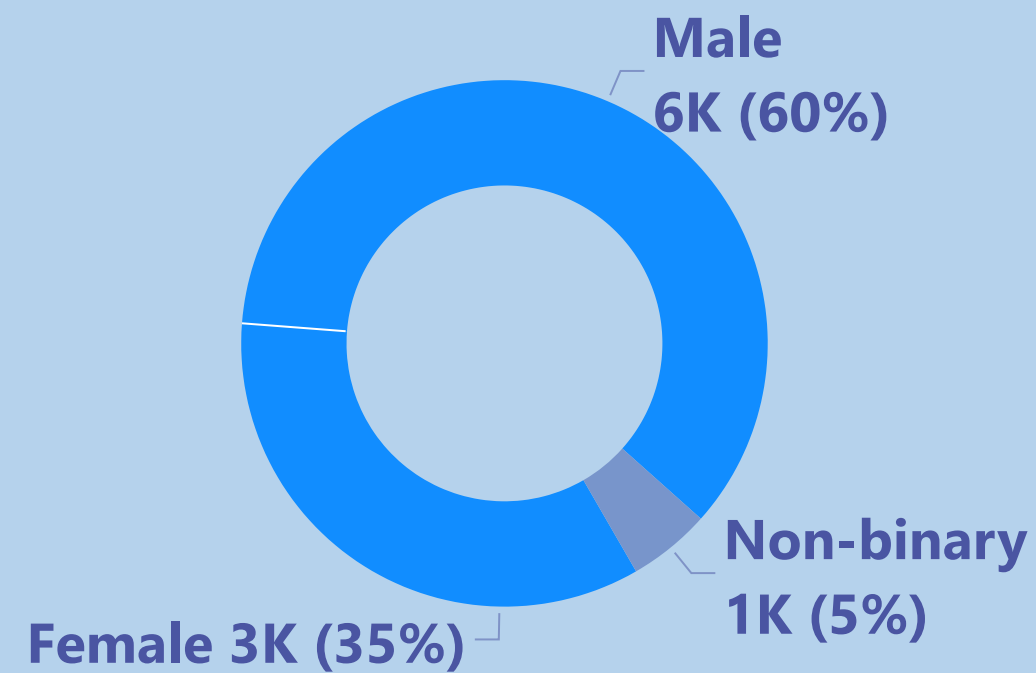


# CodeX

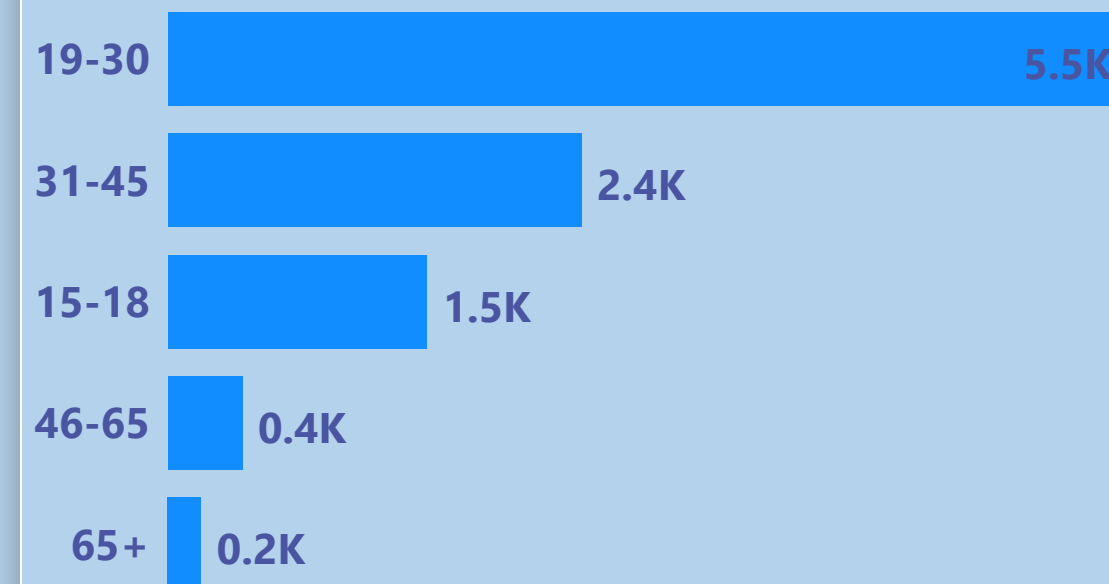


## CUSTOMER SURVEY DASHBOARD

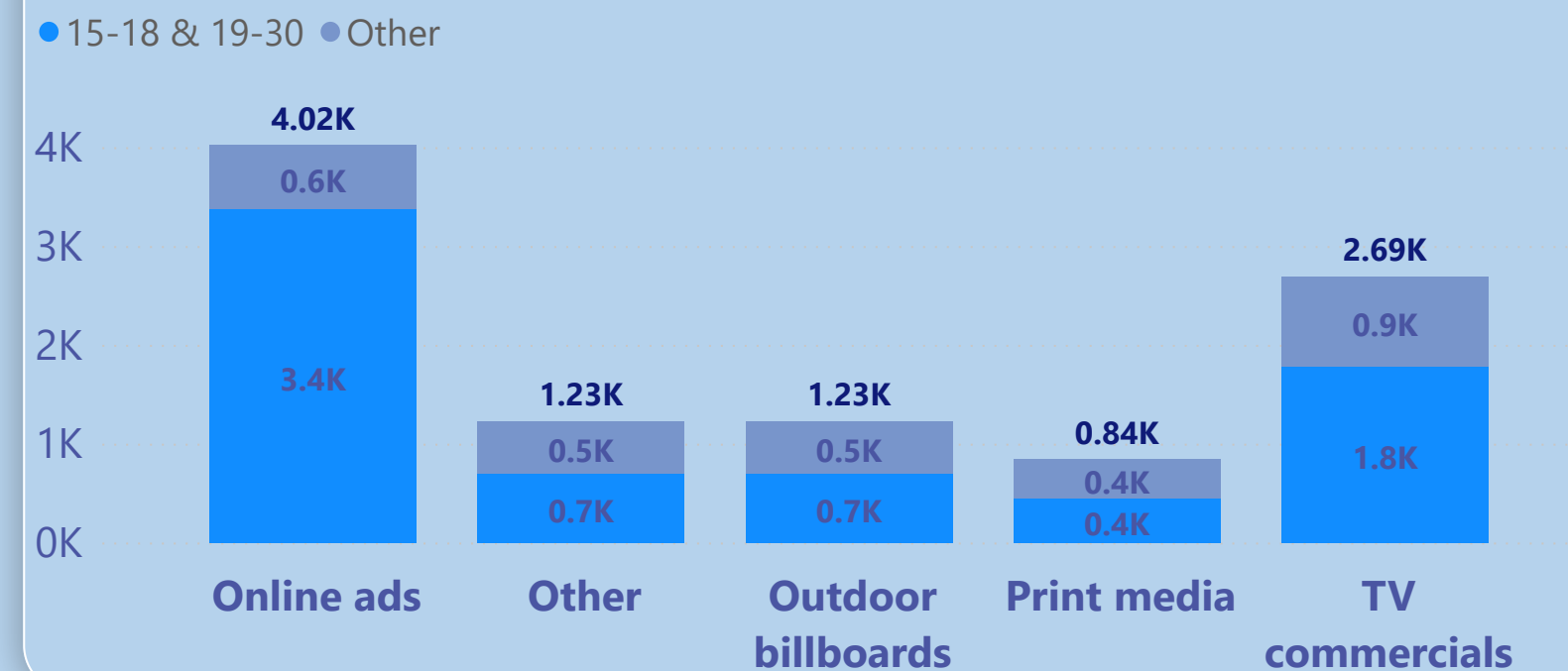
