

# Master of Business Administration

M B A



IGNOU DOST



# Welcome to IGNOU Dost!

Hi!

We are thrilled that you have decided to join us.

At IGNOU Dost, we believe that everyone has a right to live a life of dignity and quality. We strive to provide quality learning solutions to anyone who wishes to pursue higher education regardless of their previous academic track record. If you're looking for an environment that not only supports education but also helps you gear towards your career goals, you are at the right place!

With our emphasis on job-readiness training and up-skilling, we not only help you get a degree but also provide you with unparalleled exposure into the field and help you acquire field-relevant skill-sets. Through-out your journey with us, our qualified Academic Mentors and dedicated Career Coaches ensure that all your individual learning and career needs are taken care of. When we promise you personalized interventions, we mean nothing short of expert companionship and scaffolding that anyone could ask for.

We look forward to serving you!

Warm regards,

Muhammed A.

Founder & CEO, IGNOU Dost



# About us

We are a team of passionate individuals educated from premier institutes across India, who feel grateful for the educational and career opportunities we've got and earnestly wish to create a platform that opens up such possibilities to anyone, regardless of their socio-cultural backgrounds and previous academic track records!

IGNOU Dost is an Online Platform for Higher Education, that provides personalized learning support for pursuing UG and PG degrees from reputed universities through a consistent Mentorship program, all through a mobile application. Alongside learning, the program also takes care of the individuals' career needs through individually tailored Career Coaching, Job-Readiness Training and industry relevant add-on Up-Skilling programs.





# About IGNOU

For the present program, we have chosen IGNOU (Indira Gandhi National Open University) as the Institute we enroll our students with for obtaining their degrees. Along with registration with our learning program, the student enrolls with IGNOU as anyone would normally do. The difference here being that Learnwise will be supporting the student's learning whilst pursuing their degree from IGNOU.

The Indira Gandhi National Open University is the world's largest University imparting education through open and distance mode. Established in 1985, IGNOU is an internationally awarded Central University which aims to provide quality higher education opportunities to all segments of the society. It is a University that constantly strives to raise the standards of distance education and actively researches best practices in open education. Currently, it has 21 schools of studies, 67 regional centers, 3500 study centres, 12 overseas study centers, and offers 200+ programs, ranging from certificate courses, diplomas, bachelors, masters to doctoral programs.

