



COMSATS University, Islamabad

Assignment # 1

How Following Organizations Help Software/IT Related Businesses

Author: Muhammad Mujtaba

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Instructor: Mam Nabila Nazir

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Introduction

In this assignment, I discussed how following organizations are helping business from Software or IT. We will briefly describe these organizations, followed by the mention of their contributions in this field.

1. NIC

The **National Incubation Center** is Pakistan's largest technology incubation center; the first purpose built creative space in Pakistan buzzing with innovators, mentors, change-makers and passionate leaders. The NIC offers a range of FREE benefits for startups.

- a. Co-working Space
- b. Mentorship and Coaching
- c. Startup Training
- d. Custom Designed Curriculum
- e. Commercialization Support
- f. Networking Opportunities
- g. Access to Investor and Grants
- h. Inclusivity and Diversity

NIC also provides investment opportunities to startups bringing new ideas.

2. P@SHA

Full form **Pakistan Software Houses Association for IT and ItsS** is a functional trade body and registered association for the IT industry in Pakistan, primarily to promote and develop the software and services industry in Pakistan and to protect the rights of its members.

P@SHA is the sole non-profit organization that helps the IT industry in Pakistan be heard in the global arena. P@SHA is funded by its member companies and organizes activities that promote the image and achievements of the industry. It works with the Government of Pakistan to develop IT friendly Environment in Pakistan.

Its initiatives include:

- a. Policy Advocacy
- b. ICT Awards
- c. NEST I/O

- d. ProWomen
- e. Events / CXO Meetups
- f. P@SHA Freelancer Community

3. Software Exchange Board

Pakistan Software Export Board (PSEB) is an apex Government body mandated to promote Pakistan's IT Industry in local and international markets. PSEB facilitates the IT industry through a series of projects and programs in infrastructure development, human capital development, company capability development, international marketing, strategy and research, and the promotion of innovation and technologies.

PSEB has more than 3000 active IT/ITeS companies, which possess expertise in custom software development, enterprise Resource planning (ERP), financial solutions, mobile content, document management, enterprise computing and business process outsourcing (BPO).