### Gender



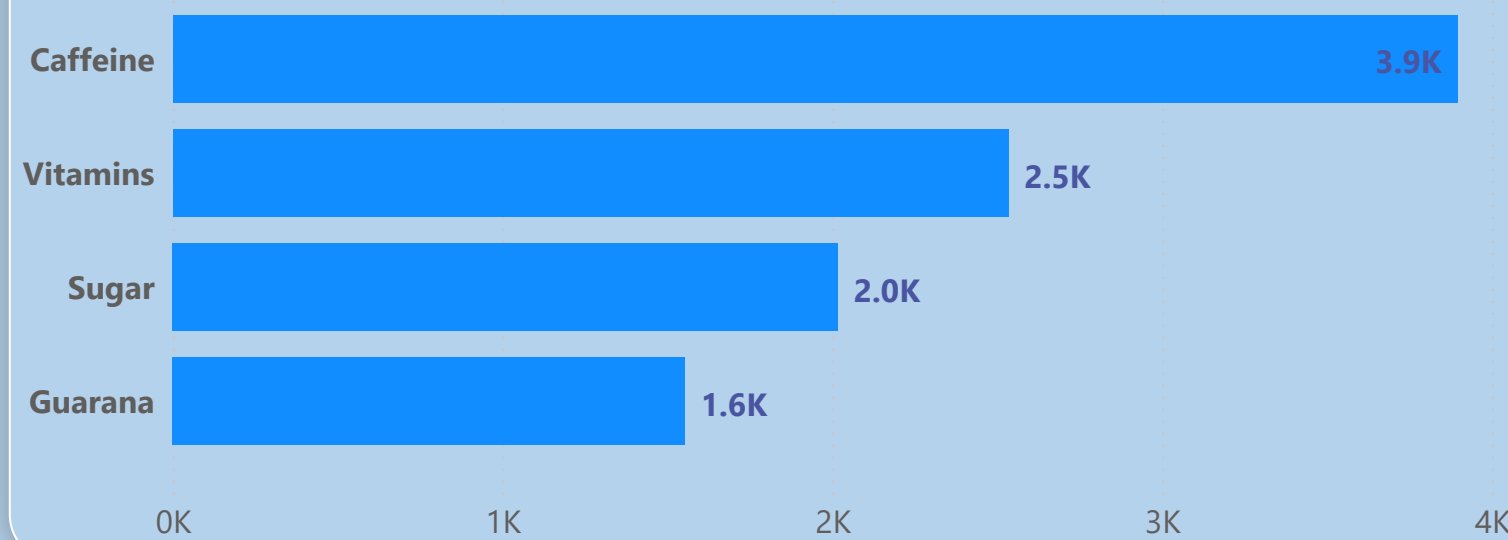
### Age group



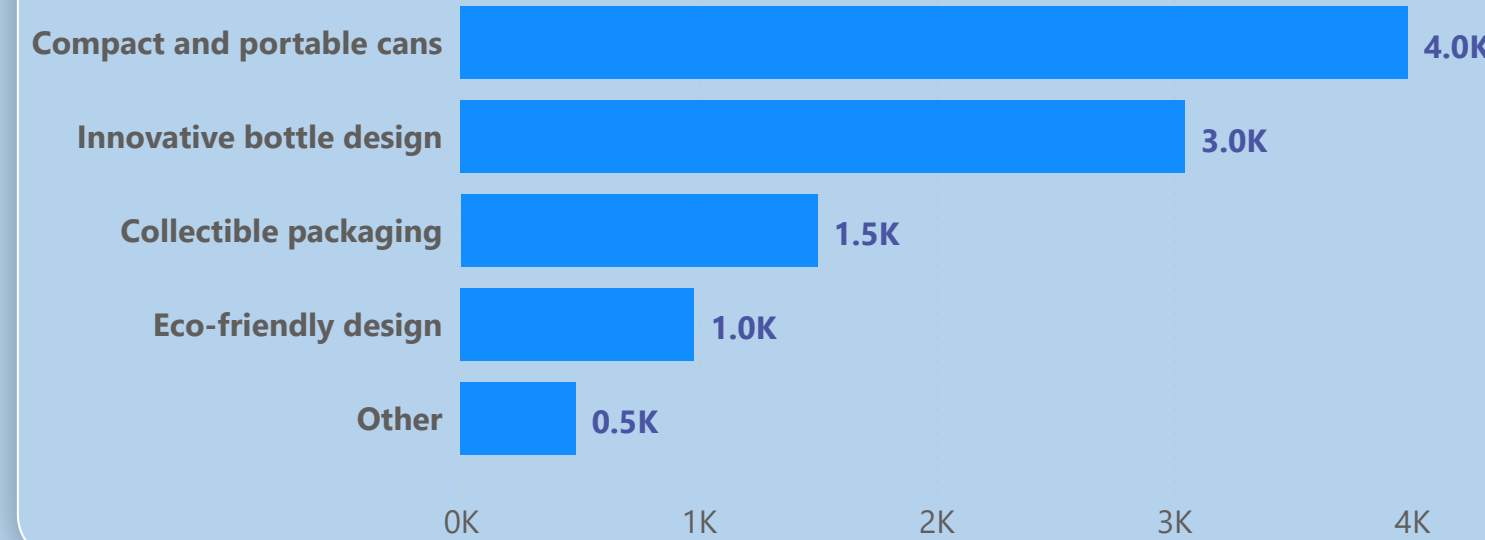
