Muhammad Qasim

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Summary

Full Stack Developer & **AI Innovator** with expertise in building responsive, scalable, and intelligent web applications. Skilled in React.js, Next.js, Tailwind CSS, and backend integration with Node.js and Express. Experienced in delivering AI-powered solutions, including content generators, blockchain verification systems, and online video editing platforms. Adept at blending modern frontend engineering with AI/ML integration to create user-friendly, high-performance digital products. Proven track record of leading Agile teams, optimizing UI/UX, and shipping solutions that improve engagement, reduce costs, and drive measurable business outcomes.

Education

PMAS Arid Agricultural University   Nov 2025
Bachelor of Science in Computer Science — CGPA: 3.94/4.0
Minors: Software Engineering, Cloud Computing, Blockchain, App Development, Artificial Intelligence, Data Science

Skills

- **AI/Innovation:** AI-Powered Apps, GPT Integration, Generative Tools, Blockchain Verification
- **Frontend:** React.js, Next.js, Redux, Tailwind CSS, Bootstrap, Material-UI
- **Languages:** JavaScript, TypeScript, HTML5, CSS3
- **Backend:** Node.js, Express.js, RESTful APIs
- **Tooling:** Git/GitHub, VS Code, Webpack, Babel, ESLint
- **Testing & APIs:** Postman, Insomnia
- **Collaboration:** JIRA, Trello, Asana, Slack
- **Soft Skills:** Agile/Scrum, Leadership, Mentoring, Problem-Solving, Stakeholder Communication

Projects

Music Video Editor

- Developed an online video editing platform similar to CapCut, enabling users to create, edit, and export music videos.
- Implemented drag-and-drop timelines, real-time rendering, and music sync features.
- Built with React.js and Node.js to support thousands of concurrent users.
- Increased engagement by **30%** with live previews and interactive features.

Intelliwriter

- Built an AI-driven tool for generating blogs, articles, and images.
- Integrated GPT-based text generation and image APIs, cutting content creation time by **75%**.
- Designed intuitive dashboards with React.js, Next.js, and Tailwind CSS.
- Helped early adopters increase publishing frequency by **40%**.

Ease Retail

- Built a real-time POS system with inventory sync, mobile support, and loyalty programs.

- Automated billing and analytics dashboards, improving efficiency by **35%**.

- Stack: React.js, Next.js, Tailwind CSS, Node.js, Express, MongoDB.

Rivala App

- Built e-commerce platform with filtering, secure checkout, and Stripe integration.

- Boosted conversion by **20%** and reduced page load time by **40%**.

- Stack: React.js, Next.js, Redux, Stripe API, Tailwind CSS.

GPT Professor

- Developed AI-powered content generator with tone/style customization.

- Reduced content creation time by **80%** for users.

- Integrated OpenAI API with Next.js and Tailwind CSS.

Funds Verifier

- Built blockchain-based property verification portal for UAE.

- Ensured **100%** verified ownership records, increasing buyer trust.

- Improved decision-making speed by **25%**.

Experience

Full Stack Developer & Project Manager   Present
Ease Zen

- Delivered **5+** full-stack apps with strong Lighthouse performance.

- Improved engagement by **25%** and reduced bounce rate by **18%**.

- Integrated real-time APIs, cutting latency by **20%**.

- Managed Agile sprints, increasing on-time delivery by **30%**.

Frontend Developer & Team Lead   Jun 2024 – Oct 2024
SMB Digital Zone, UAE

- Optimized frontend apps, reducing load time by **35%**.

- Built reusable React components, cutting code duplication by **40%**.

- Delivered apps fully compliant with **WCAG 2.1**.

Frontend Developer & Team Lead   Jan 2023 – Jun 2024
Robx.ai

- Led frontend redesigns, boosting customer satisfaction by **22%**.

- Mentored 4–6 developers; reduced post-deployment defects by **35%**.

- Designed scalable frontend architecture for rapid feature releases.