## klara

## Your ROI on Klara

Phone tag	Abandoned calls	Appointment no-shows
Outbound patient calls per day	Inbound patient calls per day	Appointments per day
Percent of connected calls	Percent of calls abandoned	Percentage of no-shows
Phone tag cost per year	Abandoned calls cost per year	Appointment no-show cost per year
\$	\$	\$

Total cost savings per year

ROI on Klara

Net profit 1st year

Net profit 3 years

\$

These calculations are based on the following assumptions:

- 3 min call length
- \$15/hr staff wage
- 50% of calls relate to patient scheduling
- \$300 revenue per appointment

As well as the following Klara averages:

- 75% reduction in phone tag
- 30% reduction in abandoned calls
- 35% reduction in no-shows

Email us: hello@klara.com Visit our website: www.klara.com