# Project Title: Enchanted Wings: Marvels of Butterfly Species

Team ID: LTVIP2025TMID42172

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Maxmium Mark:2mark

## Problem – Solution Fit Template

The Problem-Solution Fit simply means that you have found a problem with your customer and that the solution you have realized for it actually solves the customer’s problem. It helps entrepreneurs, marketers and corporate innovators identify behavioral patterns and recognize what would work and why

### Purpose

The purpose of the Problem – Solution Fit Template is to help teams define a real-world problem faced by their target audience and outline a practical and innovative solution. This ensures that the project addresses a genuine need and delivers meaningful value.

### Template

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| Section | Description |
| 1. Problem Statement | Describe the key problem or need observed in the target group. |
| 2. Target Audience | Define the specific user group facing this problem. |
| 3. Current Alternatives | List existing solutions or methods users currently rely on. |
| 4. Proposed Solution | Detail the solution your team is offering. |
| 5. Key Benefits | Highlight what makes your solution effective, different, and valuable. |
| 6. Success Criteria | Define how success will be measured for the proposed solution. |