

# Foundations

In partnership with

mastercard foundation

Program Overview

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### Foundations at a Glance

- ✓ Foundations represents the fundamental skills needed to succeed in the professional world
- ✓ For young professionals aiming to excel in tech careers
- 8 weeks of engaging learning content and hands-on individual and team deliverables
- ✓ develop key 21st-century skills for professional growth







# Why Is Foundations Essential?

In a landscape where character and soft skills are as vital as code, **Foundations** ensures you lead with competence and confidence. Elevate your career with this essential toolkit covering the fundamental professional skills of an ever-evolving tech industry. Because in tech, a solid professional foundation is the key to success.





# Foundations Program Highlights







#### **Career Readiness**

Learners gain essential professional development skills needed to excel in today's workplace.

#### **Collaborative Learning**

Learners collaborate with peers in squads to share feedback, engage in teamwork, support each other's growth, and build a strong professional network.

#### **Practical Application**

Learners apply newly acquired skills through real-world exercises and guided deliverables.





# How is the Foundations program built?







### **Problem**

Many young professionals lack the professional skills needed to succeed in today's job market.

### Solution

The Foundations program equips young professionals with the skills they need to thrive in the workplace.





# Foundations empowers learners with Meta-Skills

#### **Tech Skills**

Building a personal Tech Toolkit

#### **Leading Self**

Develop self-awareness and personal values

#### **Leading Others**

Improve collaboration and leadership

#### **Communicating for Impact**

Improving written and spoken communication



#### **Critical Thinking**

Examine facts and evaluate solutions for decisions

#### **Quantitative Reasoning**

Evaluate data and make decisions

#### Managing Complex Tasks

Plan and execute for complex projects and tasks

#### **Entrepreneurial Thinking**

See opportunities and seize them creatively

# The Foundations Program has 8 meta-skills that prepare learners to thrive in any workplace with...

#### Leadership

- 1 Leading Self
- 2 Leading Others
- 3 Communicating for Impact

#### **Analysis**

- 4 Quantitative Reasoning
- 5 Entrepreneurial Thinking
- 6 Critical Thinking

#### **Execution**

- 7 Managing Complex Tasks
- 8 Tech Skills

#### The Foundations 8 Meta-Skills

Leading Self: Developing self-awareness, positive habits and personal values

Leading Others: Collaborating with teammates to achieve a common goal

Communicating for Impact: Sharing ideas & messages effectively

Quantitative Reasoning: Leveraging data to make well-informed decisions

Entrepreneurial Thinking: Identifying opportunities and problem-solving

Critical Thinking: Evaluating situations and approaches thoroughly

Managing Complex Tasks: Planning & executing multi-faceted projects

Tech Skills: Leveraging tech tools to be more efficient & productive

#### Foundations equips learners with 8 meta skills for success.

#### **Critical Thinking**

- ✓ Authentic Inquiry
- ✓ Research
- ✓ Analysis
- ✓ Argument & Judgement
- ✓ Synthesis

## Communicating for Impact

- ✓ Audience Awareness
- ✓ Voice
- ✓ Writing Process
- ✓ Organizing for Effective Communication
- Storytelling & Presentation

#### **Leading Self**

- ✓ Self Awareness
- ✓ Self Regulation
- ✓ Ethics & Integrity
- ✓ Self Improvement

#### **Leading Others**

- ✓ Empathy
- ✓ Feedback
- ✓ Relationship Building
- ✓ Influence
- Collaboration

## Entrepreneurial Thinking

- ✓ Identifying Opportunities
- Creating Solutions
- ✓ Continuous Iteration
- ✓ Viability
- ✓ Sustainability

## Managing Complex Tasks

- ✓ Define the Problem
- ✓ Structuring
- ✓ Work planning & Resource Allocation
- ✔ Prioritization

#### Quantitative Reasoning

- ✓ Data Contextualization
- ✓ Uncertainty & Modelling in the Real World
- ✓ Empirical Research
- ✓ Data Based Decision Making
- Quantitative Problem Solving

#### **Tech Ecosystem**

- ✓ Working in Technical & Product Teams
- ✓ Tech Tools
- ✓ Ethics in Tech
- ✓ Technical Literacy
- ✓ Tech Track Specialization

# Foundations Program Outcomes



Learners will understand their strengths, areas of expertise, and areas for growth.

#### 02. Work Plan

Learners will create a plan to reach their career goals and move forward in their careers.

#### 03. Prototyping

Learners will embark on a real-world problem solving project, where they will build, iterate and test to improve their work and apply problem-solving skills.

#### **04. Professional Kit**

Learners will make a resume, LinkedIn profile, and portfolio to show their AI skills and interest employers.