### Age group & Marketing channel



### Preferred ingredients



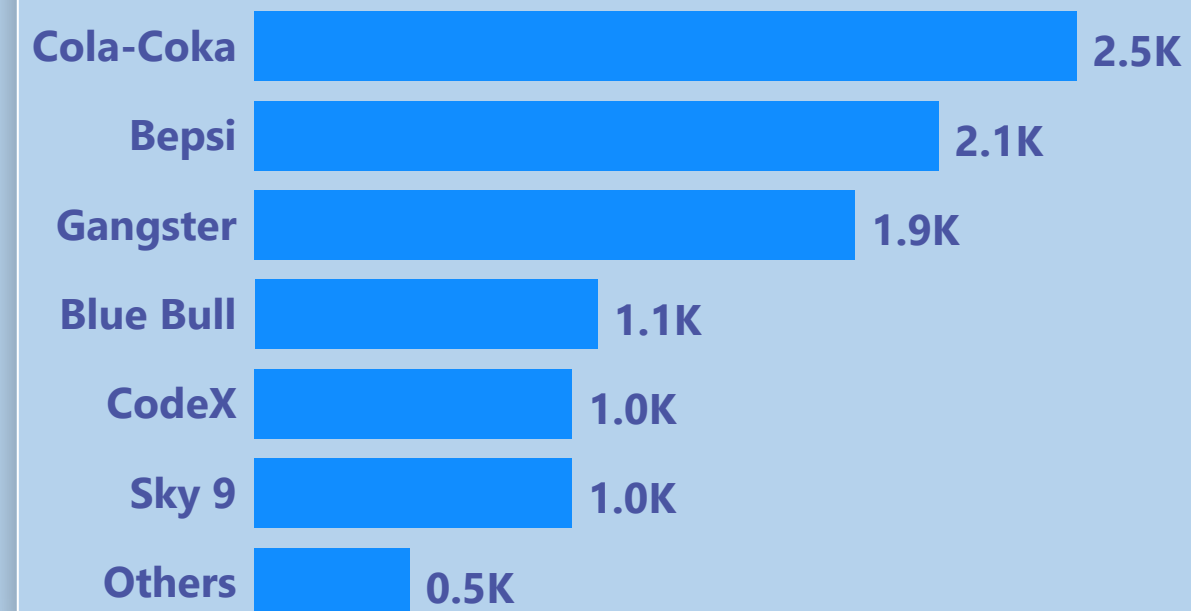
### Packaging preference



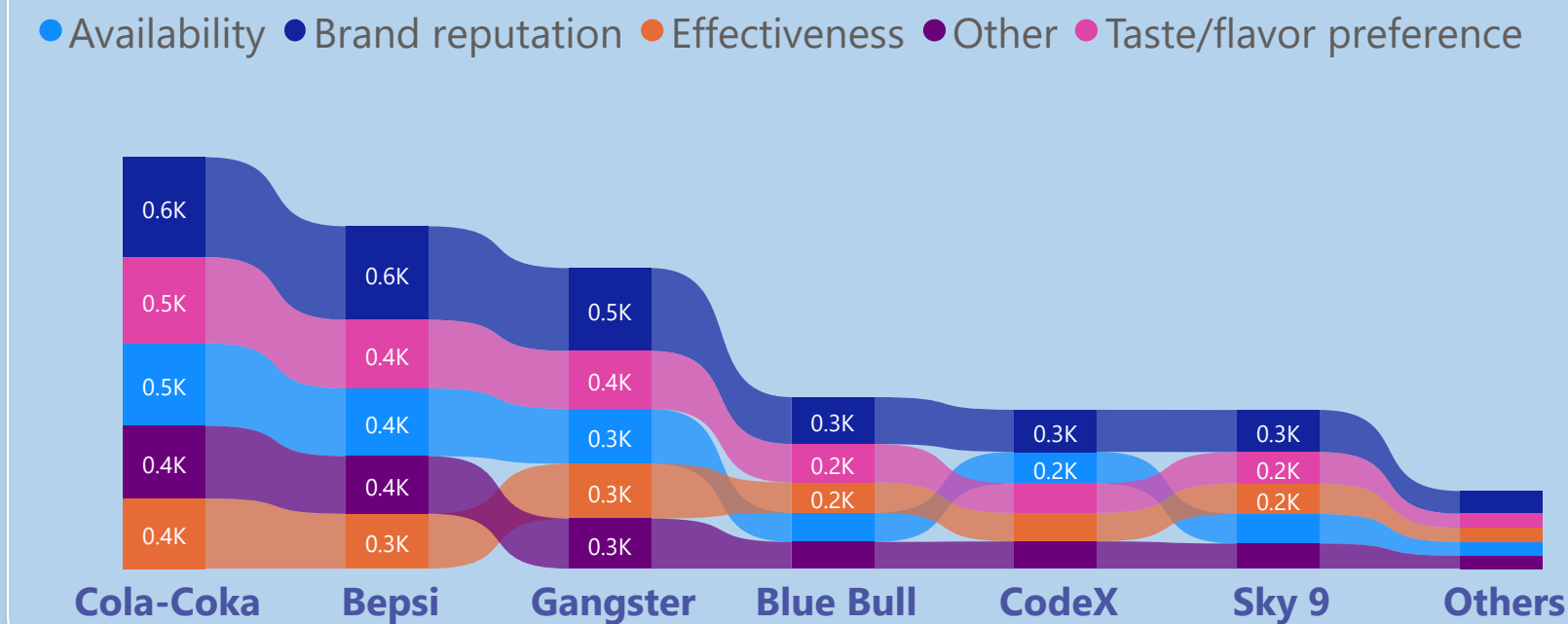


