

# Masters of Commerce

M C O M



IGNOU DOST



# Welcome to IGNOU Dost!

Hi!

We are thrilled that you have decided to join us.

At IGNOU Dost, we believe that everyone has a right to live a life of dignity and quality. We strive to provide quality learning solutions to anyone who wishes to pursue higher education regardless of their previous academic track record. If you're looking for an environment that not only supports education but also helps you gear towards your career goals, you are at the right place!

With our emphasis on job-readiness training and up-skilling, we not only help you get a degree but also provide you with unparalleled exposure into the field and help you acquire field-relevant skill-sets. Through-out your journey with us, our qualified Academic Mentors and dedicated Career Coaches ensure that all your individual learning and career needs are taken care of. When we promise you personalized interventions, we mean nothing short of expert companionship and scaffolding that anyone could ask for.

We look forward to serving you!

Warm regards,

Muhammed A.

Founder & CEO, IGNOU Dost



# About us

We are a team of passionate individuals educated from premier institutes across India, who feel grateful for the educational and career opportunities we've got and earnestly wish to create a platform that opens up such possibilities to anyone, regardless of their socio-cultural backgrounds and previous academic track records!

IGNOU Dost is an Online Platform for Higher Education, that provides personalized learning support for pursuing UG and PG degrees from reputed universities through a consistent Mentorship program, all through a mobile application. Alongside learning, the program also takes care of the individuals' career needs through individually tailored Career Coaching, Job-Readiness Training and industry relevant add-on Up-Skilling programs.





# About IGNOU

For the present program, we have chosen IGNOU (Indira Gandhi National Open University) as the Institute we enroll our students with for obtaining their degrees. Along with registration with our learning program, the student enrolls with IGNOU as anyone would normally do. The difference here being that Learnwise will be supporting the student's learning whilst pursuing their degree from IGNOU.

The Indira Gandhi National Open University is the world's largest University imparting education through open and distance mode. Established in 1985, IGNOU is an internationally awarded Central University which aims to provide quality higher education opportunities to all segments of the society. It is a University that constantly strives to raise the standards of distance education and actively researches best practices in open education. Currently, it has 21 schools of studies, 67 regional centers, 3500 study centres, 12 overseas study centers, and offers 200+ programs, ranging from certificate courses, diplomas, bachelors, masters to doctoral programs.

