

**B.Tech. Project Report**  
**IT-413**  
**on**  
**Image Spam Detection**  
**Using Naïve Bayes Algorithm**

**BY**

**LAKSHAY HURRIA (1140444)**

**SATYENDER KUMAR (1140887)**

**MUJAHID OMER (2140003)**

**Under the Supervision of**  
**Miss Mamtesh Nadiyan, Assistant Professor**



**DEPARTMENT OF COMPUTER ENGINEERING**  
**NATIONAL INSTITUTE OF TECHNOLOGY**  
**KURUKSHETRA – 136119, HARYANA (INDIA)**  
**July – Dec, 2017**



## CERTIFICATE

I hereby certify that the work which is being presented in this B.Tech. Minor Project (IT-413) report entitled “**Image Spam Detection using Naïve Bayes Algorithm**”, in partial fulfilment of the requirements for the award of the **Bachelor of Technology in Information Technology** is an authentic record of my own work carried out during a period from July 2017 to December 2017 under the supervision of **Miss Mamtesh Nadiyan**, Computer Engineering Department.

The matter presented in this project report has not been submitted for the award of any other degree elsewhere.

*Signature of Candidate*

**LAKSHAY HURRIA (1140444)**

**SATYENDER KUMAR (1140887)**

**MUJAHID OMER (2140003)**

This is to certify that the above statement made by the candidates is correct to the best of my knowledge.

Date: 14<sup>th</sup> December, 2017

*Signature of Supervisor*

**Miss Mamtesh Nadiyan**

Assistant Professor

## TABLE OF CONTENTS

Section No.	TITLE	Page no.
	ABSTRACT	1
I	INTRODUCTION	2
II	LITERATURE SURVEY	4
	II.1 Naïve Bayes Algorithm	4
	II.2 C4.5 Decision Tree Classifier	5
	II.3 Multilayer Perceptron	6
III	CONCEPTS AND ALGORITHM	7
IV	DATA FLOW DIAGRAM	9
	IV.1 Level 0 DFD	9
	IV.2 Level 1 DFD	10
	IV.3 Level 2 DFD	11
V	RESULTS/ OBSERVATIONS	12
VI	CONCLUSION AND FUTURE PLAN	15
VII	REFERENCES	17
APPENDIX:		18
A	COMPLETE CONTRIBUTARY SOURCE CODE	18

## **ABSTRACT**

Traditional text-based spam filtering is rapidly being replaced by Image spam. This is a sort of spam which includes the spam content in graphical form and has been the cause for many inconveniences online in the recent years. Now-a-days, we have image content analysis technologies which can be used to successfully detect these sort of spam. The previous attempts of spam detection only focuses on filtering the image spam on the client side. This can be problematic as both the server-side filtering and client-side detection will face difficulty to effectively mitigate image spam. Therefore, this project proposes a better desirable solution where-in the positive sparsity induced alike technique on the server side where-in the analysis of spam images takes place and the attack activities and events of spammer are filtered. While on the client side, the images are classified with maximum possible accuracy with the principle of active learning. The spam is filtered and blocked from the beginning after thorough analysis in the server-side. The automatic learner will help the users filter those spams which have made its way through the server side filter. For this project, experiments were conducted for various image spam collected online from e-mail which will demonstrate the workflow and provide a solution.