Getting Started
Daily 3
Onboarding & Program Overview
The Room Fellowship
Values & Community
GCGOs for Africa

Activities	Skills Map Baseline, Target Role & Industry Reflection, Group Introductions, Tech Onboarding	
Milestones	Skills Map Baseline Introductory Survey	
Optional Hub Activities	Karibu Opening, Ceremony Karibu, Closing Ceremony, Networking Session	
Tech Tools for the week	Peer Review Platform The Room Portal	

Daily 3 Karibu Lessons Values & Empathy Exploring African GCGOs Self Awareness & Emotional Intelligence Growth Mindset & Grit Self Regulation & Improvement Time Management

Activities	Moonshot Idea, PICS, Personal Mission Statement, Peer Coaching	
Milestones	Skills Map Update Personal Mission Statement	
	Report on Peer Coaching	
Optional Hub Activities	Karibu Opening, Ceremony Karibu, Closing Ceremony, Networking Session	
Tech Tools for the week	Google Workspace: Gmail & Calendar, Intro to Al	

Daily 3
Habit Formation
Goal Setting
Defining Problems & User
Stories
Problem Solving
Asking the Right Questions
Research Methodology & Ethics

Activities	Problem Statement, Effective Questions, Research Questions, Research Planning, Web Research, Reflection		
Milestones	Problem Statement, Summary of Web Research on GCGO		
Optional Hub Activities	Watch Party: "Earthbound", Peer Review: Problem Statements,		
Tech Tools for the week	Google Workspace: Sheets & Slides, Using Al for Research		

Daily 3 **Goal Setting** Communication for Impact Creating Presentations & Technical Writing Communication in Tech Teams Design Thinking Work Planning

Activities

Meditation Challenge, Personal & Professional Goals, Problem Impact Assessment, Story Behind my GCGO, Project Scope, Work Planning

Milestones

Presentation Report on GCGO Related Problem, Learner Goals

Optional Hub Activities

Sharing our Stories, Scope Creep

Google Slides, Canva
the week

Daily 3

Problem Definition

**Teamwork Best Practices** 

Agile Technology Teams: Roles & Processes

Research & Data Gathering

Data Cleaning & Preparation

the week

**Data Visualization** 

**Identifying Opportunities** 

**Generating Solutions** 

Understanding the Market

Connect with the Team, Reflection & Scoping of Problem, Data Cleaning, Finding the Right Data, Visualize Your Data, Your Idea List, Calculating TAM & SAM

Milestones

Team Problem Statement, Evidence of Problem with Data Visualization

Optional Hub Activities

Tech Tools for

Google Meet, Zoom, Google Sheets, Microsoft Excel

Daily 3
Understanding the User
User Interviews
Intro to Wireframes & Prototypes
Human Centered Design
Teamwork & Team Communication
Conflict Management & Negotiation

Activities	Defining Users vs Customers, Create User Persona, Prototype/Wireframe Descriptions
Milestones	Initial Wireframe Description, User Interview Report, Team Ideation Report
Optional Hub Activities	Choosing a User Persona, 3D Prototypes or Wireframes, Conducting User Interviews,
Tech Tools for the week	Canva, Figma, Miro

Daily 3

Improving on Your Solution

**Product Requirements** 

Design Handover Process

Pitch Preparation

**Powerful Presentations** 

**Identifying Opportunities** 

Wireframes & Prototypes

Activities	Needs & Pain Points, Solution Recommendations, Constraints for Your Solutions, KPIs for the Solution, Create Your Pitch Outline
Milestones	Skills Map Update, Final Prototype/Wireframe with Report
Optional Hub Activities	Solution Recommendations, Pain Points, Constraints & KPIs, Prototype/Wireframe Improvement, Creating Pitch Slide Deck, Tech Track Reflection, Bio & Coping with Imposter Syndrome
Tech Tools for the week	Google Slides, Canva, Microsoft Powerpoint, AI for Presentations

Daily 3 Reflection & Commitment

Elevator Pitch

**Exploring Tech Tracks** 

Resume Writing

LinkedIn Profiles

**Cover Letters** 

Interview Skills

Personal Brand & Bio

Career Skills

Activities	Resume Writing, Cover Letter, LinkedIn Profile, Project Pitch (optional)	Interview Preparation,
Milestones	Resume, Cover Letter, LinkedIn Profile	
Optional Hub Activities	Resume, LinkedIn & Cover Letter Review, Mock Showcase (optional)	Interviews, Project
Tech Tools for the week	Canva, Google Slides, Google Docs, LinkedIn	

# Some Tools Learners Get to Use







#### **FOUNDATIONS TECH UNIVERSE**











#### beautiful.ai



























# Learners dedicate an average of 40 hours per week to the Foundations Course.

35% IN LMS

~14 hours per week going through engaging online content 45%

IN SELF WORK

~18 hours per week working on activities and reflections.

20%

IN PEER ENGAGEMENT

~8 hours per week collaborating with peers.

# To successfully graduate from Foundations, learners must:



## The End

For Questions, please contact Kwasi Adi-Dako at <a href="mailto:kdako@sandtech.com">kdako@sandtech.com</a><a href="mailto:kdako@sand



