# Profoliofy

AI-Integrated Online Portfolio Building Platform

- **Vision:**

Profoliofy envisions a world where talent never goes unseen due to technical, financial, or geographic barriers.
We are building the go-to platform for personal branding in the digital age empowering students, freelancers, and creatives from underserved regions to create beautiful, professional portfolios in minutes, no code, no cost, no complexity.

In a tech landscape dominated by bloated website builders and overpriced tools, we are simplifying the process, lowering the cost, and opening the gates. Our mobile-first, zero-code builder allows users to instantly launch portfolios, while our template marketplace creates income opportunities for designers.

Profoliofy is not just a product, it's a movement to democratize digital identity and unlock global visibility for millions.

- **Business Model:**

1. **Freemium Core:**
    - Users can sign up for free, choose from a curated selection of basic templates, and launch their portfolio on a free subdomain. (e.g., zain.profoliofy.com).
    - The free tier is designed to attract early users and provide actual value not a crippled trial.

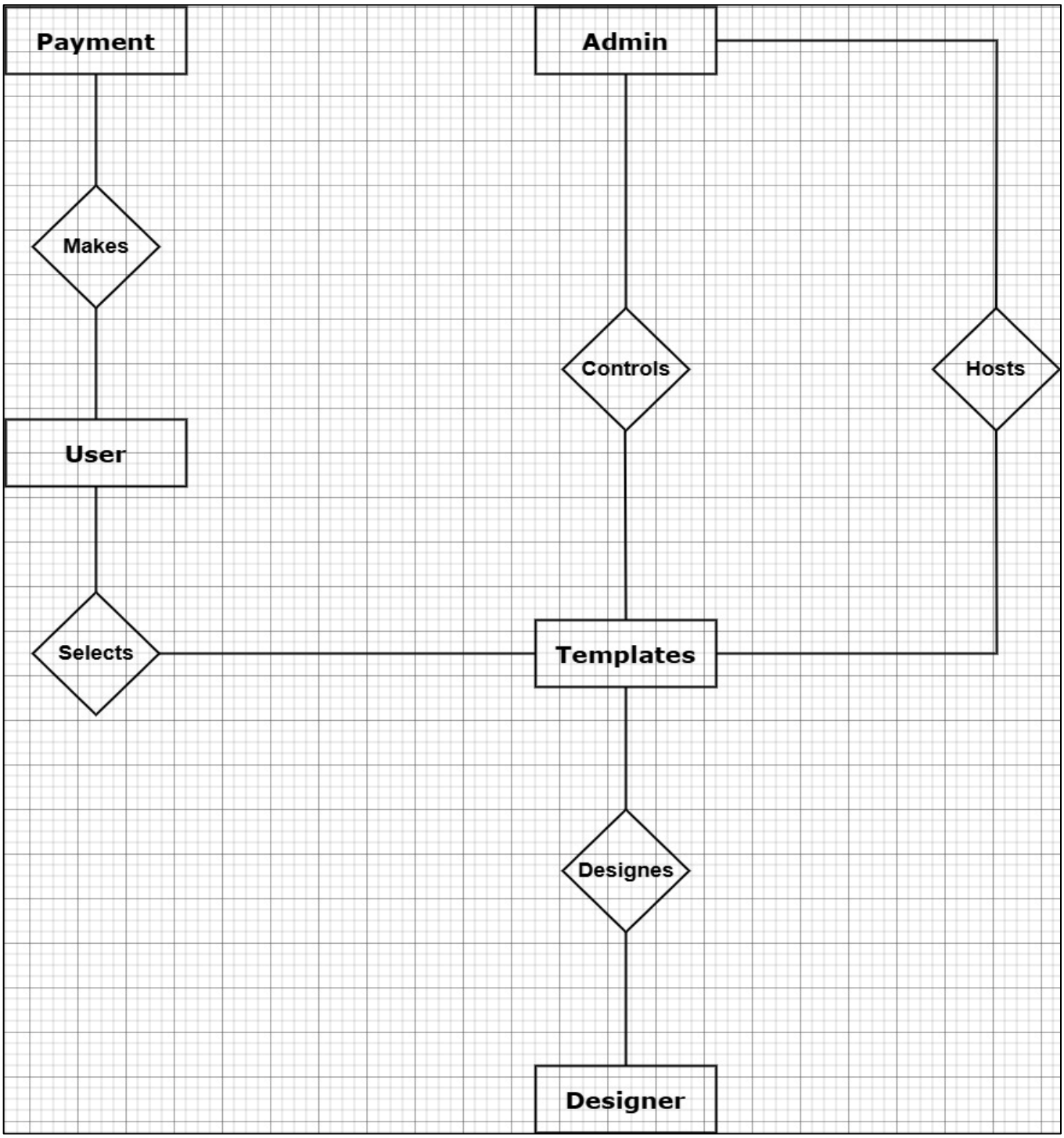
2. **Premium Subscription — $10/month:**
    - Unlocks access to all premium templates
    - Removes branding
    - Includes advanced customization options
    - Supports multi-section pages and richer visual layouts
    - Provides more storage and bandwidth

3. **Domain Add-on — $5/month:**
    - Users can link their own custom domain (e.g., fatimaart.com)
    - Includes:
        - Basic SEO tools (meta editing, sitemap generation)
        - Basic analytics dashboard (visits, time spent, traffic source)
    - This tier structure is simple, flexible, and scalable — ideal for students, freelancers, and professionals as they grow.

4. **Creator Revenue Share:**
    - Template designers who submit premium themes receive 20% of the revenue for each month their template is used by a subscriber.
    - This encourages a healthy ecosystem of contributors while keeping design costs low.

5. **Ethical Data Revenue (Optional & Transparent):**
    - We follow strict global standards (GDPR, CCPA) to ensure all data collection is transparent and user-consented.
    - Users can opt in to anonymously share behavioral and design usage data.
    - This anonymized, aggregated data (e.g., template popularity, device usage, layout trends) can be sold to universities, UX research firms, job platforms, and edtech companies — for improving student services, hiring pipelines, or educational design tools.
    - Estimated Revenue Potential (Realistic & Ethical):
        - 100,000 users → 20% opt-in (20,000 users)
        - Monthly value per user to a research buyer: ~$0.05–$0.10
        - Monthly Side Revenue: $1,000–$2,000
        - Annual Side Revenue: $12,000–$24,000
    - This is supplementary and never replaces user-first monetization.
    - Data sales will always be opt-in, anonymized, and purpose-specific

- **ERD Diagram (MVP):**



- **Wireframes:**

Following are the complete wireframes, made by **Pencil-Tool** which demonstrate the Website's flow as well as an exemplary Portfolio Template.