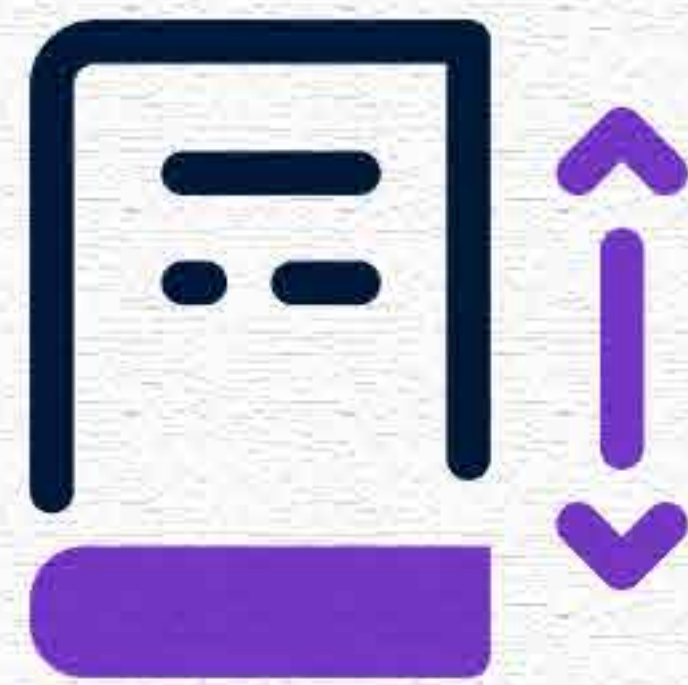




# The IGNOU Dost Edge



Recorded  
Live Lectures



Value  
Added Notes



Objective  
Tests



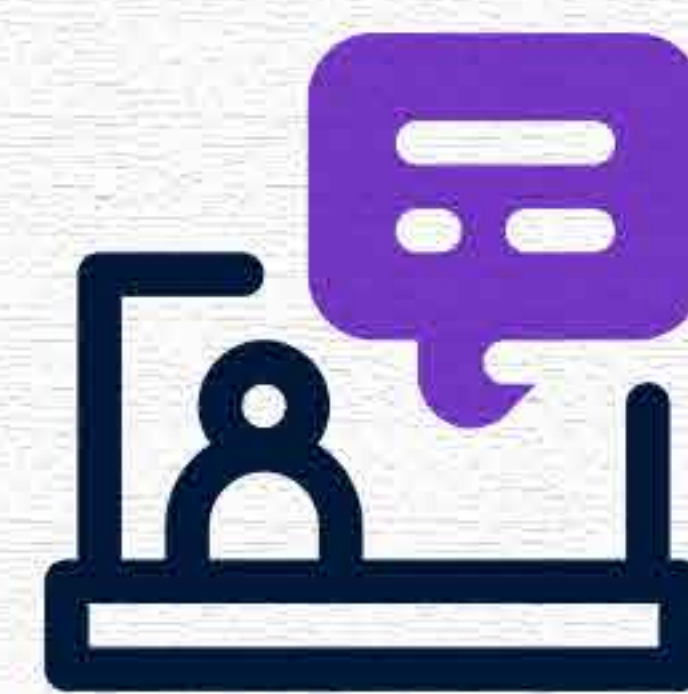
Topic-wise  
Assignments



Exampedia



Live Doubt-  
Clearing Sessions



Regular  
Mentorship  
& Assistance



Performance  
Tracking &  
Personalized  
Interventions



Provisions to  
Connect with  
Batchmates



Career  
Assessment  
& Guidance  
Service



Upskilling  
Programs



Job-Readiness  
Training



# Master of Commerce

Affiliated to: IGNOU

Minimum age: No bar

Eligibility: BA Graduate

Course Duration: Minimum 2 years, Maximum 5 years

Session starts: January & July of every year

Program Code: MCOM

Maximum age: No bar

School of Management Studies, the biggest business school in Open Learning System in the world, has developed an innovative programme Master of Commerce (M.Com) with specialisation in International Business Operations. The main objective of this programme is to equip the students with necessary conceptual, entrepreneurial and analytical skills required for handling the Business Operation, particularly in International Business. The curriculum focusses on the applied aspects of Business Operations.

The salient features of this programme are as follows:

Focus on operational areas of Business Activities.

Course designed and prepared by top-notch academia in the field of Commerce.

Students centred multimedia learning materials.

Strong students support services.

Regular teleconferencing.

Opportunity to interact with the leading experts through the teleconferencing.



# MCOM Program Structure

## 1<sup>st</sup> Semester

Sr. No.	Course Code (Core Course)	Course Name	Credits
1.	MCO-01	Organization Theory and Behavior	6
2.	MCO-04	Business Environment	6
3.	MCO-05	Accounting for Managerial Decisions	6
4.	MCO-021	Managerial Economics	4
<b>Total Credits</b>			<b>22</b>

## 2<sup>nd</sup> Semester

Sr. No.	Course Code (Core Course)	Course Name	Credits
1.	MCO-06	Marketing Management	6
2.	MCO-022	Quantitative Analysis for Managerial Applications	4
3.	MCO-023	Strategic Management	4
4.	MCO-024	Business Ethics and CSR	4
<b>Total Credits</b>			<b>18</b>

## 3<sup>rd</sup> Semester

Sr. No.	Core Specialization Courses	Course Code	Course Name	Credits
1.	Core Course	MCO-03	Research Methodology and Statistical Analysis	6
2.	Core Course	MCO-07	Financial Management	6
3.	Specialisation	IBO-02	International Marketing Management	6
4.	Specialisation	MCO-015 (New Course)	India's Foreign Trade and Investment	4
<b>Total Credits</b>				<b>22</b>

## 4<sup>th</sup> Semester

Sr. No.	Core Specialization Courses	Course Code	Course Name	Credits
1.	Specialisation	IBO-01	International Business Environment	6
2.	Specialisation	IBO-06	International Business Finance	6
3	Compulsory	MCOP-01	Project	6
<b>Total Credits</b>				<b>18</b>





**Learn. Up-Skill. Flourish.**

