Hi

The website should be available in **ENGLISH, FRENCH, AND SPANISH**

**SHOULD BE- MOBILE RESPONSIVE AS WELL**

**ROLES DEFINED:**

1. **USERS**: ANYONE WHO WANTS TO SET UP AN ACCOUNT TO BE ABLE TO ACCESS TALENT PROFILE, REQUEST A WISH, SEND A TIP TO TALENT, SUBSCRIBE TO TALENT MY LIFE AND PURCHASE TALENT CALENDAR – **USERS CANNOT MAKE MONEY**
2. **TALENTS**: ANYONE WHO WANTS TO EARN SOME INCOME – TALENTS HAVE TO APPLY TO BE IN ONE OF THE FOLLOWING CATAGORIES ACTORS, ARTISTS, ATHLETES, CREATORS, MODELS, TV/RADIO **– TALENTS CAN MAKE MONEY** BY RECEIVING TIPS FROM USERS, SELLING THEIR CALENDAR TO USERS, SELL SUBSCRIPTION TO “MY LIFE” TO USERS, RESPOND TO A WISH REQUEST FROM A USER

**IF A TALENT WANT TO PURCHASE OR SUSBCRIBE TO ANOTHER TALENT THEY SHOULD CREATE A USER ACCOUNT**

1. **TESTING ACCOUNT**

**There should be 6 CATEGORIES for talents (We should be able to add more categories edit or update them in the ADMIN panel and they should reflect on the website)**

**ACTORS - ARTISTS - ATHLETES - CREATORS - MODELS - TV/RADIO**

**We should have 4 pictures in a row and 4 per column so 16 in total per page. If a category has 18 talents for example, then the first 16 are on the first page and the other 2 on the second page and so on.**

A talent should be able to activate any of the 4 options below. When activated, they should appear on talent profile. When deactivated, they should not appear on talents profile.

Users can view talents profile when they are logged in.

Talents can view another talent profile when they are logged in, but **they cannot purchase any option.** If they want to do so they will have to create an account as a user. (Talents cannot use the same email to set up a user account-Users can not use the same email to become a talent)

Users/talents/visitors cannot view talents profile if they are not logged in. They can only see talents in their categories and when they click on a talent picture it should take them to the sign in page to login.

* **Wish request** (User can request a video wish to a talent)
* **Tips** (User can send a tip to a talent)
* **Calendar** (User can buy a calendar from a talent)
* **My life** (User can subscribe to this option from a talent)

**WISH REQUEST**:

* Users can send a wish request to a talent **(minimum amount that talents can charge is $30)**

Once users fill the form and PAY, the talent should receive a message in his inbox. He has 5 days to respond. There should be a live countdown and the countdown should start from when the message is sent. When the countdown expires the talent can no longer write back or upload the video to send to the user.

When users send a wish request, that request should appear in their SENT box (Message)

When users get the video wish request for the talent. It should appear in their INBOX, and they should be able to download it.

**TIPS**:

* Users can send a tip to a talent **(Minimum tip is $10)**

**CALENDAR**: (This is what you are currently working on).

* Users should be able to purchase a calendar from a talent **" (Minimum amount that talents can charge is $10, there is no maximum)**

**When a user buys a calendar from a talent, after purchasing it the user should receive the calendar as a message in their inbox and they should download it from there. (OR IF YOU HAVE A BETTER OPTION FOR THIS, PLEASE LET ME KNOW)**

**MY LIFE**:

* Users can subscribe to a talent "My life**" (Minimum amount that talents can charge is $50, there is no maximum). This is a yearly amount**

**MESSAGES** - TO RECEIVE WISH REQUESTS, SEND REQUESTS & CALENDARS PURCHASED

Users will get the message of their request in their SENT box

Talents will receive wish request in their inbox

When talent send the video to user, it should appear in talent SENT box

Users should receive it in their INBOX and should be able to **DOWNLOAD IT**

When users buy a calendar, they should receive it in their INBOX and they should be able to **DOWNLOAD** the calendar from there.