**Website's Layout:**

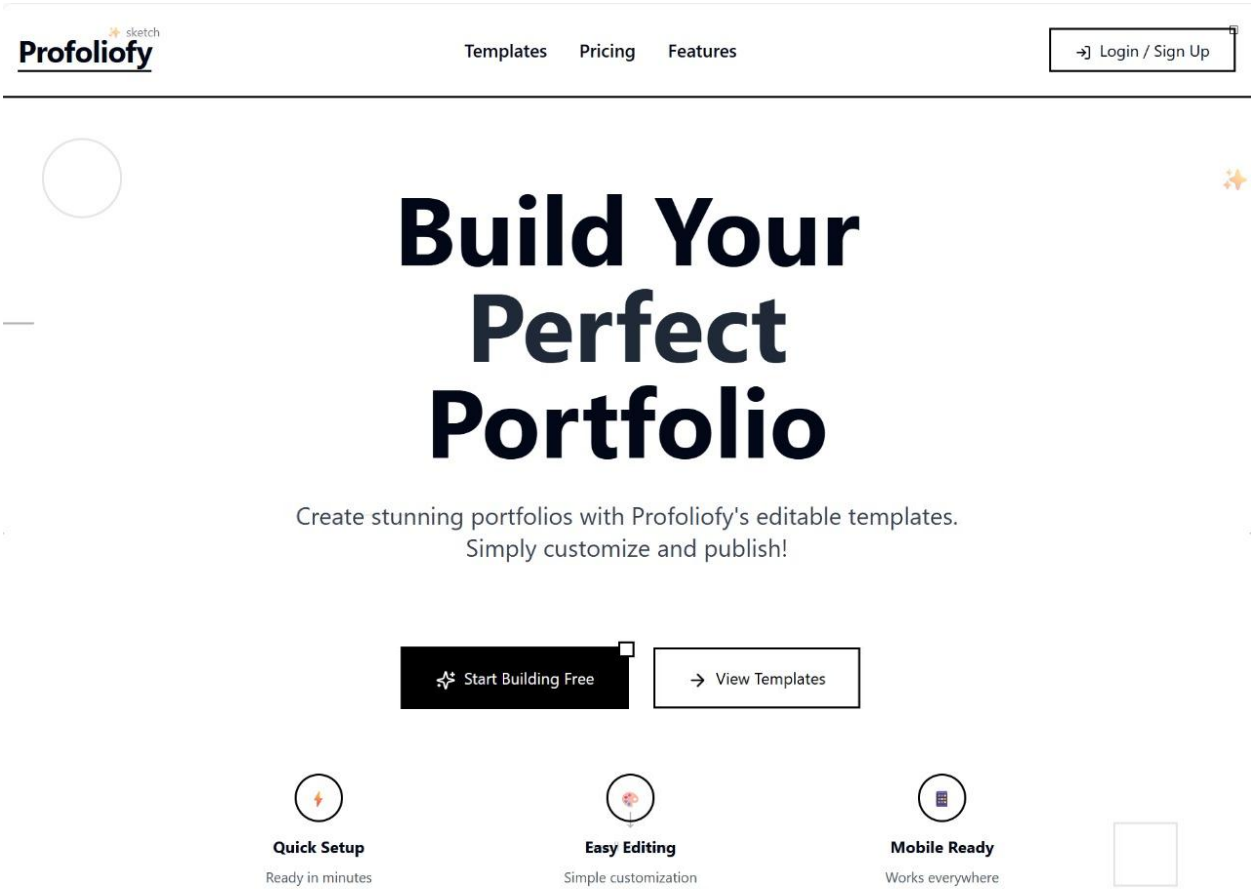



**Figure 1**

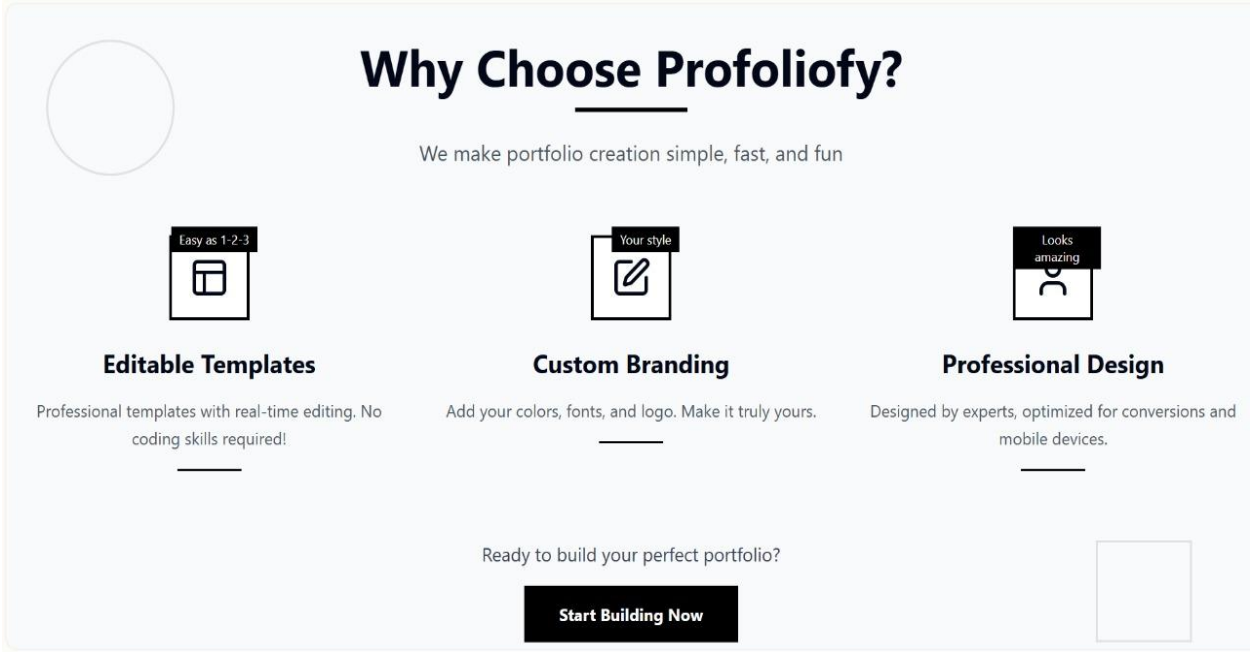



**Figure 2**

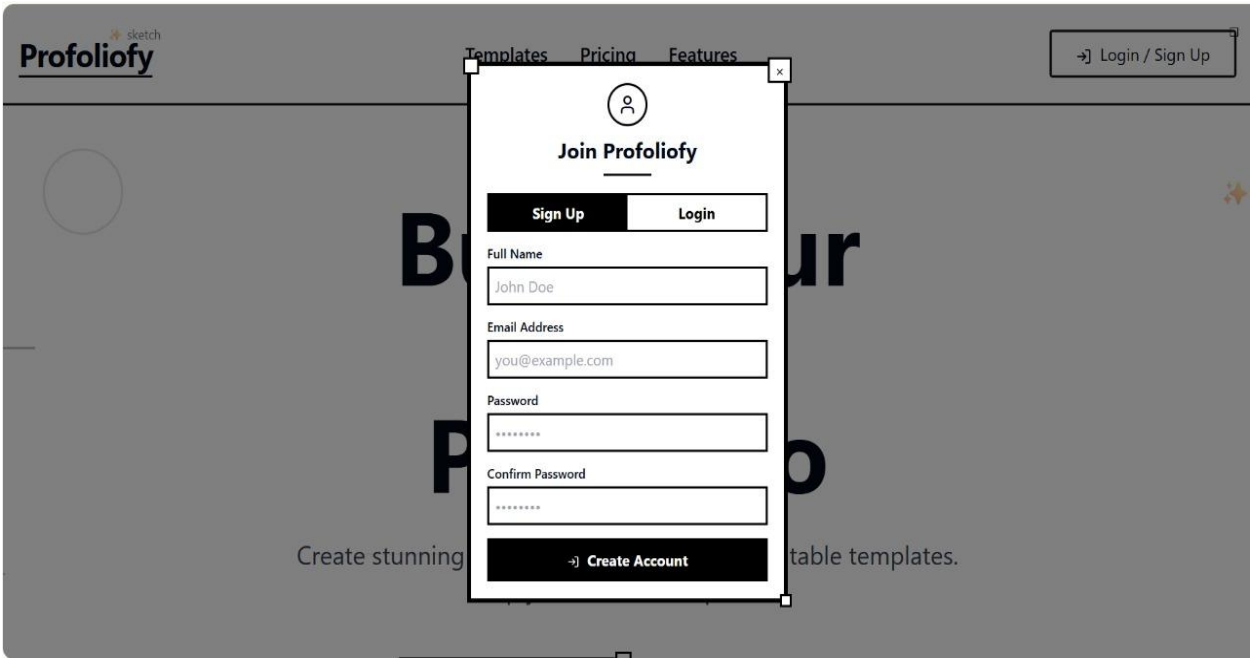



**Figure 3**

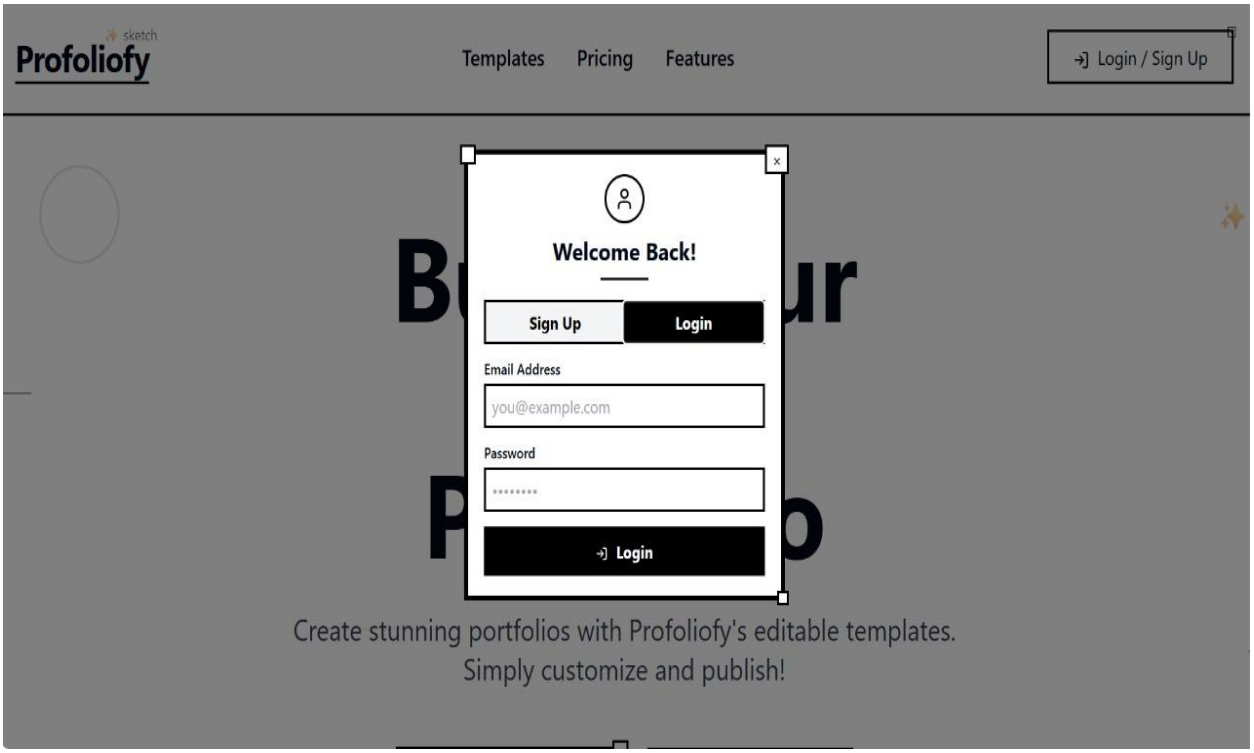

Profoliofy
Templates
Pricing
Features
Login / Sign Up
Welcome Back!
Sign Up
Login
Email Address
you@example.com
Password
Login
Create stunning portfolios with Profoliofy's editable templates.
Simply customize and publish!

