

Predicting Gold Price (GLD) Using Financial Data

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## Project Objective & Use Case



### Objective: Predict daily Gold Price (GLD)

The goal is to predict the daily price of gold (GLD) using related financial indicators.



### **Problem Type: Regression**

This is a regression problem where the target variable is continuous.



### Use Case: Trading support and financial forecasting

The model supports trading strategies and financial forecasting by estimating future gold prices based on indicators like SPX (S&P 500 Index), USO (United States Oil Fund), SLV (iShares Silver Trust), and other market metrics.

## Data Preprocessing & Feature Engineering





#### **Dataset**

Used public financial dataset with features like SPX, USO, SLV

#### **Feature Selection**

Created lag features (GLD\_lag1, GLD\_lag4) to capture temporal patterns

### **Feature Scaling**

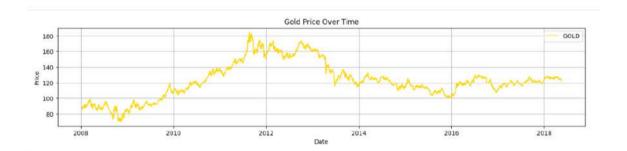
Scaled input features (except target) using Standardization

# Trend Analysis & Outlier Handling

Performed time series trend visualization

Outliers detected via boxplots

Removed extreme outliers using IQR method





# **Modeling with LightGBM**



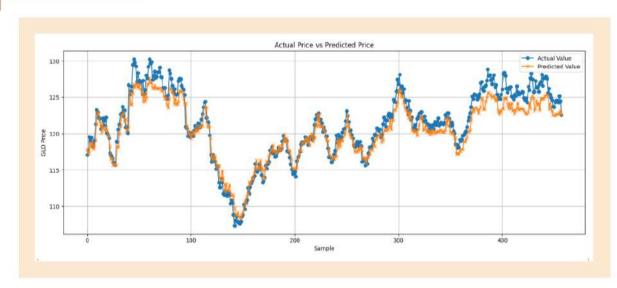
Chose LightGBM as final model for efficiency and accuracy

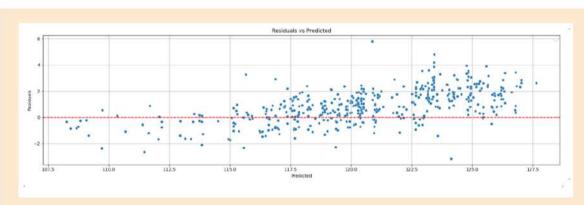


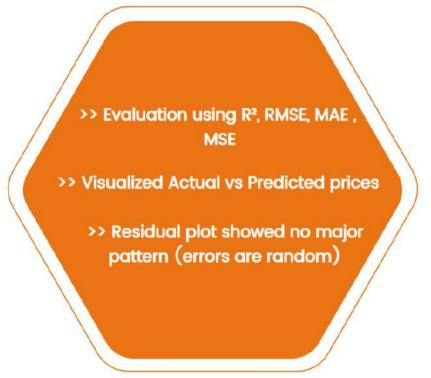




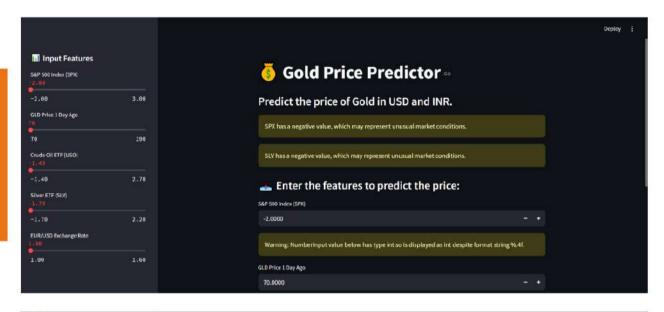
## Model Evaluation & Visualization

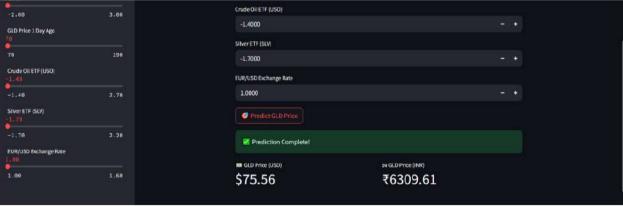






## Deployment & Business Insights





Saved final model using Joblib

Built interactive frontend using Streamlit

Enables users to input new values and get real-time predictions

Business Insight: Strong price dependence on past GLD trends

