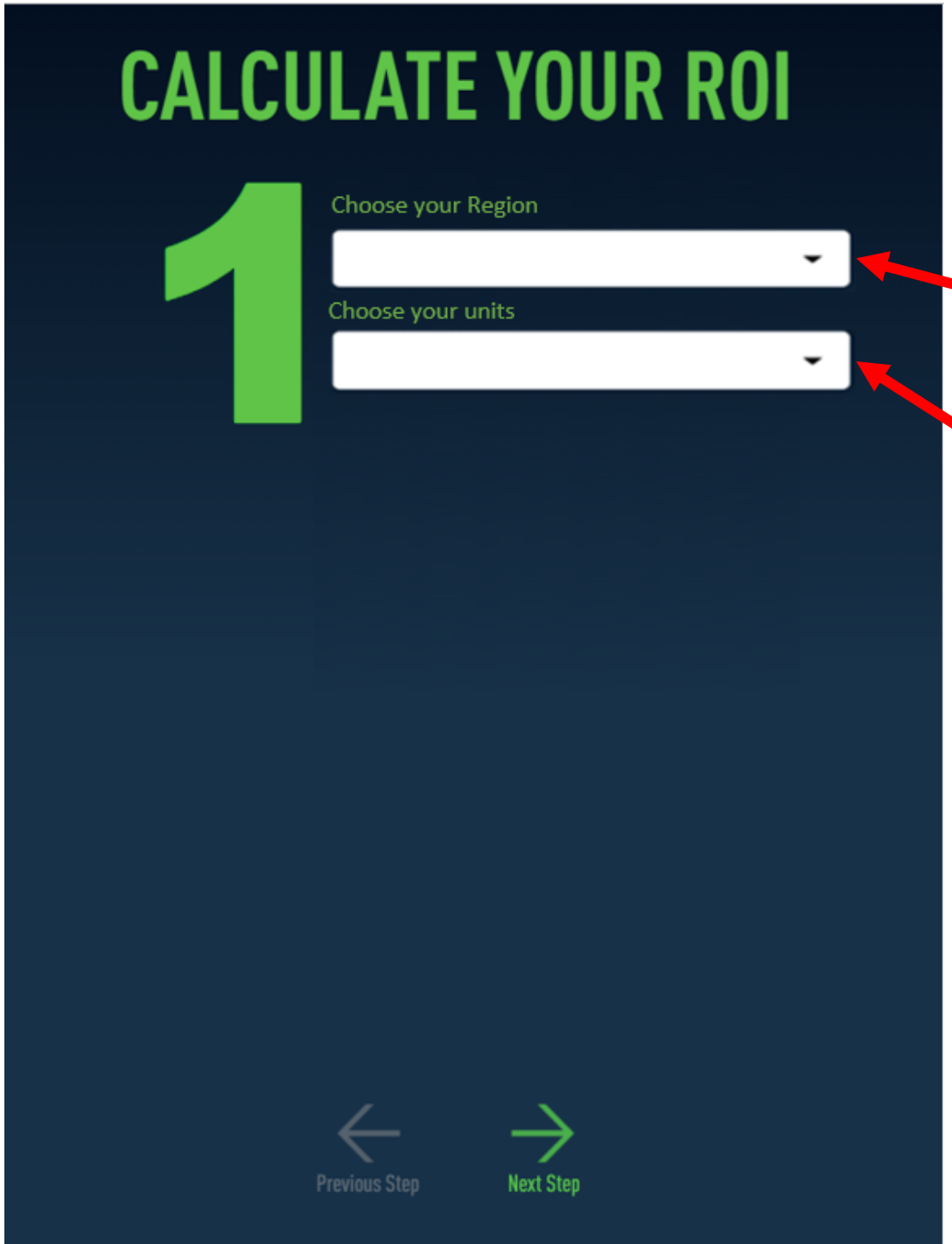