# CUSTOMER SURVEY DASHBOARD

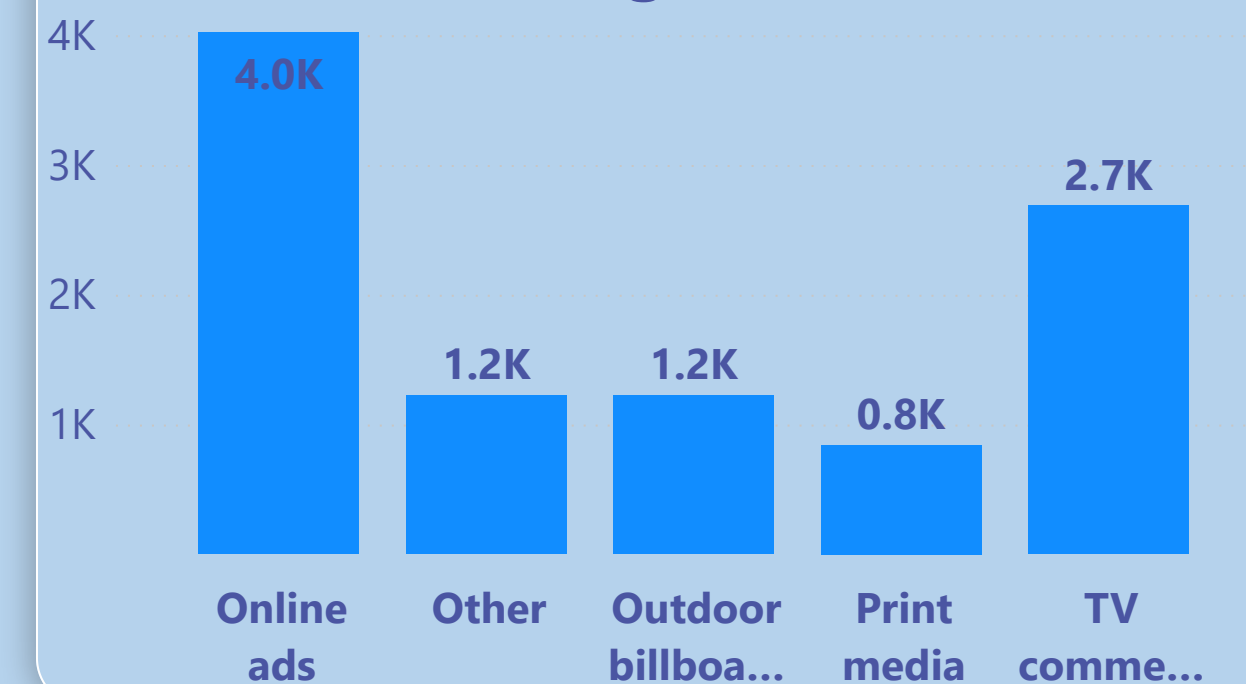
## Current leading brand



## Reason for choosing particular brand