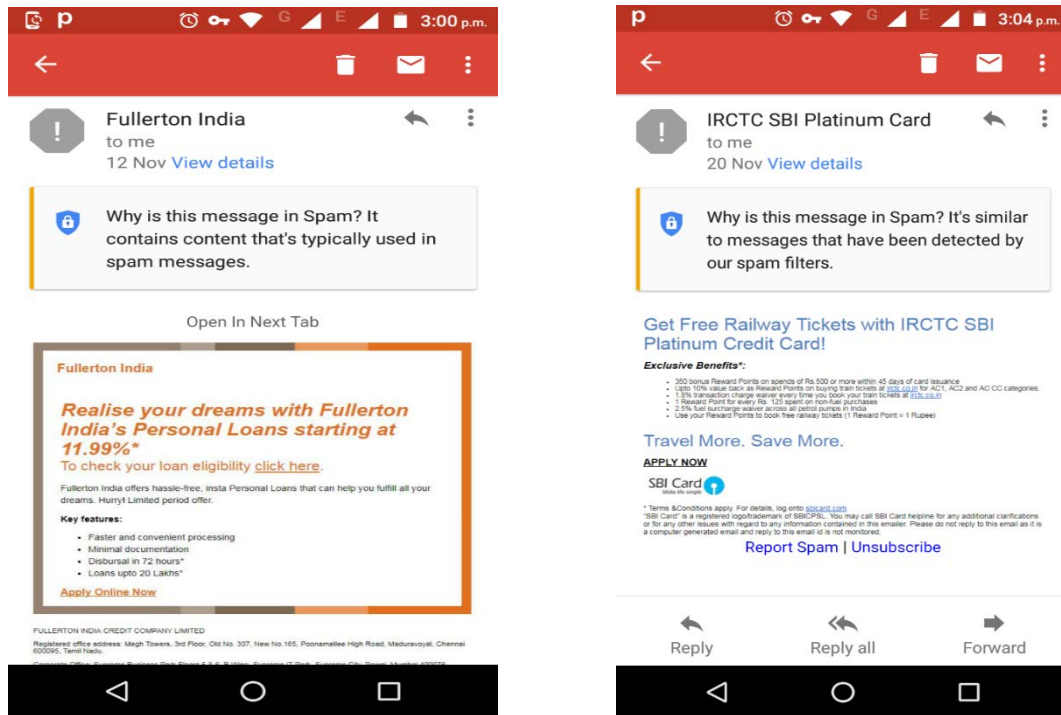
## **I. INTRODUCTION**

We know that in today's world Internet is used very much. Today email use is very effective in communication. Emails are used to communicate at every phase whether it is professional or home use. So with the increasing use of emails hackers try to hack your personal information using spam in your email. Every day you get emails from the topic in which you are not interested. Like a student can be interested in academic information or study information but he is not interested in other types of information. A businessman can be interested in financial related information. So the information is relevant or not is purely dependent on individual. But we face many emails regarding the topics in which we are not interested. These types of mails can be spam or ham depending on individual interest. So we are concerning about only spam. This spam message is that message which is used to get the personal information of the user. So to get rid of image spam we need to analyze the image and after using machine learning algorithm like C4.5 decision tree, Naïve Bayes Algorithm etc. we can determine about the image is spam or not.

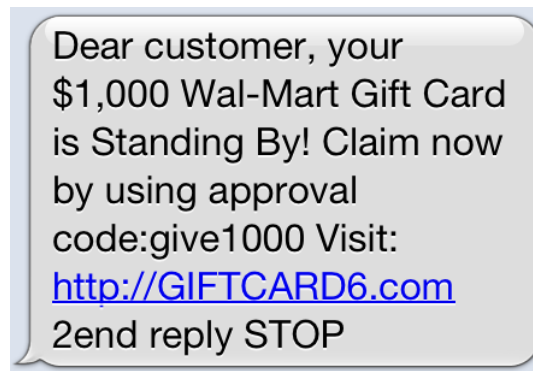
The below definition will be used all over the project.

- Spam: It is the E-mail that contains advertisement and has not been requested.
- Ham: The desired E-mail of our interest is called as Ham.
- False Negative: A spam E-mail message that has not been detected successfully.
- False Positive: A ham E-mail message that has not been detected as spam.

An informative feature subset is selected using Genetic feature search method. The concerned classifier are the ones which are tested on the informative feature subsets that are extracted from three different publicly available dataset.



**Figure 1:** Sample Spam Images in E-mails



**Figure 2:** Sample Spam Image in Message

My heart beats as if the world is dropping,  
you may not feel the love but i do its a heart  
breaking moment of your life. enjoy the times  
that we have, it might not sound good but  
one thing it rhymes it might not be romantic  
but i think it is great,the best rhyme i've ever  
heard.

THERE USED TO BE A BLOG  
AROUND THESE PARTS OF THE  
INTERTUBES. AND T'WAS  
GLORIOUS — FULL OF  
MINDLESS BLABBER ABOUT  
APPLE, DESIGN, TYPOGRAPHY,  
CSS, WEB DESIGN & THE  
LIKE...

**Figure 3:** Sample Ham images

## II. LITERATURE SURVEY

A lot of literature survey which have been conducted in the area spam classification techniques. Here different methods of image spam filtering are described that has become a critical area of research in recent years. Here the study includes machine learning classifiers such as Naïve Bayes Algorithm and different ways of enhancement of the learning capability of classifiers in a supervised learning environment. Here described a variety of research which have been experimented in literature where many classifiers have been tested on different datasets. The three approaches discussed below are in reference to the research paper, "*Proposed efficient algorithm to filter spam using machine learning techniques*" by Ali Shafigh Aski, Navid Khalilzadeh Sourati, P.P- 145-149, Nov,2016.

### II.1 Naïve Bayes Classifier

The Bayesian classifier was introduced by Lewis (1998). This method involves traditional text mining approaches based on content and domain knowledge about the documents. This algorithm is very simple algorithm of classification of spam filtering. This algorithm use the concept of independent events. Consider the events A and B, if we need to use Naïve Bayes Algorithm the events should be independent of each other like one occurrence should not affect the other. In this method of spam filtering we have probability of spam and ham words. After that we train the data and run Naïve Bayes Algorithm in following manner:

$$P(A=a|B=b) = \frac{P(A=a) * P(B=b|A=a)}{P(B=b)}$$

Above,

- $P(A=a|B=b)$  is the probability of A given the probability occurrence of B.
- $P(B=b)$  is the probability of B.
- $P(B=b|A=a)$  is the likelihood which is the probability of B.
- $P(A=a)$  is the probability of A.

Also this Classifier algorithm is extended to n numbers of independent events which can be shown as:

$$P(A=a|B=b) = \pi_i P(A_i=a|B_i=b)$$

To get more clarity in the concept of Naïve Bayes consider an example as shown below:  
 We are provided that the Click word comes into 300 out of 1000 spams and also the same word comes in only 10 out of 600 ham mails then the probability of an emails which can contain the word Click is said to be spam is calculated as:

$$P(\text{Click}|\text{spam}) = \frac{300/1000}{300/1000 + 10/600} = .9493$$

## II.2 C4.5 Decision Tree Classifier

It is clear from the name that the result of the decision tree will be stored in a tree. A C4.5 decision tree is modelled as follows:

A training set is defined for this method which is the collection of base attributes to determine the classes which are related to these attributes. The attributes P can be written as by an vector  $P=(p_1,p_2,p_3,\dots,p_N)$ . Assume that a tuple belongs to a class that is defined earlier which is determine by class label. The set of training is at random selected from the base that is said to be the step of learning. This method of classifier is somewhat efficient.

