



COSME

GJJ KAP Women Report

Endline KAP Analysis — 312 Women

Report Date: March 2026

312

Women
Surveyed

52.6%

Self-Esteem
(SA)

48.2%

Equal
Perception

81.7%

Decision
Talk

GJJ KAP Women Survey

Sample Size: 312 Women | **Survey Type:** Endline (Knowledge, Attitudes & Practices)

Self-Esteem (SA) 52.6% ↑ 19.1pp from 33.5%	Equal Perception 48.2% ↑ 27.8pp from 20.4%	HH Chore Support 64.7% ↑ 23.3pp from 41.4%	Decision Talk 81.7% ↑ 21.5pp from 60.2%
---	---	---	--

Domain	Indicator	Baseline	Endline	Change
SELF	Strengths & qualities (SA)	33.5%	52.6%	+19.1pp
SELF	Equal perception (SA)	20.4%	48.2%	+27.8pp
SELF	Voice opinions in community (SA)	26.7%	65.9%	+39.2pp
RELATIONAL	Respected by partner (Always)	43.1%	39.1%	-4.0pp ■
SHARED RESP.	Husband supports chores	41.4%	64.7%	+23.3pp
SHARED RESP.	Weekly chore discussion	63.7%	94.5%	+30.8pp
SHARED POWER	Decision conversations	60.2%	81.7%	+21.5pp
SHARED POWER	Husband alone decisions	8.8%	2.0%	-6.8pp ✓
AUTONOMY	Business support (Definitely)	84.9%	64.2%	-20.7pp ■
AUTONOMY	Money hiding (Always)	12.0%	3.3%	-8.7pp ✓

Household Decision Types

Decision Type	Baseline	Endline	Change
Purchase household assets	17.6%	22.0%	+4.4pp
Send/remove child from school	39.8%	50.6%	+10.8pp
Invest in business	18.4%	22.1%	+3.7pp
Seek healthcare	6.6%	20.3%	+13.7pp