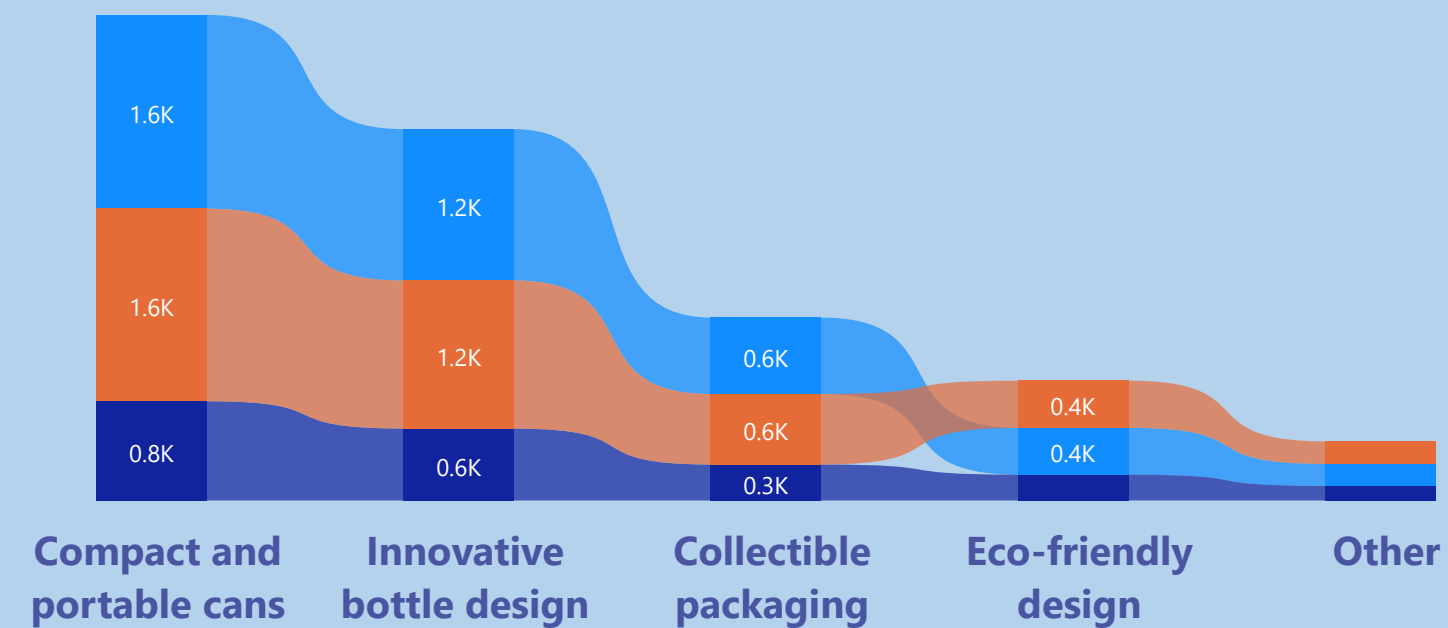


## Marketing channels



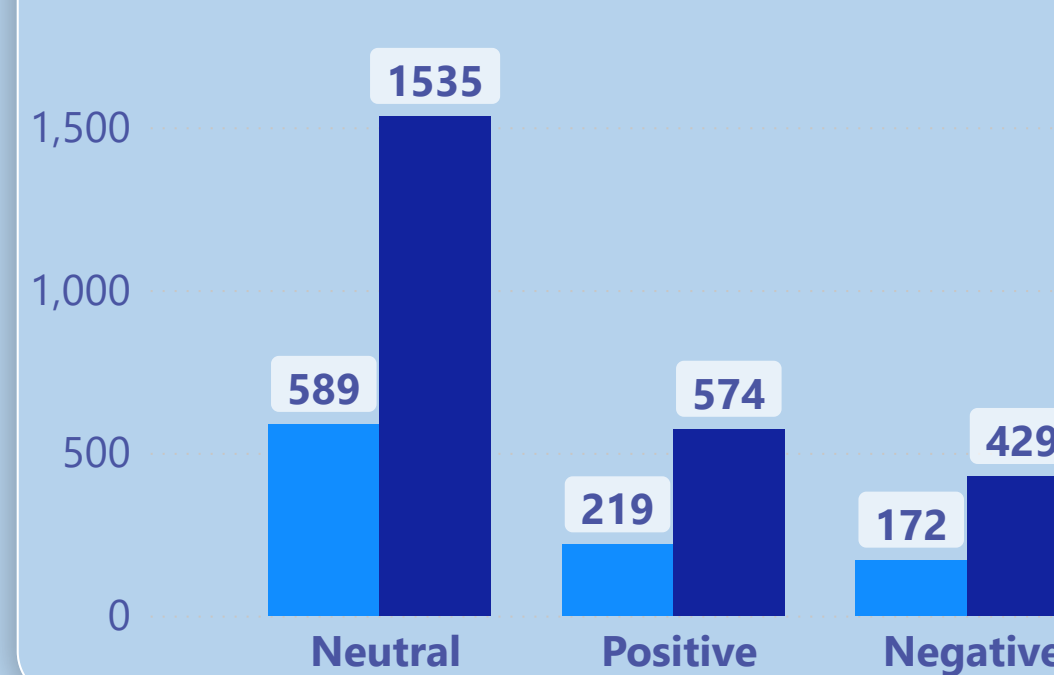
## Packaging

Limited edition pack: No (light