STATISTICS OF DIGITAL MARKETING IN THE YEAR 2023...?

Customers are spending More than 50% to business which are giving replies for their reviews

Over all Amount Big Big Brands Spended on DIGITAL MARKETING.....?

More than 90% of the People read the reviews before making the Purchasing Decision

Digital Advertisement Increase the Brand Awareness by 80%

Because 4.26 billio Social Media users are there Across the Globe

SEARCH ENGINE OPTIMISATION

Improves Organic Search Visibility

Driving Targeted Traffic from Search Engines like Google.

"Best running Shoes for Men"

Nike, Adidas, Decathlon, flipkart, Amazon..etc etc.

All this Brands are Appearling on Google

And To appear like that they need an SEO EXPERT

And this SEO expert need a Team under

IMPORTANT STATS AND MODULES OF **DIGITAL MARKETING**

> DIFFERENT MODULES IN **DIGITAL MARKETING**

SOCIAL MEDIA MARKETING

SOCIAL MEDIA OPTIMISATION

CONTENT MARKETING

User Paid Advertising to Reach SEARC ENGINE MARKETING / GOOGE ___Audiences Activity Searching for specific Terms

Building Brand Awareness

Engaging with the Audience

Optimized Social Media Profile and Content for Better Discoverability and **Engagement**

Create Valuable, Informative and **Engaging content that Attracts Educates** and Retain Customer

All this Modules Plays an Important role in a BRAND GROWTH, SALES, **BRANDING, PROMOTION**