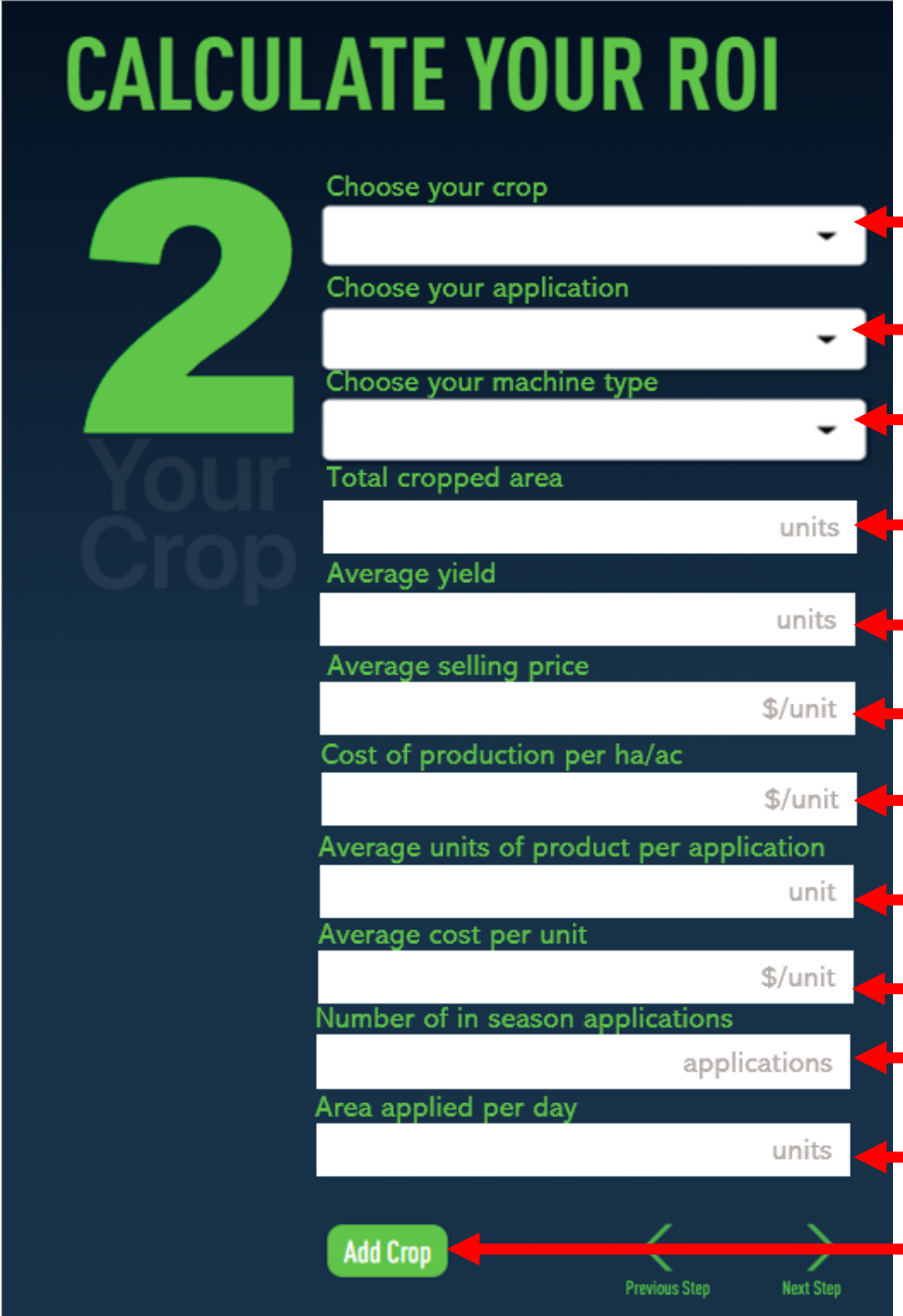
Notes

