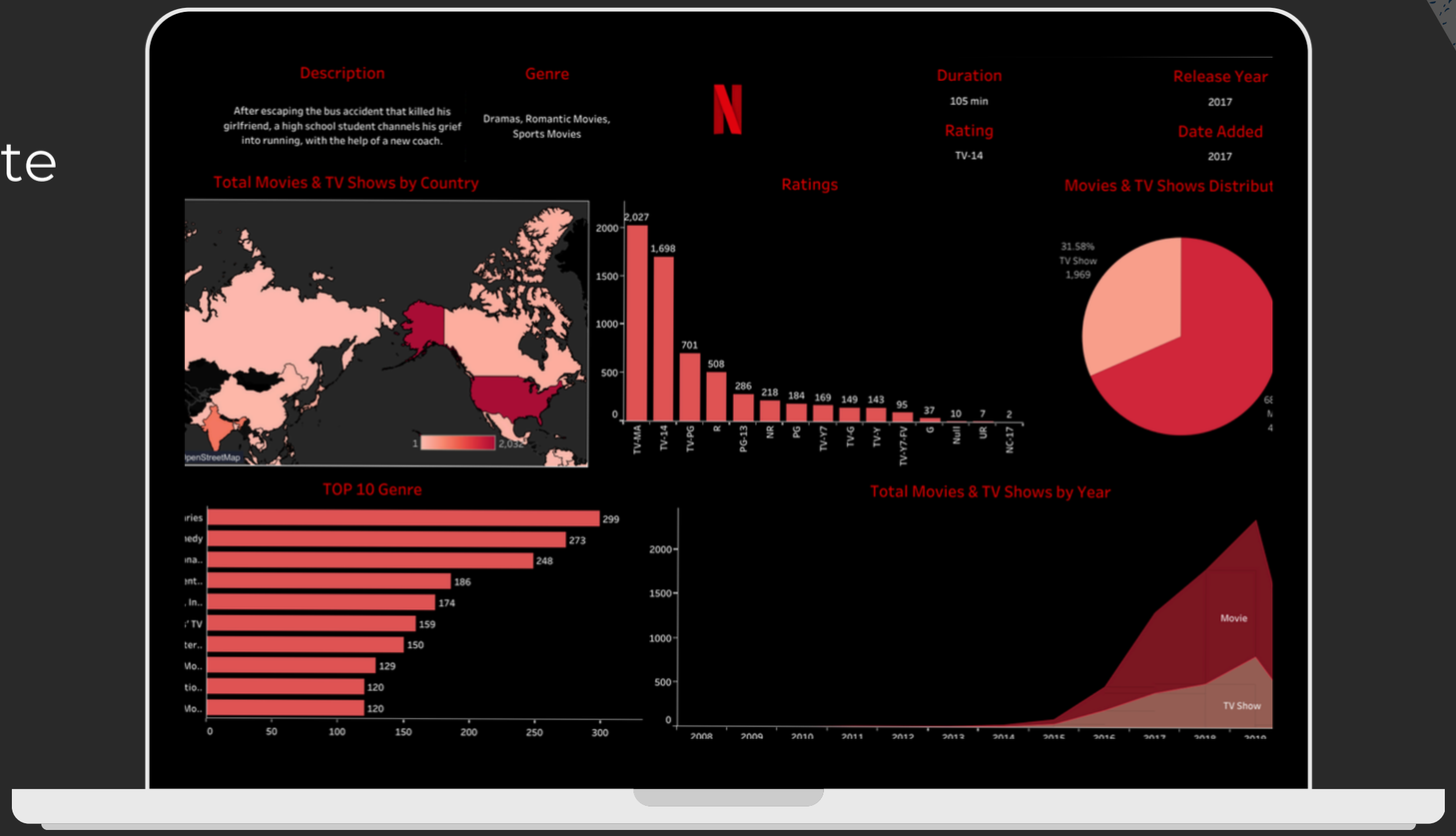
Muhtarom Ahkam

FlixMap

Discover Trends, Ratings, and Global Distribution of Your Favorite Content

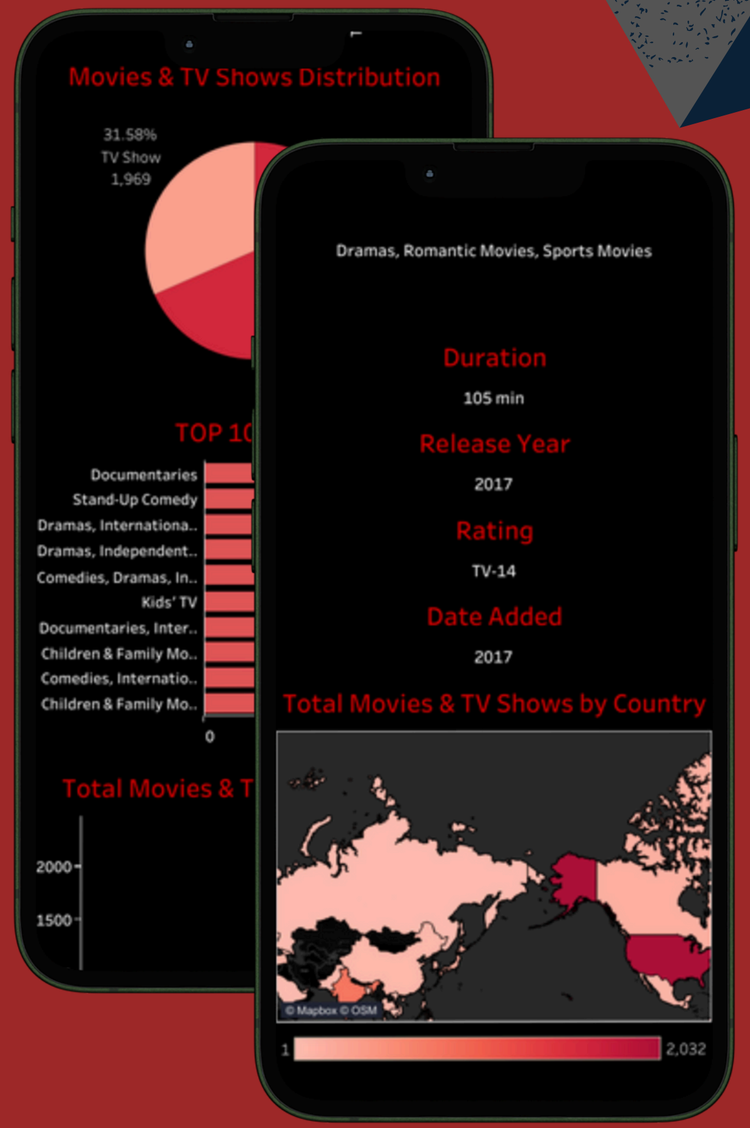


Project Portofolio

Introduction

Project overview

FlixMap is an interactive dashboard designed to provide comprehensive insights into global movies and TV shows. The dashboard utilizes filters and visual data representations, helping users explore trends in content type, genre, ratings, and release year. It also highlights the geographic distribution of content and displays key performance metrics for detailed analysis.



