SINGAPORE AIRLINES

SIA APP CHALLENGE 2016

OPEN - DEEP FLIGHT

THE PROBLEM OF THE DAY

In-flight entertainment options are not tailored to the passenger

YOU DO NOT CHOOSE THE MOVIE
the movie chooses you

DEMO

WHY IS THIS AWESOME

Emotion recognition as a first for the Flight Industry

One of a kind - passengers love exclusivity!

Customers have a great in-flight experience.

THE TECHNICAL DETAILS

Emotion/Facial recognition technology built by us

One of a kind algorithm that is trusted by the best

WHY THIS?

Customer segmentation
Better pre-flight and in-flight experience

= Happy customers and tailored flight experience

GREAT TIMES ARE WAITING

SINGAPORE AIRLINES

THANK YOU

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