

# Privacy Policy

This privacy policy explains how HyperVerge handles your personal information and data. By using or accessing the Services in any manner, you acknowledge that you accept the practices and policies outlined in this Privacy Policy, and you hereby consent that we will collect, use, and share your information in the following ways.

## 1. What information does HyperVerge collect? How is that information used?

We collect data that is publicly available on the internet, from our website, our mobile app, demo portals, our API and our partners to teach our machines to be faster, smarter and more accurate. You are free to explore our websites without providing any information about yourself. However, if you sign up for the API, then we might require collection of Personal Data and other data as described herein. In addition, if you visit our website and allow analytics tracking mechanisms on our website, we may also collect IP address, browser, geographic information, length of visit and page views, referral source and the like.

Information we collect directly from you:

We may collect information (including images, video, etc.) you provide to the Service. We use this information to operate, maintain, improve and provide to you the features and functionality of the products and services. But be assured that, if we have explicitly agreed to not storing any/some of your data, we would not do so without your express consent.

You agree to the collection and use of such personally identifiable information (PII) where applicable. HyperVerge will not disclose any PII to any third party and as otherwise described in this policy. You represent that the information you provide to HyperVerge will be authentic, accurate, complete.

Information we collect about you from other sources:

Usage data. We collect usage data about you whenever you interact with our services. We may directly collect analytics data, or use third-party analytics tools, to help us measure traffic and usage trends for the Service. These tools collect information sent by your browser or mobile device, including the pages you visit and other information that assists us in improving the Service. We collect and use this analytics information in aggregate form such that it cannot reasonably be manipulated to

identify any particular individual User unless there is a need to maintain the identity as with billing information.

Device data. We collect data from the device and application you use to access our services, such as your IP address. We may also infer your geographic location based on your IP address.

Referral data. We record information about the source that referred you to our services.

Information from third parties. We may collect your personal information or data from third parties if you give permission to those third parties to share your information with us.

## **2. How does HyperVerge use the information we collect?**

The information (including images, videos, PII, usage data, device data, referral data and information from page tags) is generally used by HyperVerge to improve algorithms, services, mobile applications or features.

We internally perform statistical and other analysis on information we collect (including images, videos, usage data, device data, referral data, and information from page tags) to analyze and measure user behavior and trends, to understand how people use our services, and to monitor, troubleshoot and improve our services.

Additionally the collected information can be used to

- Assist the enforcement of our Terms and Conditions.
- Prevent potentially illegal activities
- Contact you for marketing purposes. We will only do this periodically and you may opt out at any time by contacting your assigned point of contact or [contact@hyperverge.co](mailto:contact@hyperverge.co).
- Respond to legal requests and prevent harm. If we receive a subpoena or other legal request, we may need to inspect the data we hold to determine how to respond.

## **3. With whom do we share or disclose your information?**

We will only share your Personal Information and information we collect about you with relevant service providers who assist us to provide our services such as email, messaging, invoicing or other

such services, and as may be required by law. Except in this scenario, the Personal information you share with us will not leave our service. We will not sell your personal information to anyone. An exception may exist in the event HyperVerge itself is sold. In this case we would transfer your personal information to our buyers post receiving your approval so they could continue to provide the same great HyperVerge service.

#### **4. Security, cookies and other important information**

**Security.** HyperVerge has a sophisticated security program intended to keep the information stored in our system protected from unauthorized access. We store your information in secure data centers located in the United States and India. Our system is configured with data encryption, or scrambling technologies and firewalls constructed to the highest industry standards. We also use Secure Socket Layer (SSL) technology that protects the data you send over the Internet.

**Cookies.** We use cookies on some of our apps. Cookies are small bits of data we store on the device you use to access our services. We use cookies for several reasons: To make our app/website easier to use. If you do not log out when you leave our app/website/demo page, we may store your username in a cookie to make it quicker for you to login whenever you return to HyperVerge. For security reasons. We use cookies to authenticate your identity, such as confirming whether you are currently logged into HyperVerge. To provide you with personalized content. We may store user preferences, such as your default language, in cookies to personalize the content you see. We also use cookies to ensure that users can't retake certain studies that they have already completed. To improve our services. We use cookies to measure your usage of our app and track referral data, as well as to occasionally display different versions of content to you. This information helps us to develop and improve our services and optimize the content we display to users.

**Blogs and Forums.** HyperVerge offers publicly accessible blogs and community forums. You should be aware that any information you provide in these areas may be read, collected, and used by others who access them. We're not responsible for any personal information you choose to submit in these areas of our site. To request removal of your personal information from our blog or community forum, contact us at [contact@hyperverge.co](mailto:contact@hyperverge.co). In some cases, we may not be able to fulfill your request and we will let you know why.

**Social Media Features.** Our websites may include social media features or widgets, such as the Facebook Like button. Use of these features may allow them to collect your IP address, detect which page you are visiting on our site, and set a cookie to enable the feature to function properly. Your interactions with these features are governed by the privacy policy of the third party providing it.

Changes to this privacy policy. We may modify this privacy policy at any time, but if we do so, we will notify you by publishing the changes on this website if you let us know in advance. If you disagree with the terms of this privacy policy or any updated privacy policy, you may close your account (if you have one) at any time.

## **5. What if I have questions about this policy?**

If you have any questions or concerns regarding our privacy policies, please send us a detailed message to [contact@hyperverge.co](mailto:contact@hyperverge.co) or please contact our Grievance Officer at the address below referencing "Privacy Policy". The Grievance Officer shall redress the grievances or provide information expeditiously but within one month from the date of receipt of the grievance:

Saivenkatesh

HyperVerge Technologies Private Limited I.K.P Eden,  
16, Bhuvanappa Layout, Tavarekere Main Rd,  
Bengaluru, 560029

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