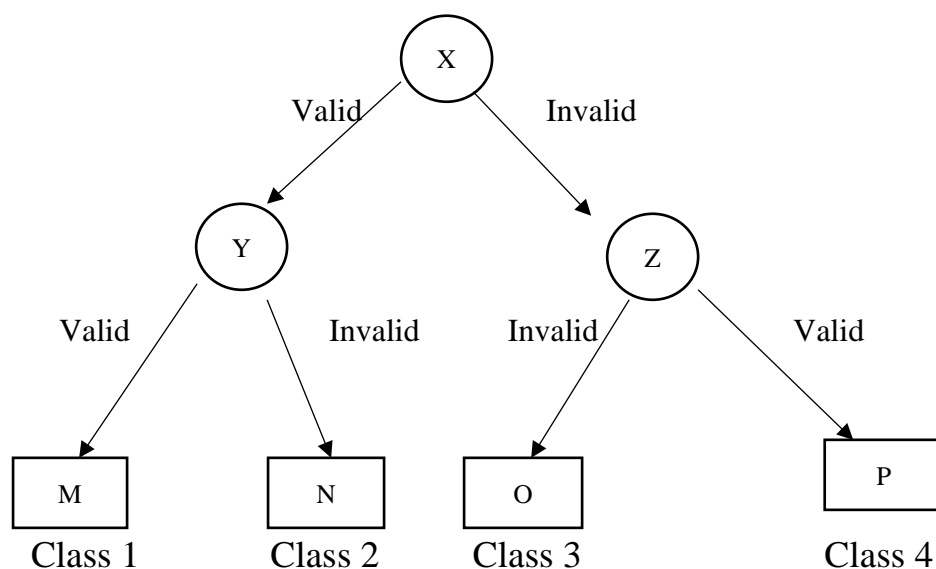
The structure of the output of the tree is as:

A node represents test which has to done on an adjectives.

An arrow from one node to another in tree show the output.

The leaf node is said to be a class label.

The illustration of decision tree classification is as shown in figure



**Figure 4:** Classification based on decision tree



### II.3 Multilayer Perceptron

The multilayer perceptron is shown in diagram. It is a neural network. This model used to deliver the info with the activation of neuron which contain the data labelled on them.

The activate of neuron is as calculated

$$P_i = \sigma(\sum_j A_{ij} B_j)$$

Where,

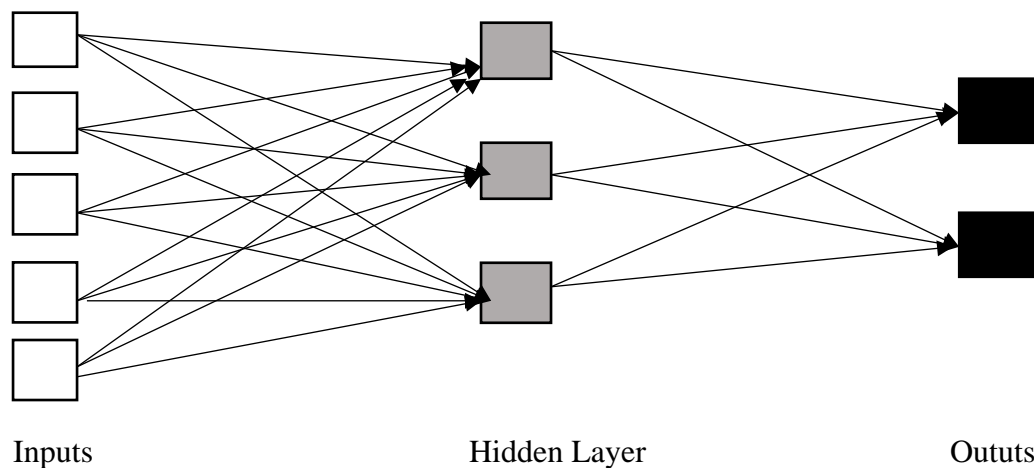
$P_i$  represents the level of activation level of the neuron  $i$ ;

$j$  is set of data of neuron which we get from the previous layer;

$A_{ij}$  is said to be the weight of the connection between the different neuron  $i$  and  $j$ ;

$B_j$  used to represent the result we get from the neuron  $j$ ;

$\sigma(x)$  used to represent the transfer function.



**Figure 5:** Multilayer Neuron Network

The algorithm is not linear between the inputs and outputs. This is made to happen by connecting the neuron of a node to its previous and its next layers as shown in the diagram above. The output obtained are multiplied by the coefficients of weights. After doing this these are insert into the nonlinear function of activation which is written above in this algorithm. The one thing that is important for this algorithm is that it usually solve the problem when a fixed model or knowledge is not provided on input and their relation with outputs.

### III. CONCEPTS AND ALGORITHM

#### III.1 Naïve Bayes Algorithm

It is basically a classifier that assumes that occurrence of a particular event is independent of the occurrence of other event. It is based upon the assumption of independence among the predictors. For example, a fruit which is red, round and 3 inches in diameter may be considered apple. Even if these feature depend upon existence of other feature or on each other, all these properties independently contribute to the probability that this fruit is an apple and therefore it is called as 'Naïve'. Naïve Bayes is mainly used for very large dataset and it is easy to build model.

#### Algorithm for Image Based Classifier

1. Extract text from image using OCR (optical character recognition).
2. Run this text message on the Naive-Bayes Classifier for test.