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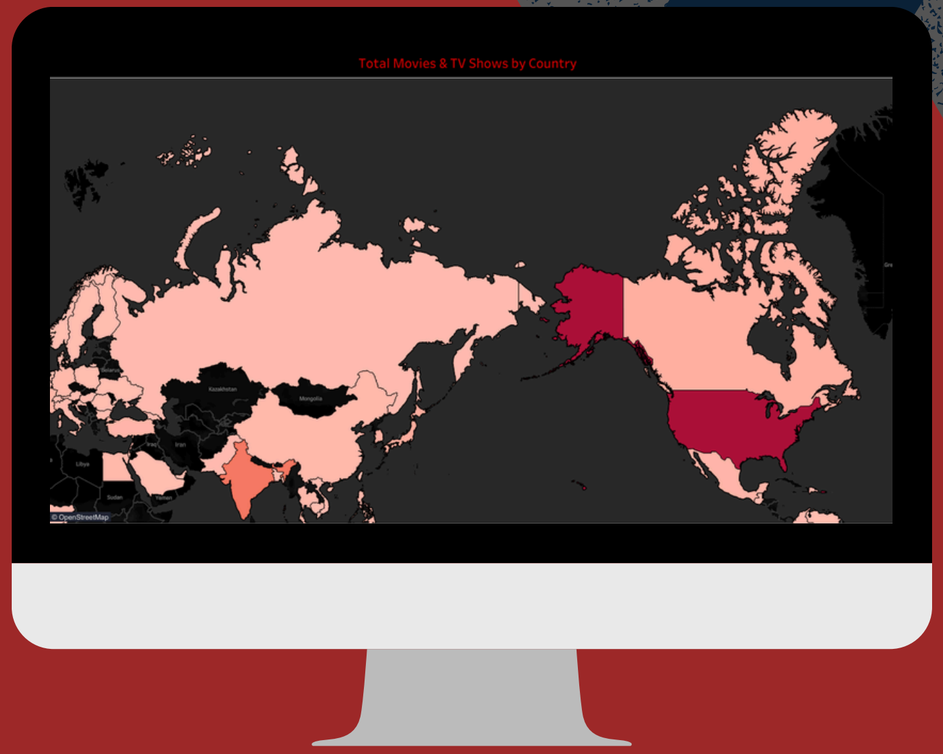
Main Objectives

- Search and filter movies or TV shows by title.
- Provide descriptive details about content such as ratings, genre, duration, release year, and the date added.
- Visualize content distribution by country, ratings, genre, and production trends over time.



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Dashboard Features

Filter Type: Users can filter by Movie or TV Show categories.

Filter Title: A search feature to quickly find specific movies or TV shows by name.

Content Details: Displays information like description, ratings, genre, duration, release year, and date added.