blue), Not Sure (dark blue), Yes (orange)



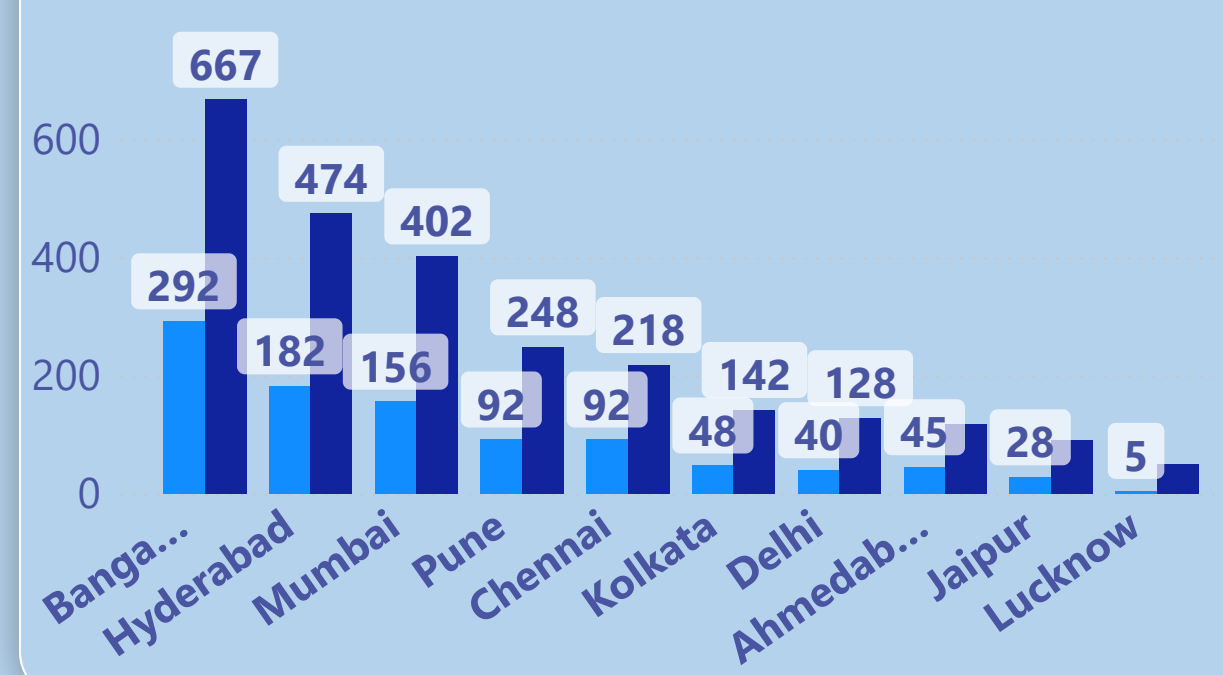
## Brand perception

CodeX (light blue), Cola-Coka (dark blue)