- All arrows in red should not be used in the design of the ROI they are used in this ppt to guide reader
- General layout and design are suggestions. Feel free to modify font and sizing to better fit webpage



‘Choose your region’ should remain the same as ROI linked here. However the units should not be determined by region as in the prior ROI calculator

Add a second drop down titled ‘Choose your units’. This drop down should match Cell VRA!B1 in ROI Calculator v2.0



'Choose your crop' dropdown should come from cell VRA!B2

'Choose your application' dropdown should come from cell VRA!B3

'Choose your machine type' dropdown should come from cell VRA!B4

'Total cropped area' represents cell VRA!B10. The field should only accept whole numbers. The units should be populated by VRA!C10

'Average yield' represents cell VRA!B11. The field should only accept whole numbers. The units should be populated by VRA!C11

'Average selling price' represents cell VRA!B12. The field should only accept whole numbers. The units should be populated by VRA!C12

'Cost of production per ha/ac' represents cell VRA!B13. The field should only accept whole numbers. The units should be populated by VRA!C13

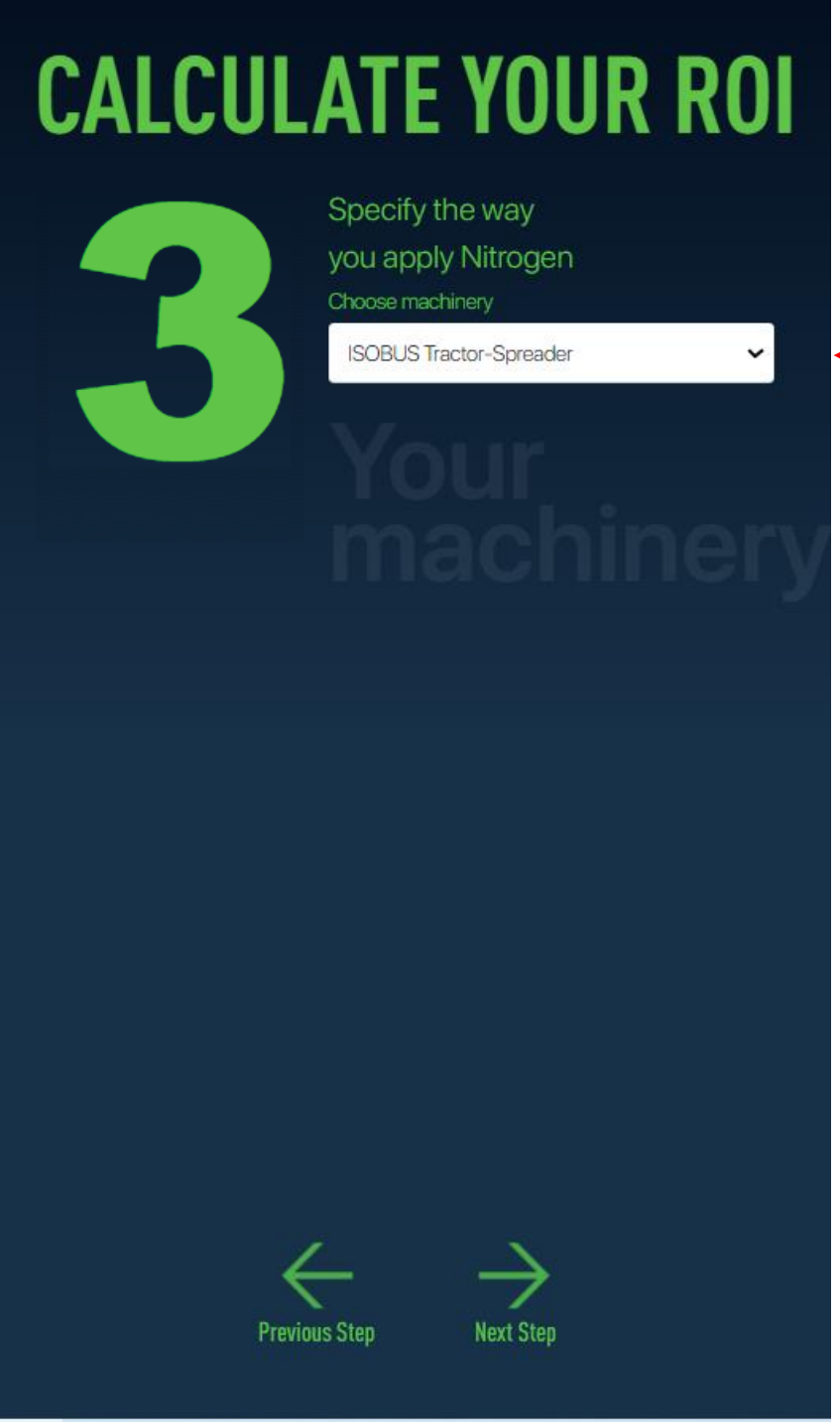
'Average units of product per application' represents cell VRA!B14. The field should only accept whole numbers. The units should be populated by VRA!C14

