Newton Muhindi

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Summary

WordPress Developer and Fullstack Developer with 3+ years of hands-on experience building responsive Wordpress websites using WordPress and Elementor.

Technical Skills

WordPress & CMS: WordPress, Elementor, Theme Customization, Plugin Management, Site Performance Optimization

Web Technologies: HTML, CSS, JavaScript, Responsive Design, SEO Optimization

Design & Tools: Figma, UI/UX Principles, Image Optimization, Asset Preparation

Programming: Python, React, Node.js, SQL (Flask, PostgreSQL, SQLite)

Other: Version Control (Git), Digital Marketing, Content Management, Site Security & Maintenance

Education

Moringa School: Software Engineering   February – July, 2025
Relevant Coursework: Data Structures, Algorithms, Web Development, UI/UX Design

Skillshare: WordPress & Digital Marketing Training   January – December, 2022
Comprehensive training in WordPress development, Elementor, and digital marketing fundamentals

Work Experience

Lead WordPress Developer & Digital Marketing Specialist

Geomax Computers | 2022 - Present

• Lead WordPress developer responsible for creating and maintaining company's digital presence and client websites

• Built and launched 2 custom ecommerce websites using WordPress and Elementor:

  - **geomaxcomputers.co.ke** (2023) - Complete ecommerce solution with custom design and functionality

  - **levanttechnologies.co.ke** (2024) - Modern business website with integrated marketing features

• Manage ongoing site performance optimization, security updates, and regular maintenance

• Handle digital marketing initiatives including content strategy, SEO optimization, and lead generation

• Collaborate with clients to interpret requirements and transform concepts into polished, conversion-focused websites

• Ensure all websites are fully responsive, visually consistent, and optimized for performance

Core Competences

• **WordPress Expertise:** 3+ years building custom websites with Elementor, theme configuration, and plugin management
• **Design Translation:** Converting Figma mockups and client feedback into clean, responsive web pages

• **Content Organization:** Interpreting unstructured client input into logical, conversion-friendly layouts

• **Digital Marketing:** Hands-on experience with SEO optimization, content strategy, and lead generation

• **Client Collaboration:** Strong English comprehension and ability to work with diverse client requirements

• **Performance Focus:** Ensuring fast-loading, SEO-optimized websites with consistent visual design.

• **Team player:** Worked with the Design team and the development team to deliver on the clients expectations and also addressing blockers during the development.

Referees

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