#### Naïve Bayes for Spam classifier

##### Notations

Word<sub>i</sub>= w<sub>i</sub>

Spam= s

Ham= h

Probability= P

Mesage= m

##### Proposed Algorithm

m= <w<sub>1</sub>, w<sub>2</sub>, w<sub>3</sub>, ... , w<sub>n</sub>>

$$P(s | m) = P(w_1 | s) * P(w_2 | s) * \dots * P(w_n | s) * P(s) / P(m)$$

$$P(h | m) = P(w_1 | h) * P(w_2 | h) * \dots * P(w_n | h) * P(h) / P(m)$$

##### Taking log of the above equations

$$\log_{10}(P(s | m)) = \log_{10}(P(w_1 | s)) + \log_{10}(P(w_2 | s)) + \dots + \log_{10}(P(w_n | s)) + \log_{10}(P(s)) - \log_{10}(P(m))$$

$$\log_{10}(P(h | m)) = \log_{10}(P(w_1 | h)) + \log_{10}(P(w_2 | h)) + \dots + \log_{10}(P(w_n | h)) + \log_{10}(P(h)) - \log_{10}(P(m))$$

if  $\log_{10}(P(s | m)) < \log_{10}(P(h | m))$   
    then spam  
    otherwise ham

### **Generating Training Data required by the Classifier**

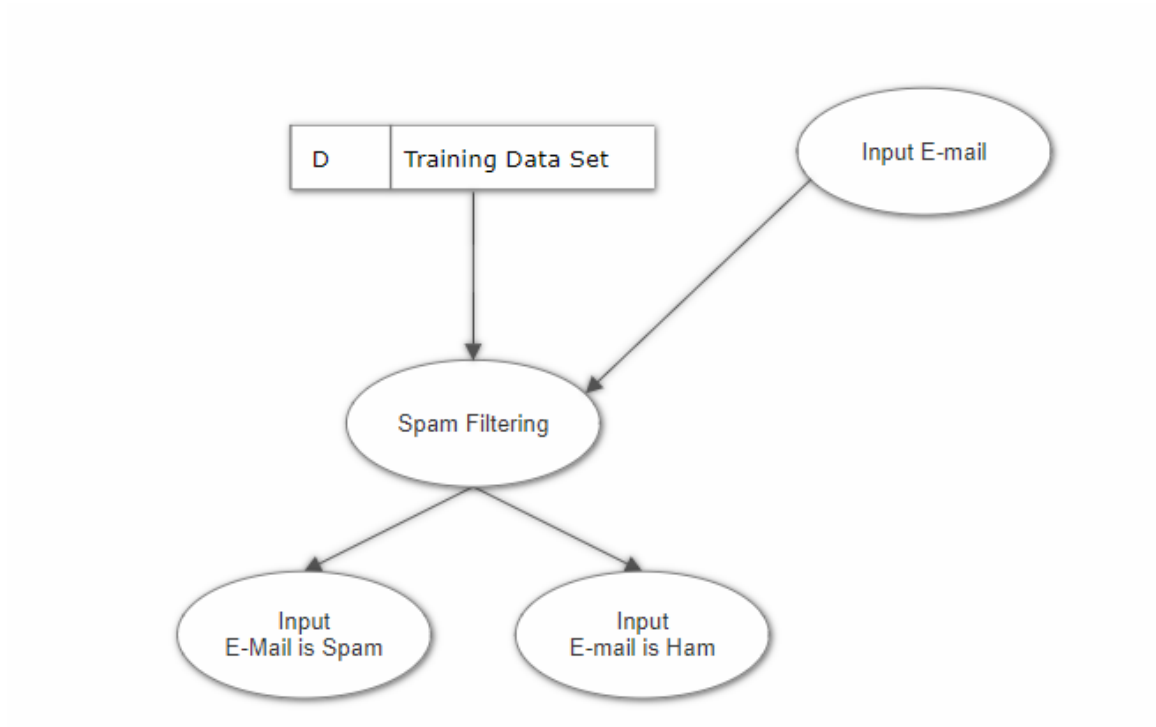
1. First of all, a data set of 1000 spam emails and 900 ham emails is prepared.
2. All the entities, phrases that do not have any meaning like Phone No., E-mails and website links are removed.
3. All the special characters are removed except '\$'.
4. The words collected so far are stemmed and converted to root words (like *studied* converted to *study*) as they all have the same meaning.
5. A program is implemented which maintains two hash map (word string against its number of occurrence in spam and ham)
6. The probability of each word obtained so far is calculated by dividing its number of occurrences by total number of words. This is stored in the hash map with the key as word and probability as its value.
7. The classifier program uses these hash maps.
8. To optimize the searching time of map, Trie data structure can be used.

### **Classifier Algorithm**

1. Two consecutive words are taken from the message at a time to make a new word or sentence.
2. The three words that we have right now the two independent word and one new word should be looked up in the hash map for their probability.
3. The log of all these probabilities is taken and added.
4. If the log (P (spam | message)) is greater than or equal to log (P (ham | message)), then the message is ham otherwise spam.