'Average cost per unit of product' represents cell VRA!B15. The field should only accept whole numbers. The units should be populated by VRA!C15

'Number of in season application' represents cell VRA!B22. The field should only accept whole numbers. The units should be populated by VRA!C22

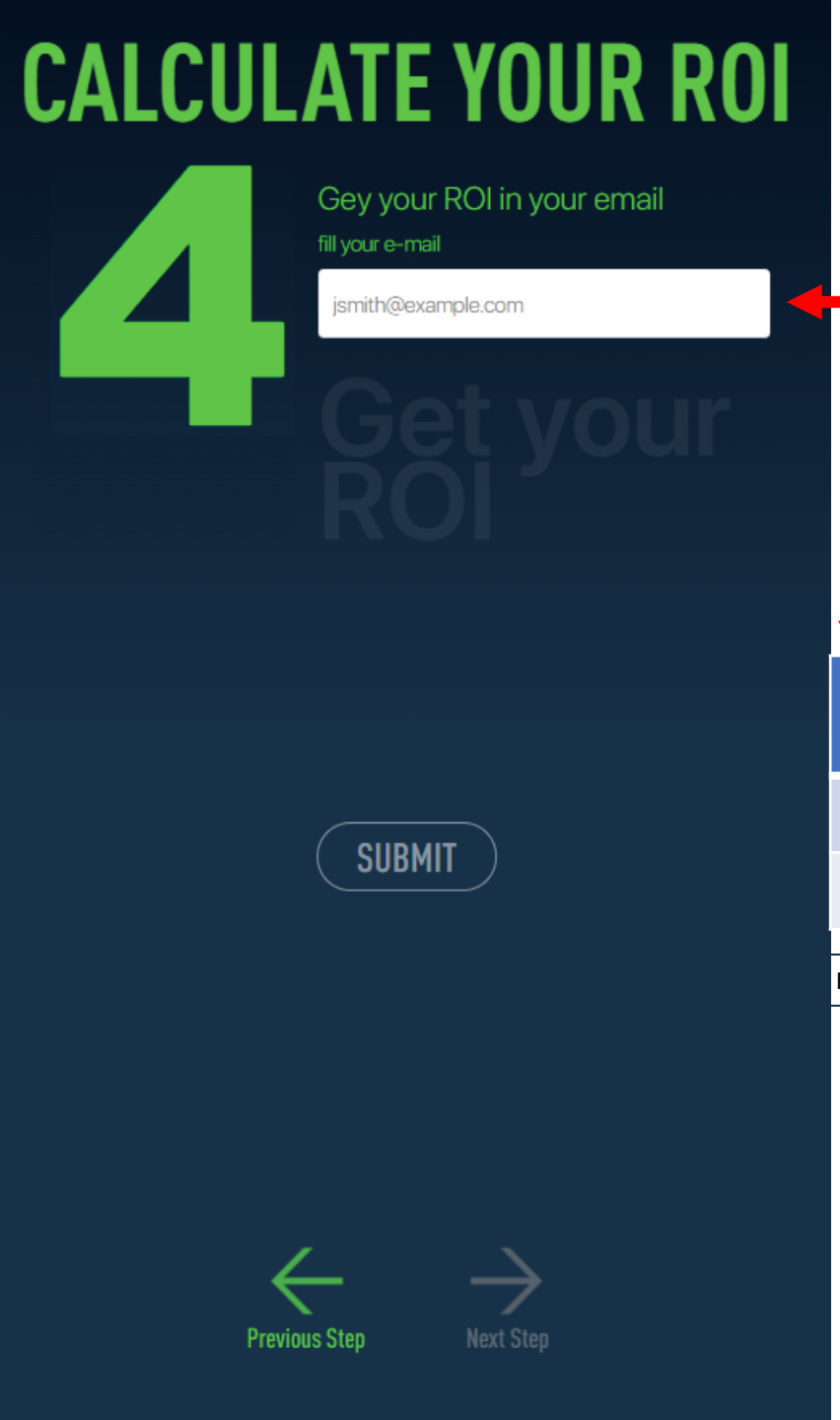
'Area applied per day' represents cell VRA!B23. The field should only accept whole numbers. The units should be populated by VRA!C23

