**Portfolio (a mix of** [**Behance.com**](http://Behance.com)**,** [**Linktr.ee**](http://Linktr.ee) **and** [**Kit.co**](http://Kit.co)**)**

This website will essentially serve as an NFT portfolio. Many artists are selling artworks on different marketplaces which are on different blockchains and may be selling different types of art. Currently artists are using their social media to showcase and market all of their different marketplace NFTs or they showcase them on their separate websites.

Our website is simple, artist makes an account, connects as many wallets as they want, and showcase all NFTs / collections owned by each wallet (on whatever marketplace) on one single page.

How is it any different from Social Media?

Why do platforms like Behance and Kit exist? Artists can show their kits and art on social media but these platforms provide a central portfolio for their work. Not everyone is dedicated enough to make their own separate website to showcase all their sales in one place. They simply do it on their social media in form of posts which often gets cluttered and confusing for customers.

This is ✨clutter-free✨ and ✨easy-to-use✨ for anyone of any technical level.

→ Artists will add their account as ‘website’ on their social media. It’s basically serving as a [linktr.ee](http://linktr.ee) for NFTs, with a GUI!

References:

We can use customization ideas from here:

[Engage your Fans with NFTs | NFT.Kred for Influencers & Creators](https://www.nft.kred/creators)

We can use profile page and account UI/UX ideas from Behance since this will be a similar platform:

[Search Projects | Photos, videos, logos, illustrations and branding on Behance](https://www.behance.net/)

This website simply shows all the gear an artist uses:

[Kit](https://kit.co/)