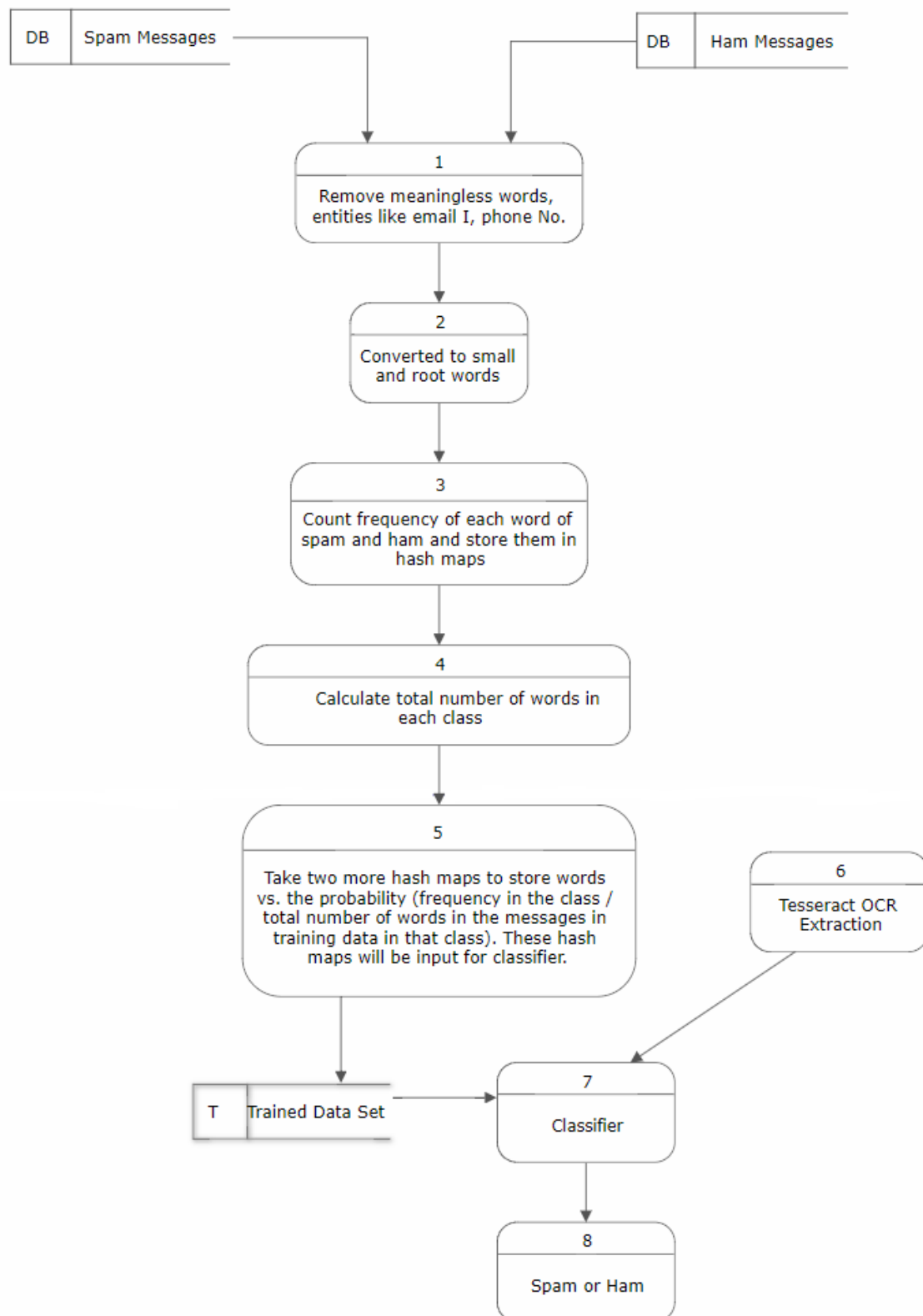
## IV. DATA FLOW DIAGRAMS:

