The Changes What we people are Doing ON the page (Web Page) is called as ON PAGE SEO **User: It shows the Information about the** TITLE search Query It gives Some Idea about your website **DESCRIPTION** and what it is there inside In order to look attractive and make user **IMAGES** to understand properly WHAT ARE THOSE **ON PAGE SEO** Helps the User to Understand that this is **CHANGES...? HEADER TAGS** important or make user to understand more clearly Make the user to navigate in your INTERNAL & EXTERNAL LINKS website properly Content Which Helps you to rank on the CONTENT Google We had Installed the Plugin Name " YOAST SEO" ON PAGE SEO (PRACTICAL) And with that plugin I had done with ON PAGE SEO

CHANGES YOU ARE DOING ON THE "ON PAGE" CAN BE SEEN BY USERS