shampoo purifies and relieves your hair and soothes your scalp.

HOW TO USE: Apply it to wet hair with a slight massage. Allow it for some minutes and rinse with abundant water. Repeat if needed. It can be used daily or every other day. It should be used regularly in order to obtain an effective result.



ANTI HAIR LOSS

BIO ACTIVE + MULTIMINERAL
PRO - KERATIN COMPLEX

It repairs the hair structure thanks to the Biotin and keratin complex in its content and helps it seem smooth. It strengthens the hair and prevents hair loss.

HOW TO USE: Apply it to wet hair with a slight massage. Allow it for some minutes and rinse with abundant water. Repeat if needed. It can be used daily or every other day. It should be used regularly in order to obtain an effective result.

SHAVING GEL





3

SHAVING GEL Professional

IRRITATION DEFENSE
FOR SENSITIVE SKIN

SOOTHING
WITH ALLANTOIN
PRO-V B5

Moisturizing Shaving Gel, Sensitive series is exclusively developed for men with sensitive skin. It decreases the irritation and loss in moisture arising from shaving and provides a soft and smooth feel on the skin. It relieves the skin and provides an extraordinary comfort.



4

SHAVING GEL Professional

IRRITATION DEFENSE
FOR REGULAR SKIN

EXTRA MOISTURE
WITH ALLANTOIN
PRO-V B5

Moisturizing Shaving Gel, Regular series is exclusively developed for men with regular skin. It decreases the irritation and loss in moisture arising from shaving and provides a soft and smooth feel on the skin. It relieves the skin and provides an extraordinary comfort.

HAIR SPRAY



HAIR SPRAY

Professional

ULTRA STRONG MEN CARE

MAXIMUM CONTROL
EXTREME LOOK
PRO-V B5 & AQUA FORMULA

With its silicon content and specially developed formula; Barcode, feeds your hair and provides flexible and silky appearance. By means of micro formula contained in strongly stable Barcode content, it doesn't adhere to your hair and continues its effect all day. With UV filter in its content Barcode projects your hair against harmful effect of sun light and feeds your hair with its B5 provitamin content.



AFTER
SHAVE

AFTER SHAVE

Professional

COLOGNE

SIGNATURE
INVIGORATION & REFRESH
VITAMIN - E PLUS

Barcode Men after shave cologne leaves a light and relaxing coolness on the skin for a long time and makes you feel fresh all day long.

2



AFTER SHAVE

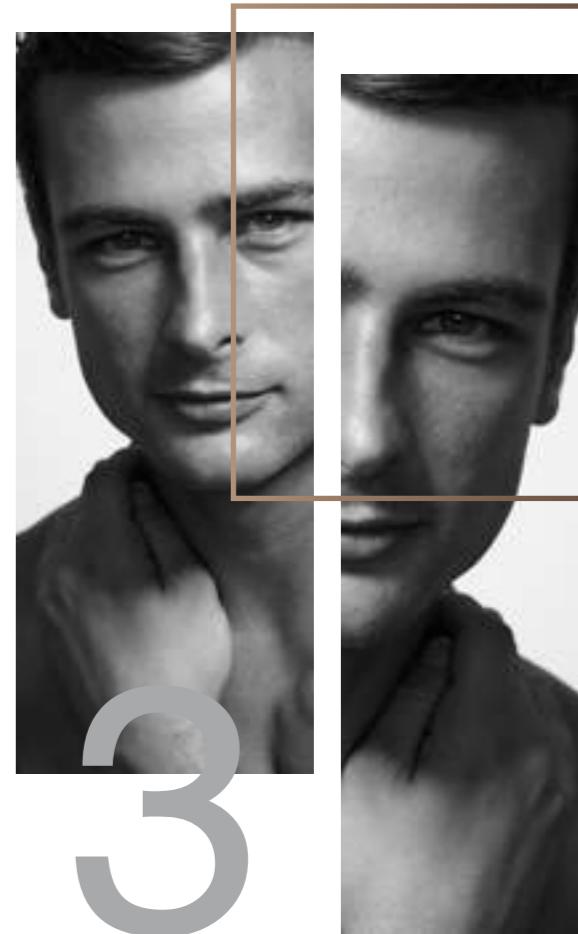
Professional

COLOGNE

NARSIST
SOOTHE & REFRESH
VITAMIN - E PLUS

Barcode Men after shave cologne leaves a light and relaxing coolness on the skin for a long time and makes you feel fresh all day long.

