klara

Your ROI on Klara

Phone tag

Outbound patient calls per day

Percent of connected calls

Phone tag cost per year

$

Abandoned calls

Inbound patient calls per day

Percent of calls abandoned

Abandoned calls cost per year

$

Appointment no-shows

Appointments per day

Percentage of no-shows

Appointment no-show cost per year

$

Total cost savings per year

$

Net profit 1st year

$

Net profit 3 years

$

ROI on Klara

%

These calculations are based on the following assumptions:

- 3 min call length
- $15/hr staff wage
- 50% of calls relate to patient scheduling
- $300 revenue per appointment

As well as the following Klara averages:

- 75% reduction in phone tag
- 30% reduction in abandoned calls
- 35% reduction in no-shows

Email us: hello@klara.com   Visit our website: www.klara.com