### IV.1 Level 0 DFD



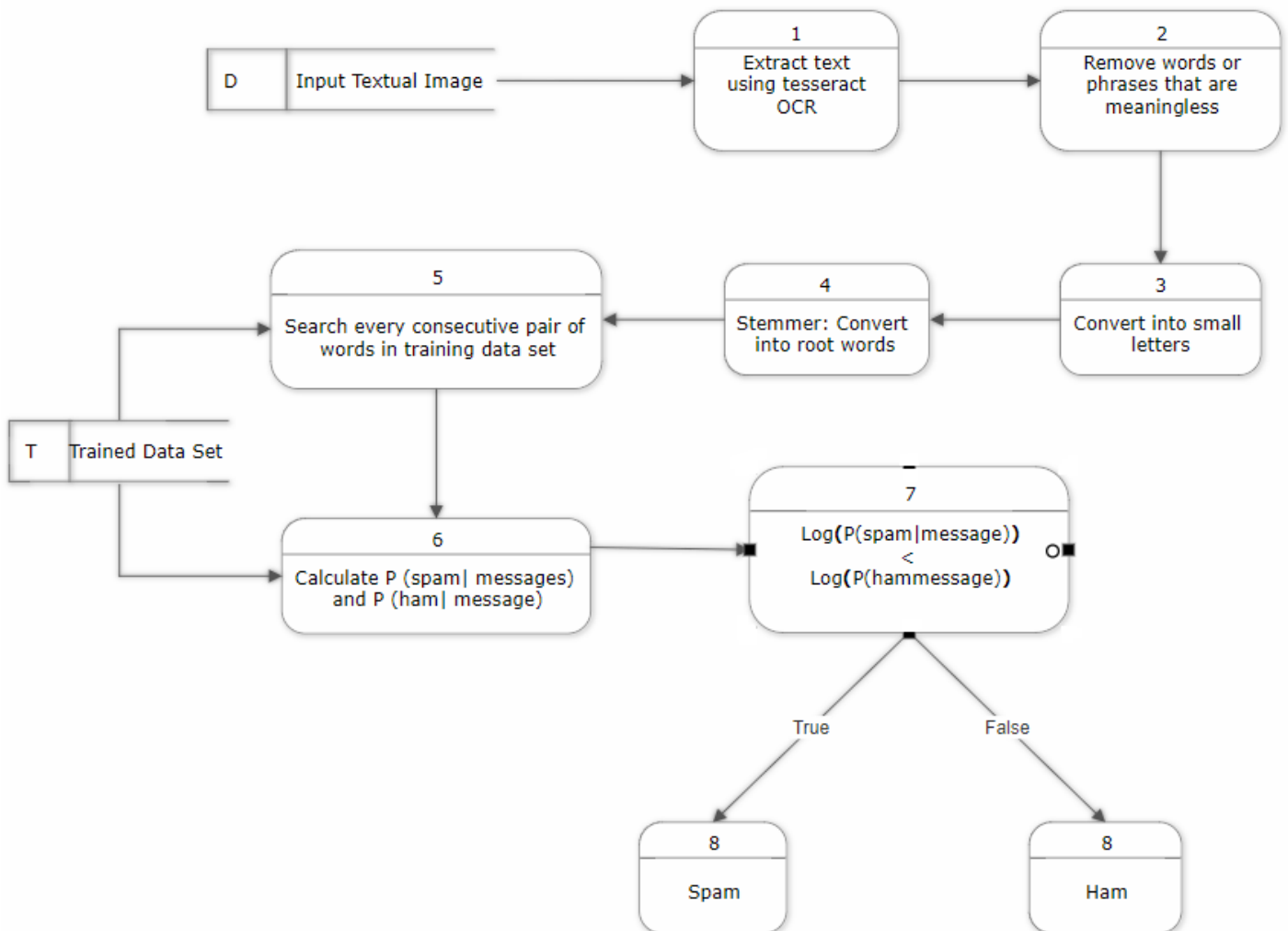
**Figure 6:** Level 0 DFD

## IV.2 Level 1 DFD



**Figure 7:** Level 1 DFD

### IV.3 Level 2 DFD



**Figure 8:** Level 2 DFD

## V. RESULTS AND OBSERVATIONS

The classifier trained on data works fine. The classifier trained on data determines whether the image is spam or ham. Following are some screenshots of the results:



```
Activities  Terminal  Mon 04:02
satyendra@satyendra-Inspiron-3542: ~/Desktop/spamdetector

File Edit View Search Terminal Help
satyendra@satyendra-Inspiron-3542:~$ cd Desktop
satyendra@satyendra-Inspiron-3542:~/Desktop$ cd spamdetector
satyendra@satyendra-Inspiron-3542:~/Desktop/spamdetector$ ./pie.sh s1.jpg
Tesseract Open Source OCR Engine v3.04.01 with Leptonica

.....message is ham.....
given text is spam/ham on image \n

Click to Email Your Web Site

to 27 MILLION PEOPLE
=> F-R-E-E TODAY ONLY <=

satyendra@satyendra-Inspiron-3542:~/Desktop/spamdetector$
```

**Figure 9:** Screenshot of classifier running on a sample ham image

The above Figure contains the input image, text extracted from the input image by tesseract OCR API and the terminal running the classifier, which detected the input image as ‘Ham’.

```
Activities Terminal Mon 04:04
satyendra@satyendra-Inspiron-3542: ~/Desktop/spamdetector

File Edit View Search Terminal Help
satyendra@satyendra-Inspiron-3542:~/Desktop/spamdetector$ ./pie.sh s2.jpg
Tesseract Open Source OCR Engine v3.04.01 with Leptonica

.....message is spam.....

given text is spam/ham on image \n
e.g, +44 7788 519xxx

{FREE MSG. 0n vecords '
nnaxe nax you may be
ennled to 3750 pounds
my your mm To
dawn (n use vepvy wnn
YES '0 ns message In
an an text smp

satyendra@satyendra-Inspiron-3542:~/Desktop/spamdetector$ ./pie.sh as.jpg
Tesseract Open Source OCR Engine v3.04.01 with Leptonica

.....message is spam.....

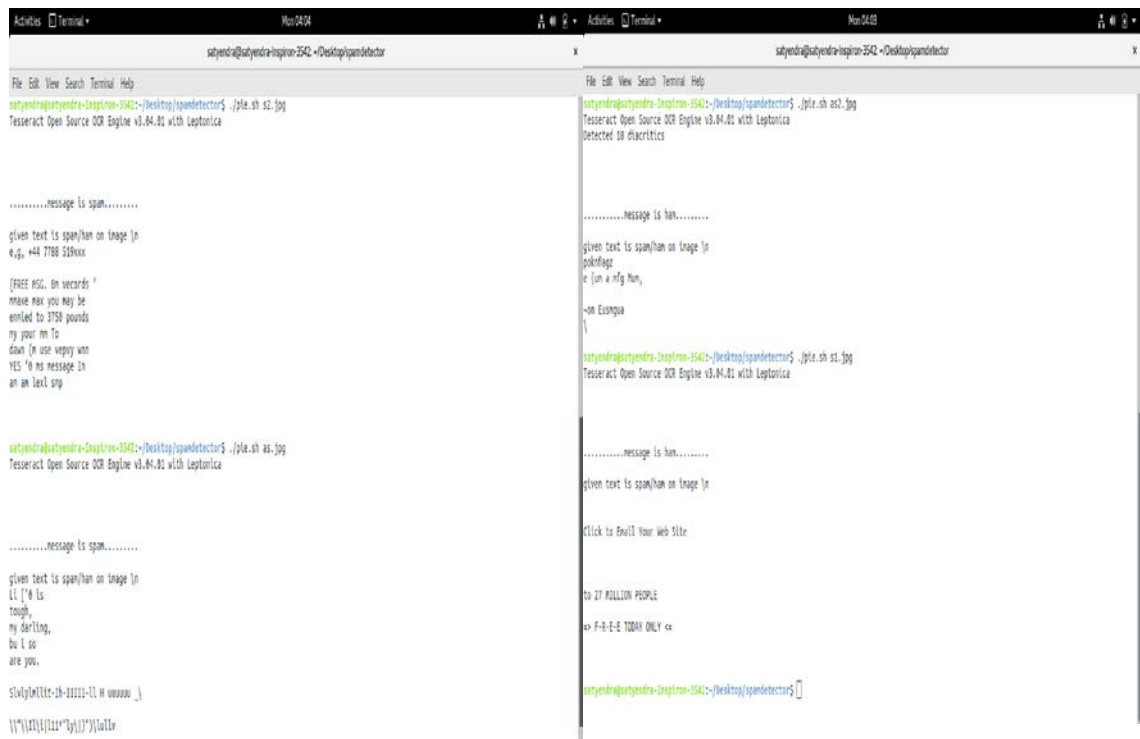
given text is spam/ham on image \n
li ['0 is
tough,
my darling,
bu l so
are you.

Slvlylmlit-Ih-IIIH-ll H uuuuuu _\
\\\"\\l\\i\\l11*'ly\\|)'\\lulv
```