**Figure 4**

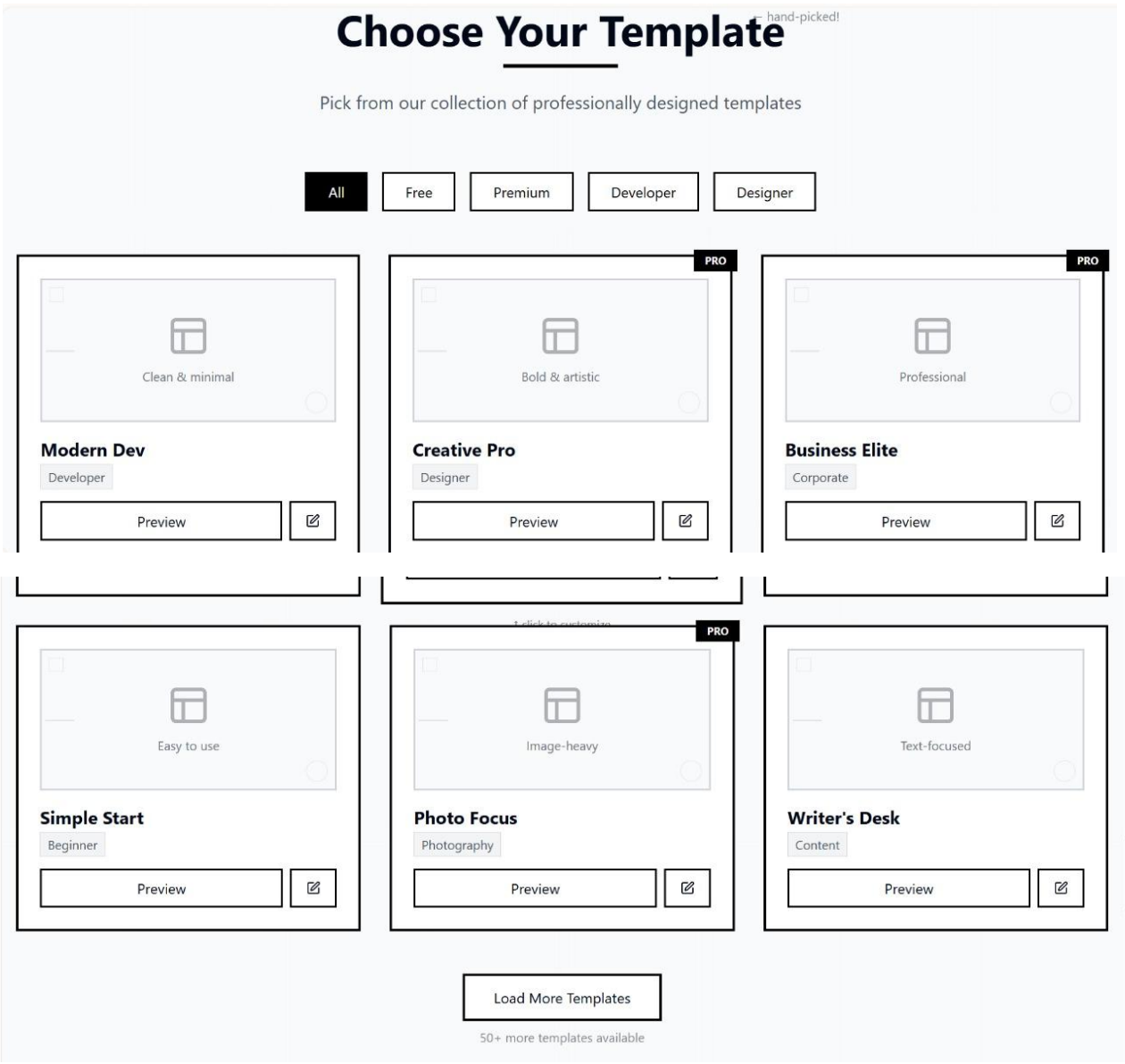

Choose Your Template
hand-picked!
Pick from our collection of professionally designed templates
All
Free
Premium
Developer
Designer
PRO
PRO
Clean & minimal
Bold & artistic
Professional
Modern Dev
Developer
Preview
Creative Pro
Designer
Preview
Business Elite
Corporate
Preview
PRO
Easy to use
Image-heavy
Text-focused
Simple Start
Beginner
Preview
Photo Focus
Photography
Preview
Writer's Desk
Content
Preview
Load More Templates
50+ more templates available

**Figure 5**

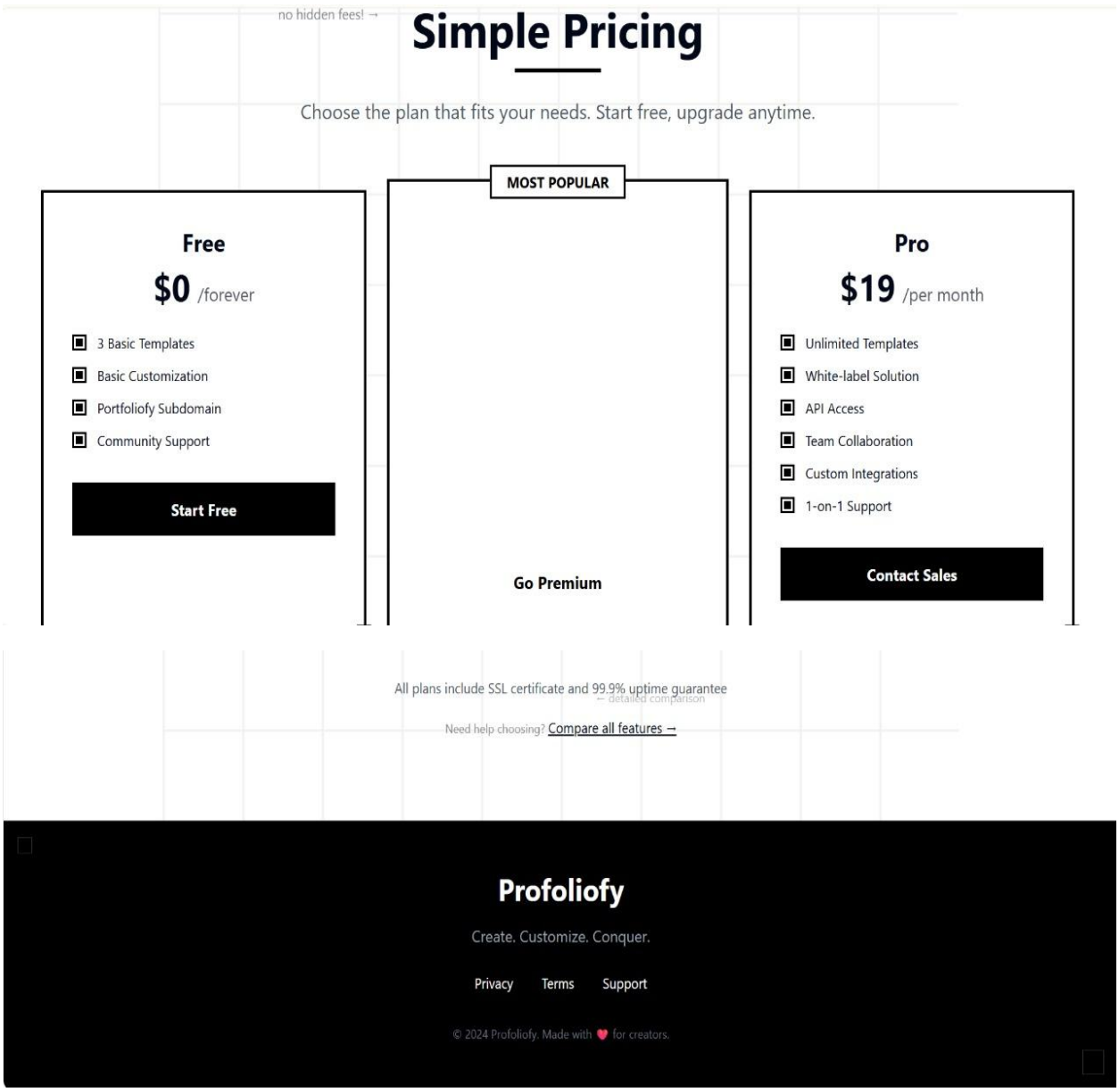
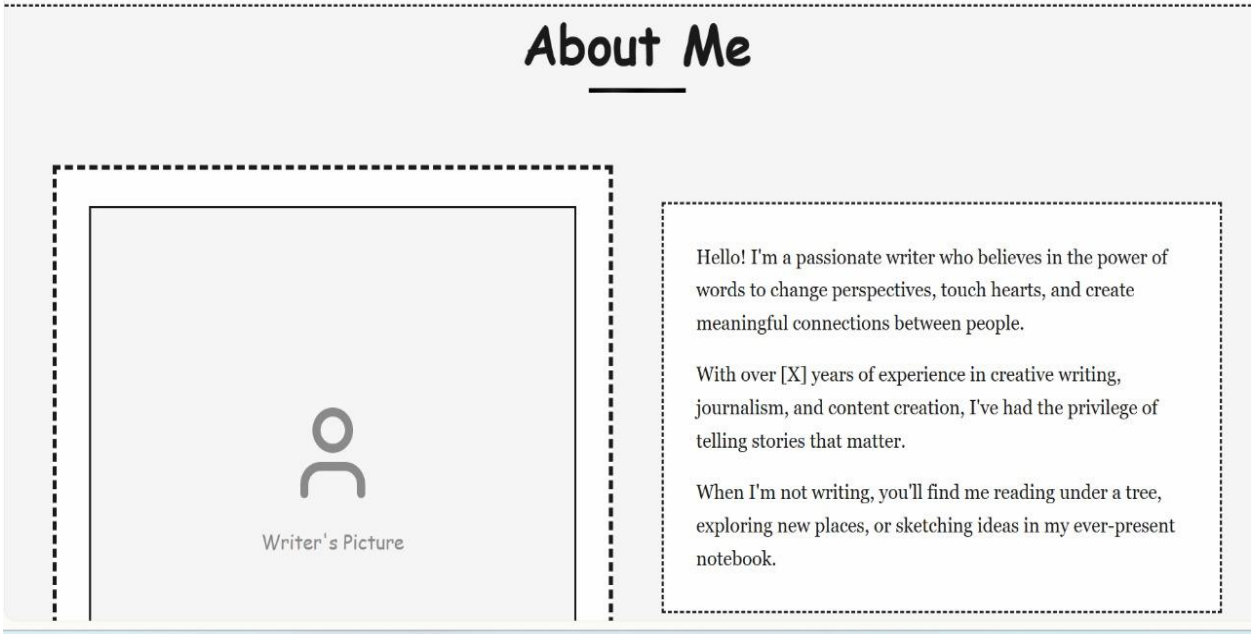

no hidden fees! →
Simple Pricing
Choose the plan that fits your needs. Start free, upgrade anytime.
MOST POPULAR
Free
$0 /forever
3 Basic Templates
Basic Customization
Portfoliofy Subdomain
Community Support
Start Free
Go Premium
Pro
$19 /per month
Unlimited Templates
White-label Solution
API Access
Team Collaboration
Custom Integrations
1-on-1 Support
Contact Sales
All plans include SSL certificate and 99.9% uptime guarantee
← detailed comparison
Need help choosing? Compare all features →
Profoliofy
Create. Customize. Conquer.
Privacy
Terms
Support
© 2024 Profoliofy. Made with ♥ for creators.