3



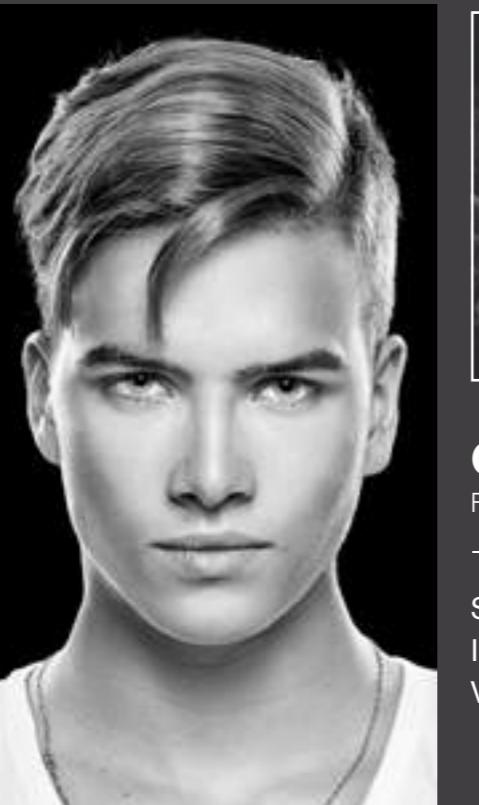


**CREAM
COLOGNE**



CREAM COLOGNE

Professional



2

COLOGNE

FOR REGULAR SKIN

SIGNATURE
INTENSE CARE & ALOE VERA
VITAMIN - E PLUS

It decreases the redness and dryness of the skin thanks to its formula containing Aloe vera and Vitamin E. It moisturizes the skin and leaves a light and relaxing coolness on the skin for a long time and makes you feel fresh all day long.



CREAM COLOGNE

Professional



3

COLOGNE

FOR SENSITIVE SKIN

NARSIST
INTENSE CARE & BISABOLOL
VITAMIN - E PLUS

It decreases the redness and dryness in dry skins thanks to its formula containing intense moisturizer and Vitamin E. It moistens the skin and leaves a slight and relaxing coolness sensation on the skin for a long duration and makes you feel fresh all day.



HAIR TONIC

Professional



RELAXING TONIC MEN CARE

It strengthens the hair and scalp thanks to the tea tree oil, vitamin and keratin complex in its content. It renews your hair. It refreshes your scalp.

ANTI HAIR LOSS
PRO KERATIN COMPLEX
TEA TREE OIL

HOW TO USE: Comb out your hair so as to make your scalp apparent and pour a fair amount of Tonic on your head or palm and apply it on your hair and scalp. Make a massage with your fingertips and let your scalp and hair absorb the tonic completely. Because your scalp softens and hair roots are opened after the bath it is more effective after taking a bath.





HAIR SERUM

HAIR SERUM

Professional



DEEP REPAIR MEN CARE

ANTI HAIR LOSS FORMULA
BIOTIN & KERATIN THERAPY
PRO-V B5

It accelerates the blood circulation in your scalp, supports the formation of new hair and helps them be vibrant and healthy.

HOW TO USE: Wash and rinse your hair with BARCODE anti hair loss shampoo. Apply in parts on the scalp dehumidified with a towel or dried. Give a massage pressing slightly with your fingertips.

BEARD SERUM

Professional



DEEP REPAIR MEN CARE

HELPS TO THICKEN
& GROW FACIAL HAIR

It accelerates the blood circulation in your scalp, supports the formation of new hair and helps them be vibrant and healthy.

HOW TO USE: Wash and rinse your hair with BARCODE anti hair loss shampoo. Apply in parts on the scalp dehumidified with a towel or dried. Give a massage pressing slightly with your fingertips.



BEARD CARE OIL

Professional



DEEP REPAIR MEN CARE

HELPS TO THICKEN
& GROW FACIAL HAIR

Beard care oil developed for partially thinning beard and moustache has an effect on hair roots under the skin, provides significant abundance and voluminous appearance. It provides the necessary care needed for a well-groomed and healthy appearance with its nurturing content.

HOW TO USE:

It is applied only once a day. Drip on the clean skin. Let it be absorbed with a slight massage. Do not rinse. It is recommended to be used daily and regularly.



4

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