

OFF PAGE SEO & TECHNICAL SEO

What is OFF PAGE SEO...?

The Changes what we people are doing out side the Website, that is Called as OFF PAGE SEO

Why OFF PAGE SEO is Important...?

Off page Seo is more Important In ranking our website

Backlinks plays a crucial Role in Rankings

IMPORTANT OFF PAGE TECHNIQUES IN 2024..?

1 LINK BUILDING

Our website get connected to the other websites

In link building "Back Links" plays an Important role to bring the authority of the websites

2 LINK BUILDING TECHNIQUES

GUEST BLOGGING

when you invite someone from outside of your company to write a blog that will be published on your website.

SOCIAL MEDIA LINK BUILDING

Sharing your content on the social media and Getting the trffic from there is called as Link building

BLOG COMMENTING LINK BUILDING

Commenting on other people blog will help you to rank your website

3 LOCAL SEO

This is very use ful for the people who are having local business

GMB plays an Important role in bringing the Reputation for your brand

Reply for the Reviews and Collect the Postitive Reviews

4 CONTENT MARKETING

Creating a content To attract people and this content creation also brings traffic to our website

5 INFLUENCERS OUT REACH

Influencers will bring the Reputation and leads, sales to your brand

They are going to promote the products or services in their social media channels, to their targeted audience

TECHNICAL SEO

The Main Factors of SEARCH ENGINE ARE

CRAWLING

INDEXING

RANKING

How we have to submit our website to google.

We can Submit our website by using YOAST SEO plugin