**Figure 6**

## Portfolio Template's Layout:

**Figure 1**

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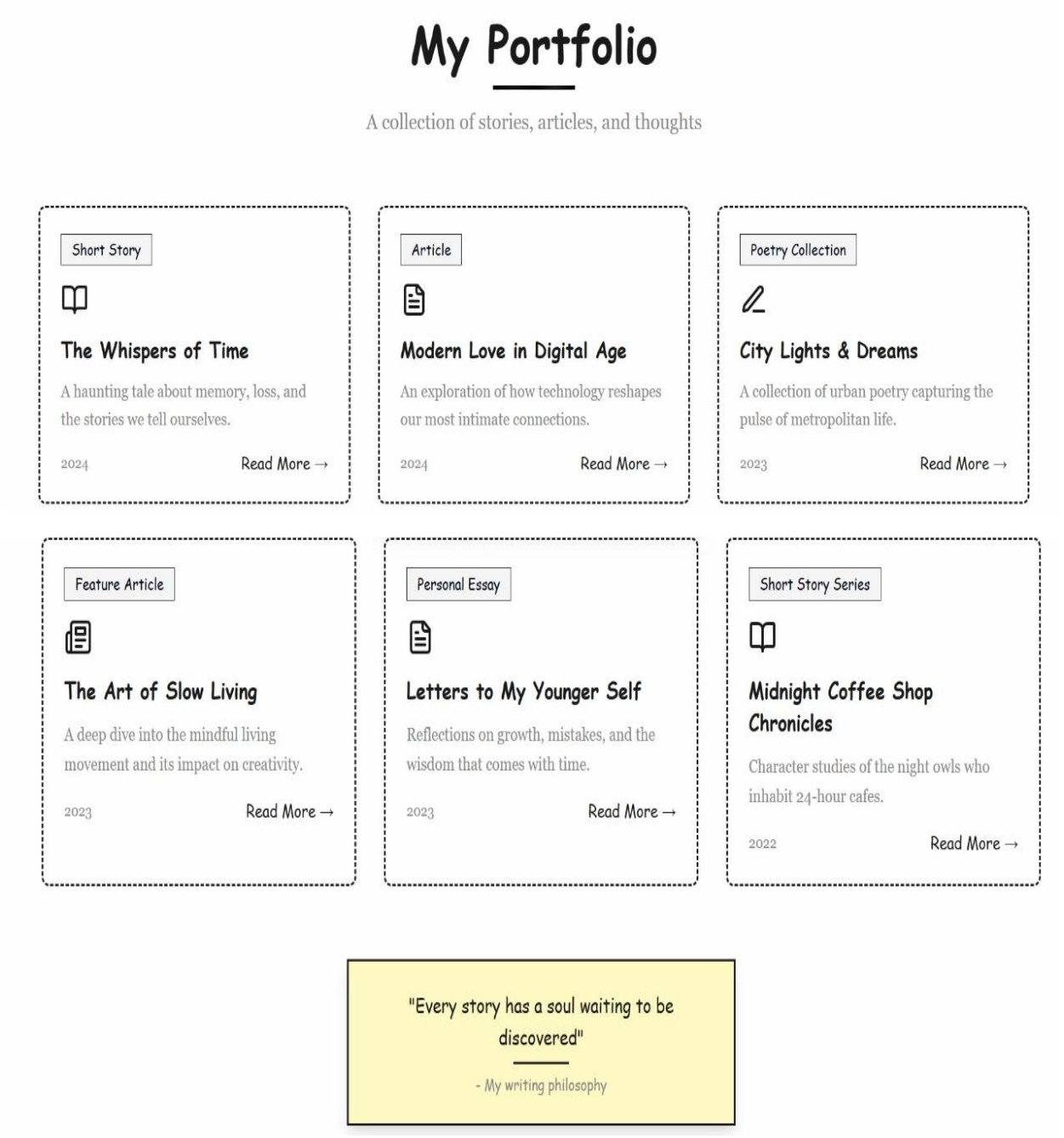

My Portfolio
A collection of stories, articles, and thoughts
Short Story
The Whispers of Time
A haunting tale about memory, loss, and the stories we tell ourselves.
2024
Read More →
Article
Modern Love in Digital Age
An exploration of how technology reshapes our most intimate connections.
2024
Read More →
Poetry Collection
City Lights & Dreams
A collection of urban poetry capturing the pulse of metropolitan life.
2023
Read More →
Feature Article
The Art of Slow Living
A deep dive into the mindful living movement and its impact on creativity.
2023
Read More →
Personal Essay
Letters to My Younger Self
Reflections on growth, mistakes, and the wisdom that comes with time.
2023
Read More →
Short Story Series
Midnight Coffee Shop Chronicles
Character studies of the night owls who inhabit 24-hour cafes.
2022
Read More →
"Every story has a soul waiting to be discovered"
- My writing philosophy

**Figure 3**

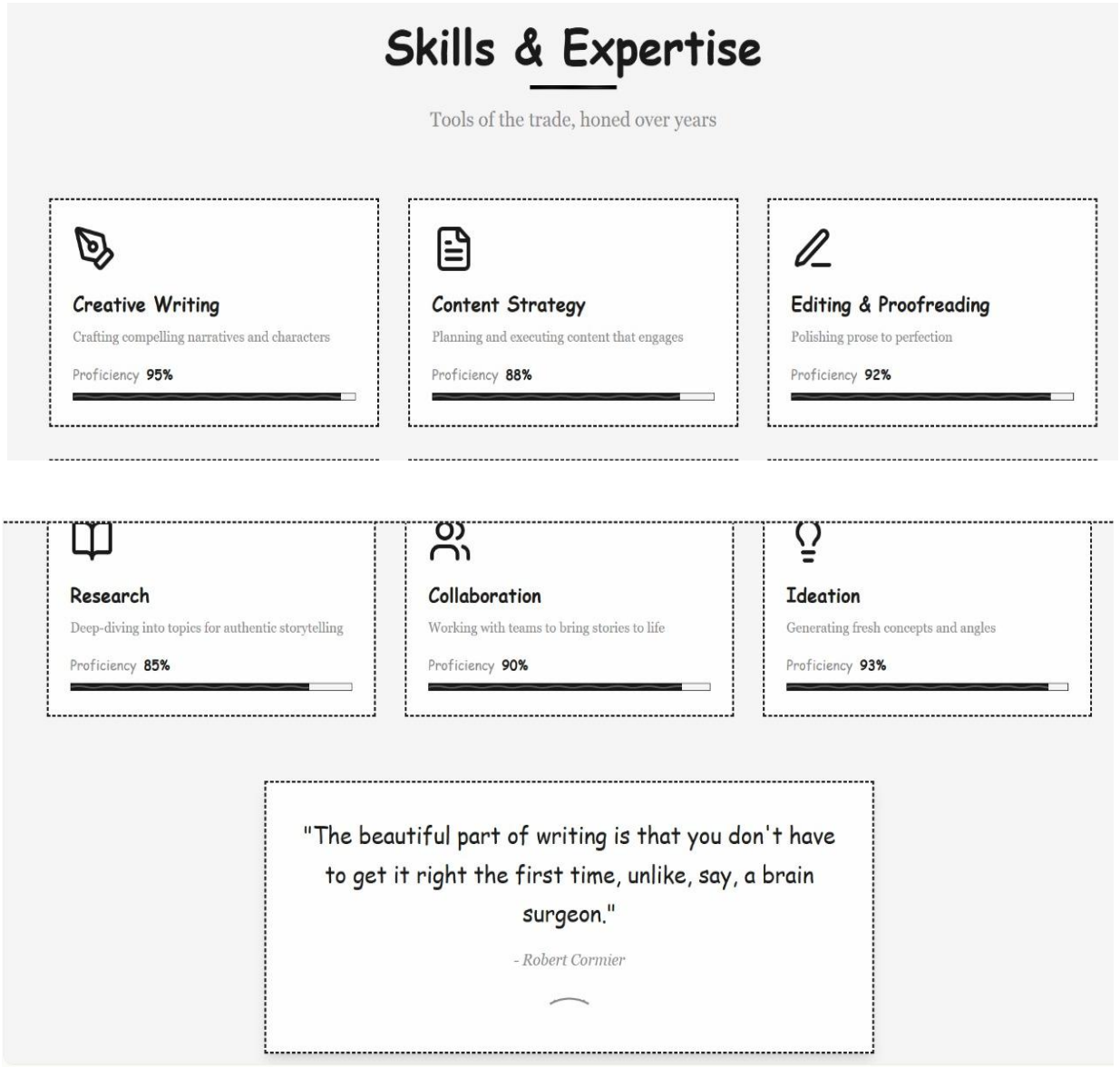

Skills & Expertise
Tools of the trade, honed over years
Creative Writing
Crafting compelling narratives and characters
Proficiency 95%
Content Strategy
Planning and executing content that engages
Proficiency 88%
Editing & Proofreading
Polishing prose to perfection
Proficiency 92%
Research
Deep-diving into topics for authentic storytelling
Proficiency 85%
Collaboration
Working with teams to bring stories to life
Proficiency 90%
Ideation
Generating fresh concepts and angles
Proficiency 93%
"The beautiful part of writing is that you don't have to get it right the first time, unlike, say, a brain surgeon."
- Robert Cormier

