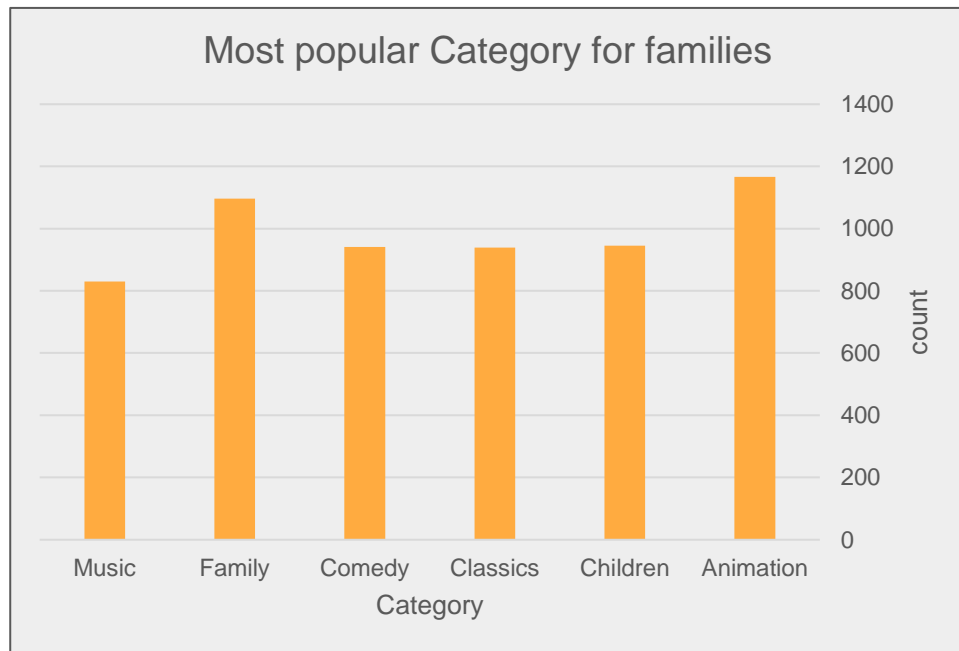


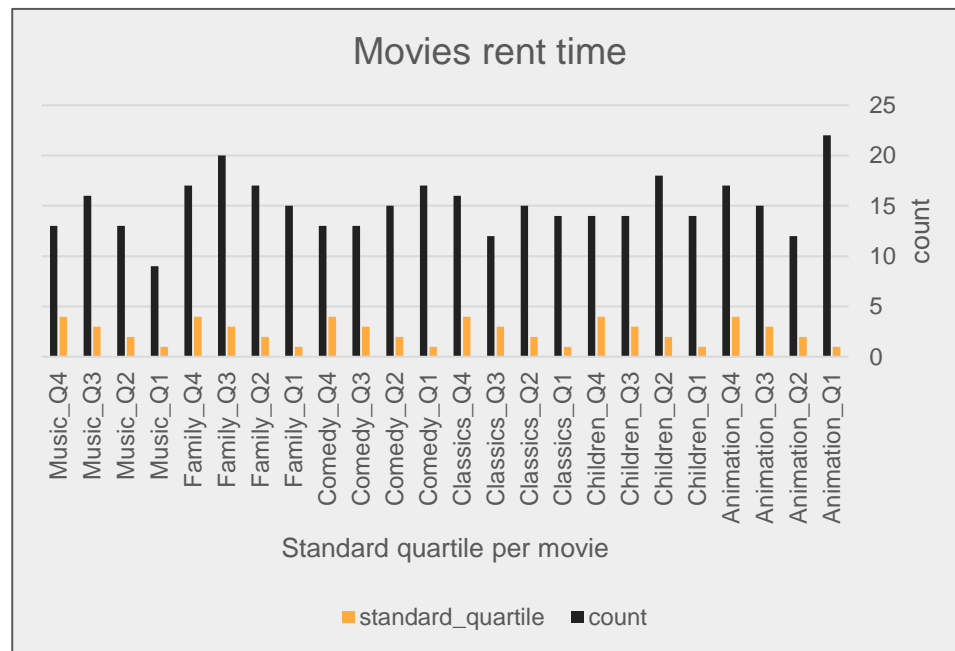
What families like to watch?



Most families like to watch a movie from Animation category, after that they like the families movies.

Unfortunately the least popular category is Music.

