



## SECP3213: BUSINESS INTELLIGENCE 2022/2023 – SEMESTER 1

### PROJECT 2 (15%)

#### Instruction:

Design a dashboard to visualize the dataset that you choose (any open data sources such as from Dept. of Statistics Malaysia (DOSM): [www.dosm.gov.my](http://www.dosm.gov.my)) using Tableau Desktop. Your dashboard must include minimum 5 analysis/business questions to gain an insight about the data. The design must have an element of interactivity and use Story to guide the viewer to understand the analysis that you conducted.

#### Submission:

- 1) Workbook - Submit the workbook (must be in Tableau Packaged format (.twbx) through the UTM e-learning **before 9 Feb. 2023; 11.59 PM**. Please add your group member's name at one of the worksheet in the workbook.
- 2) Video – Explain how the processes (from data selection till dashboard design) has been conducted and insights (based on analysis/business questions) that you obtained. Durations – 3 minutes (maximum). All group members must be participated in any part of storytelling.

#### Academic honesty and plagiarism:

Copying of work (texts, workbook design, results etc.) from other students/groups or from other sources is not allowed. Brief quotations are allowed and then only if indicated as such. Existing texts, design, etc. should be reformulated with your own work used to explain what you have read/review. **Be warned:** students who submit copied work will obtain a mark of **zero** for the project. It is also unacceptable to do somebody else's work, to lend your work to them or to make your work available to them to copy.