**Figure 4**

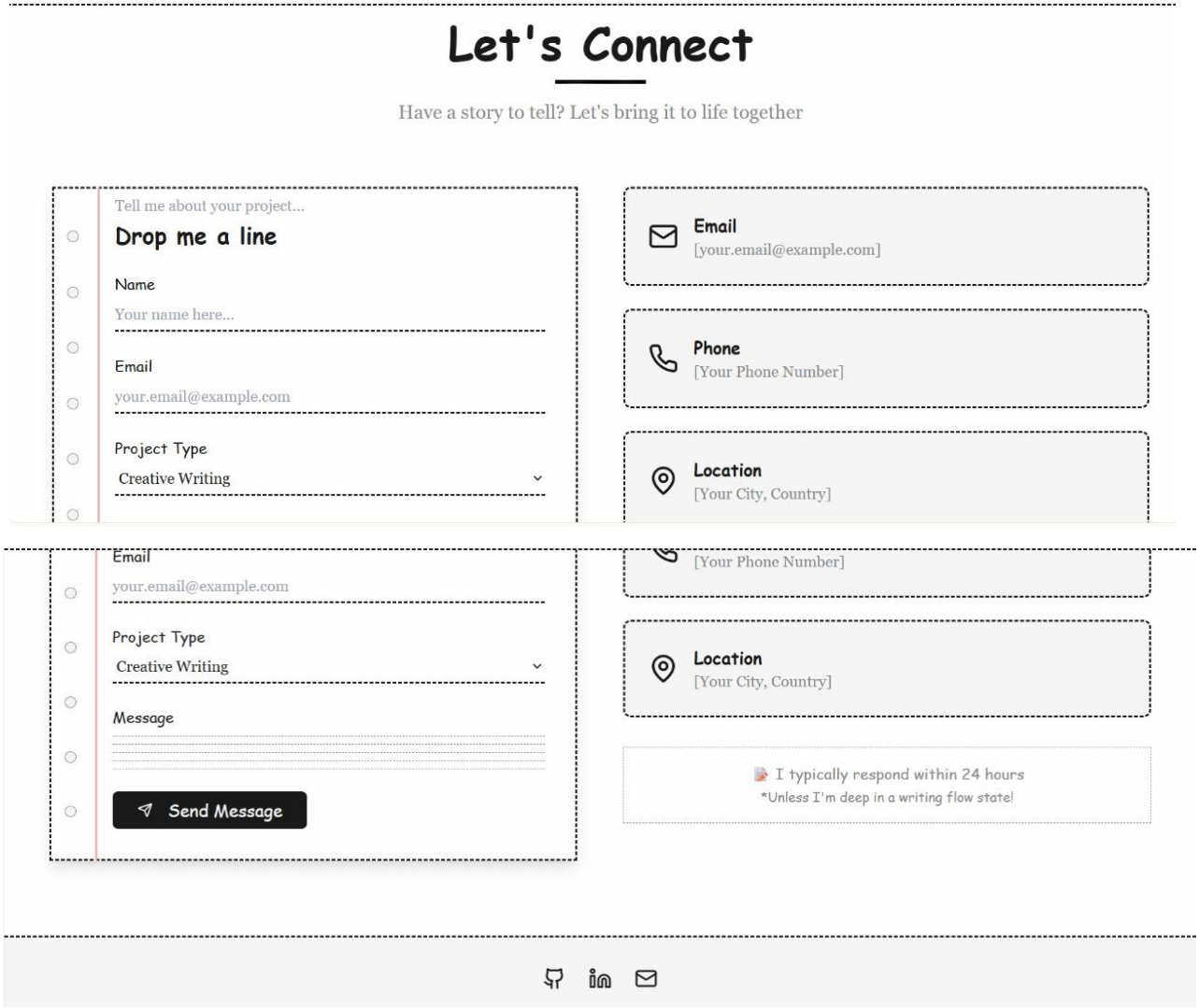

Let's Connect
Have a story to tell? Let's bring it to life together
Tell me about your project...
Drop me a line
Name
Your name here...
Email
your.email@example.com
Project Type
Creative Writing
Email
[your.email@example.com]
Phone
[Your Phone Number]
Location
[Your City, Country]
Email
your.email@example.com
Project Type
Creative Writing
Message
Send Message
[Your Phone Number]
Location
[Your City, Country]
I typically respond within 24 hours
*Unless I'm deep in a writing flow state!

**Figure 5**

## Main Menu:

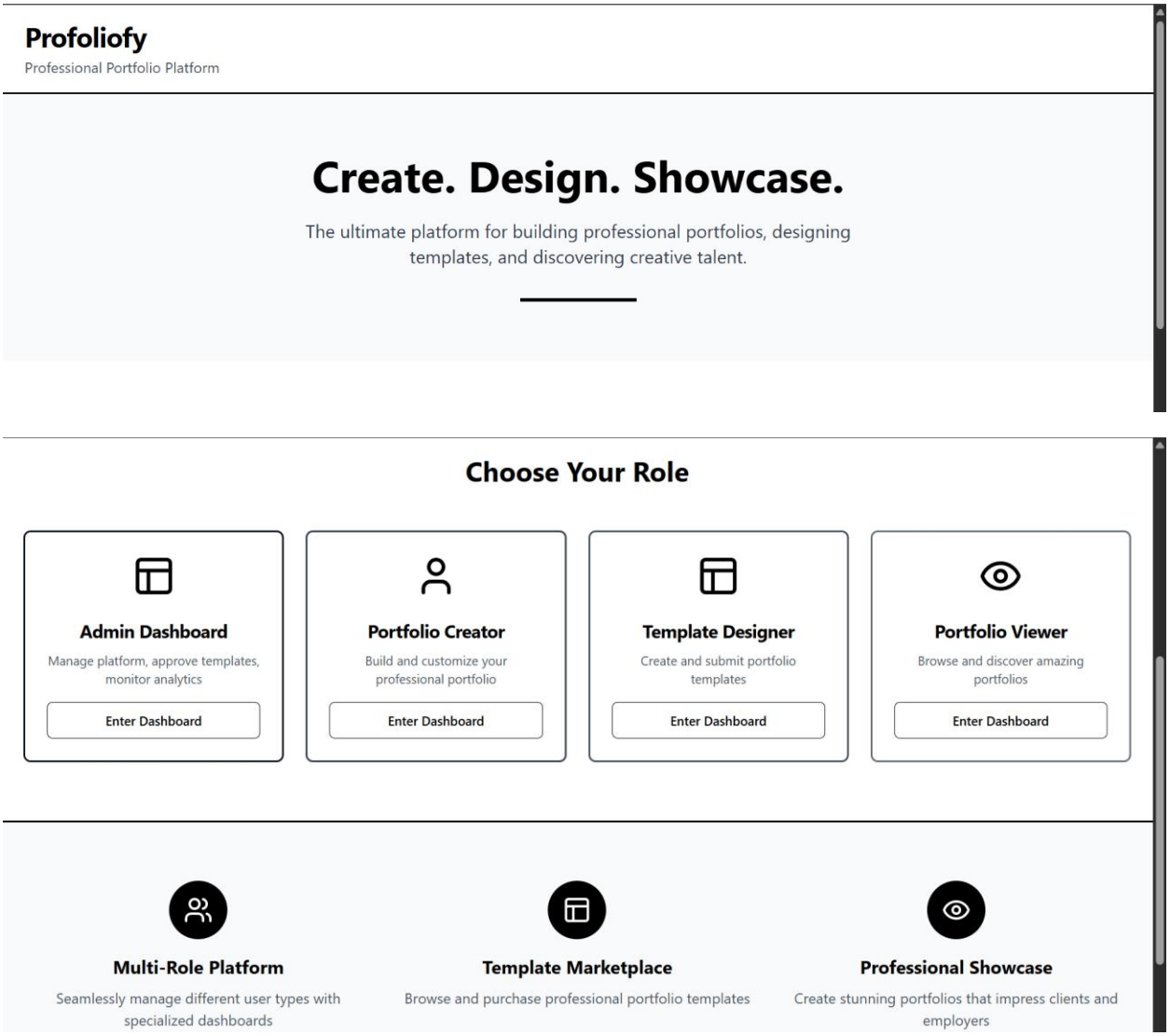
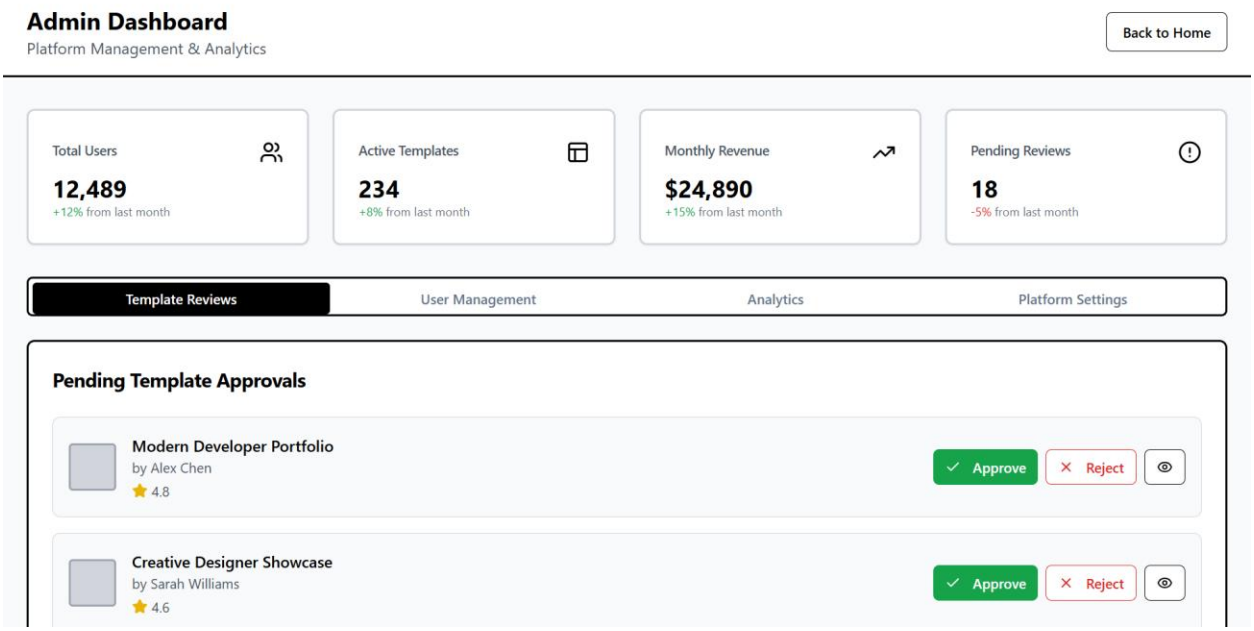



**Figure 1**

## Admin:

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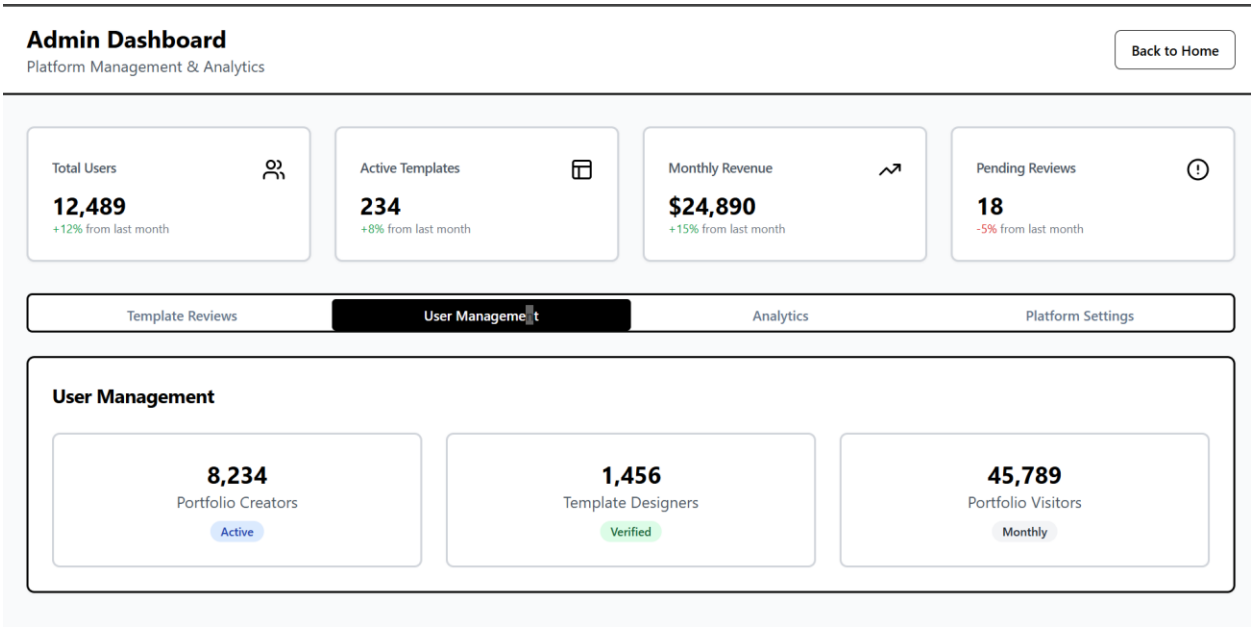