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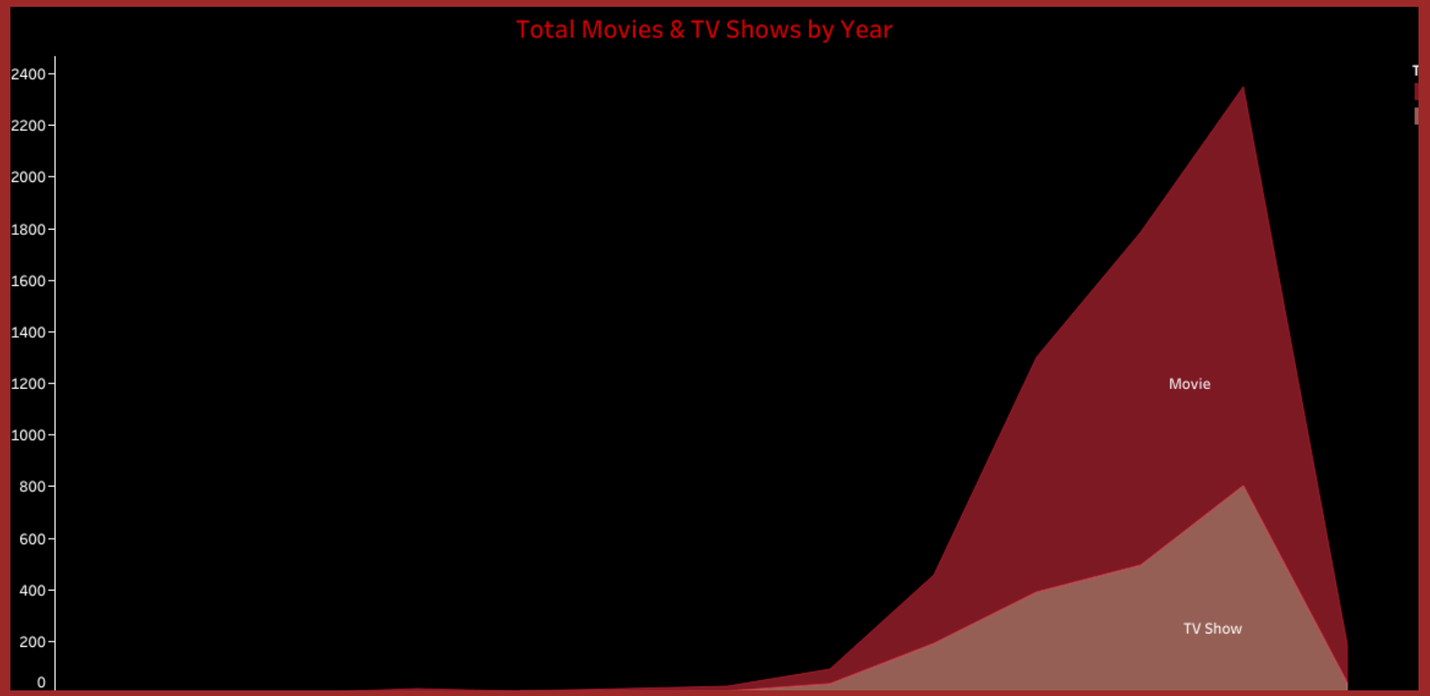
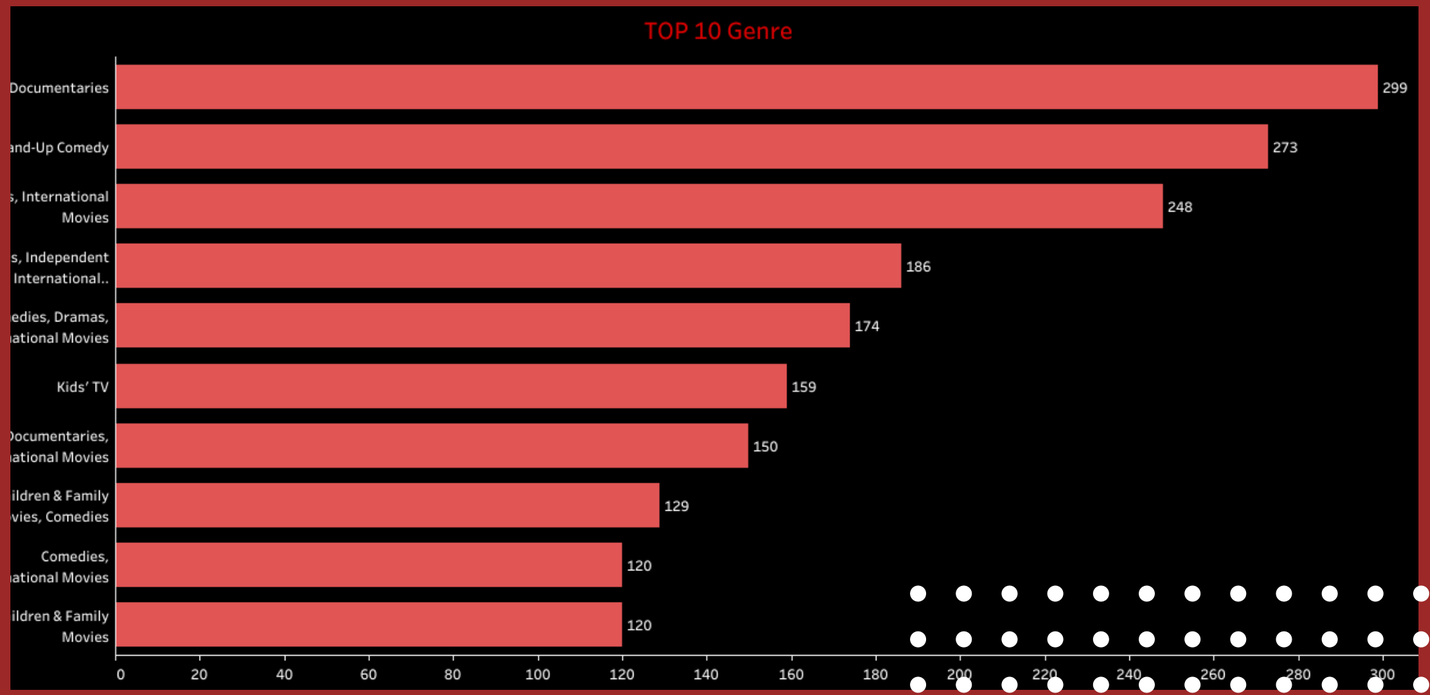
Tools

Tools Used:

- Tableau: For data visualization and dashboard creation.