**NOTIFICATIONS** - A User should receive a notification any time a talent that they **FOLLOW** post a new calendar

                             - A User should receive a notification any time a talent that they are **SUBSCRIBED (MY LIFE) TO** post a new VIDEO

- A User should receive a notification any time a SUBSCRIPTION TO A TALENT “MY LIFE” EXPIRES

Email notification (This is when user or talents receive emails)

-When a user sets up an account

-When a talent receives a wish request from a user or talent

-When a user receives the wish video request from the talent

-When a talent receives a tip from a user

-When a talent sells a calendar to a user

-When a user or talent request for a password reset

-When a someone apply to become a talent

-When a user subscription to a talent expires.

**USERS DASHBOARD**

It should include the following

-Guide (Will provide you with text)

-Account: Personal information (username, email), password change, delete account

-Following: All talents that users follow should be listed here

-Subscription: All talents that users are subscribed to should be listed here

-History: All transactions or payments made by users to talents (Calendar purchase, tips, wish request, subscriptions)

**TALENTS DASHBOARD**

It should include the following

-Guide (I will provide you with text)

-Account: Personal information, password change, delete account

-Profile set up (Should be the first page to display the very first time when a talent is approved - This part will have to be filled until a talent can navigate to other pages)

-Tips (activate the tip option) - If activated it should show on talents profile page - If deactivate it should not show on talent profile page.

-Wish request (set up wish price and activate the wish request option - If activated it should show on talents profile page - If deactivate it should not show on talent profile page)

-Calendar (Create calendar, set up price and activate the option - If activated it should show on talents profile page - If deactivate it should not show on talent profile page)

-My life (activate this option) - If activated it should show on talents profile page - If deactivate it should not show on talent profile page.

-Stats & Payouts (This is the analytics page and stats - **Should update live anytime a talent gets a tip payment, wish payment, subscription payment or sells a calendar)**

**BACK END - FOR US (ADMIN & DASHBOARD ANALYTICS)**

**ADMIN**

We should see the following on the admin dashboard

\***Dashboard**

-Number of users online - live any time it updates

-Number of talents online - live any time it updates

-Number of talents per country

-Number of talents per category (It should update live - when we have a new talent and when a talent deletes his account)

-**Roles**

\***Users**

\***Talents** - List of all talents after they get approved

\***Talents categories** - List of all categories - We should be able to add categories, edit name or delete category

\***Talent application** - Here we should receive all talent applications

\***Countries**

\***Settings**

-We should be able to define a minimum amount that talents can charge for WISH, CALENDAR, and MY LIFE

-We should be able to set a minimum amount that user should pay for tips.

**\*Logout**

**ANALYTICS**

**Overall gross revenue (day, week, month, year, custom) live**

**Overall net revenue (day, week, month, year, custom) live**

**Overall service fees 5%**

**List of all talent’s overall revenue live (gross and net) and for wish, tips and calendar - per day, week, month, year, all time custom (should be able to sort it from the highest earner to the lowest earner) - Possibility to search each talent revenue**

**New registration (Users) per day-week-month-year-custom**

**New applications (Talents) per day-week-month-year-custom**

**New registration approved for Talents per day-week-month-year-custom**

**Number of visitors per country, per day, week, month, year, custom**

**Number of page views**

**Wish all time (Gross-Net)**

**Calendar (Gross-Net)**

**Tips (Gross - Net)**

**My life (Gross-Net)**

**TALENTS KEEP 75% OF WHAT THEY MAKE – WE KEEP 25% - SERVICE FEES ARE 5%**

**Refunds (Wish) - PENDING PAYMENT WORKS WISHES**

**EVERYTHING RELATED TO PAYOUT AND EARNINGS**

We should be able to email all or selected user or talent if we want to with a custom message in our email.

**Set up level of access security for people working for us, for example if someone need to add another feature in the future or something must be done on the website**

Thank you

Link for profile pictures size

<https://www.djsproduction.co.za>

Link for video talents profile

<https://memmo.me/ca/en/profile/john-gibbons>