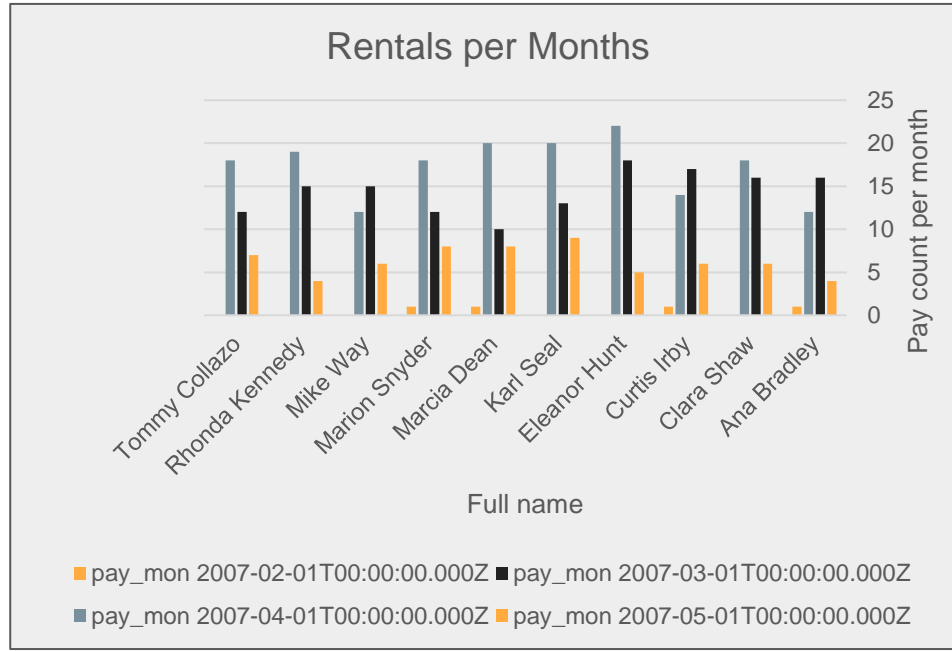
Comparing the duration of the length of rental by the family movies?



Animation movies got to be the shorted rent time.

For Family and Music they usually have long rent time.

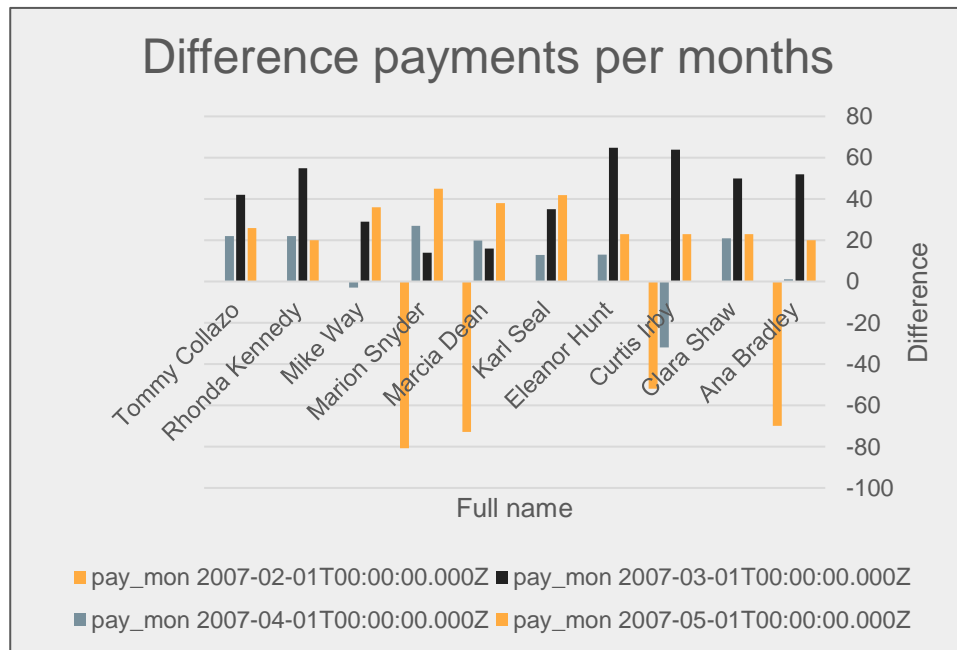
Specifying the purchases of rentals per months for the top 10 paying customers?



April is the most month for these customers to rent movies, then March.

For the least month of rents is on May.

Differentiate between monthly payments?



It's clear that March has the largest pays of rents, second would be February.

For the last month would be May.