**Figure 10:** Screenshot of classifier running on a sample spam image

The above Figure 7 contains the input image, text extracted from the input image by tesseract OCR API and the terminal running the classifier, which detected the input image as ‘Spam’.





**Figure 11:** Classifier running on test data

The above screenshot tests various images if they are spam or ham based on the probabilities calculated by the classifier.

## VI. CONCLUSION AND FUTURE PLAN

### Conclusion

The project makes it clear the general idea of Image spam and how it works. It produces difficulty in various aspects and erodes the network resources considerably; which is why this project has introduced a feature extraction scheme that rely on low-level features.

This project also sees how the spam detection works and the steps done to filter and eventually block it. So far, it is able to extract both the text and image features from a given image and give it into classifier. The classifier then decides whether the given input image is a spam or ham. We chose Naïve Bayes Algorithm as the image spam detection is significantly more accurate as compared with other similar algorithms.

The Naïve Bayes Classifier is used to identify whether the input image is an image spam or not. Although, the extraction scheme is known to be efficient in this algorithm, the same can't be said for accuracy. This algorithm faces difficulty in accuracy because of corrupted and multi frame images which is why it won't give an efficient result. On the other hand, the false positive and false negative factors are also efficient. If a spam image is considered a ham, then it's called false positive. And if the ham image is considered as spam, it's called false negative.

This study describes three matching algorithms to filter spam from valid mails with low error rates and high efficiency using Naive Bayes algorithm. Several other techniques are also there like C4.5 decision tree, multilayer perceptron, all of which are used for training data whether in the form of spam or valid emails.

### Building a Naive Bayes classifier



## **Future Plan**

There is a lot of scope and room for improvement that can be made to this project. In future, additional features can be added and more optimization techniques can be used that can speed-up the detection rate. By doing so, the time complexity will be significantly reduced. The project should be able to work well with multi-frame images. The application developed should be flexible and the changes can be made wherever required.

To improve the accuracy and consistency rate, more algorithms like Multi-Layer Perceptron and Decision Tree can be implemented which will yield a better and far more accurate result. The drawbacks and limitation of the current system will be lifted and new opportunities will be opened. By adding more algorithms, the system can cross-check the result with each other and ultimately, provide the correct proven result. Machine learning can be added which will prove to be a great boon over time. The data that the system will gain after running various images over time will only help in improving the overall accuracy. The other big change that can increase the speed of detection and classification is by the use of tri-data structure. This will drastically improve the search time and complexity of the system.

Most of the objectives and features of the project have been dealt within the estimated schedules and quality features. The project was verified with both valid and invalid data in each manner. The applications also runs with an insight into the necessary modifications that may be required in the near future. Hence, the system can be maintained successfully.

## VII. REFERENCES

- [1] Ali Shafigh Aski Navid Khalilzahed Sourati, “Proposed efficient algorithm to filter spam using machine learning techniques”, P.P. 145-149, Nov., 2016
- [2] <http://ieeexplore.ieee.org/document/4376991/authors>
- [3] Battista Biggio, et. al. “A survey and experimental evaluation of image spam filtering techniques”, P.P. 1436-1446, July, 2011
- [4] YanGao, MingYang, Xiaonan Zhao, Bryan Pardo, YingWu, ThrasyvoulosN.Pappas, Alok Choudhary, EECS Dept., Northwestern Univ. 2145 SheridanRd. Evanston, IL 60208 – Image Spam Hunter, 2008
- [5] <https://spamassassin.apache.org/publiccorpus>

## APPENDIX

### COMPLETE CONTRIBUTARY SOURCE CODE

#### Test\_english.cpp

Used to convert the words into their root.

```
#include <iostream>
#include <string>
#include "stemming/english_stem.h"
using namespace std;
int main()
{
    string str;
    while ( cin >> str )
    {
        wstring word(str.begin(), str.end());
        stemming::english_stem<> eng;
        eng(word);
        wcout << word.c_str() << "\n";
    }
    return 0;
}
```

