**COURSE: PROFESSIONAL ETHICS HU-222**

**ASSIGNMENT NO: 1 CLO-2 (PLO-8, BT Level: C-3)**

**Assignment due date:**  5th March 2024

Total Marks: 15

**Write** a case analysis report (500-800 words) addressing the following:

**Instructions:**

**1. Choose an ethical case:** Select a real-life case study or scenario involving ethical business issues. This could be a recent news article, or a case study from a textbook.

**2. Analyze the case:** Apply ethical theories and concepts discussed in class to analyze the ethical issues presented in the case.

* Consider the stakeholders involved,
* the ethical principles at stake, and
* the potential consequences of different courses of action.

**3. Identify key ethical considerations**: Identify and discuss the key ethical considerations raised by the case study. This could include issues related to fairness, honesty, transparency, social responsibility, and the rights of stakeholders.

**4. Evaluate alternative actions:** Consider different courses of action that could be taken in response to the ethical issues presented in the case study. Evaluate the strengths and weaknesses of each option from an ethical perspective.

**5. Make a recommendation:** Based on your analysis, make a recommendation for how the ethical issues in the case study should be addressed. Explain your reasoning and justify your recommendation using ethical principles and theories.

**Guidelines to answer the assignment:**

* Use font size 12 Times New Roman, headings 14.
* Maximum word limit 800.
* Remember to reference material of other authors in the text.
* Keep in mind the allocation of marks as indicated in the rubric.
* Assignment must have an assignment cover. A sample title page is attached.
* Do not copy assignment from other students. In case of a copied assignment, marks will be deducted from both assignments.

|  |  |  |
| --- | --- | --- |
| **Evaluation Criteria:** | **Total marks** | **Obtained Marks** |
| Identification and discussion of key ethical considerations. | 3 |  |
| Depth of analysis in applying ethical theories and concepts. | 4 |  |
| Evaluation of alternative actions and justification of recommendations. | 4 |  |
| Clarity and coherence of writing. | 2 |  |
| Adherence to assignment instructions and submission deadline. | 2 |  |