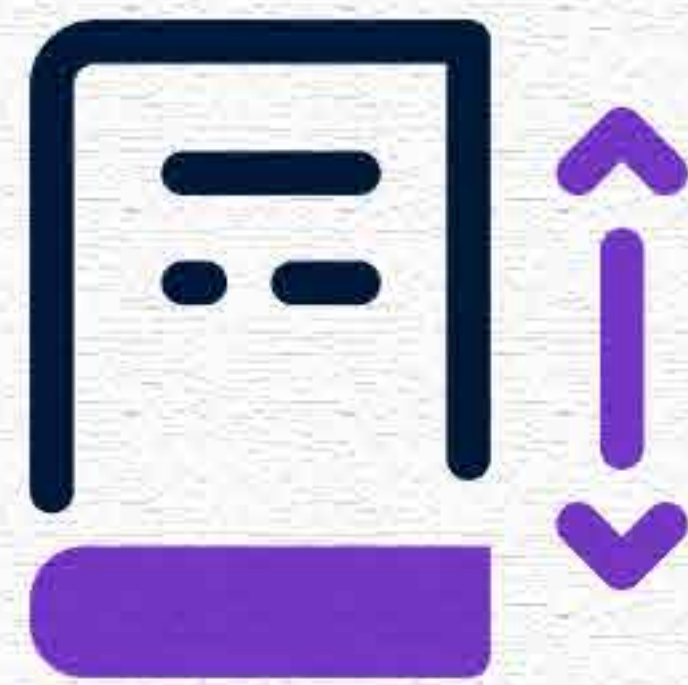




# The IGNOU Dost Edge



Recorded  
Live Lectures



Value  
Added Notes



Objective  
Tests



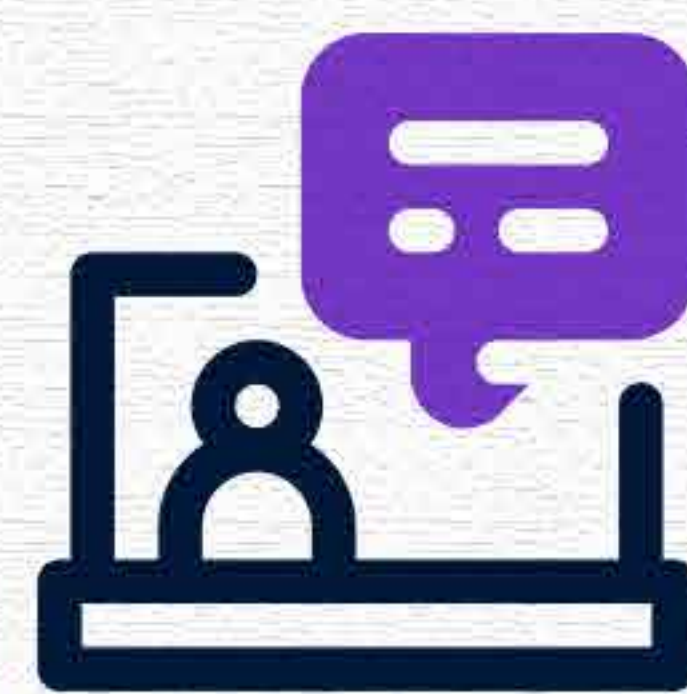
Topic-wise  
Assignments



Exampedia



Live Doubt-  
Clearing Sessions



Regular  
Mentorship  
& Assistance



Performance  
Tracking &  
Personalized  
Interventions



Provisions to  
Connect with  
Batchmates



Career  
Assessment  
& Guidance  
Service



Upskilling  
Programs



Job-Readiness  
Training



# Master of Business Administration

Affiliated to: IGNOU

Program Code: MBA

Minimum age: No bar

Maximum age: No bar

Eligibility: BA

Course Duration: Minimum 2 years, Maximum 4 years

Session starts: January & July of every year

Starting its operation in 1987, the School of Management Studies today offers a wide range of courses.

The MBA Programme consists of 28 courses with a total credit weightage of 116 credits in all and includes:

a) Twenty (20) Core courses (from MMPC-001 to MMPC-020) of 4 Credit each = 80 Credits.

b) Seven (07) Courses from any one of the chosen specialization area of 4 credits each = 28 Credits.

c) One (01) Project course MMPP-001 of 8 credits. MMPP-001 (Project Course) is equivalent to two courses. The fee will be equivalent to two courses. However, for registration purposes MMPP-001 (Project Course) is treated as one course.

d) Students need to select 7 courses in each of the semesters during the programmes.



# MBA Program Structure

The MBA Programme consists of 28 courses in all and includes:

- a) Twenty (20) Core courses (from MMPC-001 to MMPC-020)
- b) Seven (07) courses from any one of the chosen specialisation area
- c) One (01) Project course (MMPP-001 equivalent to 2 courses)

Students need to select 7 courses in each of the semesters during the programme. Students need to select only MMPC-001 to MMPC-007 (Seven courses) in the 1st semester (All Courses Compulsory) and need to select only MMPC-008 to MMPC-014 (Seven courses) in the 2nd semester (All Courses are Compulsory).

The School offers different areas of specialisation like; Human Resource management, Financial Management, Operations Management, Marketing Management, and Services management in this MBA programme and the student can choose any one specialisation area in which S/he wants to have his MBA degree.

Student need to select MMPC-015, MMPC-0016 & MMPP-001 (three courses) and four (04) courses from chosen specialisation in the 3rd semester.

Student need to select MMPC-017 to MMPC-020 (four compulsory courses) and three (03) more courses from chosen specialisation in the 4th semester.

Student need to select a total of 7 courses in his chosen specialisation only in order to get his MBA degree in that specialisation.

MMPP-001 (Project Course) is equivalent to two courses. The fee will be equivalent to two courses. However, for registration purposes MMPP-001(project course) is treated as one course.

In order to get an MBA degree a student has to complete 28 courses with a total credit weightage of 116 credits. They are as follows:

- a) 20 Core Courses of 4 Credit each = 80 Credits.
- b) One Project course of 8 credits
- c) 7 Courses from any one area of Specialization of 4 credits each = 28 credits





**Learn. Up-Skill. Flourish.**