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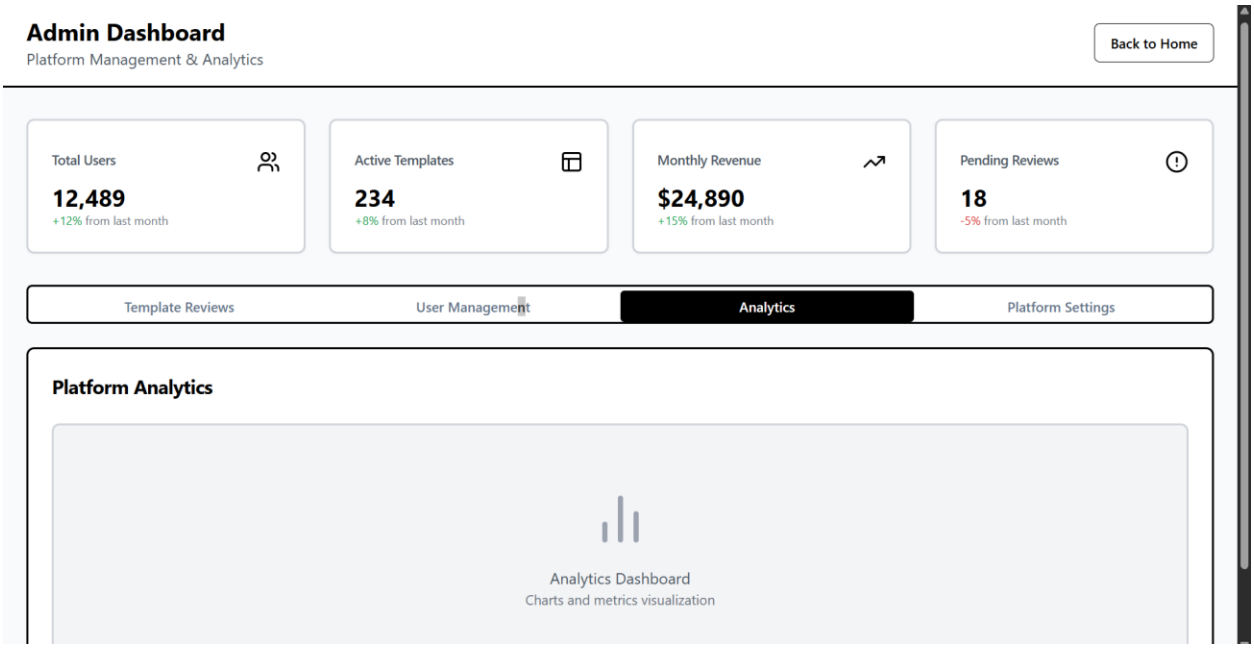


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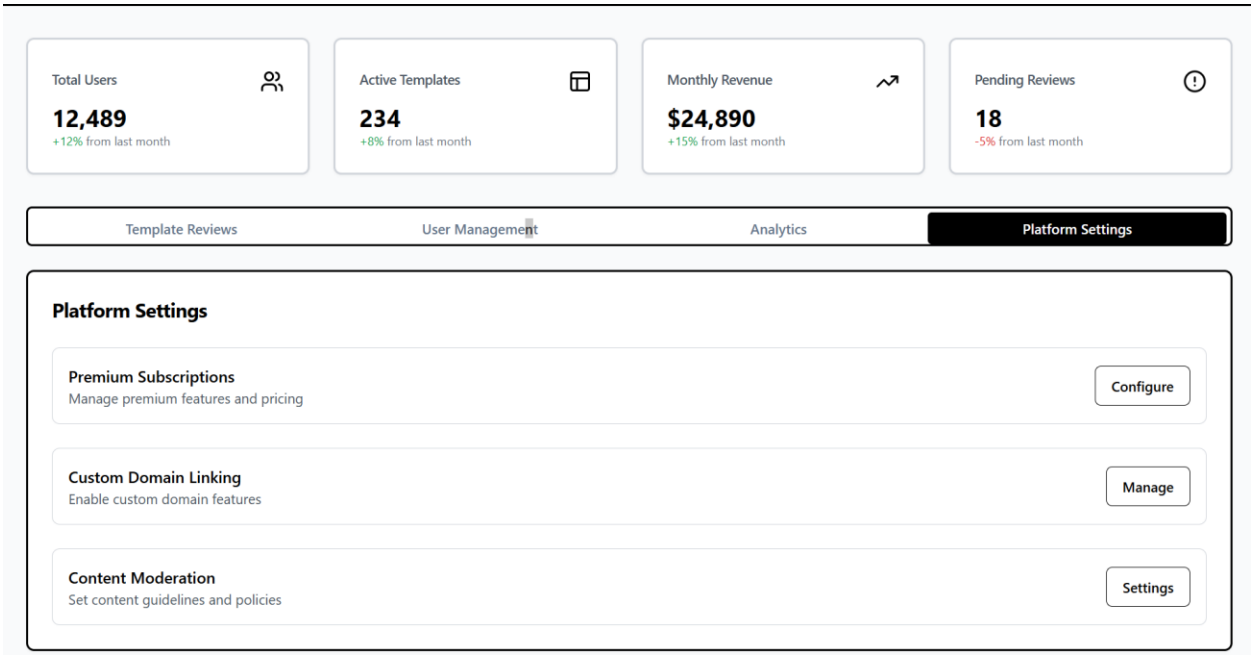
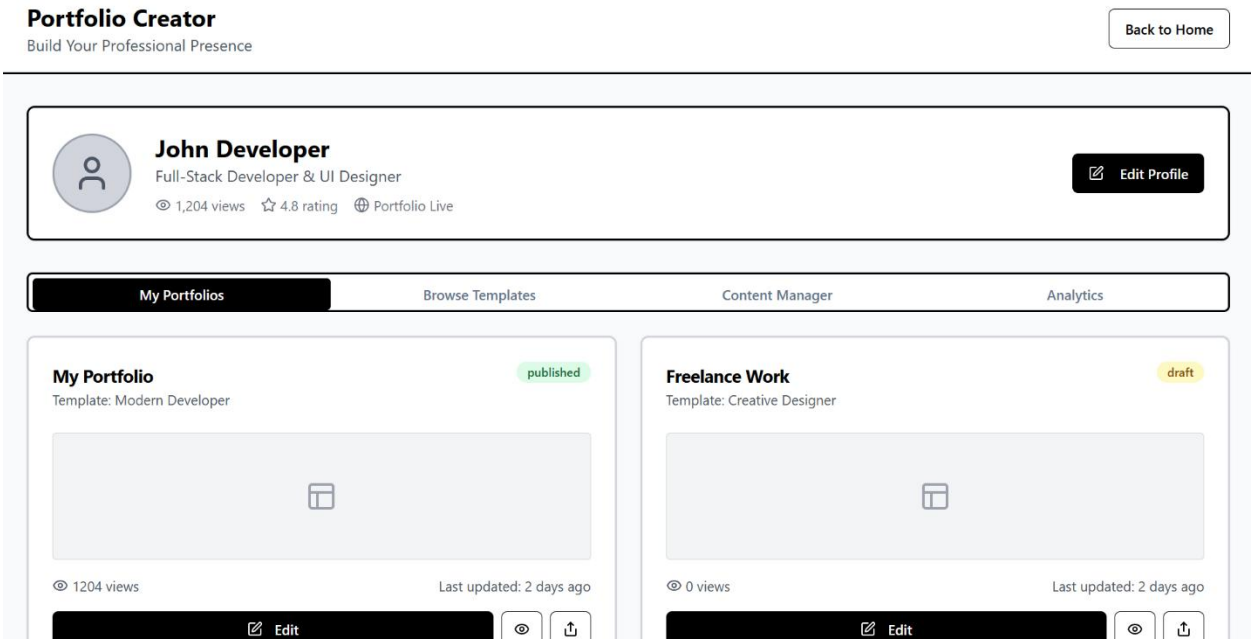



