

MIKYLE REYES

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Passionate software engineer with expertise in JavaScript (React.js, Next.js, Express.js) and MySQL. Recognized for delivering high-quality, scalable software solutions across the full software development lifecycle, driving significant business value.

EXPERIENCE

Creator.co | Full Stack Software Developer | Vancouver, Canada Dec 2022 - May 2024

- Spearheaded the development of the affiliate programs attracting 30+ brand customers such as BestBuy, Thinkific, The Body Shop, and Moores bringing in \$60,000 in MRR.
- Utilized Amazon SQS ensuring backend protection from potential security threats injected to the webhooks.
- Developed front-end services using React.js, styled components, react context, ant design and react-query.
- Developed back-end services for webhooks and integrations using Node.js (Express.js) and Prisma, managing data with MySQL and PostgreSQL databases.
- Led weekly meetings to coordinate efforts on resolving/squishing critical bugs collaboratively.

GrowSari | Frontend Engineer | Pasig City, Philippines Jan 2022 - Feb 2024

- Developed an internal task tracking app using Next.js, enabling 80+ managers to track employee tasks.
- Utilized Apollo Client to integrate task tracking apps to GraphQL backend, enhancing frontend functionality.
- Implemented the interface for the company's task management system, enabling managers to create, update, display, and delete forms and tasks.
- Revamped the internal task tracker store app with React.js and Apollo Client, enabling users to log over 5,000 call attempts and tasks per assigned store.

Makisu Software Consulting Services | Customer Success Manager | Makati City, Philippines Mar 2020 - Apr 2021

- Managed company's team of virtual assistants in helping and assisting required tasks of Philippine & US based clients leading up to 300+ hours of Marti virtual assistance
- Implemented marketing efforts to develop and oversee marketing campaigns to promote Marti's services.
- Managed social media accounts and implemented digital marketing solutions to cultivate social media following and promote the company's overall brand.
- Acquired 30+ freelancers and agencies into the Marti Partner program to work on freelance projects in the U.S.
- Connected 10+ freelancers and agencies with different companies in the Philippines and US.

PROJECTS

Creator.co Affiliate Program | Full Stack Developer Jan 2023 - July 2023

The Creator Affiliate Program allows brand users to develop affiliate campaigns, and allows influencers to produce campaign posts with affiliate links. These links track clicks, sales, and revenue, providing comprehensive analytics for each affiliate.

- Integrated the backend with Shopify and WooCommerce API webhooks tracking 800+ ecommerce transactions.
- Designed and coded the frontend using Ant Design and CSS Styled Components.
- Integrated Chargebee to track and make changes to brand payouts for affiliate payments.
- Utilized Trolley to send payments to influencers/creators for their affiliate commissions.

Brew Lab PH | Freelance Developer | [Code](#) May 2021 - Jan 2022

An e-commerce website that allows users to buy beer kits online using Shopify's buy button feature.

- Built and designed the company's e-commerce website to improve customer engagement and retention.
- Utilized Shopify's buy button feature on the website to increase customer sales.
- Assisted in-house designers in making the company website user-friendly.
- Implemented appealing design solutions that address company's client needs.

SKILLS

Technical Skills: HTML5, CSS3, JavaScript, React.js, Next.js, React Native, TypeScript, Apollo Client, GraphQL, Express.js, Node.js, MySQL, Prisma, Git, Github, RESTful API, Agile Development,

Soft Skills: Collaborative, Effective Communication, Creativity, Innovative, Friendly

EDUCATION

Full Stack Web Development, Avion School
B.S. Entrepreneurship, De La Salle University