



# COSME

## Men Survey Report

Midline Analysis — 267 Men, Kilifi & Kwale

Report Date: March 2026

**267**

Men  
Surveyed

**100%**

CC  
Awareness

**89.8%**

NbS  
Knowledge

**2/2**

Indicators  
Exceeded

# Men COSME Survey

**Sample Size:** 267 Male Household Members | **Survey Type:** Midline | **Location:** Kilifi & Kwale Counties

CC Awareness <b>100%</b> ↑ 22.2pp from 77.8%	NbS Knowledge <b>89.8%</b> ↑ 47.4pp from 42.4%	Support Women NbS <b>86.8%</b> ↑ 60.4pp avg	Harmful Norms ↓ <b>-36.4pp</b> Only men drive boats
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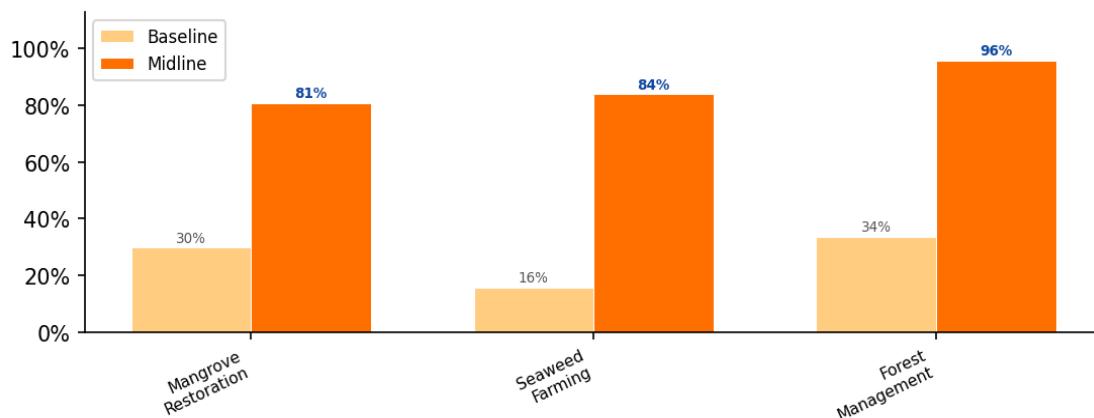
## Logframe Indicator Performance

Indicator	Baseline	Target	Midline	Change	Status
1230a. Male NbS/economic rights knowledge	54.7%	65.0%	80.3%	+25.6pp	<b>EXCEEDED</b>
1230b. Women perceived equal by men (score)	41.2/100	55/100	71/100	+29.8 pts	<b>EXCEEDED</b>

## Key Findings Summary

Domain	Key Metric	Change
Climate & NbS	CC awareness 77.8% → 100%, NbS 42.4% → 89.8%	+22.2pp / +47.4pp
Support Female Conservation	Mangrove +51pp, Seaweed +68pp, Forest +62pp	Avg +60pp
Household Responsibility	Joint cooking belief +50.5pp, cleaning +59.6pp	+82.6% care time
Joint Decision-Making	Large purchases: 59.6% → 89.8%	+30.2pp
Harmful Norms Reduction	Harassment victim fault: 67.6% → 30.7%	-36.9pp
Time Investment	Unpaid care: 2.3 → 4.2 hrs/day	+82.6%
Savings	Personally saving: 31.4% → 68.2%	+36.8pp

### Men's Support for Women's NbS Participation



## Harmful Norms Reduction

Norm	Baseline	Midline	Change
Only men earn income	63.1%	28.4%	-34.7pp ✓
Only men drive boats	59.2%	22.7%	-36.4pp ✓
Harassment victim fault	67.6%	30.7%	-36.9pp ✓
Husband controls woman income	41.9%	19.3%	-22.6pp ✓
Men should do domestic work	42.1%	71.8%	+29.7pp ✓
Women should participate in decisions	48.3%	82.6%	+34.3pp ✓

**Men — Harmful Norms Reduction (Lower = Better)**