**Figure 4**

## Portfolio Creator:

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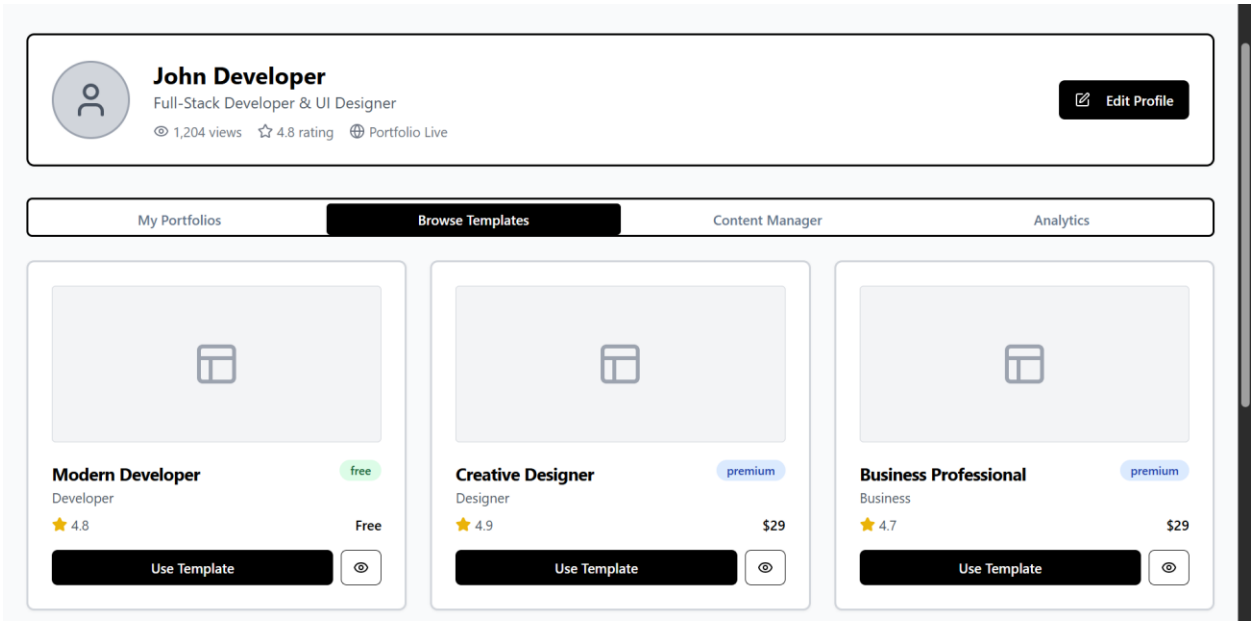


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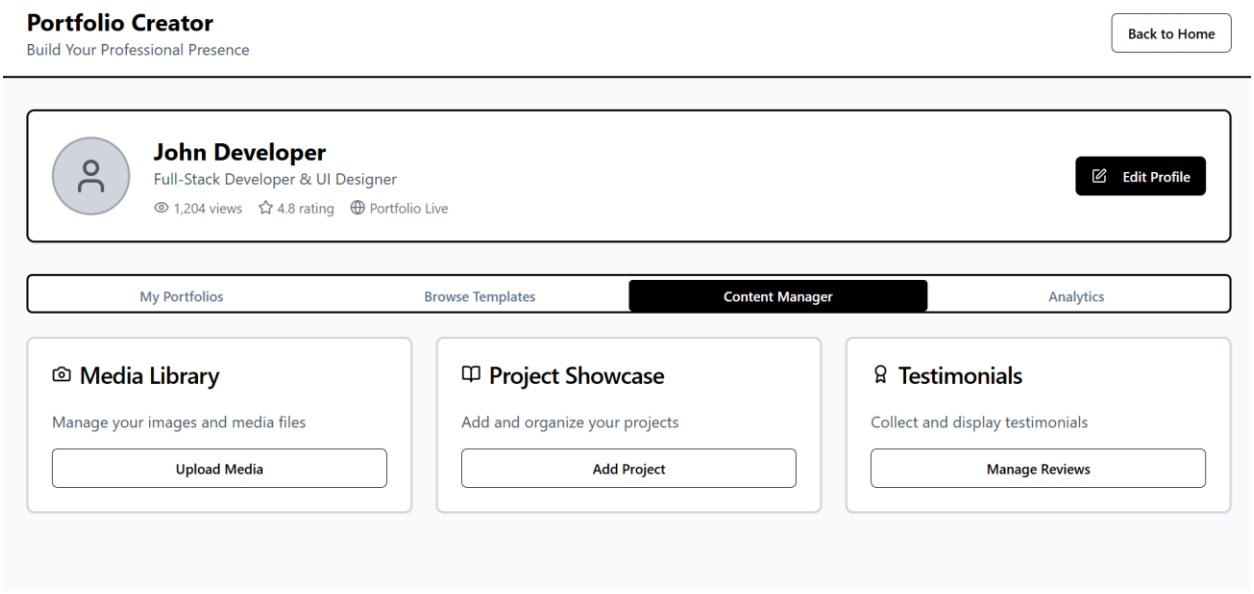


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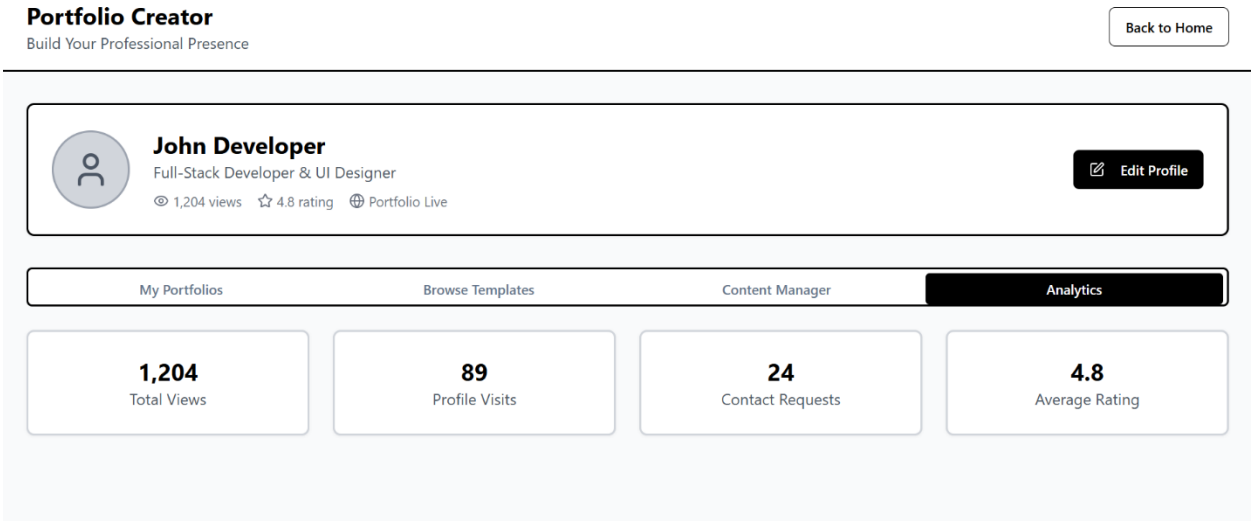
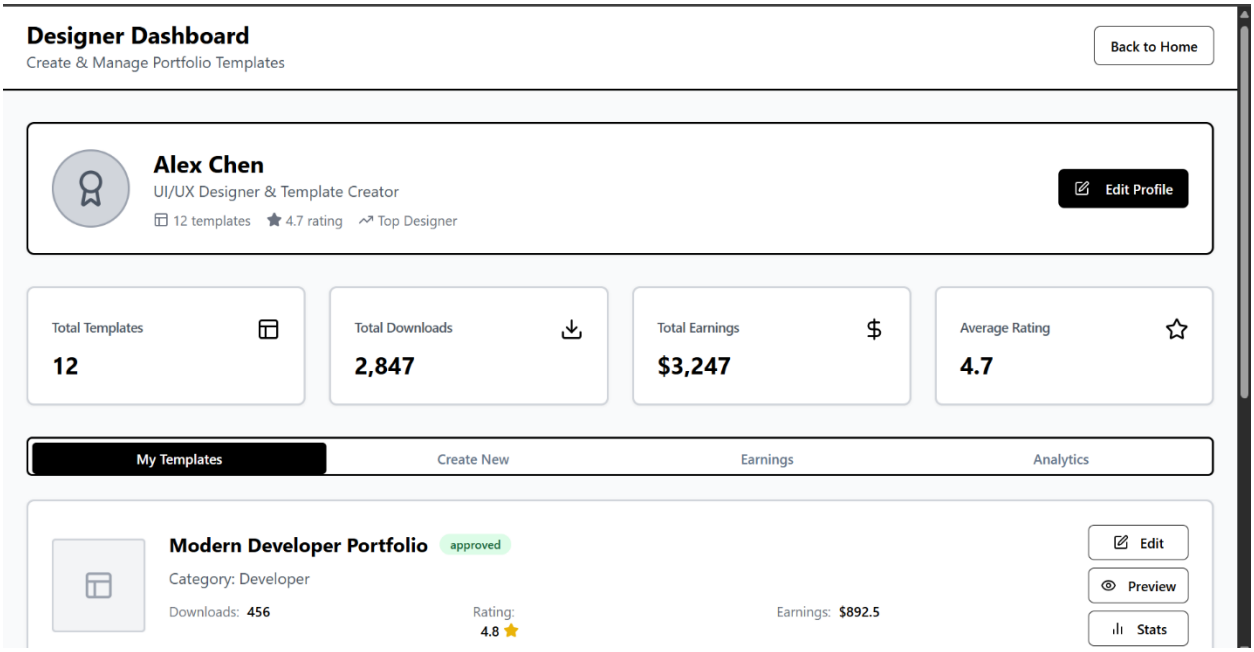



**Figure 4**

## Template Designer:

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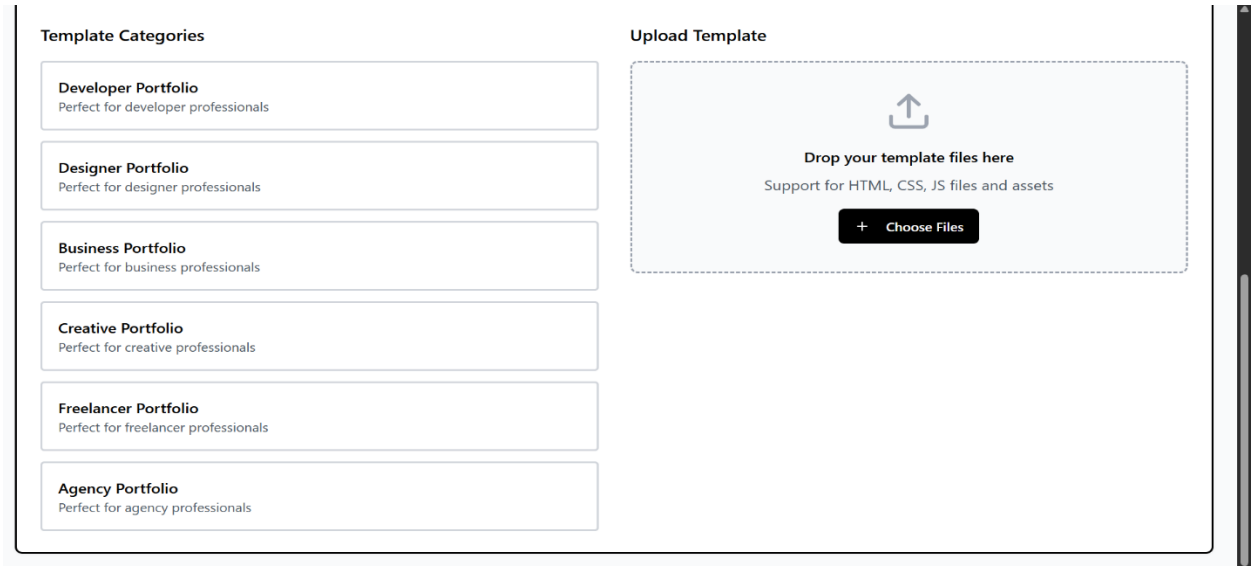