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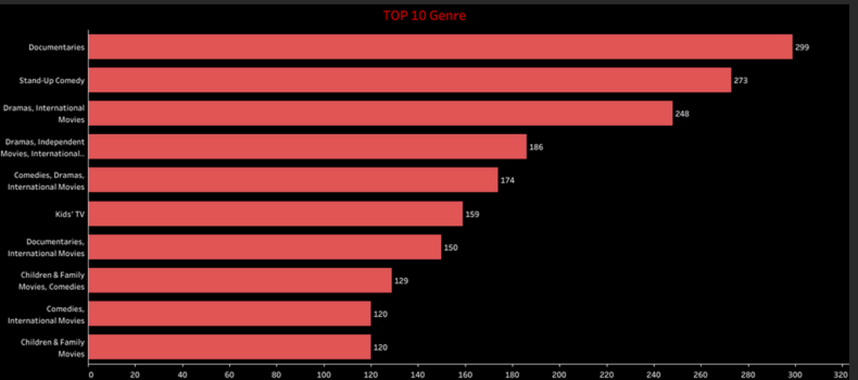
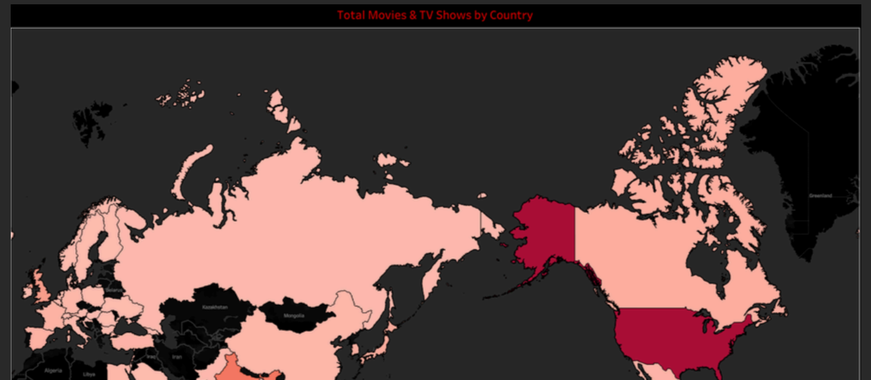
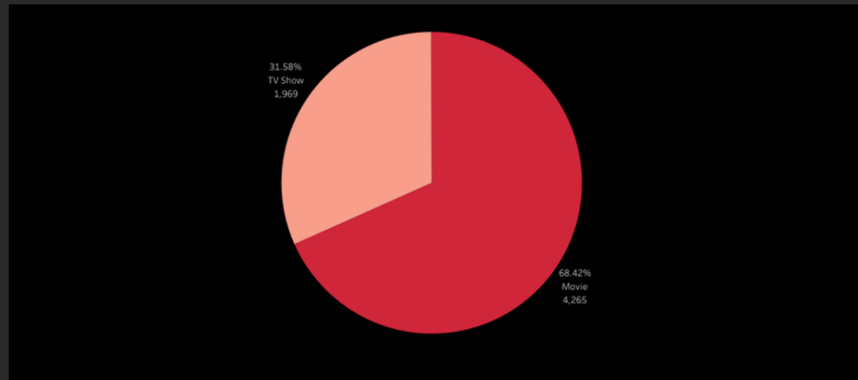
Future Improvement

Planned Enhancements:

- Add more advanced filters, such as "Most Watched" or "Highly Rated by Country".
- Expand the dataset to include streaming platform data, like Netflix viewership statistics.
- Implement predictive analytics for forecasting trends in movie and TV show production.
- Enable users to save favorite searches or custom insights.