

BUSINESS PROBLEM

Döner is one of the most popular fast-food in Germany. As in any retail and fast food industry, location selection is one of the most important decisions. So, as an entrepreneur, I would like to open up a döner restaurant in Darmstadt, Hessen and choose the best possible location.

WEB SCRAPING AND DATA

In order to address the business problem, I will scrape the Postal Code and Location data from the link

<https://www.postalpinzipcodes.com/Post-Office-Deu-Germany-Darmstadt-Postal-Code-64297-Zip-Code> Data looks like the following table. After, extracting the name and the zip code from the website. I will look up the latitude and longitude data using *pgeocode* package of Python. Using NAME, ZIPCODE, LATITUDE and LONGITUDE features in the final dataset, then, I will explore the vicinity of the locations using foursquare API and try to have some insights about the best location for Döner Restaurant.

postalpinzipcodes.com/Post-Office-Deu-Germany-Darmstadt-Postal-Code-64297-Zip-Code	
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List of Near by Post Offices	
Post Office Name	Postal Code
ZIP Code Darmstadt	Postal code 64297
ZIP Code Pfungstadt	Postal code 64319
ZIP Code Darmstadt	Postal code 64285
ZIP Code Mühlthal	Postal code 64367
ZIP Code Darmstadt	Postal code 64295