The user should be able to add multiple new crops, on this same page. All of the above options should be asked again for each crop and will be calculated as shown in VRA!A25:C47



'Choose Machinery' dropdown should be multiple mark and should include

- ISOBUS Tractor-Spreader
- ISOBUS Tractor-Sprayer
- ISOBUS Tractor-Side dressing bar
- Non-ISOBUS Tractor-Sprayer
- Non-ISOBUS Tractor-Sprayer
- Non-ISOBUS Tractor-Side dressing bar
- Self-propelled Sprayer
- Self-propelled Spreader
- other



Results should be sent to there email and displayed as shown in the next slide. Results should are populated from VRA!E1:H31

Each entry should populate a google sheet visible for Augmenta staff located _____

The form should contain customer input box in this format

Result from step 4

All result from step 3

From step 2 include area with unit (ha or ac)

From step 2 include area with unit (ha or ac)

From step 2 include area with unit (ha or ac)

Email	Region	Choose machinery	Link to ROI results emailed to client	Crop type 1 and area	Crop type 1 number of applications	Crop type 2 and area	Crop type 2 number of applications	Crop type 3 and area	Crop type 4 number of applications

Result from step 1

Results should be linked for Augmenta staff review

From step 2

From step 2

From step 2

CALCULATE YOUR ROI

	1st Year		2nd Year[4]		3rd Year[4]	
	WITHOUT AUGMENTA	WITH AUGMENTA	WITHOUT AUGMENTA	WITH AUGMENTA	WITHOUT AUGMENTA	WITH AUGMENTA
Fertilization Cost($)	VRA!F5	VRA!F6	VRA!G5	VRA!G6	VRA!H5	VRA!H6
Yield($)	VRA!F8	VRA!F9	VRA!G8	VRA!G9	VRA!H8	VRA!H9
Production Cost($)	VRA!F11	VRA!F12	VRA!G11	VRA!G12	VRA!H11	VRA!H12
Your Profit($)	VRA!F14		VRA!G14		VRA!H14	

GRAND TOTAL

Gross profit = VRA!F24

Get a personalised offer

1. Augmenta's results to date average a fertilizer saving of 9%. 2. Augmenta's results to date average a yield increase of 2%. 3. Additional value added from both real-time analytics and post-operational reports. (e.g. time saved from logging fertilizer application data, real-time fleet management which eliminates daily inspection trips to the applicator). 4. Augmenta's AI recalibrated algorithms on the farm level, achieving better results each consecutive year.

The presented theoretical results are based on anonymised historical customer data and scientifically verified pilots. Augmenta does not guarantee these results due to numerous unknown parameters that exist on different farms around the world.