## Respondent city

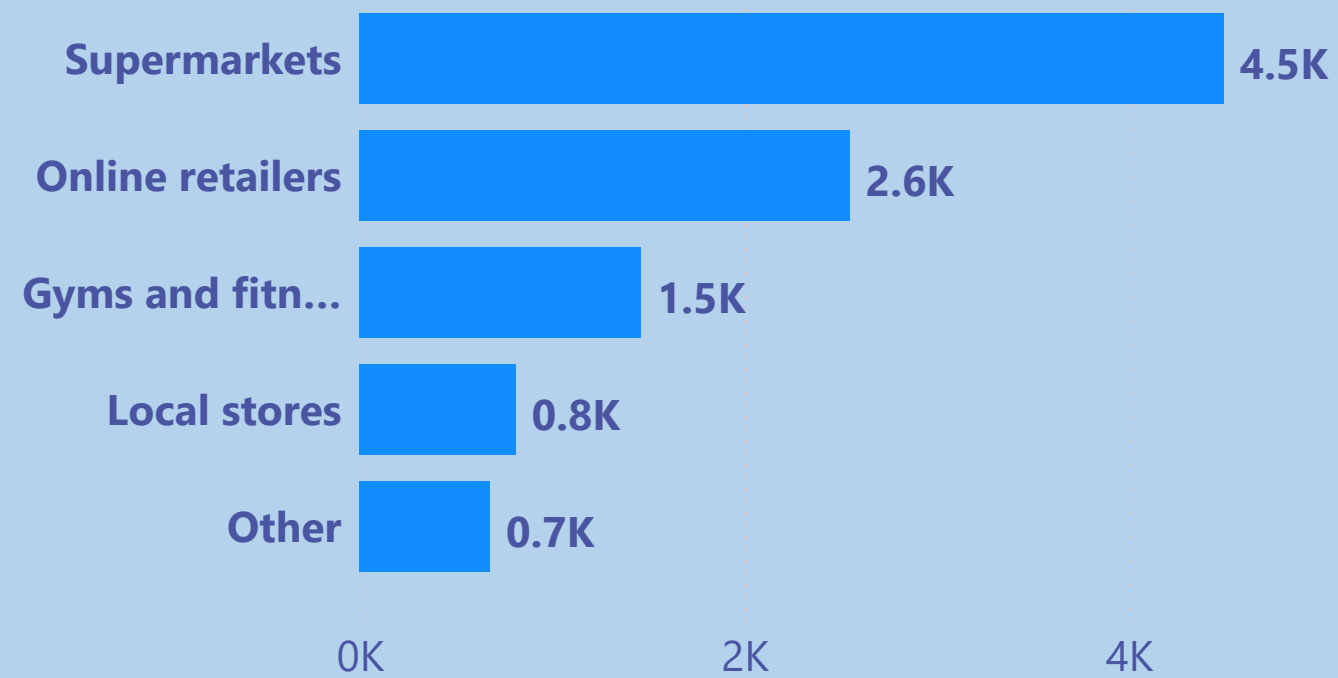
CodeX (light blue), Cola-Coka (dark blue)