## Converter.cpp

Used to convert the text into their lower-case and eliminate the meaningless phrases.

```
#include<bits/stdc++.h>
using namespace std;
int main()
{
    ifstream infile;
    infile.open("output_stemmer.txt");
    ofstream outfile;
    outfile.open("newfile.txt");
    string str;
    while(cin>>str != NULL)
    {
        int i = 0;
        while(i < str.length())
        {
            if(str[i] <= 'Z' && str[i] >= 'A')
            {
                str[i] += 32;
                cout<<str[i];
            }
            else if(str[i] == '$')
                cout<<" "<<str[i]<<" ";
            else if(str[i] <= 'z' && str[i] >= 'a')
                cout<<str[i];
            i++;
        }
        cout<<" ";
    }
    return 0;
}
```

## Training data

Used to train the dataset obtained from spam and ham e-mails

```
#include<bits/stdc++.h>
using namespace std;
#define LL long long
#define S 1000005
#define W while
#define M 1000000007
#define str string
#define pi 3.14159265
LL mini=INT_MAX;
LL maxi=INT_MIN;
int primes[10000001];
using namespace std;
map<string, int> m;
map<string, double> m_prob;
int main()
{
    LL total_words=0,total_ham=0,total_spam=0;
    ifstream afile;
    ofstream outfile;
        outfile.open("train_prob_spam");
    afile.open("spam_stemmed.txt", ios::out | ios::in );
    str s1,s2;
    afile>>s1;
    while(afile>>s2)
    {
        m[s1]++;
        m[s1+s2]++;
        s1=s2;
    }
    map<string ,int> ::iterator it=m.begin();
    for(;it!=m.end();it++)
```

```

{
    total_words+=it->second;
}
total_spam=total_words;
for(it=m.begin();it!=m.end();it++)
{
    m_prob[it->first]=(double)it->second/total_words;
}

map<string, double> :: iterator it1;

for(it1=m_prob.begin();it1!=m_prob.end();it1++)
{
    outfile<<it1->first<<" "<<it1->second<<endl;
}
outfile.close();
afile.close();
m.clear();
m_prob.clear();

outfile.open("train_prob_ham");
afile.open("ham_stemmed.txt", ios::out | ios::in );
afile>>s1;
while(afile>>s2)
{
    m[s1]++;
    m[s1+s2]++;
    s1=s2;
}
it=m.begin();
total_words=0;
for(;it!=m.end();it++)
{
    total_words+=it->second;
}

```



```

    }
    total_ham=total_words;
    for(it=m.begin();it!=m.end();it++)
    {
        m_prob[it->first]=(double)it->second/total_words;
    }

    for(it1=m_prob.begin();it1!=m_prob.end();it1++)
    {
        outfile<<it1->first<<" "<<it1->second<<endl;
    }
    afile.close();
    outfile.close();
    return 0;
}

```

## Classifier

Used to classify the e-mail image text into spam or ham.

```
#include<bits/stdc++.h>
using namespace std;
#define LL long long
#define S 1000005
#define W while
#define M 1000000007
#define str string
#define pi 3.14159265
LL mini=INT_MAX;
LL maxi=INT_MIN;
using namespace std;
map<string, int> m;
map<str,double> spam,ham;
vector<str> message;
int main()
{
    ifstream infile,spamfile,hamfile;
    infile.open("newfile.txt");
    spamfile.open("train_prob_spam");
    hamfile.open("train_prob_ham");
    str s;
    double d;
    while(spamfile>>s)
    {
        spamfile>>d;
        spam[s]=d;
    }
    while(hamfile>>s)
    {
        hamfile>>d;
        ham[s]=d;
    }
}
```

```

}
string s1;
W(cin>>s1)
{
    message.push_back(s1);
}
double hp=0,sp=0;
map<str,double> ::iterator it;

for(int i=0;i<message.size()-1;i++)
{
    string word1, word2, word3;
    word1 = message[i], word2 = message[i + 1];
    word3 = word1 + word2;

    it = spam.find(word1);
    if ( it != spam.end() )
    {
        sp += -1*log10(it -> second);
    }

    it = spam.find(word3);
    if ( it != spam.end() )
    {
        sp += -1*log10(it -> second);
    }

    it = ham.find(word1);
    if ( it != ham.end() )
    {
        hp += -1*log10(it -> second);
    }

    it = ham.find(word3);

```

```

        if ( it != ham.end() )
        {
            hp += -1*log10(it -> second);
        }
    }

    if(spam.find(message[message.size()-1])!=spam.end())
        sp+=-1*log10(spam[message[message.size()-1]]);
    if(ham.find(message[message.size()-1])!=ham.end())
        hp+=-1*log10(ham[message[message.size()-1]]);

    sp+=
1*log10((double)spam.size()/(spam.size()+ham.size()));
    hp+=-
1*log10((double)ham.size()/(ham.size()+spam.size()));

    if(sp>hp)
        cout<<"\n\n\n\n.....message is
spam.....\n\n";
    else cout<<"\n\n\n\n.....message is
ham.....\n\n";

    spamfile.close();
    hamfile.close();
    infile.close();
}

```

## pie.sh

The script that automates the whole project.

```
tesseract "$1" out
./converter <out.txt > a1
./stemmer <a1 > b1
./classifier <b1
echo "given text is spam/ham on image \n"
cat out.txt
```