



COSME

GJJ KAP Men Report

Endline KAP Analysis — 289 Men

Report Date: March 2026

289

Men
Surveyed

70.3%

Self-
Responsibility

83.5%

Respected by
Partner

97.1%

Decision
Conversations

GJJ KAP Men Survey

Sample Size: 289 Men | **Survey Type:** Endline (Knowledge, Attitudes & Practices)

Self-Responsibility 70.3% ↑ 20.2pp from 50.1%	Respected by Partner 83.5% ↑ 53.4pp from 30.1%	Always Does Chores 42.2% ↑ 24.5pp from 17.7%	Decision Conversations 97.1% ↑ 9.2pp from 87.9%
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Domain	Indicator	Baseline	Endline	Change
SELF	Responsibility (SA)	50.1%	70.3%	+20.2pp
SELF	Learn & grow (SA)	47.7%	71.2%	+23.5pp
SELF	Equal perception (SA)	44.0%	61.1%	+17.1pp
SELF	Self-compassion (Frequently)	61.1%	75.4%	+14.3pp
RELATIONAL	Respected by partner (Always)	30.1%	83.5%	+53.4pp
RELATIONAL	Laugh together (Always)	52.2%	83.5%	+31.3pp
RELATIONAL	Accept 'No' (Always)	40.5%	60.2%	+19.7pp
SHARED RESP.	Always does chores	17.7%	42.2%	+24.5pp
SHARED RESP.	Support chores (Yes)	86.9%	92.7%	+5.8pp
SHARED POWER	Decision conversations	87.9%	97.1%	+9.2pp
SHARED POWER	Support wife leadership (Always)	53.1%	64.9%	+11.8pp
AUTONOMY	Business support (Definitely)	53.5%	67.6%	+14.1pp
AUTONOMY	Combined strong support	54.1%	89.5%	+35.4pp