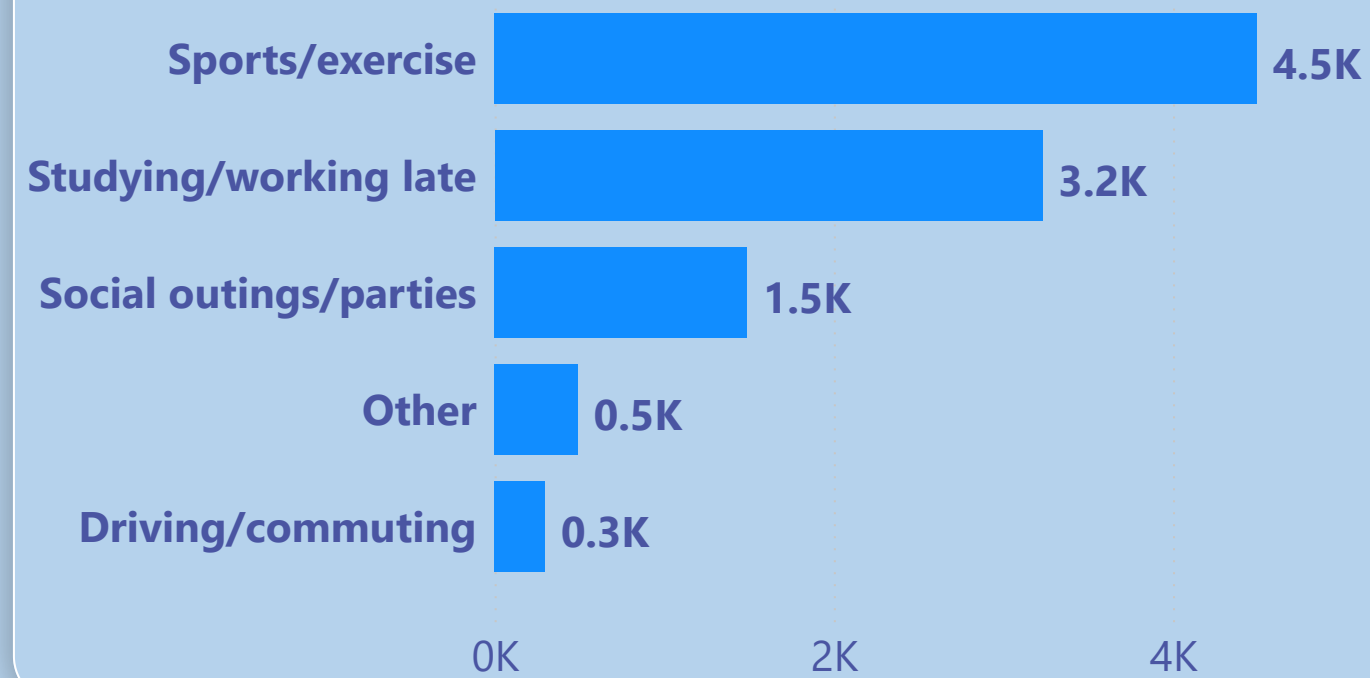


# CUSTOMER SURVEY DASHBOARD

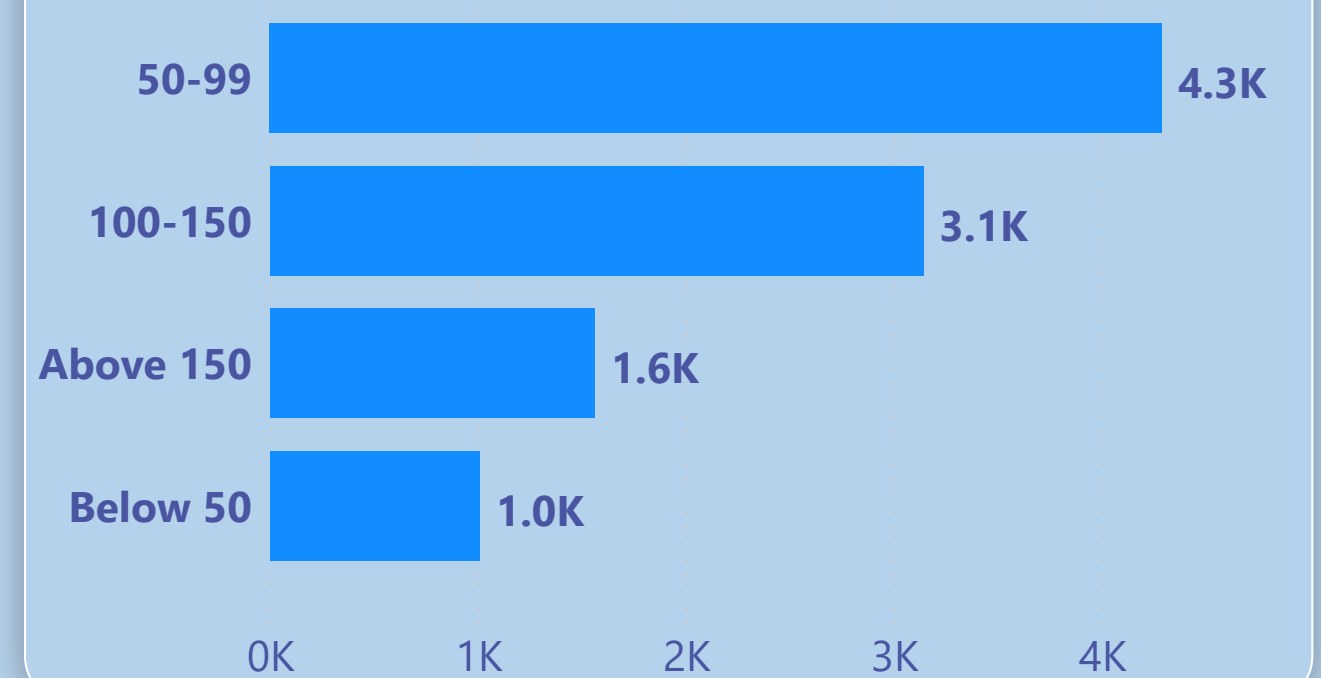
## Purchase location preference



## Customer consumption situations



## Price range



## Packaging

Limited edition pack ● No ● Not Sure ● Yes