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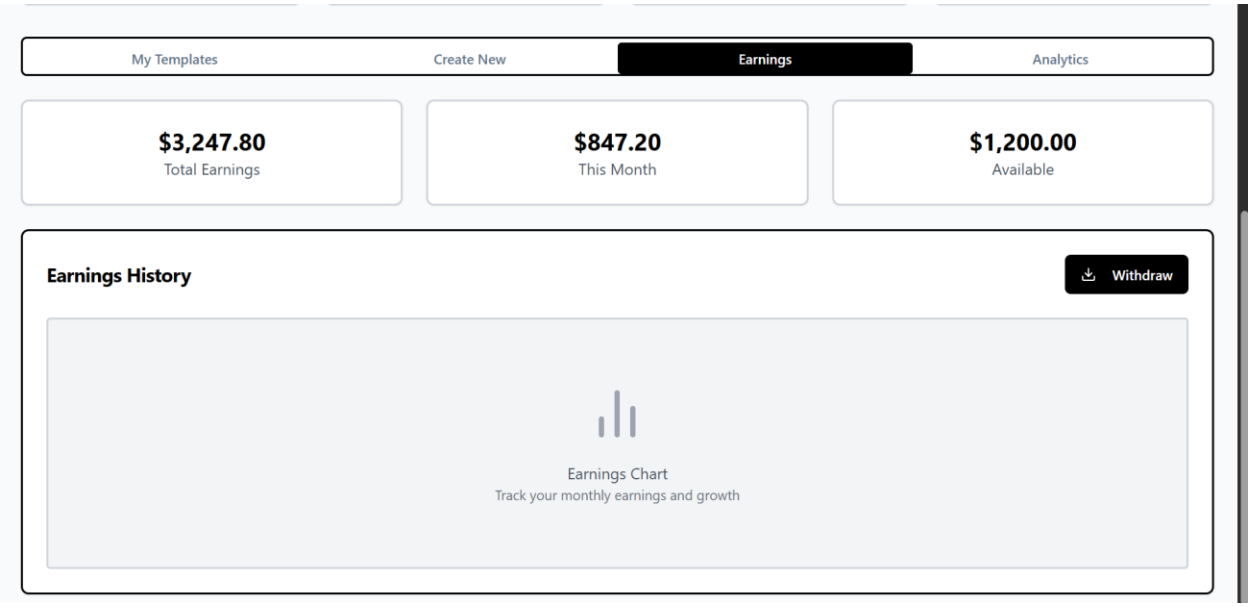


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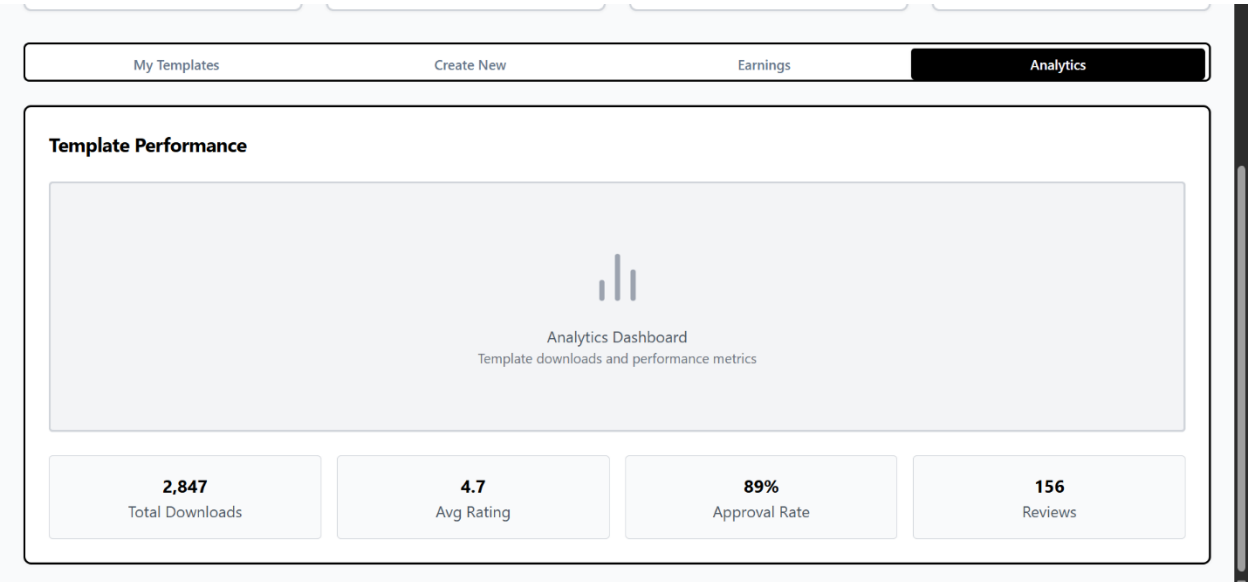
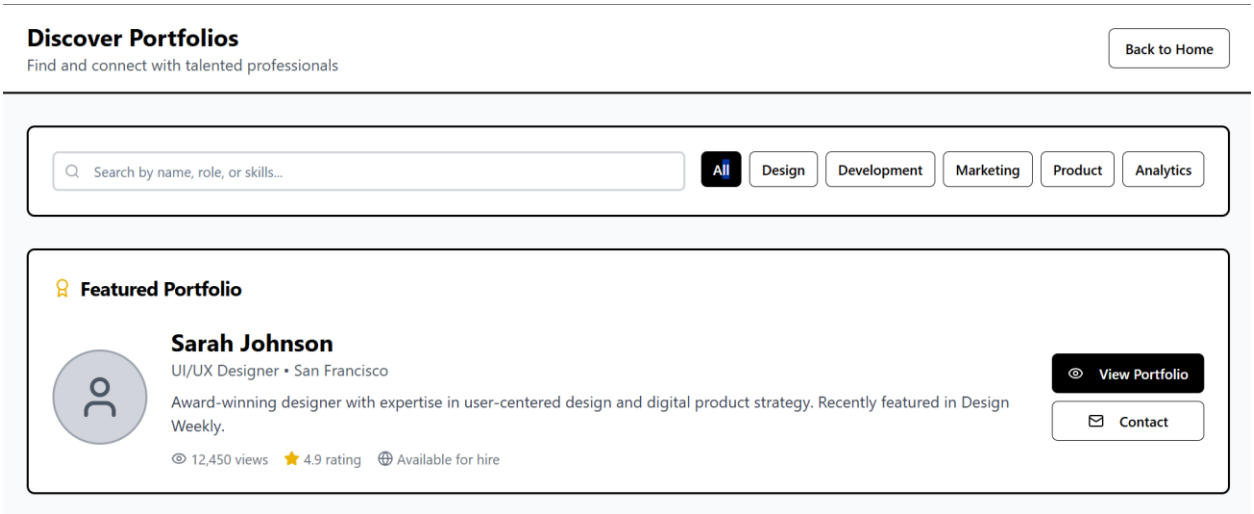



**Figure 4**

## Portfolio Viewer:

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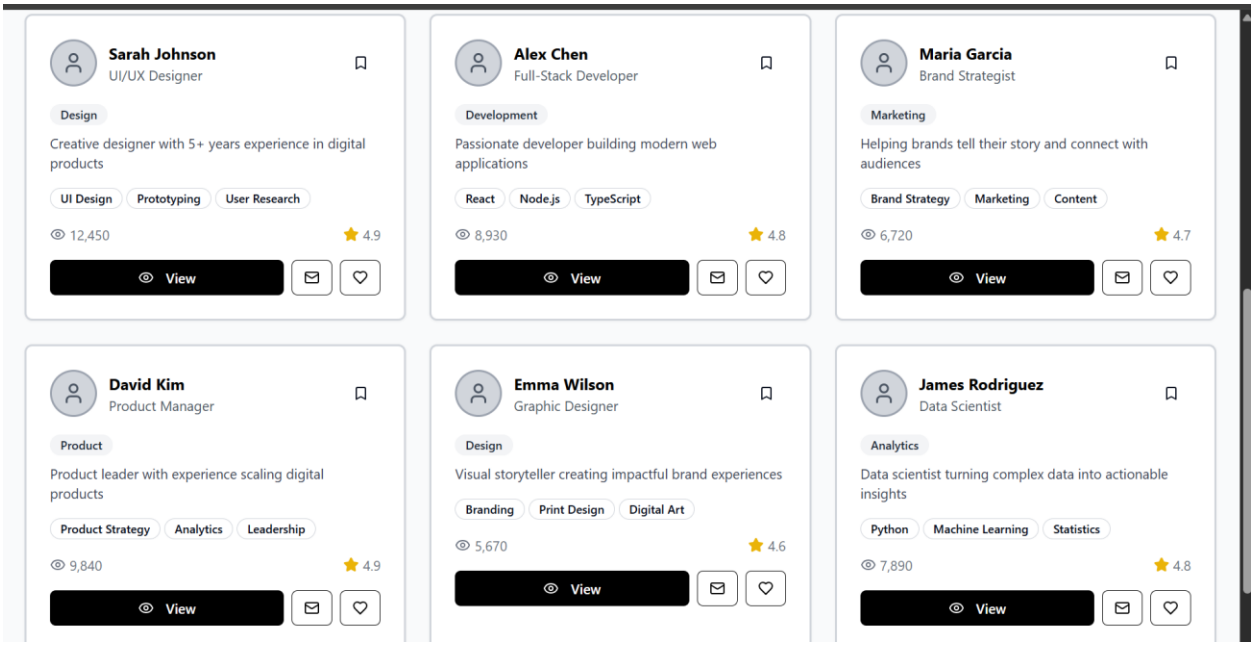


**Figure 2**